7.

B)
1. We could find out the average profit made per car sale by dealership to find out which dealer has the highest profitability.
2. We could calculate the amount of value the car loses per year of its life by using its resale value to find out which dealer on average sells the cars which has the least price decay.
3. We can also find out the markup percentage and profit percentage and see which dealership has to give the least discount to land a sale.

C)
SELECT(ROUND(AVG(PRICE.sale_price-PRICE.list_price)),2) AS 'Average Profit Per Car' , MODEL.name AS 'Model' FROM PRICE INNER JOIN MODEL ON MODEL.model_id = DEALERSHIP.model_id INNER JOIN PRICE ON PRICE.vin = CAR.vin GROUP BY MODEL.name;