

# Ayaka Miyake

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## About

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Passionate Front-End Developer specializing in dynamic, responsive web applications using React.js, Next.js, Gatsby.js, and JavaScript. With a background in Web Design, I offer a holistic approach to projects, seamlessly blending design principles with development to create exceptional user experiences. My dedication lies in bridging the gap between front-end development and design.

## Skills

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React / Recoil / Next.js / Gatsby / JavaScript / jQuery / HTML / CSS / SCSS / Version Control / Web design / Figma / Adobe XD

## Experience

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### Freelance Front End Developer - Argo, Inc. Remote Contract | 08. 2021 – Present

- Helped clients develop services that were specific to their needs.
- Instrumental in a team of 2 developers, reviewed code and helped provide additional perspective on the board process.
- Created 3 landing pages in a week whilst organising the design process / SCSS single-handedly.

### Web Assistant - Eikoku News Digest Ltd. London | 10. 2022 – 9.2023

- Designed and developed a comprehensive website focused on immigration and accounting services from the ground up, utilizing Gatsby and React.js.
- Implemented updates and enhancements to existing websites, leveraging HTML and CSS to improve the client's online presence. These improvements led to a notable increase in website traffic and user engagement, resulting in a two-fold growth in the client's online reach.

### Front End Developer - Argo, Inc. Nagoya, Japan | 04. 2019 – 09. 2020

- Tasked with the maintenance and updates to 10+ websites and provided person centred care to those clients.
- Took verbal instructions from clients and turned into design components such as contact form and buttons with 2 team members and satisfied clients with the outcome.
- Developed frontend using JavaScript collaborating with backend teams to deliver projects.

### Web Designer - Piece Craft, Inc. Nagoya, Japan | 04. 2018 – 03. 2019

- Re-designed the website to increase user engagement for the product and increased products purchases by 20% through the website.
- Developed front-end using JavaScript with revised brand guidelines to reflect the new brand image with help of the team.
- Collaborated with both clients and back-end teams to convert client specifications to fully functional products.

### Civil Servant - Sekigahara Town Hall Gifu, Japan | 04. 2014 – 03. 2018

- Designed the layout of the town's monthly magazines to attract more readers.
- Increased dramatically profits in my area of responsibility by more than sixfold through my actions and implemented business system.

## Education

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### London College of Communication, UAL Online, London | 2020 - 2021

- Pre-degree, Certificate in Higher Education: Preparation for Design, Media and Screen

### Kwansei Gakuin University Hyogo, Japan | 2010 - 2014

- Undergraduate Degree in Policy Studies focusing on Urban Planning and Regional Revitalisation