



Hustle It Up

Beyond All Limits

Introduction

Brainstorming sessions are very important for finding a proper and correct solution to any problem. Hustle it up will involve brainstorming sessions related to certain topics involving the issues of India. Requiring clear and concise solutions to certain problems, it will also pique the interest of all the stakeholders involved. The second round of hustle it up will bring about the marketing and sales skills of participants as they will be required to do business and make profits in real life.

Prize Money

1st Prize: 5,000

2nd Prize: 3,000

3rd Prize: 2,000

Rules pertaining to Rounds

- Total time for the event will be 2-3 hours.
- All the teams will participate at the same time.
- Total no. of rounds - 2

Round-1

- Problem statement reading time (up-to 1 minute)
- Thinking and writing the solutions (up-to 4 minute)
- Explanation to the jury (up-to 5 minute)
- Total time for this round: 30 minutes.
- The time may vary depending upon the participations by the teams.

Round-2

- Every team will be given only 1 hour and 30 minutes for this round.
- Every team will have to use their own fixed amount of money.
- There will be no restriction on what mode of earning they select.
- Every team will be provided with a coordinator to see if the teams are not indulging in any malpractices.



Team Specifications

- Team should be of 1-3 members.
- Members of a team may be from the same college/school or different (K12/UG/PG).
- Any number of teams can participate from one college/school.
- Professionals are not allowed. Only students can participate.
- Participants are required to bring their school/college ID cards.
- Once registered, the same team cannot register with another name or for another model other than previously registered one.
- Every team must have a unique name that should not be offensive conflicting or inappropriate.
- Organizers have the right to reject entries for any inappropriate team name.
- Organizers must be notified if a team's name has been changed.
- Team Representative: Each team must specify their Team Representative (Leader) at the time of registration on the website. All-important communications between the organizer and the registered teams will be done through their Team Representative. The Team representatives must submit valid contact details (phone no., email id, etc.) at the time of registration.
- If teams don't show up on allotted slot, they will be disqualified.

General Rules

- Bring your college/student I-Card at the time of competition.
- Decision Taken by Judges will be final and binding for all.
- Any misbehavior will lead you to disqualification from the competition.
- If less than 30 teams will be registered, then only first prize will be given and if less than 50 teams will register, only two prizes will be given.

Online Platform

Round 1 - Zoom/MS Teams/GMeet

Round 2 – Offline

Timeline

Round 1: - 11th April 2022

Round 2: - 15th April 2022

Registration Details

Registration window will open soon!

