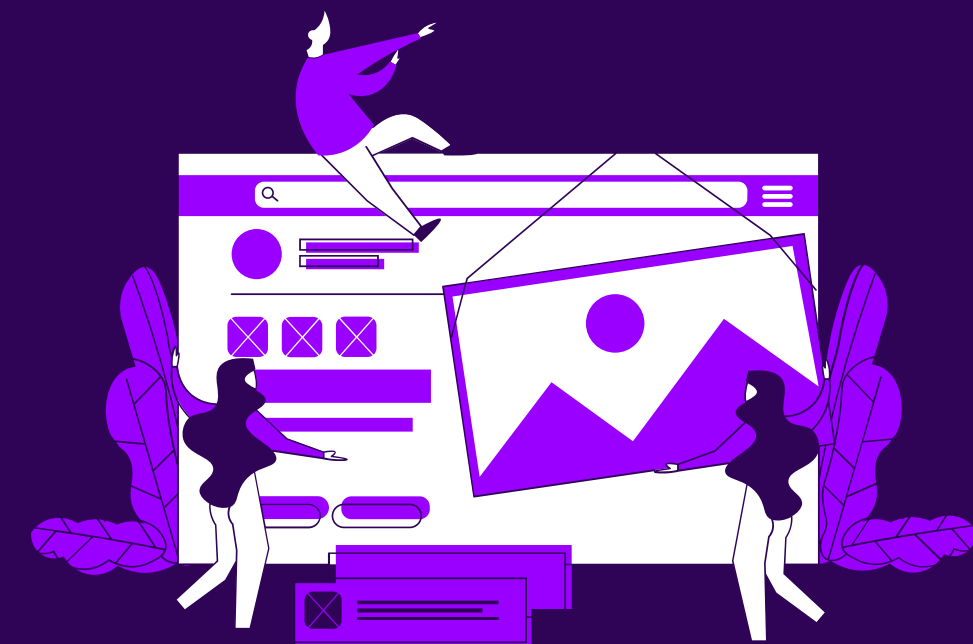FRESTIVE

OUR PLATFORM ALIGNED WITH YOUR NEEDS

Virtual Freshers Fair Proposal

Company Background

NISHAANTH ELANGO

AYAN AHMAD

KOSTAS BARONOS

Frestive was founded amidst the coronavirus pandemic by three entrepreneurs, who are eager to bring their fellow students together during these trying times. The solution is virtual event platform that produces an authentic experience of attending freshers fair from the safety of students' homes.
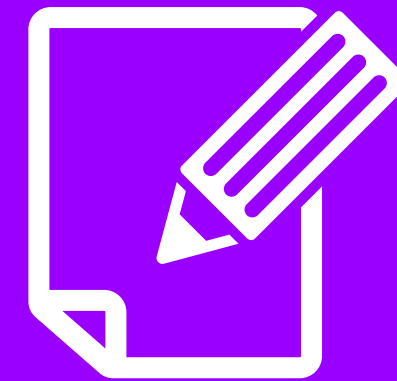
FRESTIVE

Why Frestive?

We believe the critical factors for delivering a successful project to you will include among other things, a strong core delivery team, knowledge and familiarity. Below are some critical factors we have considered to ensure our partnership with you is a success.

We as students understand the importance of Freshers Fair. We deliver an authentic experience of the fair to students' homes.

We have strict data protection and compliance measures in place to make sure your data is safe. Sensitive information is stored in an encrypted format.

We offer a wide range of customisation options on the platform. We cater to your needs, and students needs.

Our helpful team is available throughout the week to ensure you are taken care of.

Delivery Timeline

1

DEMO

Team Frestive will walk you through the platform and answer any questions that you may come across.

2

DOCUMENT

Signing the Software as a Service contract with our team to finalise discussions along with discussing platform changes if any.

3

PAYMENT

Deposit payment to be made within 7 days of signing the contract to facilitate platform development.

4

LOGINS

We will be providing you with Demo Credentials for you to get comfortable with the product and inform us of changes (if any).

5

DELIVERY

From the date of establishing changes to final delivery, we would require around 2-6 weeks (depending on the amount of work required) to deliver.
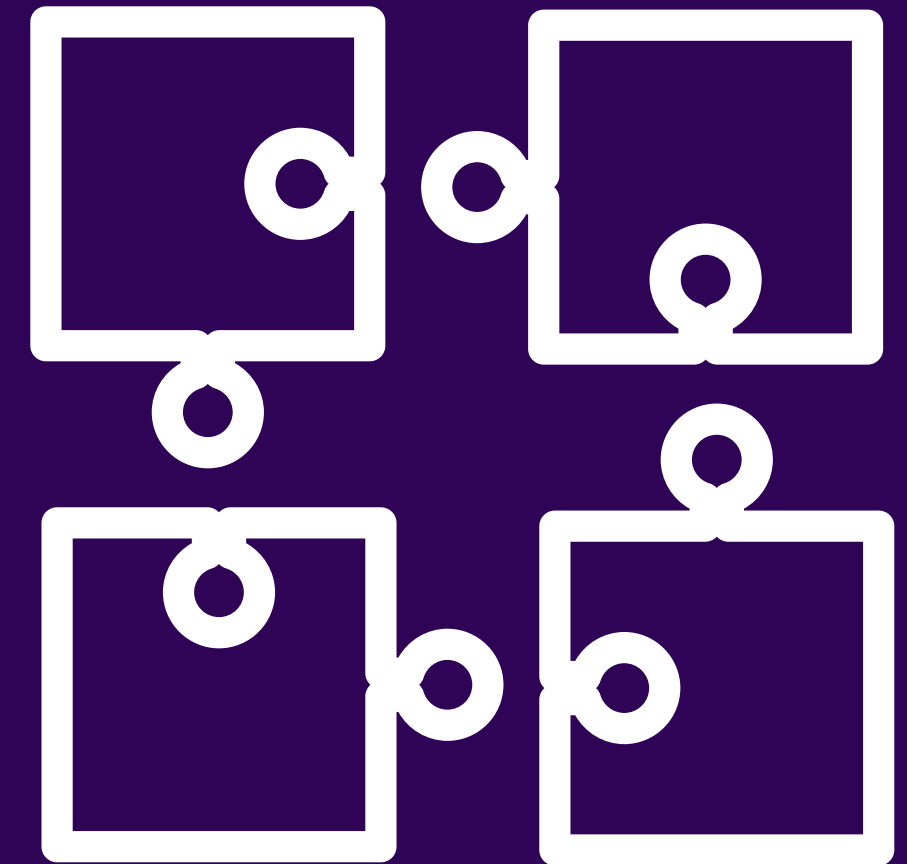
6

