3a)

In [1]:

```
import numpy as np
def gram_schmidt(B):
           """Orthogonalize a set of vectors stored as the columns of matrix B."""
           # Get the number of vectors.
           m, n = B.shape
           # Create new matrix to hold the orthonormal basis
           U = np.zeros([m,n])
           for j in range(n):
                      # To orthogonalize the vector in column j with respect to the
                      # previous vectors, subtract from it its projection onto
                      # each of the previous vectors.
                      v = B[:,j].copy()
                      for k in range(j):
                                  v -= np.dot(U[:, k], B[:, j]) * U[:, k]
                       if np.linalg.norm(v)>1e-10:
                                  U[:, j] = v / np.linalg.norm(v)
           return U
if __name__ == '__main__':
           B1 = np.array([[1.0,4.0,7.0,2.0,8.0,7.0,4.0,2.0],[1.0,9.0,3.0,5.0,6.0,10.0,5.0,5.0],[1.0,9.0,3.0,5.0,6.0],[1.0,9.0,3.0,5.0,6.0,10.0,5.0,5.0],[1.0,9.0,3.0,5.0,6.0],[1.0,9.0,3.0,5.0,6.0],[1.0,9.0,3.0,5.0,6.0],[1.0,9.0,3.0,5.0,6.0],[1.0,9.0,3.0,5.0,6.0],[1.0,9.0,3.0,5.0],[1.0,9.0,3.0,5.0],[1.0,9.0,3.0,5.0],[1.0,9.0,3.0,5.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0,3.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.0],[1.0,9.
           X = \text{np.array}([[4.0,7.0,2.0,8.0,7.0,4.0,2.0],[9.0,3.0,5.0,6.0,10.0,5.0,5.0],[4.0,8.0,3.0,5.0,6.0,10.0,5.0,5.0]]
           A1 = gram_schmidt(B1)
           print(A1.round(5))
           t1 = A1[:,[0]]
           print(t1)
[[ 0.44721 -0.36515 -0.63246 -0.5164
                                                                                                                                         0.
                                                                                                                                                                    0.
                                                                                                                                                                                              0.
                                                                                                                0.
                                                                                                                                                                                                                  ]
   [ 0.44721  0.54772  0.31623 -0.3873
                                                                                                                0.
                                                                                                                                         0.
                                                                                                                                                                    0.
                                                                                                                                                                                              0.5
                                                                                                                                                                                                                  ]
  [ 0.44721 -0.36515 0.
                                                                                                                                                                                             0.5
                                                                                                                                                                                                                  ]
                                                                                      0.6455
                                                                                                                0.
                                                                                                                                         0.
                                                                                                                                                                    0.
   [ 0.44721  0.54772 -0.31623  0.3873
                                                                                                                0.
                                                                                                                                         0.
                                                                                                                                                                    0.
                                                                                                                                                                                           -0.5
                                                                                                                                                                                                                  ]
   [ 0.44721 -0.36515  0.63246 -0.1291
                                                                                                                                                                                           -0.5
                                                                                                                                                                                                                  ]]
                                                                                                                0.
                                                                                                                                          0.
                                                                                                                                                                    0.
[[0.4472136]
   [0.4472136]
   [0.4472136]
   [0.4472136]
   [0.4472136]]
```

Since the first column is just a column of ones, on applying the first step of Gram-Schmidt orthogonalization, we obtain an orthonormal vector which normalizes the column of ones. Thus, we get t1 as defined in the question as the first column.

