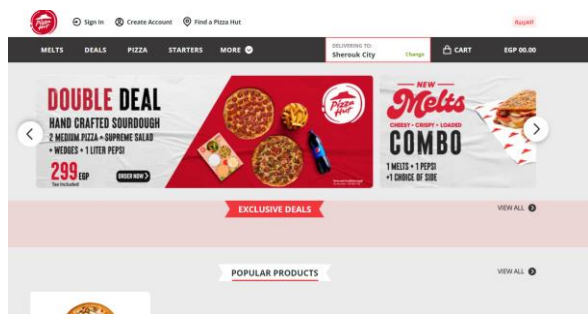
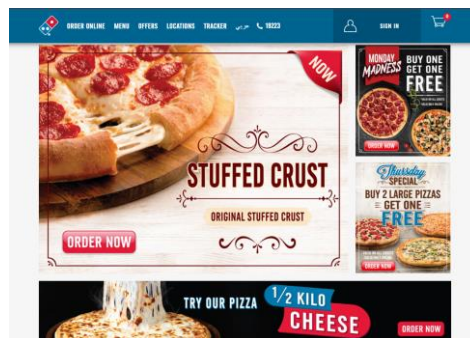


Pizza Hut: <https://www.egypt.pizzahut.me/en/home>

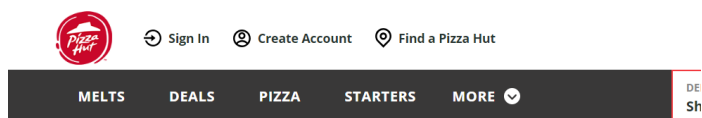


Showing offers through a slideshow is better

Domino's Pizza: <https://www.dominos.com.eg/en/>



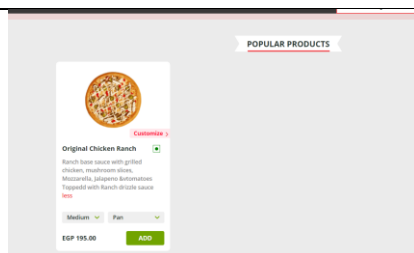
showing offers as a gallery is hard to read



As a new user I cannot find the word menu in the nav bar
Took me a while to recognize that it is split into 3 categories (Melts, deals, pizza)

The categories start with the category of melts instead of pizza which took me longer time searching for the menu

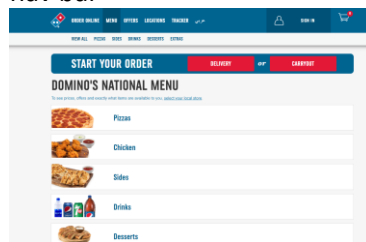
And if I came back to order from pizza hut after a while, I will forget all of that again (memory load)



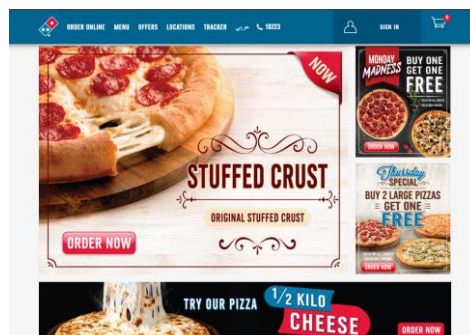
Showing the popular products in the landing page is helpful as most users always select them most of the time so it's faster to success them instead of going to the menu



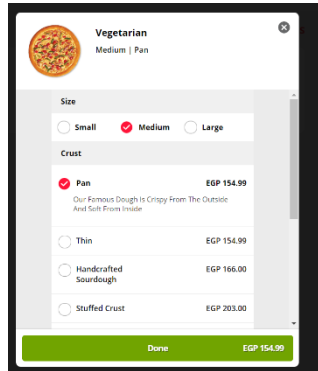
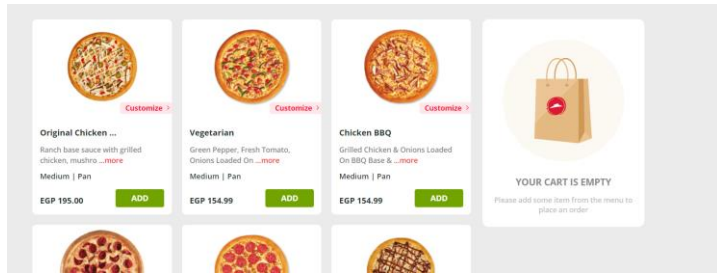
The first word the user usually looks for when surfing a website for ordering food is Menu which is easy to find in the nav bar



