

Hello, I'm Ayan Abbas

Professional digital marketer +
Social media manager

My Portfolio







Who I Am and What I Do



My name is Ayan Abas.

I'm a professional digital marketer and social media manager based in Addis Ababa. I have worked with several brands in fine-tuning their SEO, boosting their social media presence, and developing their overall content strategy.





Education Certification

Bachelor's Of Science In Software Engineering

Addis Ababa University, Addis Ababa Institute Of Technology

2021 - 2025

4th year

20/11/2023 - Present

Digital Marketing Certification (Google)

Tresswood University

2023

Outstanding Certification Award

Introduction To Social Media Marketing

Meta(Coursera)

September 2023 to November 2023

Took the course of the foundation's social media accounts and spearheaded its digital marketing efforts.

Foundation Of User Experience

Google Certificate

July 2023

Attended an online certification course to strengthen the user experience skills.



Work Experience

September 2023– Present

iRISE LABS | Addis Ababa

Junior/ Social Media Marketer

A startup company where I worked on customer growth by their social media platforms and creating content as well as graphic designs.

October 2023– Present

Bellx Tech Solutions | Addis Ababa

Marketing Officer

This is another startup company in which I worked as a Marketing officer. Basically working on the company's development by implementing strategies.

21/10/2023 – 10/11/2023

OASIS Infobyte | Satya Niketan, South West

New Delhi., India – 110021

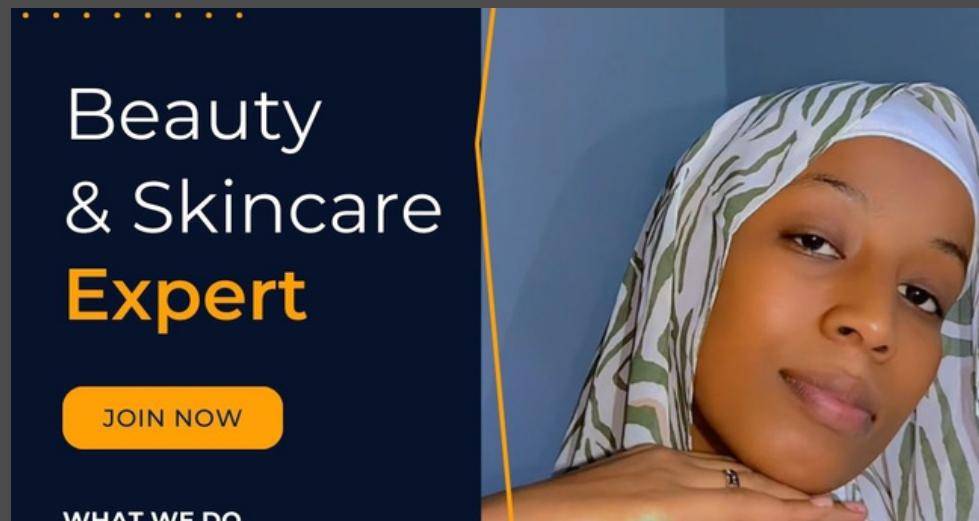
Graphic Design Internship

MY WORK



Strategy for iRISE LABS

This is a strategy that created for the company's marketing success



Strategy for Bellx

This is a strategy that created for the company's marketing success





Get in Touch



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