

## **Financial Management :**

Due to cutting down the intermediate persons such as whole sellers and retailers, the cost of selling of the medicine can be decreased significantly. But before that, we need to list down the expenses for starting the business i.e. the assets and liabilities. The spreadsheet below shows the expenses for starting up our business.

### **Initial requirement for fund :**

| <b>Serial no.</b> | <b>Particulars</b>                        | <b>Type</b>             | <b>Cost (in INR)</b> |
|-------------------|---|-------------------------|----------------------|
| 1                 | Registration fee                          | One-time                | 5,000                |
| 2                 | Dedicated Server                          | One-time                | 15,000               |
| 3                 | Office space                              | One-time (down payment) | 35,000               |
| 4                 | IP address for server                     | One-time                | 649                  |
| 5                 | Installation of internet                  | One-time                | 2,000                |
| 6                 | Storage space for medicines (5 storages)* | One-time (down payment) | 18,000 per space     |
|                   |   | <b>TOTAL</b>            | <b>4,58,245</b>      |

\*At the initial stage, we are purchasing the storage spaces for storing the medicines to be supplied. Later, we will offer those spaces at a monthly rental or for sale to our authorized dealers for their operation.