SUPPORT

Team Frestive will be working closely with you before and after product delivery to ensure business continuity.

Description of our commitment to you from start to finish

Fragmentation of the Final Deliverable

Frestive provides you with a 3-step Freshers Fair solution. Each step plays a critical role in the working of the event and their respective timelines are customisable.
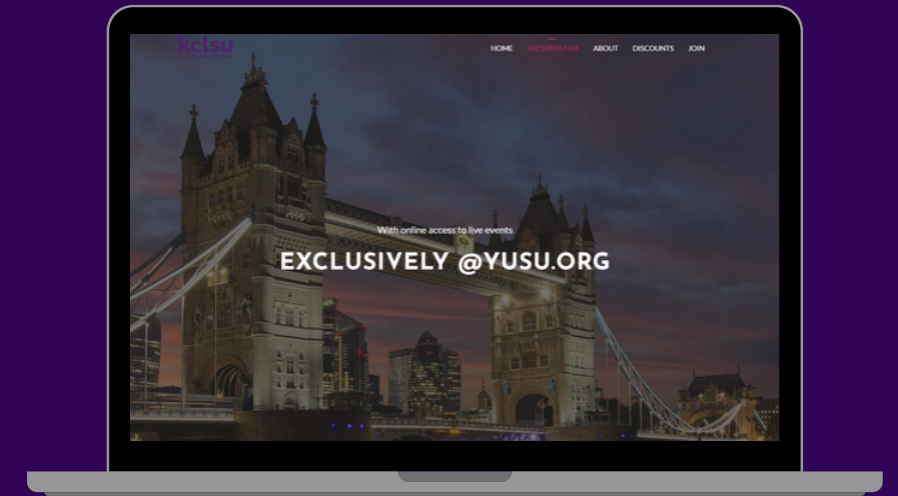
Stage 1

PRE-FRESHERS

Stage 2

FRESHERS

Stage 3

POST-FRESHERS

Pre Freshers

Website

- A front facing platform where Virtual Booths and Prospective Freshers may register
- Countdown to the event
- Gallery (Any Other customisations are welcome)

User Registration

- University domain emails are automatically approved, and an email is sent for verification.
- Non-university emails will first be sent for email verification, thereafter it must be approved by the SU.

Virtual Booth Registrations

- University domain emails are automatically approved.An email is sent for verification purposes.
- Non-university emails will be sent for email verification, thereafter must be approved by the Student Union (SU).
- All virtual booths must be approved by the SU.

Recommendations?

We are happy to discuss any extensions/modifications to the existing platform to tailor it to your needs.

EXCLUSIVELY @YUSU.ORG

2 During Freshers

Prospective Students
- View Societies, Sponsors, University Details, Schedule, and Live Events
- Grab Deals provided by Frestive
- Connect and chat with other students
- Engage in discussions hosted by Virtual Booths

Student Union Members
- Approve Non-University Registering User
- Approve Virtual Booths
- View Virtual Booth Data
- View Registeration User Data

Virtual Booth Owners
- Edit how their booth looks.
- Host Youtube Live videos and chats.
- Host Live Q&A discussions.
- Collect user signup information.

Recommendations?
We are happy to discuss any extensions/modifications to the existing platform to tailor it to your needs.

3 Post Freshers

Website

- The website will be running for a fixed number of days (1 week) from the last day of the event.
- Students/Booth Owners/Admins will still be able to access the pages.

Virtual Booths

- Virtual booth owners may choose to export the signup data they have collected from the platform.

Student Union

- After the Event, Frestive will hand over all data collected by frestive to the Student Union in a readable format.
- Frestive Will DELETE Data from our Servers.

Recommendations?

We are happy to discuss any extensions/modifications to the existing platform to tailor it to your needs.

Pricing

Our pricing model is not only cheap, but effective.
Being students ourselves, we value the importance of Freshers Fair to students and have kept our prices competitive.

£250

SIGN UP FEE

+

£25

PER BOOTH

Deposit payment to be made within 7 days of signing the contract to facilitate platform development.

Contact Us

We wouldn't want you to miss out on the fun.

Reach out to us today to sign up to the next demo.

frestive@studentessentials.co