

Society of Women Engineers

at San José State University



Introduction

Dear Company Representative,

We are excited that your company is interested in supporting SWE-SJSU's goal to provide a pipeline of female engineering talent to Silicon Valley! We serve over 100 members in all engineering disciplines and continue to grow thanks to the funding provided by our generous donors.

In SWE, we aim to help members in our community prepare for the industry through various events including technical talks, workshops for career acceleration, company tours, networking events, and end-of the year banquet, and the annual MEP banquet. These activities build a strong community that empowers women in engineering, and inspires future generations.

WOW! That's Engineering is our largest, most elaborate event that is hosted annually and invites 100+ highschool girls from all over the Bay Area to participate in workshops which exercise their ability to build and understand complex problems of tech and engineering world. The overall theme of this event encourages the generation of female youth to pursue careers in STEM by showing them that they are capable of building the next best technology. This along with other events could not be possible without generous donations from companies like yours.

Through this partnership, you will be connected to some of the brightest, most hardworking engineers that SJSU is known for, and be apart of the talent that drives the innovation and future of Silicon Valley.

Some of our notable accomplishments:

- Outstanding Educational Award for WOW! That's Engineering at the Student Leadership Gala
- Brought networking events and tech workshops for hundreds of students at our 3rd Annual Conference for Engineering Diversity
- Co-hosted Spartan Hacks: Civic Tech Competition

The packet below contains further information on how you can help SWE. Please contact us at swe.sjsu@gmail.com for any questions/comments/concerns. Thank you for supporting SWE, and we look forward to creating a successful school year with you!

Sincerely,

Navya Kaur
President of SWE at SJSU

Student Section A059



Connect with Us

LUNCH & LEARN



Lunch & Learns are on-campus, casual 1-2 hr information sessions that many students enjoy attending between classes.

Representatives are invited to present and highlight their company's mission, projects, and potential job opportunities.

This is a great way for students to gain insight about the industry and for recruiters to get directly connected with SJSU talent.



COMPANY TOURS



Company tours are a great way for students to learn about the values of a company and how it functions on a daily basis.

Have us at your location and show us around! We love seeing a company's facilities, machinery, and projects at work.

Understanding what a company is truly about is what gets SWEsters excited about working at that particular place!



Evening with Industry

ABOUT

This event will be held in October. Final Date is TBD.

Every fall, SWE-SJSU hosts Evening with Industry, where companies and students convene and converse over dinner.

This event is meant to connect students to companies they are interested in, while introducing companies to the wonderful talent at SJSU. Throughout the night, students are encouraged to rotate tables so that both parties get the most out of this networking event.

Each company that purchases a table will have seats for 2 representatives and 5-6 students. There are a total of 8 tables, and spots are limited, so sign up soon!



COST TO PARTICIPATE

- \$700 / table (max two tables per company)
- 2 company reps per table
- 5-6 students per table



“ I really enjoyed Evening with Industry because I had the opportunity to learn more about the company in a more intimate setting. ”

- SWE Member

Conference Scholarships

ABOUT

For the first time this year, SWE will be launching a conference scholarship fund. Conferences have become an integral way for students to connect with professionals around the country, while learning about new engineering practices. We want to support our members to attend these conferences and need your help!

We do not want finances to be a burden for students wishing to attend a conference. We encourage companies to sponsor SWE members to attend the WE19 Conference, the 2020 Grace Hopper Conference, or a conference of the student's choosing.

Each conference scholarship will cover the student's entire expenses, including: registration fees, lodging, flight costs, and other necessary expenses.

WE19 Conference

WE19 is SWE's national annual conference that brings together women in engineering and technology.
<https://we19.swe.org>

November 7-9, 2019
Anaheim, CA
\$700 / student

Last date to sponsor a student is October 9th.

Grace Hopper Conference

Grace Hopper Celebration is the world's largest gathering of women technologists.

October 2020
\$1400 / student

Last date to sponsor a student is April 1st.

General Conference Fund

Any amount

No deadline to sponsor a student.

If we receive more interest from students than available scholarships, we will develop a holistic selection process that takes into consideration the student's interest, financial need, and academic achievement.

If a company chooses to sponsor a student, they will be recognized on our website and the student will be acknowledged as [X company name] Scholar.

