

Ayaka Ishide

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EDUCATION

Michigan State University | Bachelor of Art in Media and Information May 2022

- GPA: 3.8/4.0
- Relevant coursework: Web Design and Development, Methods for Understanding Users, Filmmaking 1, Advertising Media Planning and Strategy, Introduction to Applied Programming

EXPERIENCE

President, Vice President May 2019 - May 2021

CTRL+A | Michigan State University

- Significantly increased membership year-over-year from 40 members to about 120 pre-covid through effective marketing and establishing a family-knit environment
- Led and navigated a team of 11 through the COVID19 pandemic to reestablish club events, such as programming online versions of annual events
- Organized and planned both public and member-exclusive events to maintain a good public standing and relationship with our members
- Aided in creating a family program that further created interpersonal relationships within members
- Responsible for overseeing the roles of every position and assisting when necessary
- Represented the organization in meetings with other student groups and MSU admins

Part Time Waitress September 2019 - February 2020

Baps | East Lansing, MI

- Collaborated with co-workers to serve customers efficiently and on time
- Provided an experience of the Korean culture by introducing customers to cultural dishes and explaining them
- Proposed a redesign plan of the restaurant setup that resulted in more efficient workflow

Co-President, Chief Editor September 2017 - June 2018

Athens Literary Magazine | Troy Athens High School

- Directly influenced the growth of members by coaching Adobe InDesign and Photoshop
- Finalized and edited all pages of the magazine to ensure highest quality and consistent style
- Hosted and organized an annual talent show, raising about \$500 to be used for printing magazine
- Led the growth of the club to 5 people to almost 20 regular members through effective networking and marketing

PROJECTS / SKILLS

CreateSC 2021:

- Created a product in Adobe XD with my team that answered a prompt for a weekend designathon; conducted research, created an empathy map, and did a quick design thinking process to come up with our final product

Adobe Photoshop | Adobe Premiere | Adobe InDesign | Adobe Illustrator | Sony Vegas Pro | Blender | Microsoft Excel | Microsoft Word | Python | Figma | HTML |