



Aya Briksine

Digital Transformation Specialist

I have over two years of experience in digital transformation and project management. I'm passionate about bringing innovation to the industrial sector. My background in industrial engineering and practical experience help me tackle challenges in Industry 5.0. I enjoy working with different teams to find solutions. I'm excited about the opportunity to contribute to OCP Maintenance Solutions and make a positive impact.

Contact

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Expertise

- Digital Transformation
- Scrum agile methodology
- Web and Mobile Application Development
- Data Analysis
- User Flows
- Industrial Engineering Principles
- Strategic Planning
- Problem-solving
- Communication
- Team Collaboration
- Emerging Technologies (AI, IoT, Data Analytics)

Language

Arabic

English

French

Experience

Consultant in Digital Transformation

DB Growth

September 2023 - Present

- Assist clients in implementing digital transformation strategies.
- Analyze business processes and recommend technological solutions.
- Collaborate with cross-functional teams to ensure successful project delivery.

Project Manager in Digital Transformation

BROS-COM

November 2022 - Present

- Lead projects focused on enhancing operational efficiency through digitalization.
- Coordinate project timelines, resources, and deliverables.
- Communicate project progress and updates to stakeholders.

Internship in Green Energy Park

March 2022 - July 2022

- Developed a web and mobile application for data tracking in an environmental project.
- Conducted research on sustainable energy solutions.
- Assisted in project planning and execution.

Education

Mohammed VI Polytechnic University (UM6P)

2019 - 2022

Bachelor's Degree in Industrial Operations and Digitalization

Université Cadi Ayyad

2017 - 2019

Bachelor's Degree in Industrial Operations and Digitalization