

TABLE 9: Full Codebook

| Current Practice of Identity Verification | Perception of PHC | Design Preference of PHC |
|--|---|--|
| Current practices about verification: 2FA | Pre understanding: related to biological feature | Credential preference: biometrics (work standalone without other credentials/easiness/secure) |
| Current practices about financial verification: gov id (SSN/driver's licence/photo id) | Pre understanding: daily life verification | Credential preference: email can be hacked easily, but won't reveal personal information |
| Current practices about financial verification: face | Pre understanding: another type of person identification | Credential preference: depends on who is issuing PHC |
| Current practices about financial verification: fingerprint | Pre understanding: identity verification with uniqueness-personality, appearance, behavioral-patterns | Credential preference: driver's license-it's common and people carry it almost always |
| Current practices about government verification: gov id | Post understanding: everything stored in database | Credential preference: government ID |
| Current practices about social media: no identification | Post understanding: Similarity to SSL technology-encryption and hashing | Credential preference: biometric as secondary option when forget id |
| Current practices about in-person verification | Post understanding: Third-party certificate verification | Stakeholder preference: trust with government |
| Biometric depends on devices | Benefits: reduced exposure of personal information | Stakeholder preference: government has already access to credential data |
| Biometrics is easier no need to remember credentials | Benefits: not needing multiple type of credential for different services | Stakeholders: trust financial institute where they have already data access to all information |
| Appearance factors influence face recognition | Benefits: less repeated verification | Stakeholders: distrust with third parties |
| External factors influence face recognition | Benefits: improved privacy | Stakeholders: financial institution is more secure |
| Perception about biometric: face is faster than fingerprint | Benefits: improved security | Design preference: adding valid time constraints |
| Perception about biometric: it will change after certain period time | Benefits: less risk of data linkage | Design preference: third-party commitments |
| Perception about biometric: can't be stolen as locally stored in device | Benefits: less online identity issues-misinformation/malicious accounts | Design preference: encrypted credentials |
| Verification problem with phone number | Benefits: less uploading documents | Design preference: checking organizations |
| Verification problem with credential's validity period | Benefits: less risk of data getting stolen | Design preference: transparency-what information is going to be shared |
| Security concern about face verification | Benefits: easier and quicker than the usual verification | Design preference: segregating database-preventing access to irrelevant or sensitive information |
| Security concern about iris verification | Benefits: more trusted 3rd party involvement | Architecture preference: decentralized improve security of centralized data storage |
| Security concern about fingerprint verification | Benefits: reduced risk of data linkage | Architecture preference: decentralized mitigates privacy concerns |
| Lack of transparency/No idea how collected data will be used and shared | Benefits: tracability decrease the chance of fake accounts | Architecture preference: decentralized-users can choose preferred issuers |
| Confused understanding of authentication as verification | Concerns: PHC/credentials getting stolen (due to hacking) | Architecture preference: decentralized and sector-based |
| Regional Difference in verification Method: Social Media | Concerns: credential's validity period | Architecture preference: clear regulation/policy for decentralized |
| Across border: Limitation in access/interoperability in verification method | Concerns: untrustworthy PHC issuer | Concerns: diverse user preferences who trust as issuers |
| Current practices about other services: govt id | Concerns: centralized data storage | Concerns: single credential across all information |
| Current practices about third-party verification | Concerns: Issuers can be hacked | Stakeholder preference: under the supervision of the government |
| Current practices about verification: facial recognition matching photo id | Concerns: PHC can de-anonymized | Stakeholders preference: PHC issuer and service providers are separated entities |
| Current practices about healthcare services: SSN/insurance information | Concerns: information will be stored centrally, this may lead to power can be abused later | Design preference: platforms should be accessible and available |
| Perception about biometric: biometric features can't be changed | Concerns: uncertain regulations | Design preference: government involvement in PHC |
| No concerns on current practices with trustworthy stakeholders | Concerns: failed to detect criminal information | Design preferences: robust system with algorithm |
| Security concern about gov id | Concerns: malicious attacker create fake PHC | Design preferences: education training to prevent social engineering |
| Mental model: optimism towards technology | Concerns: data linkage of credential and information stored in service providers | Design preference: 2FA when interacting with service providers |
| | Credential: resistance to physical ID carrying | Architecture preference: centralized with biometric and gov. ID |
| | Credential: biometrics more secure than gov id | Architecture preference: centralized for simplicity |
| | Credential: phone number as additional credential for security | Architecture preference: middle-decentralized but oversight by gov |
| | Stakeholders: comparison trustworthiness of PHC issuers and service providers | Stakeholder preference: Union |
| | Stakeholders: trust with government | Design preference: mimicking blockchain structure |
| | Stakeholders: trust with financial institution (secure/robust) | Design preference: ensuring database security, a 3rd party doing multi factor authentication |
| | Stakeholders: distrust with social media companies | |
| | Stakeholders: healthcare system is less secure | |
| | Stakeholders: distrust with LLM companies | |
| | Stakeholders: trust with healthcare | |
| | Stakeholders: trust with social media system | |
| | Stakeholders: trust government where they have already data access to all information | |
| | Unnecessary PHC use in LLM | |
| | Unnecessary PHC use in healthcare | |
| | Unnecessary PHC use in government | |
| | Unnecessary PHC use in background check-receptiveness to data sharing | |
| | Unnecessary PHC use in social media-simple verification enough | |
| | Mental model: security perception Online vs. Direct Data Submission for verification | |
| | Trust on PHC depends on who is issuing PHC | |
| | Confusion about the entity who access to credential | |
| | Mental model: perception face vs fingerprint vs iris scan | |
| | Mental model: how evaluate the trustworthiness of stakeholders | |
| | Mental model: perception biometric vs gov ID | |
| | Mental model: security perception Online vs. Direct video call for verification | |
| | Motivational experience using PHC | |
| | Transparency on data protection/security measures/regulations | |
| | Post understanding: verifying that someone is a human being not AI | |
| | Benefits: verify someone as legitimate | |
| | Benefits: verify uniqueness / unique individual | |
| | Concerns: credentials shared to other parties | |
| | Credential: SSN is enough for gov scenario | |
| | Credential: contextual preferences depends on service providers | |
| | Stakeholders: trust with background check companies | |
| | Stakeholders: trust with LLM companies | |
| | Stakeholders: distrust with 3rd party organizations | |
| | Unnecessary PHC use in social media - reporting accounts is enough for fake accounts | |
| | Similarity between healthcare and financial contexts | |
| | Similarity between social media and LLM contexts | |
| | Perception of technical systems as black boxes | |
| | Misunderstanding: PHC's tracability decrease criminal activities | |
| | Misunderstanding: Companies can track a person's activities with PHC | |
| | Pre understanding: knowledge-based authentication | |
| | Credential: accountability for biometric data collection | |