



**Society of Women Engineers**

**San Jose State University**

# **Corporate Sponsorship Package**

**2020-2021**

# President's Message

## Dear Company Representative,

We are excited that your company is interested in supporting SWE-SJSU in our goal to provide a pipeline of female engineering talent to Silicon Valley! SWE-SJSU is over 200 members strong and representative of all engineering/STEM disciplines. Our chapter's successes can be largely attributed to the funding and mentorship of generous donors each year.

SWE-SJSU's mission is to foster a community empowering females in STEM. Industry events, such as info-sessions and company tours, allow our members to explore career options and understand how their coursework is relevant to solving modern issues. Mock interviews and resume-building workshops prepare graduating SWEsters as competitive job candidates. Social events and club projects encourage members to explore and learn together. Abundant leadership opportunities and outreach projects (such as WOW! and SWE++) allow us to expand our community and mission to the Bay Area.

By partnering with SWE-SJSU, you will be connected to some of the brightest, most industrious students at SJSU. You will be an integral contributor to the talent driving the innovation and future of Silicon Valley.

Some of our accomplishments in the past few years include:

- **Outstanding Outreach Event Group Award** from SWE HQ (WOW! 2019)
- **22 WE20 Attendees** (2019)
- **Outstanding Educational Award** for WOW! That's Engineering at the Student Leadership Gala (2018)
- **Co-Hosted Spartan Hacks:** Civic Tech Competition (2018)

This packet highlights our yearly endeavors, providing detailed information on how you can get involved and increase your company's visibility at SJSU. While our sponsorship package has been adjusted to reflect current event limitations, we are passionate about building SWE connections and community through an abundance of creative, virtual opportunities!

Please contact us at [swe.sjsu@gmail.com](mailto:swe.sjsu@gmail.com) with any questions or ideas. On behalf of SWE-SJSU, thank you for supporting our chapter. We look forward to creating a successful school year with you!

Sincerely,

**Fiara Llaguno**

**President of Society of Women Engineers, San Jose State University**



## Event Information Format:

**Event Name**  
**(Virtual Price, In-Person Price)**

Event Description

**Dates (if applicable)**

**Perks!**

## Get to Know Us!

- 4** Resume Database  
Coffee Chats

## Connect With Us

- 5** Info Session  
Technical/Career Workshop
- 6** Company Tours  
Hackathon/Puzzle/Case Challenge
- 7** Evening With Industry

## Support Future Engineers

- 8** WOW! That's Engineering Conference
- 9** SWE National Conference  
Scholarships
- 10** Corporate Sponsorship Form



# Get to know us!



## Resume Database (\$100)

With over 200 members representing all SJSU engineering majors, SWE-SJSU can connect you to the best talent. Through our resume database, you can easily find motivated students who would make ideal candidates for job/internship openings. Purchase a one-year access to our comprehensive resume database, available through Google Drive.

## Coffee Chats (\$100, \$200 In-Person)

Get to know SWEsters in an intimate, casual setting. Coffee Chats are 1-hour long, with 5-10 SWEsters per company representative to maximize discussion depth. If virtual, we will organize the event using Zoom. If in-person, we will book the room, handle set-up/clean-up, and prepare refreshments.

- Event promoted across our social media channels and on-campus with your logo.
- **Small company logo** on all SWE-SJSU emails and our website.
- Access to the resumes of all event attendees.





## Info Session (\$200, \$400 In-Person)

Increase your company's presence and recognition amongst the SJSU STEM community. With **1-1.5 hour(s)**, your representative(s) can **share insight on your company**, such as technology, innovations, and culture. If virtual, we will organize the event using Zoom. If in-person, we will book the room, set-up/clean-up and provide lunch.



## Technical/Career Workshop (\$200, \$400 In-Person)

Workshops are the best opportunity for SWEsters to learn directly from industry professionals. In a **1-1.5 hour(s)** event, you can **help SWEsters prepare for industry** by demonstrating a technical skill or sharing tips regarding interviews, transition to industry, or success as a woman in STEM. If virtual, we will organize the event using Zoom. If in-person, we will book the room, set-up/clean-up and provide refreshments.



- Event promoted across our social media channels and on-campus with your logo.
- **Medium company logo** on all SWE-SJSU emails and our website.
- Access to the resumes of all event attendees.



## Company Tours (Tentative)

Host SWEsters at your headquarters and show us around! A tour gives SWEsters great insight on your company culture, unique innovations, and typical workday. As students in San Jose, we are excited to visit companies all over the Bay Area. *For Fall 2020, we will not be participating in company tours.* If you are interested in hosting a tour in Spring 2020, please email us for updates.



## Hackathon/Creative Challenge

Engage with SWEsters by co-hosting an interactive event! This is a great opportunity to scout prospective talent. Your company will conceptualize the challenge and provide necessary materials. If virtual, we will arrange the Zoom call; if on-campus we will book the event room(s), provide refreshments, and set-up/clean-up. If you have a competition proposal, please email [swe.sjsu@gmail.com](mailto:swe.sjsu@gmail.com) to discuss details and pricing.

- Event promoted across our social media channels and on-campus with your logo.
- **Medium company logo** on all SWE-SJSU emails and our website.
- Access to the resumes of all participants.



