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| Pizza Hut: <https://www.egypt.pizzahut.me/en/home>    Showing offers through a slideshow is better | Domino’s Pizza: <https://www.dominos.com.eg/en/>    showing offers as a gallery is hard to read |
| As a new user I cannot find the word menu in the nav bar  Took me a while to recognize that it is splited into 3 catagories (Melts, deals, pizza)  The catagories starts with the category of melts instead of pizza which took me longer time searching for the menue  And if I came back to order from pizza hut after a while, I will forget all of that again (memory load) | The first word the user usually looks for when surfing a website for ordering food is Menu which is easy to find in the nav bar    then show the categories when select the menu |
| Showing the popular products in the landing page is helpful as most users always select them most of the time so it’s faster to success them instead of going to the menu | Shows offers only in the landing page |
| Showing the started price of each without customizations  And the more you add customizations the price increase automatically in the cart    While checking out the web site then going to start getting your data which make more sense    The site set your location automatically once entering the landing page. So, no more dealing with maps | Doesn’t show prices under the pizzas without adding customizations as the user only can know after adding and customizing it (what about someone wants to know before selecting)    When the user clicks on add another page comes to ask details about delivery but the users are used to fill these details in the end of the ordering process  the map is hard to work with      The only way to know the price of your pizza is after being added to the cart … you can’t even know what each of your customizations cost until the very end |