3b)

```
In [2]:
```

```
# rank 1 approximation
print("t1.T@t1 = \n",t1.T@t1)
#solution for W
Wrank1 = t1.T@X
print("\nt1.T@X = \n", Wrank1.round(5))
#RESIDUAL CALCULATION
residual1 = X - t1@Wrank1
print("\n X - t1@Wrank1 = \n", residual1)
t1.T@t1 =
[[1.]]
t1.T@X =
 [[13.41641 12.96919 8.04984 15.20526 17.44133 9.8387
                                                         5.81378]]
X - t1@Wrank1 =
 [[-2. 1.2 -1.6 1.2 -0.8 -0.4 -0.6]
 [ 3. -2.8 1.4 -0.8 2.2 0.6 2.4]
 [-2. 2.2 -0.6 0.2 -1.8 -0.4 -1.6]
 [ 3. -3.8 2.4 -1.8 1.2 0.6 1.4]
 [-2. 3.2 -1.6 1.2 -0.8 -0.4 -1.6]]
3c)
In [3]:
# rank 2 approximation
t12 = A1[:,:2]
print("t12.T@t12 = \n", (t12.T@t12).round(5))
#solution for W
Wrank2 = t12.T@X
print("\nt12.T@X = \n", Wrank2.round(5))
#RESIDUAL CALCULATION
residual2 = X - t12@Wrank2
print("\n X - t12@Wrank2 = \n", residual2.round(5))
t12.T@t12 =
 [[ 1. -0.]
 [-0. 1.]]
t12.T@X =
 [[13.41641 12.96919 8.04984 15.20526 17.44133 9.8387
                                                         5.81378]
 [ 5.47723 -6.02495 3.46891 -2.37346 3.10376 1.09545 3.46891]]
X - t12@Wrank2 =
 [[ 0.
                    -0.33333 0.33333 0.33333 0.
                                                         0.666671
           -1.
           0.5
 [ 0.
                   -0.5
                             0.5
                                      0.5
                                               0.
                                                        0.5
                                                       -0.33333]
 [ 0.
                    0.66667 -0.66667 -0.66667 0.
           0.
 [ 0.
          -0.5
                    0.5
                            -0.5
                                   -0.5
                                                       -0.5
                                               0.
 [ 0.
           1.
                   -0.33333 0.33333 0.33333 0.
                                                       -0.33333]]
```

Since Jennifer (who's ratings are in column 2 of X) heavily prefers scifi over romantic movies, unlike Jake (who's ratings are in column 1 of X), we see that that the addition of a second column heavily alters the approximation.

3d)

```
In [4]:
```

```
# rank 3 approximation
t123 = A1[:,:3]
print("t123.T@t123 = \n", (t123.T@t123).round(5))
#solution for W
Wrank3 = t123.T@X
print("\nt123.T@X = \n", Wrank3.round(5))
#RESIDUAL CALCULATION
residual3 = X - t123@Wrank3
print("\n X - t123@Wrank3 = \n", residual3.round(5))
t123.T@t123 =
 [[ 1. -0. 0.]
 [-0. 1. -0.]
 [ 0. -0. 1.]]
t123.T@X =
 [[13.41641 12.96919 8.04984 15.20526 17.44133 9.8387
                                                       5.81378]
 [ 5.47723 -6.02495 3.46891 -2.37346 3.10376 1.09545 3.46891]
                                                     -0.31623]]
           1.58114 -0.31623 0.31623 0.31623 0.
X - t123@Wrank3 =
          0.
 [[ 0.
                    -0.53333 0.53333 0.53333 0.
                                                       0.46667]
 [ 0.
          -0.
                   -0.4 0.4
                                     0.4
                                              0.
                                                      0.6
                                                             1
                   0.66667 -0.66667 -0.66667 0.
 [ 0.
                                                     -0.33333]
           0.
 [ 0.
           0.
                   0.4 -0.4 -0.4
                                              0.
                                                      -0.6
          -0.
                   -0.13333 0.13333 0.13333 -0.
                                                      -0.13333]]
 [-0.
```

We can see that as we increase the rank in the approximation, with every column that is added from the taste profile matrix, the error goes to zero in those columns.

