

**CS/ECE/ME 532**

**Unit 1 Example Word Problems**

1. Madison Outdoors LLC hires you to analyze customer preferences for hiking and biking trips in southern Wisconsin. You are to analyze four trips: Governor Dodge Hiking, Devil's Lake Hiking, Dane County Ironman Bike, and New Glarus Bike. Each is rated on a scale of 1 to 5 and the ratings for user  $i$  are stored in a 4-by-1 vector as follows

$$\mathbf{x}_i = \begin{bmatrix} \text{Gov Dodge} \\ \text{Devil's Lake} \\ \text{Ironman} \\ \text{New Glarus} \end{bmatrix}$$

- a) Susan gives ratings: Gov Dodge = 3, Devil's Lake = 2, Ironman = 5, New Glarus = 4; Sally gives ratings: Gov Dodge = 4, Devil's Lake = 5, Ironman = 1, New Glarus = 2; and Sam gives ratings: Gov Dodge = 4, Devil's Lake = 4, Ironman = 3, New Glarus = 2. Put these ratings into a matrix  $\mathbf{R}$  where each column of  $\mathbf{R}$  represents the ratings  $\mathbf{x}_i$  for one person.

$$\mathbf{R} = \begin{bmatrix} \text{susan} & \text{sally} & \text{sam} \end{bmatrix}$$

$$= \begin{bmatrix} 3 & 4 & 4 \\ 2 & 5 & 4 \\ 5 & 1 & 3 \\ 4 & 2 & 2 \end{bmatrix}$$

- b) Madison Outdoors want to describe their customer ratings in terms of the tastes of two representative customers. Customer  $H$  prefers hiking trips, and customer  $B$  prefers biking trips. The ratings or tastes of these representative customers are

$$\mathbf{x}_H = \begin{bmatrix} 4 \\ 4 \\ 2 \\ 2 \end{bmatrix}, \quad \mathbf{x}_B = \begin{bmatrix} 2 \\ 2 \\ 4 \\ 4 \end{bmatrix}$$

Let a ratings matrix  $\mathbf{R}$  for 10 customers be expressed in terms of these two taste profiles as  $\mathbf{R} = \mathbf{T}\mathbf{S}$  where  $\mathbf{T}$  is a matrix formed by the taste profiles. Define  $\mathbf{T}$  and the dimensions of  $\mathbf{R}$ ,  $\mathbf{T}$ ,  $\mathbf{S}$ .

$$\text{Let } \underline{\mathbf{T}} = [\underline{\mathbf{x}}_H; \underline{\mathbf{x}}_B] = \begin{bmatrix} 4 & 2 \\ 4 & 2 \\ 2 & 4 \\ 2 & 4 \end{bmatrix}$$

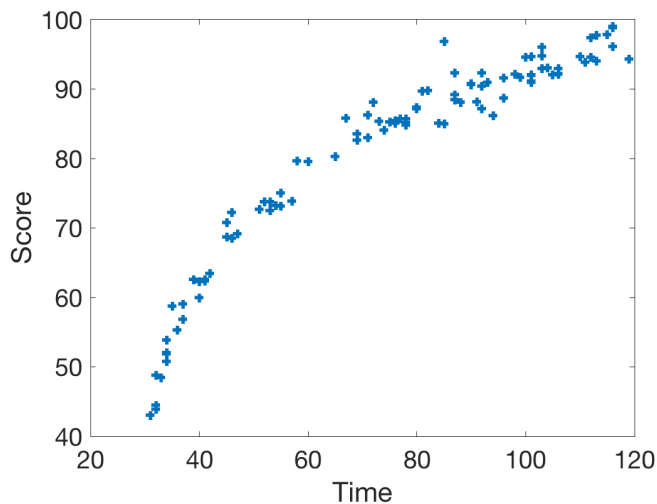
$$\underline{\mathbf{R}} = \underline{\mathbf{T}} \underline{\mathbf{S}}$$

$$\mathbf{R}: 4 \times 10$$

$$\underline{\mathbf{T}}: 4 \times 2$$

$$\underline{\mathbf{S}}: 2 \times 10$$

2. You observe 100 exam scores and the time each student spent in minutes. Let  $t_i, s_i, i = 1, 2, \dots, 100$  be the times and data, respectively, as shown in the figure below:



You hypothesize a model that the score is a logarithmic function of the time spent on the exam, that is,  $s \approx \alpha \log_{10}(t) + \beta$  where  $\mathbf{w} = \begin{bmatrix} \alpha \\ \beta \end{bmatrix}$  are unknown.

Form a column vector  $\mathbf{s} = [s_1 \ s_2 \ \dots \ s_{100}]^T$ . Express  $\mathbf{s}$  as the product of a matrix that depends on  $t_i, i = 1, 2, \dots, 100$  and the model parameters  $\mathbf{w}$ . Indicate the dimensions of all matrices and vectors.

$$s_i = [\log_{10}(t_i) \quad 1] \begin{bmatrix} \alpha \\ \beta \end{bmatrix}$$

$$\underline{\mathbf{S}} = \underline{\mathbf{X}} \underline{\mathbf{w}}$$

$$\underline{\mathbf{S}} : 100 \times 1$$

$$\underline{\mathbf{X}} : 100 \times 2$$

$$\underline{\mathbf{w}} : 2 \times 1$$

$$\underline{\mathbf{X}} = \begin{bmatrix} \log_{10}(t_1) & 1 \\ \log_{10}(t_2) & 1 \\ \vdots & \vdots \\ \log_{10}(t_{100}) & 1 \end{bmatrix}$$

3. You are given a set of features  $\mathbf{x}_i = (x_{1i}, x_{2i})$  and corresponding labels  $y_i, i = 1, 2, \dots, 6$

$$\mathbf{x}_1 = (-2, 1), y_1 = 1 \quad \mathbf{x}_2 = (-1, 2), y_2 = -1$$

$$\mathbf{x}_3 = (1, 4), y_3 = -1 \quad \mathbf{x}_4 = (0, 3), y_4 = -1$$

$$\mathbf{x}_5 = (-3, 2), y_5 = 1 \quad \mathbf{x}_6 = (2, 4), y_6 = -1$$

Your boss tells you to use the linear classifier

$$\text{sign}(w_1 x_1 + w_2 x_2 + w_3)$$

Collect the classifier parameters into a column vector  $\mathbf{w} = [w_1 \ w_2 \ w_3]^T$  and use the given features and labels to write a system of linear equations that could be used to train the classifier.

$$\underline{X} \underline{w} = \underline{y}$$

$$\underline{y} = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_6 \end{bmatrix} = \begin{bmatrix} 1 \\ -1 \\ -1 \\ -1 \\ 1 \\ -1 \end{bmatrix}$$

6x1

$$\underline{X} = \begin{bmatrix} -2 & 1 & 1 \\ -1 & 2 & 1 \\ 1 & 4 & 1 \\ 0 & 3 & 1 \\ -3 & 2 & 1 \\ 2 & 4 & 1 \end{bmatrix}$$

6x3