



Ayano Ogasawara

UX designer with a background in IT project management, Web Development, and hotel front-desk management. Experienced in handling multiple projects at once. Skilled in communication to identify pain points and present solutions to enhance user experience.

About

| | |
|---------------|----------------|
| Date of birth | 23.08.1990 |
| Nationality | Japanese |
| Residence | Berlin |
| Visa | EU family Visa |

Contact



0150 6268795



ux.ayano@gmail.com



/ayano-ogasawara

Education

Certified UX Design Course

CareerFoundry

12. 2020 - 08. 2021

BA English Literature

Senshu University

04. 2009 - 03. 2013

Work Experience

Junior Project Manager

TG Network GmbH (Berlin)

Nov 2017 - Jul 2018

- Revamped an app that bridges the hotel industry and the restaurant industry and put it on track for business
- Conducted market research, user interview and designed basic UI/UX
- Developed agile-based project plans and reported project progress

Project Management Officer

Tokyo Olympic Committee (Tokyo)

May - Aug 2017

- Assisted in the development of the Tokyo Olympics mascot recruitment website with safety in mind
- Provided the written project progress reports every three days and discussed any concerns
- Monitored and assisted with clients successfully downloading 400+ application to review

Languages

| | |
|----------|----------------|
| English | Bilingual |
| German | Certified B1 |
| Japanese | Native |
| Spanish | Conversational |

Skills & Tools

User Research | Prototyping |

Usability Testing | Persona Creation |

Wireframing | UI design | Journey

Mapping | Competitive Analysis

Sketch | Figma | InVision | Asana |

Trello | Redmine | PHP | MySQL |

Wordpress | HTML5 | CSS3 | jQuery |

MAMP | LAMP | Salesforce |

Wordpress | Git | Photoshop |

Mixpanel

Hobbies

Bouldering | DJ (in Japan, India,
Mexico & Germany) | Meditation |

Houseplants

Project Management Officer

SATO Inc. (Tokyo)

Oct 2016 - Aug 2017

- Assisted in a project to convert a printing press to IoT, which was successfully shipped to the client and brought in over 30 million yen in profit
- Coordinated with several teams from different organizations to migrate over 10 years of existing customer data to the new CRM
- Kept all the stakeholders up to date by reporting on the project's progress every 2 days

Hotel Front-desk Supervisor

Manryo Inc. (Tokyo, Shizuoka, Kanazawa, Oita)

Apr 2013 - Aug 2016

- Inspected and trained employees for the launch of existing branches and new ones to acquire top score reviews
- Managed merchandise and supervised sales of beds and rooms
- Gathered and updated information on tourist locations and planned events to maintain the customer reviews to be overall 9.5 out of 10

Voluntary work

Artist Manager / Web Developer & Designer

United Beats Records (the USA)

Nov 2011 - Apr 2013

- Managed artists' release, flights, and schedules
- Interpreted between global artists coming to Japan and the event organizers