Ayah Sheikh

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PROFILE

Enthusiastic and organised individual trained at Trilogy Education earning a certificate in Front-end Web development. Leveraging sales experience and awarded employee of the month for effective communication to offer originality in solving problems. Proven ability to manage multiple projects simultaneously while adhering to deadlines. Passionate about learning and improving user experiences.

WORK EXPERIENCE

Internship

Sept '23 – Dec '23

HireBoss - Outsourcing Company

- · Created detailed user personas for website redesign to effectively target the audience
- Contributed to the design of a fully responsive website, ensuring optimal viewing across various devices
- Conducted comprehensive website review and providing user-centric feedback and improvement suggestions

PROJECTS

Mindfull

edX

GitHub: https://github.com/ayahxsheikh/MindfullnessApp | Deployed: https://mindfullnessApp | Depl

- **Summary:** mobile-design app focusing on productivity and personal growth for a healthy and productive lifestyle.
- · Features include meditation exercises, dairy entries, breathing exercise
- · Role: successfully collaborated with a diverse team using agile methodologies
- Tools: HTML, CSS, React, NPM, Git

Weather-App

edX

GitHub: https://github.com/ayahxsheikh/weather-app | Deployed: https://ayahxsheikh.github.io/weather-app/

- **Summary**: uses Open-Weather-Map API to display current weather and future forecast up to five days for any city
- Devised a solution to ensure seamless data retrieval and improved user experience, specifically in retrieving consistent information from search history.
- Role: sole developer
- · Tools: HTML, CSS, JavaScript, jQuery

PERSONAL PROJECTS

Wave

GitHub: https://github.com/ayahxsheikh/wave | Deployed: https://ayahxsheikh.github.io/wave/

- Summary: currently designing a responsive kanban style app that allows users to organise and simply keep track of their work-related or personal priorities (ongoing project)
- · Tools: HTML, CSS, Bootstrap, JavaScript, jQuery

TECHNICAL SKILLS

Languages: JavaScript, CSS, HTML5 **Applications**: GitHub, Visual Studio Code **Tools**: jQuery, Bootstrap, Figma

OTHER EXPERIENCE

Sales Advisor
Sep '17 – Aug '18
Chiswick

- Leveraged strong communication and interpersonal skills to improve sales during promotional periods by 20%
- Awarded employee of the month for strong performance in achieving customer satisfaction rates
- Redesigned inventory layout for new stock; doubled efficiency in retrieving and accessing available stock

EDUCATION

Certificate, Front-End Web Development,

Oct '22 - Mar '23

edX Trilogy Education

 A16-week intensive program focused on web-design gaining technical programming skills in HTML, CSS, UI/UX, JavaScript, jQuery, Nodejs and React

BA Politics and International Relations

Sep '18 - Oct '21

Royal Holloway University of London

London

- BA Politics and International Relations (2:1)
- Produced regular and well written essays reaching up to 70%
- Known to keep team spirits high during group projects encouraging successful presentations