**1. Explain what you do as if you were talking to a 10 year old**

Posting on PostAround.Me is like posting on your neighborhood's bulletin board, where all the people around can read and comment.

You write a message at your location, and see what people around your location wrote.

It's like having the town center at your own pocket.

**2. List three of your biggest professional successes \***

**1. FIFA99 Online Israel**

At the age of 15, I initiated, designed, managed and programmed a private website for the computer game FIFA99. My biggest success was to initiate an update patch to the game that integrated the Israeli league into it, by sharing information among the website's surfers. The website was so popular in Israel those days that it led me to a position proposal made by the Official representative group of EA SPORTS in Israel, named Euro-Dream.

Those years I was included in an article about "wonder boys" by the reputed financial newspaper in Israel, Globes.

**2. Finding a job in Taiwan**

A year ago, I decided to go with my girlfriend to Taiwan for a year. She got a 1 year scholarship to study Chinese there, and I thought it would be a nice experience to live in another country. Finding a job in Taiwan as a foreigner was not an easy task at all. Fortunately, 4 months after I got to Taiwan, I started working in Texas Instruments Taiwan as an Application Engineer. The experience of working in another country and culture was a great success to me.

**3. PostAround.Me**

By the time I was looking for a job in Taiwan, I found the time to build an idea I had back home, but couldn't find the time for it then.  
In Taiwan, I spent 4 month in building it all alone from scratch, with all the aspects from cool user experience to a secured and efficient back-end server side.

Last Month, 8 month after the first version launched, and 2 weeks before I came back to Israel, a popular financial TV Show in Israel named "Layla-Calcali" spoke for 2:47 minutes on my website and interviewed me. That was a great push for me to go on and make it better, and to realize that I succeeded to spread my idea to the world.

**3. List organizations and places that shaped you as a person and how you shaped them. \***

**Taiwan**

Taiwan was something really different for me. The difference culture, and the fact that I'm far away from the known and loved back home, led me to open up to new things (and tastes) and to know my self better.

I shaped Taiwan by this that I brought myself into it. I made new friends and colleagues, that got to know me and my culture better. As cooking is my second best desire, I also cooked them Israeli food, and by this, brought them the opportunity to know my culture and food-style in my country.

**Military Service**

It made me realize that the only different between what I want and what I can is the will of power. It also gave me self awareness, and made me understand my limitations better. The military service also surrounded me with good friends for life.

I shaped the army by this that during my service, I was a commander on 25 soldiers. I taught my soldiers to good values, that I was taught during the years.

**4. When was the last time you hacked something to make it work the way you wanted?**

On march 2011, when I lived in Tel Aviv, I needed a ladder in order to replace all the spotlights in my apartment's ceiling. Since I didn't have a ladder, and I didn’t know any of my neighbors I thought that it could be awesome if there will be a website to ask something from people around. I knew how to do implement this, and I spoke with friends about it. 2 weeks after, I had a sketch for the website's look, 9 month later, in Taiwan, after I launched the very first beta version of the website, a website that let people share the way I wanted.

**5. Tell us the story of your biggest failure. \***

On 2007, When I was a student in the University I thought it would be great if there would be a website where students would gather together to share their academic knowledge among other students. 2 years later I implemented **Hadeshe.co.il** (Hebrew meaning – "The-Grass") as a final project in the University. It was a user-generated website for sharing academic knowledge. I realized then that the work on a website doesn't end when the website launched. It just begins. As a student, I didn’t have the time to work on it. To convert the feedback to update versions, to advertise the website and what was the biggest failure then was that I didn’t find anyone to join me on this website and help me to maintain it. So after the domain expired, I didn’t renew it and the website died.

**6. What is the most important need that Sandbox can help you fulfill?  
What is the most urgent need that Sandbox can help you fulfill?**

Finding a community where I can be surrounded by like-minded developers and entrepreneurs. A place where I can contribute as much as I can learn from.

**7. If you could talk to three persons in the past, who and why? \***

1. **My grandfather**, I have a lot of things to learn from him and about myself.

2. **David Ben Gurion** – How he founded Israel, and how he transformed a dream of thousands of years, and yet very complicated, to a successful reality for millions of Jews all over the world.

3. **Leonardo De Vinci** – His creativity and out-of-the box way of thinking influenced and changed the way we are living our life today, so I would be happy to sit with him on a cup of coffee.

**8. What do you want to achieve in the a) next week, b) next year and c) next ten years.**

In next week –I want to have my first mobile application sketch ready, and to find a nice apartment in Tel Aviv, as we just came back from a year in Taiwan 2 weeks.

In the next year – I want PostAround.Me to be as popular as Facebook and Google.

In ten years from now –I wish to be happy and satisfied in my life where ever it will take me, to keep having interest in my work, and hopefully bring it back to society anyhow.

**9. If approved, how would you introduce yourself to the Sandbox Community? (400)**

Yaniv, 29 from Tel Aviv. A programmer, a web-designer and an entrepreneur. What brought Yaniv along his career, to build many projects, top down, on his own.

His current project is PostAround.Me. Yaniv built it with all the aspects from a cool user experience to a reliable server side. He is currently starting to build a team around the product and he is at the very start of the startup journey.

Hi All and congrats

Hi Sandboxers, I'm Yaniv, Founder & CTO of PostAround.Me, Super Excited to be here. So what do you want to aci

Hi all, I'm Yaniv from Tel Aviv, I'm a passionate entrepreneur who always have a good idea in mind, my current startup is PostAround.Me, where I built it all from scratch after I was looking for a way to ask for help from my neighbors so I thought it would be useful if people can share what they need where they need it on a location based pinboard. I'm more than happy to join Sandbox and to help like minded people to reach their goals, as much as they can help me in this long way journey. most of the posts are in Hebrew since I'm based in Israel and I do the marketing in here as the beginning. Feel free to feedback !

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