All funds for a conference will be used ONLY for conference-related purposes. If there is extra money left, it will rollover into the General Conference Fund.



Sponsorship Levels

one-time event partnership

\$300

This partnership lasts for only one event during the year. Companies can choose whether to do a **lunch and learn, company tour**, or an event of their choosing.

This donation is put towards purchasing food and drinks for the event as well as fulfilling the required service fees to use the room.

\$700

Companies may choose to purchase a table at Evening with Industry. More information can be found on page 4.



BRONZE

\$500

+ Recognition at annual MEP* banquet

+ Small Logo

+ 1 Lunch & Learn
OR
1 Company Tour

+ Access to resume database



SILVER

\$1000

+ Recognition at annual MEP* banquet

+ Medium Logo

+ 1 Lunch & Learn
AND
1 Company Tour

+ Access to resume database



GOLD

\$2000

+ Recognition at annual MEP* banquet

+ Large Logo

+ 1 Lunch & Learn
AND
1 Company Tour

+ 1 Table at Evening with Industry

+ Logo on SWE T-shirts

+ Access to resume database



PLATINUM

\$4000

+ Recognition at annual MEP* banquet

+ Largest Logo

+ 1 Lunch & Learn
AND
1 Company Tour

+ 1 Table at Evening with Industry

+ Large logo on SWE T-shirts

+ Plaque

+ Access to resume database

*only three companies will be accepted as Platinum sponsors

Support SWE Members

CLUBROOM SUPPLIES

SWE-SJSU provides a clubroom on campus for members to study, relax, and socialize.

The amenities we provide include: free printing, office supplies, locker privileges, water, a mini-fridge & microwave, and snacks. Re-stocking costs ~\$50 per month.

A large percentage of our members—especially commuters—find these supplies incredibly helpful.

Everything in the clubroom is provided entirely through our own club funds.



GENERAL MEETINGS

Every month, SWE-SJSU regroups to reiterate goals and promote club activities. Sponsors of SWE-SJSU are also welcome to present during these meetings.

First meeting is TBD.



MEMBERSHIP

This year, SWE-SJSU would like to offer a reimbursement option for low-income students and increase growth membership. Doing so will diversify our SWE chapter and create more opportunities for success.

Yearly membership is \$20. Collegiate to Career Membership is \$50 and lasts for all years of undergrad enrollment + 1 year after graduating.

SOCIALS

Socials are an essential way of meeting other members in the club, outside of professional events. We host pizza nights, craft nights, movie nights, and bowling nights throughout the year to encourage members to mingle with other engineers!

Depending on the club activity, socials may cost ~\$50+ and are paid by club funds. It is important to us that SWE is more than just an avenue for career development; we want it to be a community that will last beyond college.



WOW! That's Engineering

ABOUT

This event will be held in March 2020. Final Date is TBD.

Every year, we look forward to hosting WOW! That's Engineerings — a conference targeted towards high school girls to inspire and encourage them to pursue careers in engineering. The day-long event features workshops, panels, speakers, and hands-on activities, showcasing both the different engineering fields that exist as well as the academic engineering life at SJSU.

We typically have ~100 attendees (high schoolers and some parents) from all over the Bay Area. In 2019, we partnered with Pixar Animation Studios, Lockheed Martin, Tesla, Valley Water, and SWE++ to put on a successful event. Our intention is to showcase the diversity of skills and fields within engineering.

If you are interested in hosting a workshop, please reach out and we can brainstorm to create a workshop that is both challenging and doable for high school students.

HOW TO GET INVOLVED

- Host a workshop
- Send a speaker
- Provide swag/raffle prizes
- Be a sponsor

Have another idea?
Let us know!

There is no cost to be a workshop host or speaker at this event.



98% of the 2019 WOW! attendees would recommend the conference to a friend.



“This was a great conference! I can't wait for another one next year with even cooler activities.”

- 2019 WOW! attendee

Thank You!

To be an official partner of SWE at SJSU, please fill out the form at:

<https://tinyurl.com/sponsorSJSUSWE>

Stay updated:



studentorgs.sjsu.edu/swe



swe.sjsu@gmail.com



[swe.sjsu](https://www.facebook.com/swe.sjsu)

2018-2019 Sponsors:

