**Competitors**

EggDrop, Zarly, Tradyo, etc... - Local marketplace. It's a location based marketplace only for Mobile phones.

PostAround.Me - is a local pinboard, where you can post EVERYTHING from a restaurant recommendation, to something for sale. the user experience is also different - while others is lean forward experience, postaround.me passes the experience of real bulletin board where people come by, to get updated about things around them !

NextDoor - Private social network for neighbors.

What they did there is drawing borders around neighborhoods. where people in this named areas can share to other people there. it's similar to my idea, and they raised 18.7 Million USD, 2 month ago (http://www.theverge.com/2012/7/24/3177881/nextdoor-private-social-network-for-neighbors-raises-18-6-million) but, sharing to a predetermined areas, will always yield to lots of people who feel they aren't properly represented. their user interface is too complicated, you have to register, make a profile and so on... PostAround.Me is more ‘at will’ and functionality focused. With a intuitive bulletin board, everybody around can see immediately, BASED LOCATION, what's good around them!