

BRAND GUIDELINES

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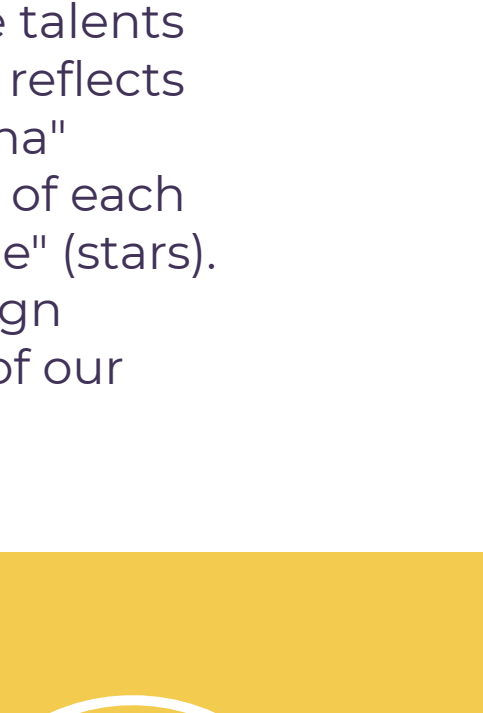
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01 Introduction



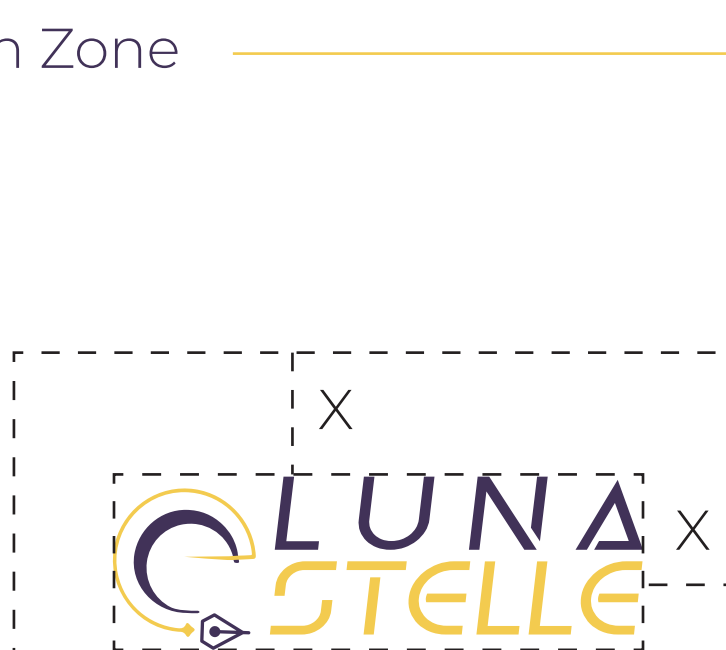
About Us

LunaStelle is a graphic design agency that embodies a constellation of creative talents unified under one vision. Our name reflects the inspiration and guidance of "Luna" (moon) and the individual brilliance of each team member represented by "Stelle" (stars). Together, we deliver innovative design solutions that illuminate the paths of our clients.

