

## *Sales Performance Dashboard*

Sum of Total Revenue

**24.98bn**

Count of Order ID

**26.797K**

Avg Order Value

**932.05K**

Sum of Units Sold

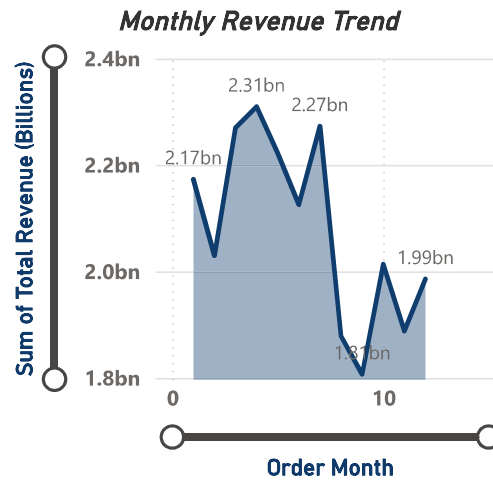
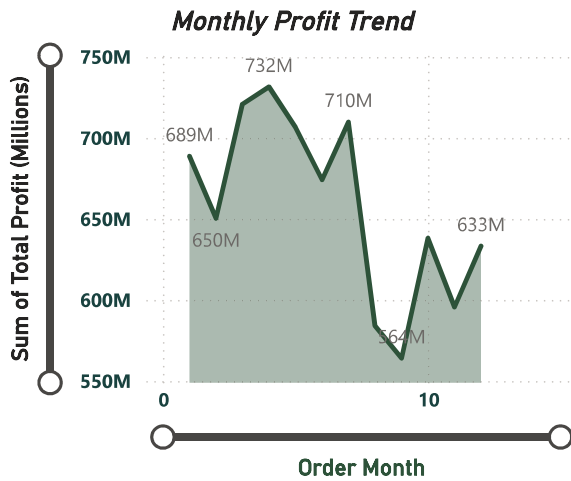
**122M**

Sum of Total Profit

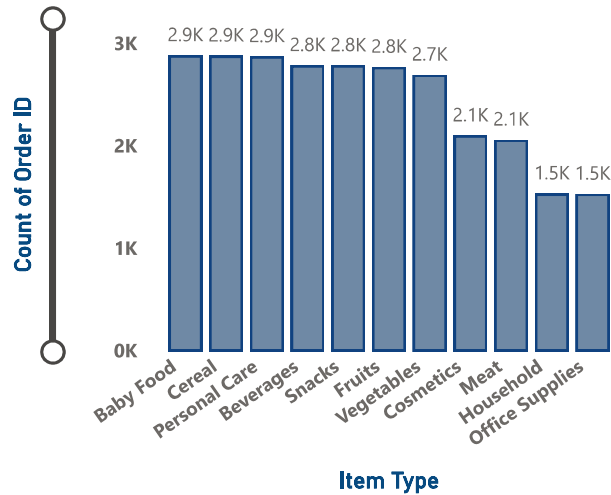
**7.90bn**

AverageProfitPerUnit

**64.88**



### Count of Order ID by Item Type



## Filter

**Region, Order Month, Item Type** ▼

☐ Select all

☒ Asia

☒ Australia and Oceania

☒ Central America and the ...

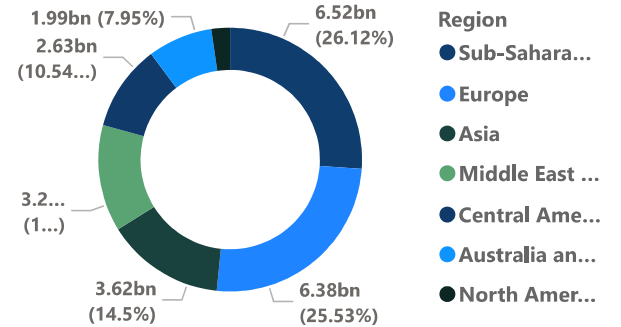
☒ Europe

☒ Middle East and North A...