3e)

```
In [5]:
```

```
B1 = np.array([[ 1.0,7.0,4.0,2.0,8.0,7.0,4.0,2.0],[1.0,3.0,9.0,5.0,6.0,10.0,5.0,5.0],[1.0,8.0,9.0,5.0,9.0,5.0],[1.0,8.0,9.0,9.0,5.0,9.0],[1.0,8.0,9.0,9.0,9.0,9.0],[1.0,8.0,9.0,9.0,9.0,9.0],[1.0,8.0,9.0,9.0,9.0,9.0],[1.0,8.0,9.0,9.0,9.0,9.0],[1.0,8.0,9.0,9.0,9.0,9.0],[1.0,8.0,9.0,9.0,9.0],[1.0,8.0,9.0,9.0],[1.0,8.0,9.0,9.0],[1.0,8.0,9.0,9.0],[1.0,8.0,9.0],[1.0,8.0,9.0],[1.0,8.0,9.0],[1.0,8.0,9.0],[1.0,8.0,9.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[1.0,8.0],[
X = \text{np.array}([[7.0,4.0,2.0,8.0,7.0,4.0,2.0],[3.0,9.0,5.0,6.0,10.0,5.0,5.0],[8.0,4.0,3.0,7.0,4.0,2.0]]
A1 = gram_schmidt(B1)
t12 = A1[:,:2]
print("t12.T@t12 = \n", (t12.T@t12).round(5))
Wrank2 = t12.T@X
print("\nt12.T@X = \n", Wrank2.round(5))
residual2 = X - t12@Wrank2
print("\n X - t12@Wrank2 = \n", residual2.round(5))
t123 = A1[:,:3]
print("\nt123.T@t123 = \n",(t123.T@t123).round(5))
Wrank3 = t123.T_0X
print("\nt123.T@X = \n", Wrank3.round(5))
residual3 = X - t123@Wrank3
print("\n X - t123@Wrank3 = \n", residual3.round(5))
t12.T@t12 =
  [[1. 0.]
  [0. 1.]
t12.T@X =
  [[12.96919 13.41641 8.04984 15.20526 17.44133 9.8387
                                                                                                                                    5.81378]
  [ 6.22896 -5.29783 -3.43556 2.376 -2.92183 -1.05957 -3.43556]]
  X - t12@Wrank2 =
  [[ 0.
                         -0.97938 -0.93814 0.74227 -0.23711 -0.19588 0.06186]
  [ 0.
                          0.61856 -0.14433 0.26804 0.8866
                                                                                                             0.12371 0.85567]
                         -0.12887   0.6134   -0.63918   -0.76804   -0.02577   -0.3866 ]
  [ 0.
  [ 0.
                         -0.23196  0.30412  -0.35052  -0.58247  -0.04639  -0.69588]
                          0.72165  0.16495 -0.02062  0.70103  0.14433  0.16495]]
  [ 0.
t123.T@t123 =
  [[ 1. 0. 0.]
  [ 0. 1. -0.]
  [ 0. -0. 1.]]
t123.T@X =
  [[12.96919 13.41641 8.04984 15.20526 17.44133 9.8387
                                                                                                                                    5.81378]
  [ 6.22896 -5.29783 -3.43556 2.376 -2.92183 -1.05957 -3.43556]
                           1.39032 0.57467 -0.2966 1.09372 0.27806 0.57467]]
  [ 0.
  X - t123@Wrank3 =
  [[ 0.
                          0.
                                                -0.53333 0.53333 0.53333 0.
                                                                                                                                    0.466671
                                                                                        0.4
  [-0.
                         -0.
                                             -0.4
                                                                    0.4
                                                                                                   -0.
                                                                                                                                  0.6
                                                                                                                                                  1
                                              0.66667 -0.66667 -0.66667 0.
                                                                                                                                -0.333331
  [ 0.
                          0.
  [ 0.
                                              0.4
                                                                  -0.4
                          0.
                                                                                      -0.4
                                                                                                             0.
                                                                                                                                -0.6
  [-0.
                         -0.
                                             -0.13333 0.13333 0.13333 -0.
                                                                                                                                -0.13333]]
```

We can see that the rank-2 approximations are completely different to the first case where Jake and Jennifer's values were unaltered. This is because, in the Gram-Schmidt process, we first normalize the first vector and

then use the results of that normalization to compute the next normal vector from the next column. Order matters here.

But since only those two columns are switched, the remaining result is unaltered, and the Gram-Schmidt process is the same. Thus, the rank-3 approximation is the same in both cases.

In []:		