

Ayanda Gatsha

Graphics Designer and Engagement Facilitator

Gaborone

kaygatsha@gmail.com

+230 5472 1345 (Whatsapp only)

I enjoy researching, talking to computers, and creating user tailored content.

TECHNOLOGIES:

Figma, VScode, HTML, CSS, JS, Bootstrap, JQuery

SERVICES:

Research, content analysis, inspirational content curation, design system creation, user flow creation, sitemaps creation, prototypes creation, project source code creation, project source code online implementation

Willing to relocate: Anywhere

Work Experience

Engagement Facilitator

Commissioncrowd

2016 to Present

Reliably contributing to the co-founders vision of the company through adhering to their values and learning from their leadership.

I helped retain clients by sparking discourse between them and commission only sales agents.

Freelance Writer

The Other Press, The Navigator - Burnaby, BC

January 2016 to April 2016

Responsibilities

Contributing demographic specific articles to an available collective audience of over 20 000 readers.

Accomplishments

Links to work available in the publication section.

Skills Used

Communication, interviews, research

Videographer/Editor

Freelancers Unlimited Inc. - Burnaby, BC

January 2016 to February 2016

Responsibilities

Canvassing performing area, drawing up strategic plans of how best to capture rehearsals and performance of theater production.

Accomplishments

Facilitated over half a dozen interviews, captured rehearsal and performance footage. Compiling and editing footage to the liking of the producer.

Skills Used

Patience, interpersonal rapport building, time management skills, planning, computer editing work, cameraman ship

Education

Certificate of higher education in Web Development and Design

Various institutions

January 2015 to 2021

New Media Journalism in Journalism

Simon Fraser University - Vancouver, BC

January 2015 to July 2016

Sports Subsidiary Diploma

Edukick England Soccer School

Grade 13 equivalent

International School of South Africa

Grade 12 equivalent

Rainbow Multicultural High School

Skills

- Conducting interviews Researching and crafting a multi-platform news story How, when and why you should invest in promoting yourself and your brand online Online, video and audio storytelling techniques Building a network using social media Pitching stories to editors, clients and customers Creating visual storytelling tools (10+ years)
- Web development (3 years)
- Web design (3 years)
- Content creation (10+ years)
- Content creation (10+ years)
- Git
- CSS
- JavaScript
- Bootstrap
- GitHub
- HTML5
- APIs

- Node.js
- MongoDB
- REST
- User Interface (UI)
- Web Services

Awards

Edukick Soccer School Personality of the year

May 2013

Peer voted award in the 2012-2013 season.

Regional champion winning soccer coach

July 2013

Annual regional soccer tournament.

Certifications and Licenses

New Media Journalism

2015 to Present

<https://www.sfu.ca/continuing-studies/programs/new-media-journalism/why-this-program.html>

Social Talent Recruitment

2016 to Present

<http://www.socialtalent.co/>

Publications

Independent videography project interviews

<https://youtu.be/eeTvcmENKqg>

2016

Videographer for the independent theatre production produced by Adam Tatelman.

Facilitated several interviews with performing cast.

The other Press contributions

<http://theotherpress.ca/tag/ayanda-k-gatsha/>

2016

Contributions with the Otherpress publication.

The Navigator

<http://www.thenav.ca/2016/03/23/a-guide-to-adulging-university-edition/>

Contribution with the navigator.

Additional Information

Stellar references available.