



# Aya Amine

Interactive Media student  
at New York University

## Contact Me

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ayaamine.github.io.com

## Skills

- Digital Marketing
- HTML, CSS, Javascript
- MS office
- Davinci Resolve, Adobe Suite, Canva
- Social Media Management
- Filmmaking/Photography

## Languages

Arabic (bilingual native)

French (bilingual native)

English (fluent)

Turkish (advanced)

Spanish (elementary)

## Recent Experience



### Marketing Assistant, Residential Operations

New York University in Abu Dhabi

October 2022 to December 2022 (3 months)

- Designing graphics and marketing material for all key housing processes.
- Creating models that map internal processes and systems used by the Residential Operations Team.
- Posting relevant content and updates on social media channels.
- Providing general administrative support including research, scheduling meetings, and staffing the hot desk during office hours.

### Marketing Intern

Students Factory

Remote

January 2023 to March 2023

- Assisting in designing and executing marketing campaigns.
- Developing content shared on social media and published on other websites.
- Research and Development of a new social media platform for Students Factory.
- Conducting market research.
- Assisting in Sponsoring & Branding.

## Education



### Bachelor of Arts in Interactive Media

New York University in Abu Dhabi

Year of Graduation: May 2025

- Minor in Design & Business (BEMT).

### International Baccalauréat Option French

Les Écoles Al Madina in Casablanca, Morocco

Year of graduation: 2021

- Physics & Chemistry Sciences SPE
- Graduated with Honors