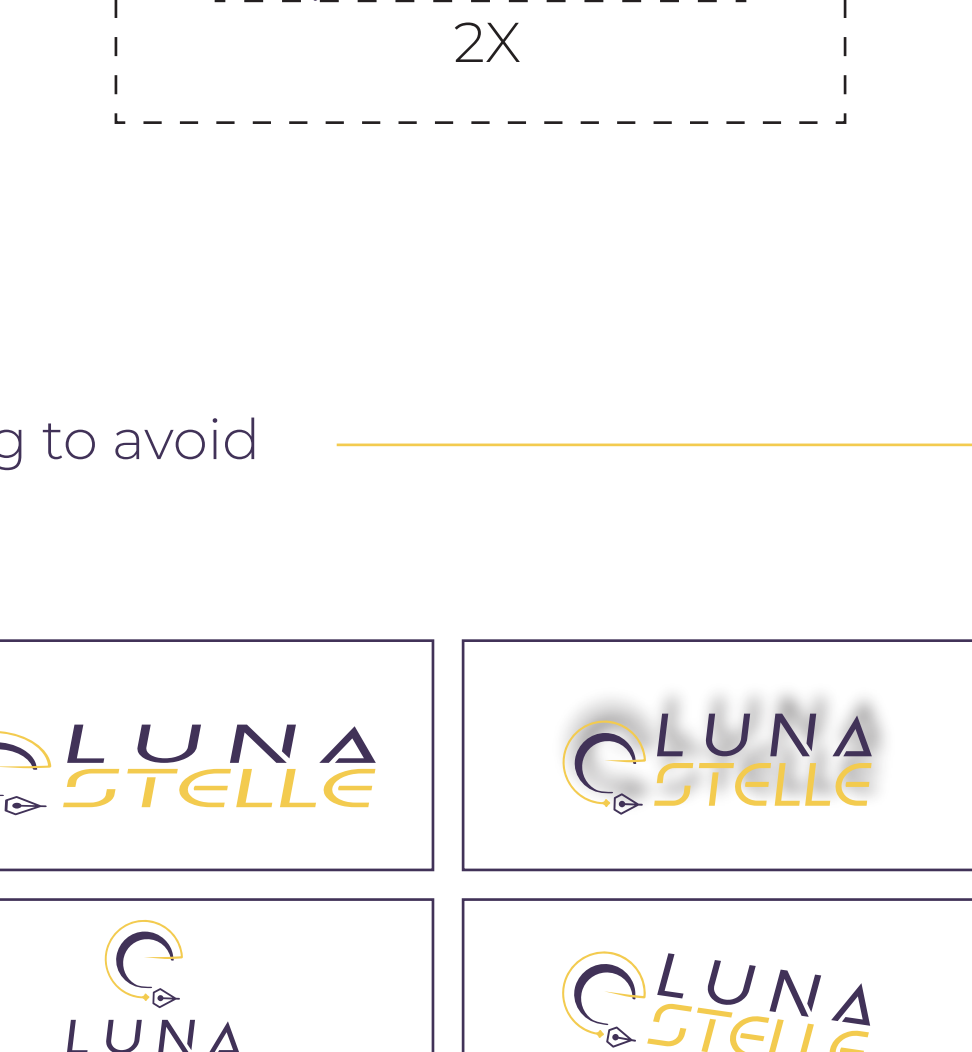
02 The logo



The logo



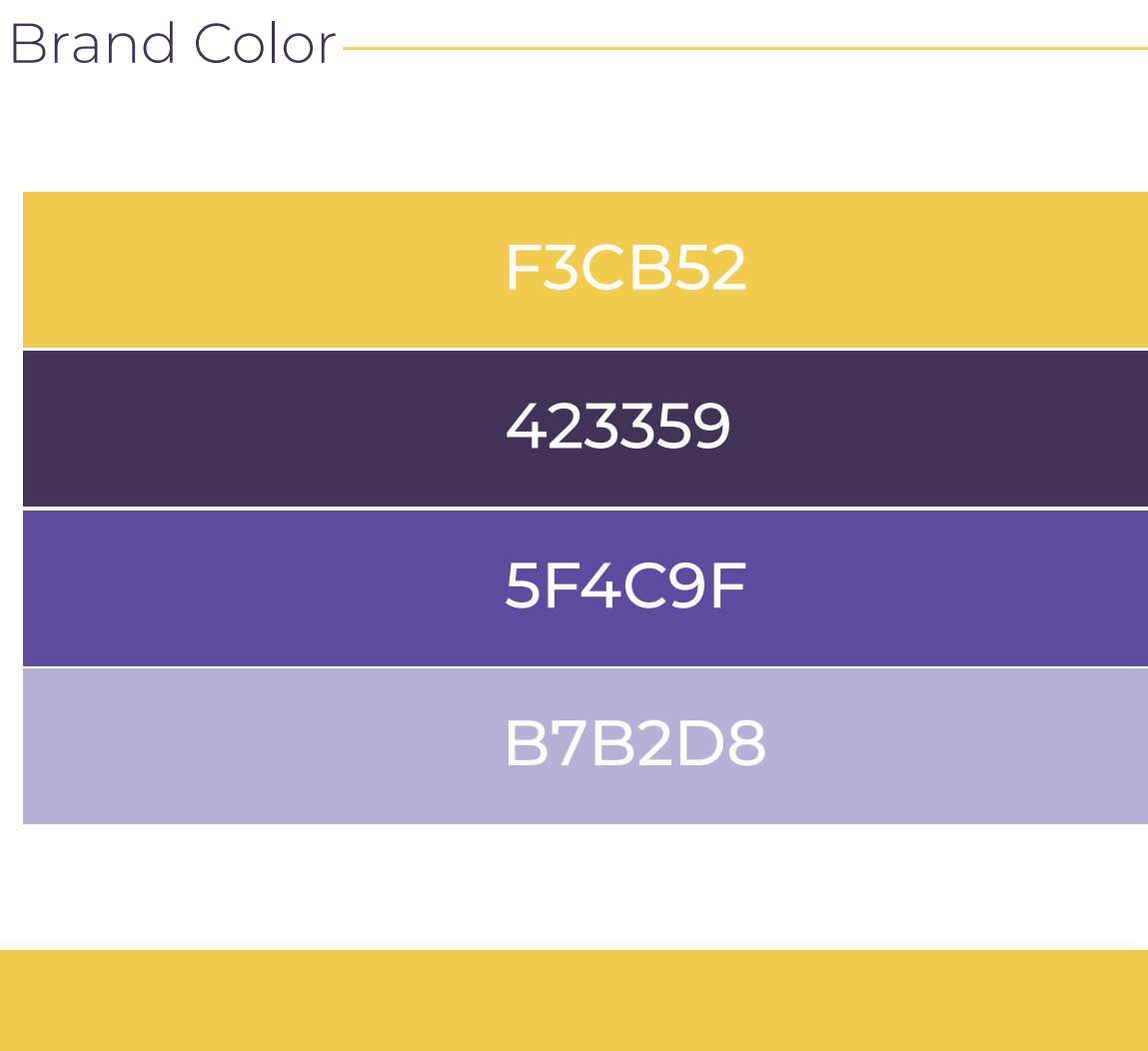
logo color variation



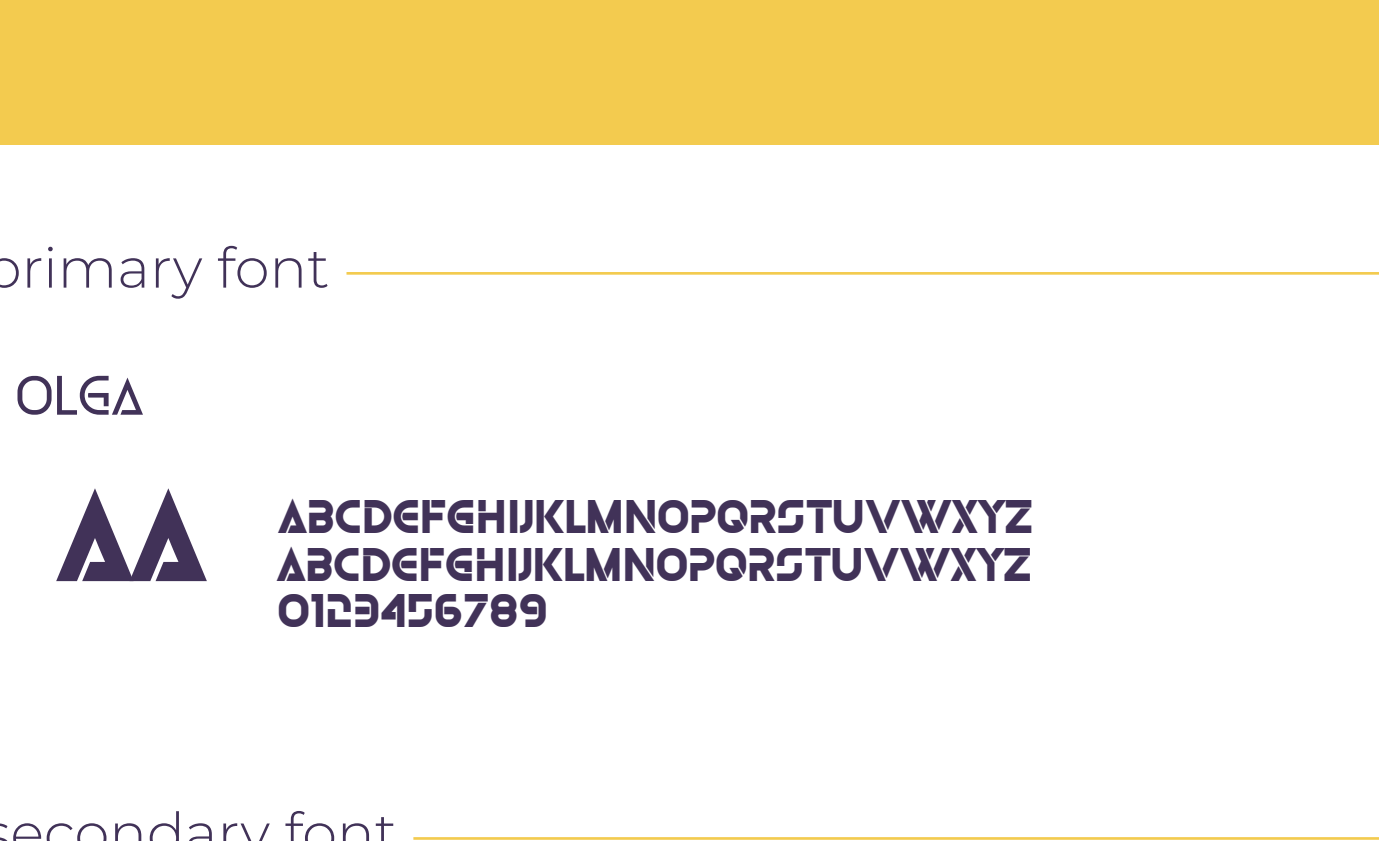
Exclusion Zone