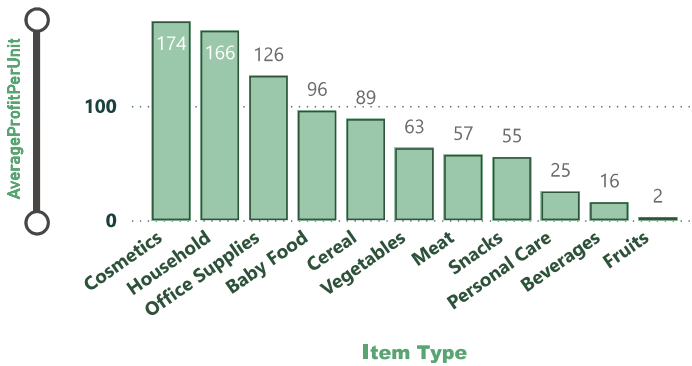
☒ North America

☒ Sub-Saharan Africa

### Sum of Total Revenue by Region



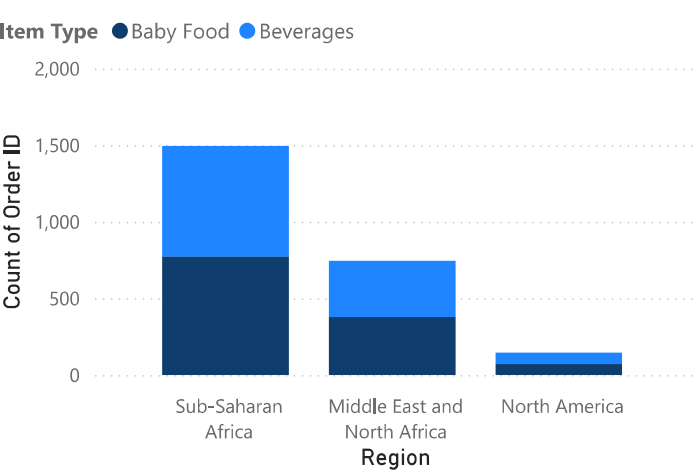
Average profit per unit



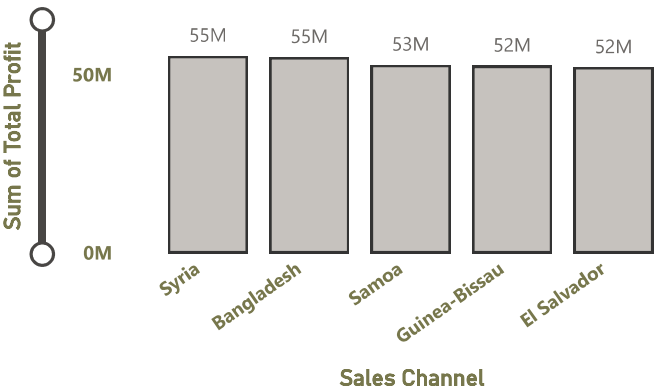
Unusual Spikes in Revenue (Exceptional Deals)



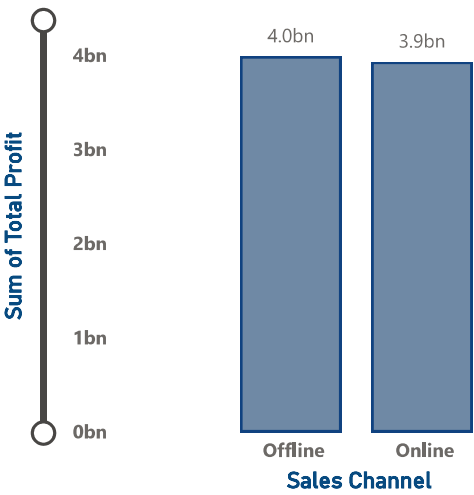
“Item Demand Distribution Across Regions”



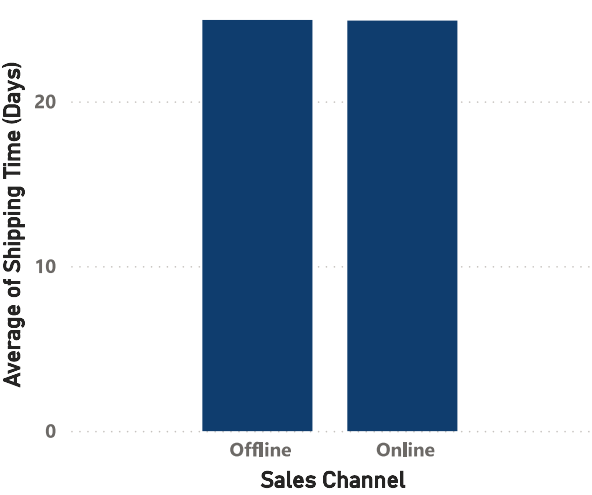
Top 5 Countries by profit



Sum of Total Profit by Sales Channel



Average of Shipping Time (Days) by Sales Channel



Sum of Total Profit by Item Type and Order Priority

