Ayaan Gavandi *Data Analyst | SQL • Power BI • Tableau • AI*

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SUMMARY

Data Analyst with **2+ years of experience** in **business intelligence**, **marketing analytics**, and **reporting automation**. Proficient in **SQL**, **Python**, **Power BI**, and **Excel** for data extraction, transformation, and visualization. Experienced in building end to end **data pipelines**, **KPI frameworks**, and executive **dashboards** to support data driven **decision making**. Strong background in **cloud data platforms**, **data quality** assurance, and **stakeholder reporting**.

SKILLS

Programming & Querying: SQL (MySQL, MS SQL Server, Query Optimization, Joins, CTEs), Python (Pandas, NumPy, Matplotlib, Seaborn)

Data Analytics & Engineering: Data Cleaning & Validation, Exploratory Data Analysis (EDA), ETL Pipelines, Data Modeling, A/B Testing, KPI & Metrics Frameworks, Web Scraping

Visualization & BI: Power BI (DAX, Data Modeling, Scheduled Refresh), Tableau, Advanced Excel (XLOOKUP, Pivot Tables, Dashboards, VBA)

Cloud & Data Platforms: Microsoft Azure, Azure Synapse Analytics, Databricks, Data Warehousing, AWS

AI & Tools: ChatGPT, Generative AI, Copilot, Prompt Engineering, GitHub, Jira, Notion, Google Sheets

EXPERIENCE

Data Analyst, *Adal Digital Agency*   Apr 2024 – Oct 2025
- Analyzed large scale marketing and campaign datasets using **SQL and cloud data sources**, identifying performance trends and optimization opportunities.
- Built **automated Power BI dashboards** to track marketing KPIs, improving stakeholder visibility and reporting efficiency.
- Delivered actionable insights that contributed to a **12% increase in campaign performance** through data driven optimization.
- Implemented **data validation and quality checks**, improving data accuracy by **28%**.
- Automated recurring reports using SQL and Power BI, reducing **manual reporting effort by 30%**.

Data Analyst Intern, *CoachX Remote*   Jun 2024 – Jan 2025
- Performed **data wrangling, transformation, and validation** using SQL, Python, and Excel, improving dataset reliability by **30%**.
- Developed **interactive Power BI and Tableau dashboards** with scheduled refreshes, increasing KPI visibility by **40%**.
- Built **ETL workflows** using Azure Synapse Analytics and Databricks to streamline reporting pipelines.
- Designed advanced Excel reporting templates, reducing reporting turnaround time by **20%**.

Web3 Analyst, *Remote*   Jan 2022 – Apr 2024
- Analyzed **on chain transaction data** across 100+ blockchain projects using Dune Analytics, Etherscan and **Excel**.
- Built **analytics dashboards and KPI frameworks** to track transaction volume, active wallets, protocol adoption, and network growth metrics.
- Performed **trend analysis on token usage, gas fees, and transaction behavior** to identify network performance patterns and user activity drivers.
- Collaborated with Web3 teams to define **metrics, benchmarks, and performance indicators** for decentralized applications (dApps).

EDUCATION

Bachelor of Engineering in Civil Engineering, *Mumbai University*   2023