# HCI FONT DESIGN PROJECT

Here I've designed a new font using the online platform :Metaflop Font Designer([https://www.metaflop.com/modulator](https://www.metaflop.com/modulator)).

I always wanted to design a new futuristic font for the young ones to increase their interest in reading books and new stuff. Here's my attempt at designing it.

# THE IDEA

I have designed an innovative new font specifically tailored for *comic books*, with a focus on *science fiction* and action genres targeted towards teenagers and young adults. As shown in the attached screenshot below.

# THE PLOT OF SCI-FI THRILLER: INTERSTELLAR

*Interstellar* follows the journey of a group of astronauts led by former pilot Cooper, who is tasked with finding a new habitable planet for humanity. Earth is facing environmental collapse, and through a mysterious gravitational anomaly, Cooper and his crew discover a wormhole near Saturn that leads to distant galaxies. They explore several planets in search of one that can sustain life, while facing the perils of time dilation and dwindling resources.

Back on Earth, Cooper's daughter, Murphy, grows up working to solve a gravitational theory that might save humanity. As decades pass, time on the different planets affects the astronauts differently, and Cooper eventually sacrifices himself to ensure the survival of humanity. In a powerful conclusion, Murphy solves the equation with Cooper's help from a higher dimension, allowing humanity to escape Earth and begin life on a new planet.

This font features *bold*, *dynamic letterforms* with a *futuristic*, *angular aesthetic* that captures the energy and excitement of these genres. The slanted, italicized text gives the design a sense of **motion** and **urgency**, making it perfect for conveying high-stakes action and adventure.

# Features

The key features of this font include :

1. **Clear**, **legible** style even at smaller sizes.

2. Strong emphasis on **readability**, essential for **fast-paced** dialogue and **narration** in comics.

3. Slightly **exaggerated curves** and **sharp edges**, balancing **sleekness** and **intensity**.

4. Appeals to the aesthetic preferences of younger demographics who favor **bold**, **edgy designs**.

# Design Decisions

This font was developed after researching typography trends among younger readers and experimentation with various design elements. The goal was to create a typeface that not only complements the **visual intensity** of comic book art but also enhances the reader's engagement by being **visually striking** and easily readable.I was able to fine-tune the balance between artistic flair and functionality, ensuring the font resonates with its target audience.

# WHY THIS FONT?

1. **Enhances Readability**: The font is designed to be clear and legible, even at smaller sizes, ensuring that young readers can quickly absorb fast-paced dialogue and action sequences without straining their eyes.

2. **Creates Immersion**: Its dynamic and futuristic design mirrors the energy and intensity of sci-fi and action comics, helping readers feel more immersed in the story. The sharp edges and slanted forms evoke a sense of

speed and movement, which resonates well with action-packed narratives.

3. **Appeals to Visual Preferences**: Teenagers and young adults tend to be drawn to bold, edgy, and modern designs. The exaggerated curves and sleek lines of this font reflect contemporary trends, making it visually attractive to this audience.

4. **Aligns with Genre Expectations**: Sci-fi and action genres often feature futuristic and high-tech themes. This font complements those themes, enhancing the overall aesthetic of the comics and creating a cohesive visual experience.

⭐**By combining style with function, this font not only meets the needs of younger readers but also elevates their overall enjoyment and engagement with the comic content**.

This was my attempt at designing a new Font and I hope you all will love this new design!!.

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