



VOCAL FOR LOCAL

Where your Ideas Take-off!

Introduction

Pitching in business refers to presenting your business ideas to another party. Generally, business idea pitching is done in order to get some kind of investment from the other party. A good pitch needs to be short, precise and must include the previous and future goals and predictions of the company/product.

Prize Money

1st Prize: 5,000

2nd Prize: 4,000

3rd Prize: 3,000

Problem Statement

Round 1

A quiz will be held on topics related to business, finance or current affairs related to the topics. The participants have to answer the questions in a pre-defined time. On the basis of the score in the quiz conducted teams will be shortlisted for the 2nd round in which they have to pitch their business ideas.

Rules:

- Quiz will be held in offline mode with the help of online platform.
- Each member can participate in the quiz round but only one member is allowed to join using team name on platform.
- Usage of google or any social networking sites are strictly banned. If any participants have been caught with this kind of mischief then the team will be disqualified.

Round 2

All the teams shortlisted after round 1 will be assigned (through a mail) with an item related to "INDIA". The teams will have 24 hours to come up with a business plan pitch and present it in front of judges. The presentation should not be more than 15 slides and participating teams will be provided with 5 minutes to present their idea. The order of presentation will be decided on the basis of points scored in round 1.

Rules:

- Topics will be provided by organizing team to all the qualified teams.
- Disrespectful or any kind of foul language is not allowed.
- If teams want their own setup to make their pitch realistic and professional, they can apply for the round -2 by taking the permission from organizers with their own finance.
- It's totally optional but representing lively products will affect judging criteria.



General Rules

- Bring your college/student I-Card at the time of competition.
- Decision Taken by Judges will be final and binding for all.
- Any misbehavior will lead you to disqualification from the competition.
- If less than 30 teams will be registered, then only first prize will be given and if less than 50 teams will register, only two prizes will be given.

Team Specifications

- Team should be of 3 members.
- Members of a team may be from the same college/school or different (K12/UG/PG).
- Any number of teams can participate from one college/school.
- Professionals are not allowed. Only students can participate.
- Participants are required to bring their school/college ID cards.
- Once registered, the same team cannot register with another name or for another model other than previously registered one.
- Every team must have a unique name that should not be offensive conflicting or inappropriate.
- Organizers have the right to reject entries for any inappropriate team name.
- Organizers must be notified if a team's name has been changed.
- Team Representative: Each team must specify their Team Representative (Leader) at the time of registration on the website. All-important communications between the organizer and the registered teams will be done through their Team Representative. The Team representatives must submit valid contact details (phone no., email id, etc.) at the time of registration.
- If teams don't show up on allotted slot, they will be disqualified.

Platforms

Round 1 – Online (Kahoot)

Round 2 - Offline

Disclaimer

- Organizing team will not be responsible for individuals' technical fault.
- The decision of judges will be final.



Timeline

- Round 1: - 12th April 2022
- Round 2: - 16th April 2022

Registration Details

Registration window will open soon!