then show the categories when select the menu



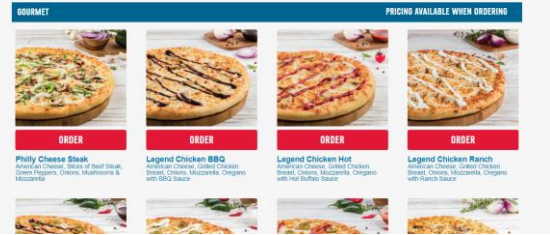
Shows offers only in the landing page



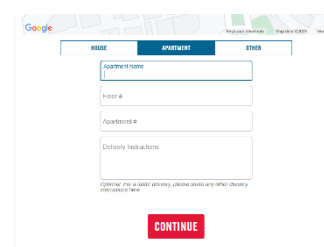
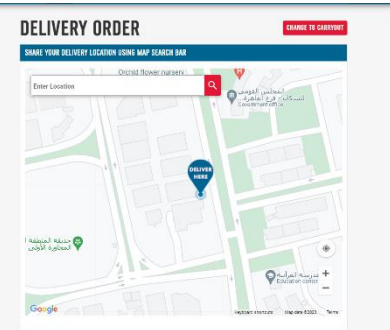
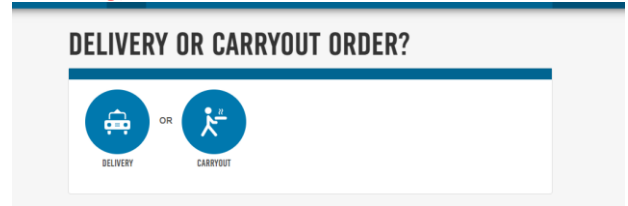
Showing the started price of each without customizations
And the more you add customizations the price increase automatically in the cart

DOMINO'S NATIONAL MENU

To see prices, offers and exactly what items are available to you, [select your location](#)

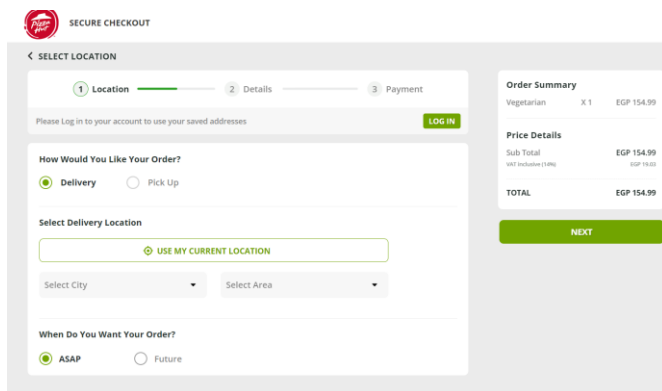


Doesn't show prices under the pizzas without adding customizations as the user only can know after adding and customizing it (what about someone wants to know before selecting)



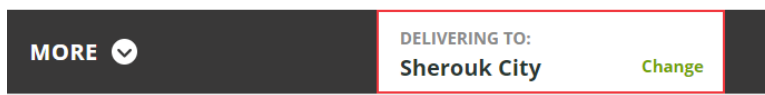
When the user clicks on add another page comes to ask

details about delivery but the users are used to fill these details in the end of the ordering process
the map is hard to work with

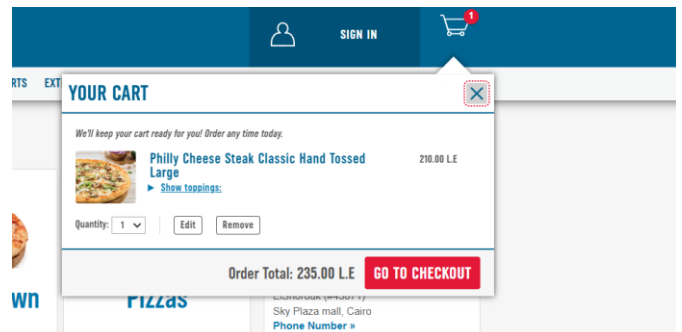
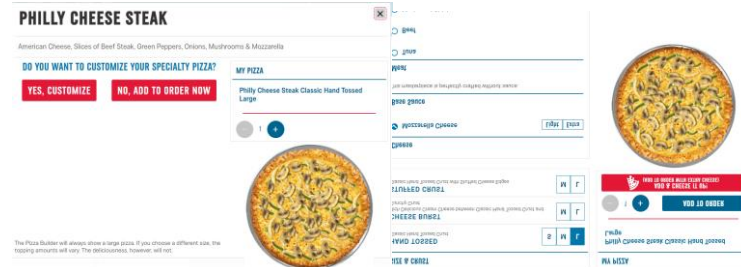


While checking out the web site then going to start getting your data which make more sense

Pizza Hut



The site set your location automatically once entering the landing page. So, no more dealing with maps



The only way to know the price of your pizza is after being added to the cart ... you can't even know what each of your customizations cost until the very end