Thing to avoid



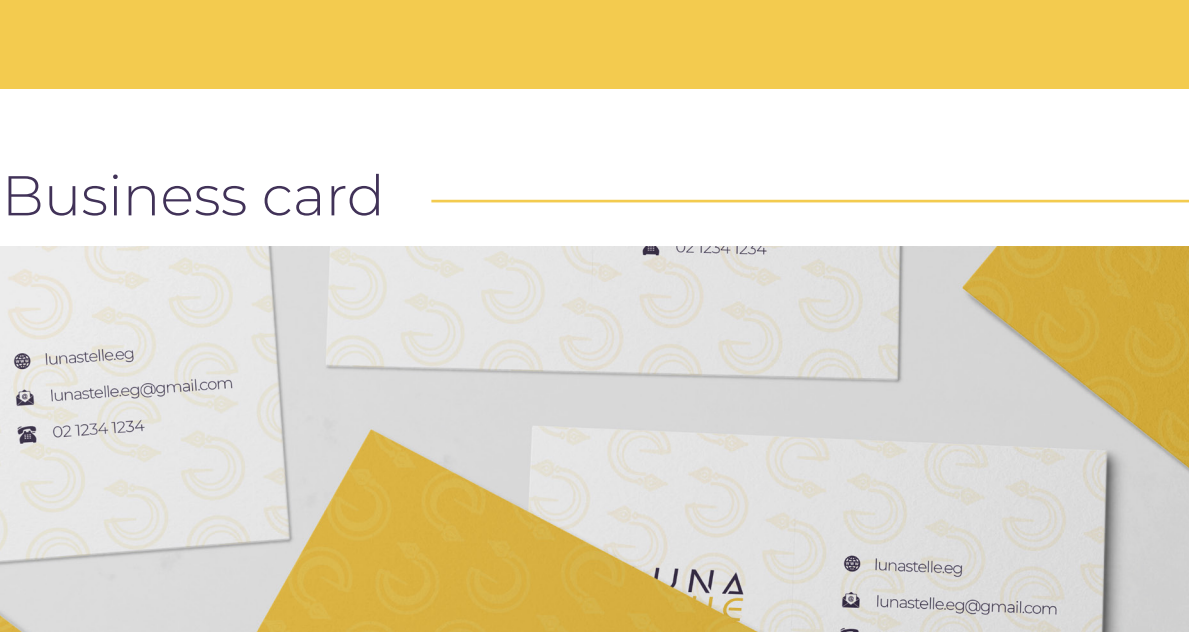
App icon



03 Brand Color



Brand Color



04 Brand Typography



primary font

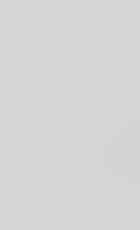
OLGA



ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

secondary font

Montserrat



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

05 Brand In Use



Business card



T-shirt



MUG



letter head

THANK YOU