## Evening With Industry (\$300, \$500 In-Person)

As SJSU's fall semester will be majorly virtual, the donation cost to participate in our **fall** virtual EWI is \$300. Your company will have a **breakout room for 2-3 representatives** and 6 SWE members during each round. If the spring semester EWI is in-person, the \$500 table donation will **cover dinner and event supplies**. For an additional donation of \$50 (\$100 for the in-person event), your company representative will be our **keynote speaker**, presenting for the first 10 minutes of the event! If you are interested in participating, please email [swe.sjsu@gmail.com](mailto:swe.sjsu@gmail.com).

Evening with Industry (EWI) is a unique networking event occurring once a semester. At this interactive dinner, your company representatives will have a chance to meet students, share their company and career advice, and play some games! We will have multiple rounds throughout the dinner for students to rotate between tables, maximizing their and your networking experiences.



Proposed Date:  
**October 2020**



- **Company logo** will be present on all promotional materials
- Access to **resumes** of all EWI attendees.
- Keynote company: a special **shout-out** across all SWE-SJSU's social channels.

# WOW! That's Engineering Conference

## D O N A T I O N S

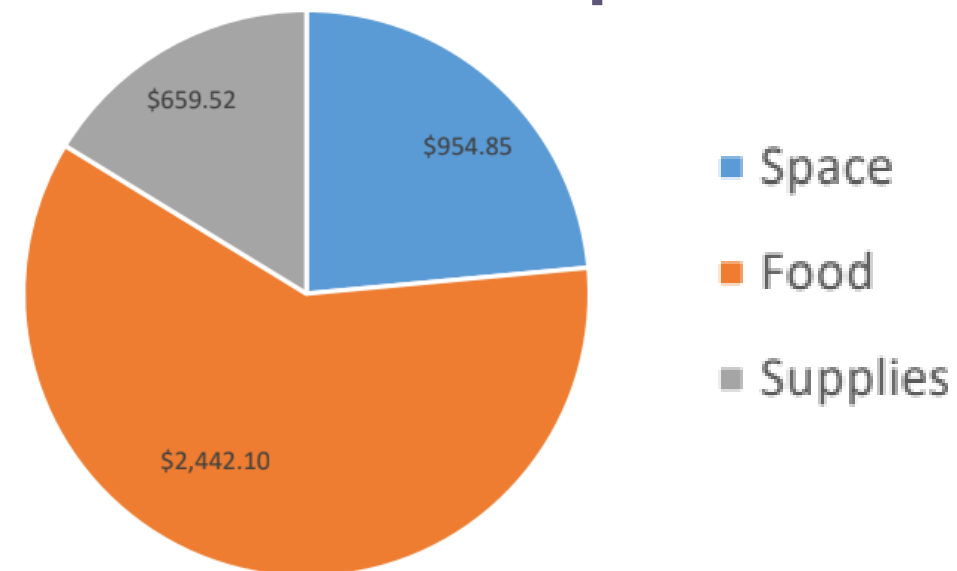
WOW! is a day-long STEM conference held every spring at SJSU. WOW! is attended by **100+ high school girls** and parents and features company-sponsored workshops, student/professor panels, and team-building activities. WOW! is also our **largest expenditure**. This year, our goal is to **provide commemorative swag** for all participants. A generous donation from your company can support the production of WOW! 2021.

- **Medium company logo** featured on the conference slidedeck and all promotional/take-home materials.

\*WOW! 2021 will be held online or virtually, dependent on the campus status in Spring 2021.



## WOW! 19 Expenses



Proposed Date:  
**April 2021**

## W O R K S H O P S

Interested in directly connecting with participants and **improving your company's visibility amongst Bay Area students**? Consider hosting a workshop! At WOW!, SWE-SJSU aims to provide 5 workshops from **diverse companies representative of all STEM fields**. There is **no cost** to host a workshop. You will provide all materials and we will book your room, set-up/clean-up, and assist your company representatives during the event.

- **Large company logo** featured on the conference slidedeck and all promotional/take-home materials.
- Company shout-out across all social channels.
- **Resumes** of all event volunteers.



# Support Engineering Students

## SWE National Conference

As the national SWE conference, WE20 is an exciting chance for SWEsters to connect with other chapters, learn from industry leaders across the country, and find nationwide internship/job opportunities. WE20, with a registration cost of **\$75 per person**, will be a hybrid event with a 3-week virtual conference option. Due to liability issues, our chapter will only send virtual attendees to this conference. A generous donation from your company will aid us in sponsoring all members interested in attending.

- Your **company logo** (small size for \$150 or less, medium size for \$151-\$300, large size for \$301+) will be featured on all SWE emails and our website.

**In Person: November 5 - 7**  
**Virtual: October 26 -**  
**November 13**

## Scholarship

For a long-lasting impact, a scholarship is an incredible way to **support a SWEster's education**. Your company will establish the scholarship criteria for award recipients and will select the winner(s). You will also choose the event at which to present the award.

- **Large company logo** present on all SWE emails.
- **Dedicated Website Section** to your company scholarship and its recipients.





To be an official partner of SWE at SJSU, please fill out the form at:

<https://tinyurl.com/sjsu-swe-sponsorship>

## Donations

If your company has lightly-used or unwanted equipment, such as monitors, printers, projectors, or office supplies, please consider donating to SWE-SJSU! These items can greatly help our members as coursework/projects materials or as clubroom amenities. Please email us at [swe.sjsu@gmail.com](mailto:swe.sjsu@gmail.com) before so we can schedule a drop-off and prepare for storage.

## Our FY20 Sponsors:

