

In summary, various styles can be applied to webpages to make them look great across all devices.

- 1. URL requests server for files, HTML gets downloaded first
- 2. CSS is request while HTML continues to stream it's content
- 3. When CSS is downloaded, it begins applying styles to the HTML content

URL -> Webpage loading, webpage loaded

The webpage loaded is where your styles take effect, so transition effects can be utilized to give an immersive experience of the site.

Where styling should take place first:

Grids/Layout

- 1. How does the webpage look when all elements are produced?



- 2. How does each element get introduced to the webpage?

Keyframes animations and other techniques will be useful to implement effective transitioning.

- 3. How does is each element decorated?

Color Scheme

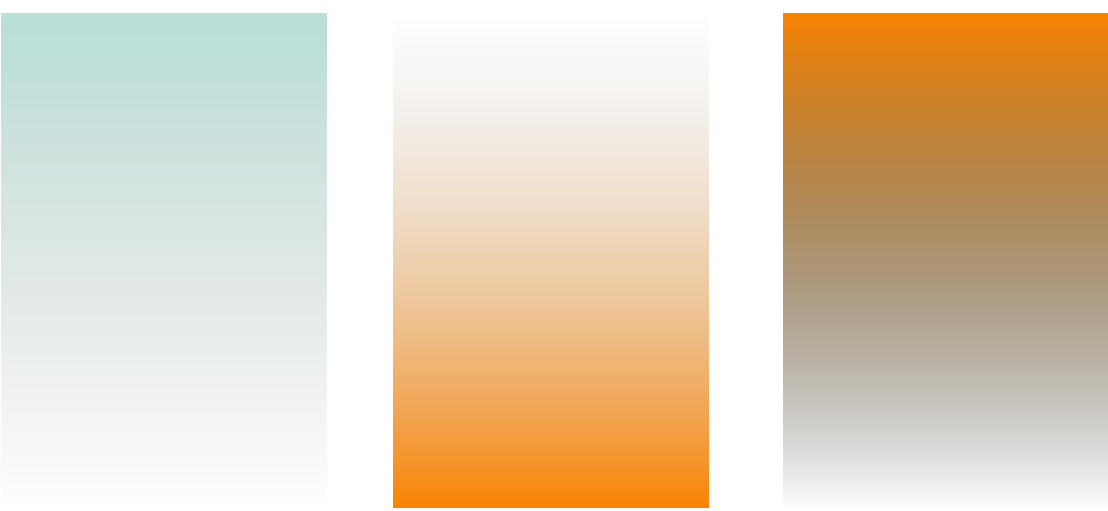
Light Middle Dark

Brand

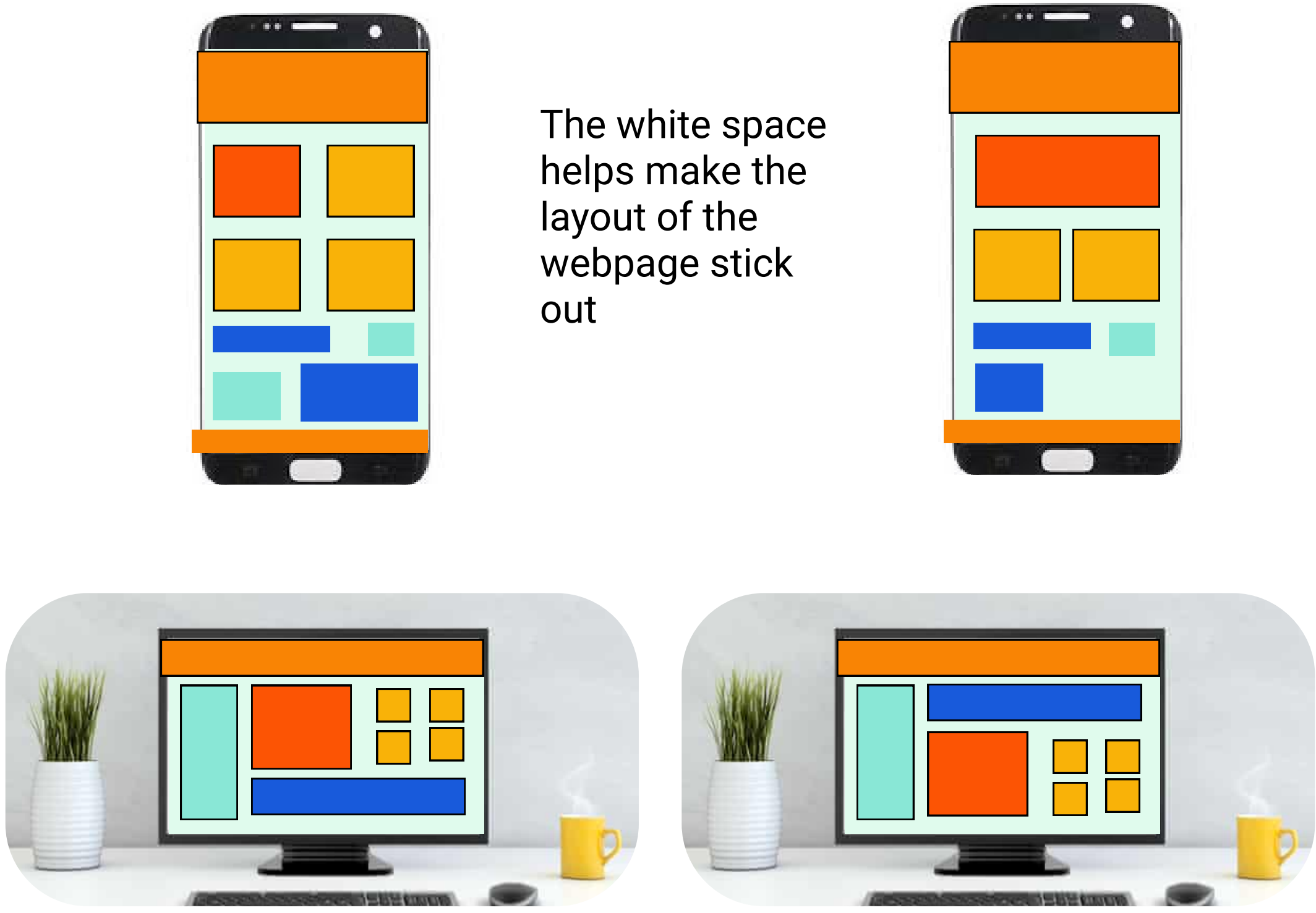
Accent

Success/Failure

Shades of grey



Gradients



Above all else, it is important for the website to effectively communicate its purpose in all aspects, not just font alone, but other UI components, microinteractions and so forth.

