For my website, I have opted to use a single column design structure which is a modern take on the classic web page.

My goal was to create an intuitive and simple webpage which any user could pick up on right off the bat.

Every thing one can think of is right in front of them in the form of buttons, menu navigations, images and even the design flow which calls for a simple scroll instead of haphazardly waving the mouse around in an attempt to find an obscure link in the middle of a sidebar.

I used a very light color scheme which will match well with the pastries that will be displayed on the website as well as with the store.

This color scheme can be switched very simply to suit a darker build though.