

★★★ HIGHLAND ★★★
Group

Highland Group

Where Possibilities Unfold



Visit Our Website

<https://highlandagro.com/>

Empowering individuals and
communities through excellence
and opportunity

About Our Company

HIGHLAND GROUP

Real Estate



Asset Leasing

Food Processing



IT & BPO



Steel



Hospitality



PVC & HDPE



Lifestyle Retail



The Leadership

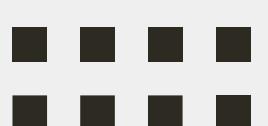
Mr. Rabindra Kumar Jena

Chairman | Highland Group

An accomplished **business leader** and **former MP** from Balasore, holding a **B-Tech** and **MBA** in Finance.

Rose from **GET** to **MD** of Balasore Alloys Limited.

Winner of Awards like the Arch of Excellence (Business) Award, Pride of the Nation Award, and the Rajiv Gandhi Rashtriya Ekta Samman





HAFPL Introduction

The Leadership

Mr. Pratik Jena

Managing Director | Highland
Group

Our visionary leader, holds a Business Degree from London & had made Highland Agro to a Global Force, in just a Span of 3 years. We serve across 4 continents and also got recognised by TIMES OF INDIA, 2024 for Export Excellence.

Our Verticals

Our Commitment is to being a reliable and competitive manufacturer, delivering superior products worldwide focusing on building strong, lasting relationships with customers



01

Highland Agro

A state-of-the-art End to End facility where premium-quality shrimps are farmed, processed and exported to across 4 Continents

02

Lifestyle Retail

Proud Partners with the House of Tata's in Lifestyle segments like Jewellery (Tanishq), Apparel (Tanera) and Watches (Titan World).

03

Steel

Manufacturer of World Class Sponge Iron with a Capacity of 60,000 TPA. Current Capacity expansion for Pelletization plant and preparation for IPO

Our Verticals

We believe in ‘Quality Through Control’, which is the underlying principle behind our processes.



04

Highland Health Hub

A leading center in Balasore, promoting fitness and a healthier lifestyle through state-of-the-art facilities and expert guidance.

05

Ohm Pipes

A trusted manufacturer of high-quality PVC pipes, delivering durable and reliable solutions for various applications.

06

Supratik Infraventures

A dynamic real estate firm with a strong presence in Balasore and Bhubaneswar, committed to creating exceptional living spaces.



Why Join Highland Group?

- Work across diverse and exciting industries.
- Gain hands-on experience with real-world projects.
- Work-life balance and employee well-being by offering discounted membership fees at Highland Health Hub and evening Yoga classes at Plant
- Contribute to meaningful community-focused initiatives.



Highland Group in News



Sunday, 29 December, 2024
The Times of India, Bhubaneswar

TIME BUSINESS AWARD

Redefining Agro Innovation: From Coastal Roots to Global Heights

Nestled in the vibrant coastal city of Balasore, Odisha, Highland Agro Food Pvt. Ltd. stands as a beacon of innovation, empowerment, and global excellence. Established in 2021, the company has seamlessly combined the natural richness of its surroundings with advanced technology to create a thriving hub for agro-food processing and export. Spanning an expansive 3.50 lakh sq. ft., this dynamic enterprise has rapidly emerged as an industry leader, boasting a daily production capacity exceeding 150 metric tons.

A Mission Rooted in Quality and Sustainability

Highland Agro Food is driven by a mission to provide quality seafood products while adhering to sustainable and ethical practices. With a vision to become a global leader in the seafood industry, the company is committed to innovation, customer satisfaction, and empowering rural women through meaningful employment and training, fostering holistic progress in the communities it touches.

Modern Infrastructure

The company's state-of-the-art processing unit meets international standards, equipped with advanced technology to ensure superior quality. By supporting shrimp farmers with technical expertise, market access, and sustainable farming solutions, Highland Agro enhances both productivity and income.

Facilities for microbiological and antibiotic testing comply with international certifications, underscoring the company's dedication to safety and excellence.

Global Reach and Operational Management

Highland Agro Food exports premium-quality shrimp to major markets, including Japan, the USA, Vietnam, the GCC, and the EU. With an impressive annual revenue run rate (ARR) of ₹161 crore by March 2022, the company is aiming to surpass 1000 crore by FY27. Plans include additional Individual Quick Freezing (IQF) lines and diversification into bio-technology (BT), fishmeal, and surimi production.

As a mark of its growth, Highland Agro received a ₹10 crore subsidy from the Ministry of Food Processing Industries under the integrated cold chain and value addition infrastruc-



Pratik Jena, Managing Director, Highland Group



Commitment to Quality

Stringent quality control measures and advanced testing methods ensure Highland Agro's products meet some of the highest international standards. These practices solidify its reputation as a reliable exporter with robust certifications and advanced technology.

Empowering Rural Communities

At the heart of Highland Agro's mission is the empowerment of rural India, particularly women. By creating over 3,000 jobs for women in its processing units, the company fosters economic independence and social progress. This initiative has sparked a ripple effect of empowerment across communities in Balasore.

Sustainability and Corporate Social Responsibility

Highland Agro's commitment to sustainability is evident in its eco-friendly practices across farming and distribution. Collaborating with local fishermen, the company promotes sustainable sourcing and minimizes its environmental footprint. It has also launched impactful CSR initiatives, including mass marriage ceremonies, plantation drives, education and healthcare support, blood dona-

For more details, visit:
www.hIGHLANDAGRO.COM

Business Standard

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Highland Group Puts Odisha on the Global Map with Landmark Lulu Group Partnership



Highland Group Puts Odisha on the Global Map with Landmark Lulu Group Partnership



The Tribune

Trending Videos India World Sports State

Highland Group Puts Odisha on the Global Map with Landmark Lulu Group Partnership

Balasore (Odisha) [India], March 3: In a groundbreaking move that underscores Odisha's



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Business and Finance

Highland Group Puts Odisha on the Global Map with Landmark Lulu Group Partnership

Monday, Mar 03, 2025 16:03:43 | Highland Group

THE WEEK

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ThePrint

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Highland Group Puts Odisha on the Landmark Lulu Group Partnership

ANI PR 03 March, 2025 04:47 pm IST

Highland Group Puts Odisha on the Global Map with Landmark Lulu Group Partnership



Career Growth Opportunities

- Structured pathways for promotions and leadership roles.
- Cross-functional roles to broaden skills and expertise.
- Opportunities to lead projects and innovate.
- Access to mentorship and industry exposure.

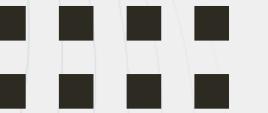


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- Contact Details:

Email: hr@highlandgroup.com | Phone: +91-7008717359





Thank You

We look forward to welcoming you to our family of innovators and changemakers.

For any queries,
feel free to reach out to us.

