



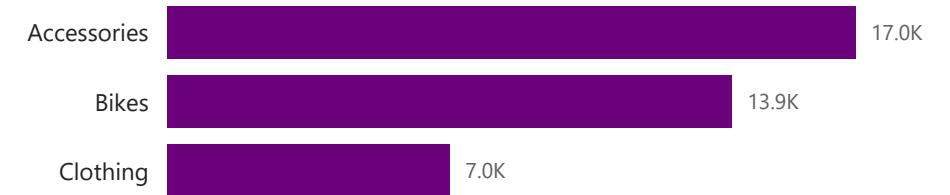
₹ 24.91M
REVENUE

₹ 10M
PROFIT

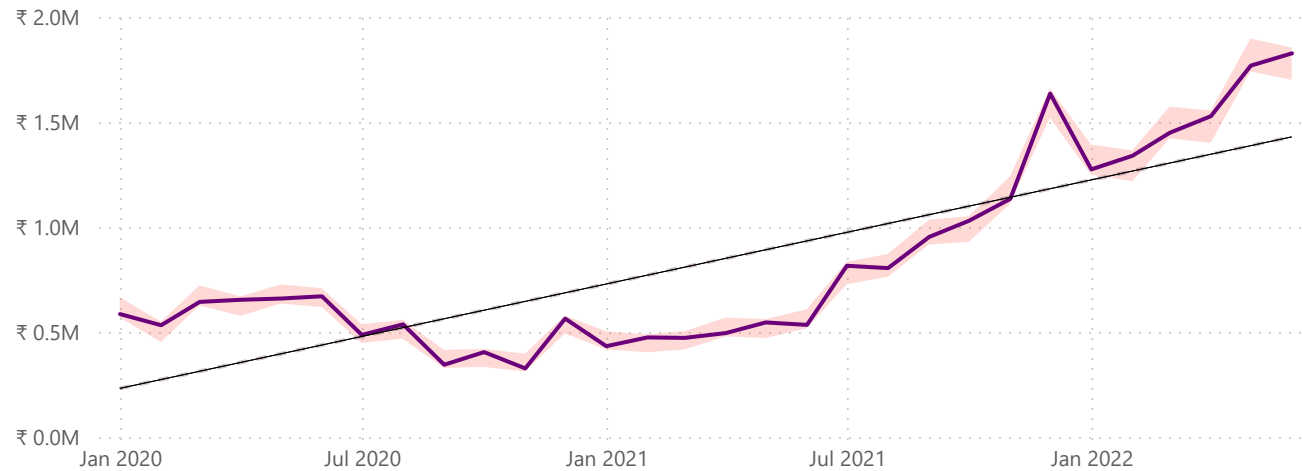
25K
ORDERS

2.17%
RETURN RATE

Orders By Category



Revenue Trending



ProductName	Orders	Revenue	Return %
Water Bottle - 30 oz.	3983	₹ 39,755.33	1.95%
Patch Kit/8 Patches	2952	₹ 13,506.42	1.61%
Mountain Tire Tube	2846	₹ 28,333.22	1.64%
Road Tire Tube	2173	₹ 17,264.73	1.55%
Sport-100 Helmet, Red	2099	₹ 73,444.01	3.33%
AWC Logo Cap	2062	₹ 35,882.07	1.11%
Sport-100 Helmet, Blue	1995	₹ 67,120.18	3.31%
Fender Set - Mountain	1975	₹ 87,040.80	1.36%
Sport-100 Helmet, Black	1940	₹ 65,269.75	2.68%
Mountain Bottle Cage	1896	₹ 38,061.90	2.02%

Monthly Revenue

₹ 1.83M ✓
Prev Month: ₹ 1.77M (+3.31%)

Monthly Orders

2146!
Prev Month: 2,165 (-0.88%)

Monthly Returns

166 ✓
Prev Month: 169 (+1.78%)

Most Ordered Product Type:-

Tires and Tubes

Most Returned Product Type:-

Shorts



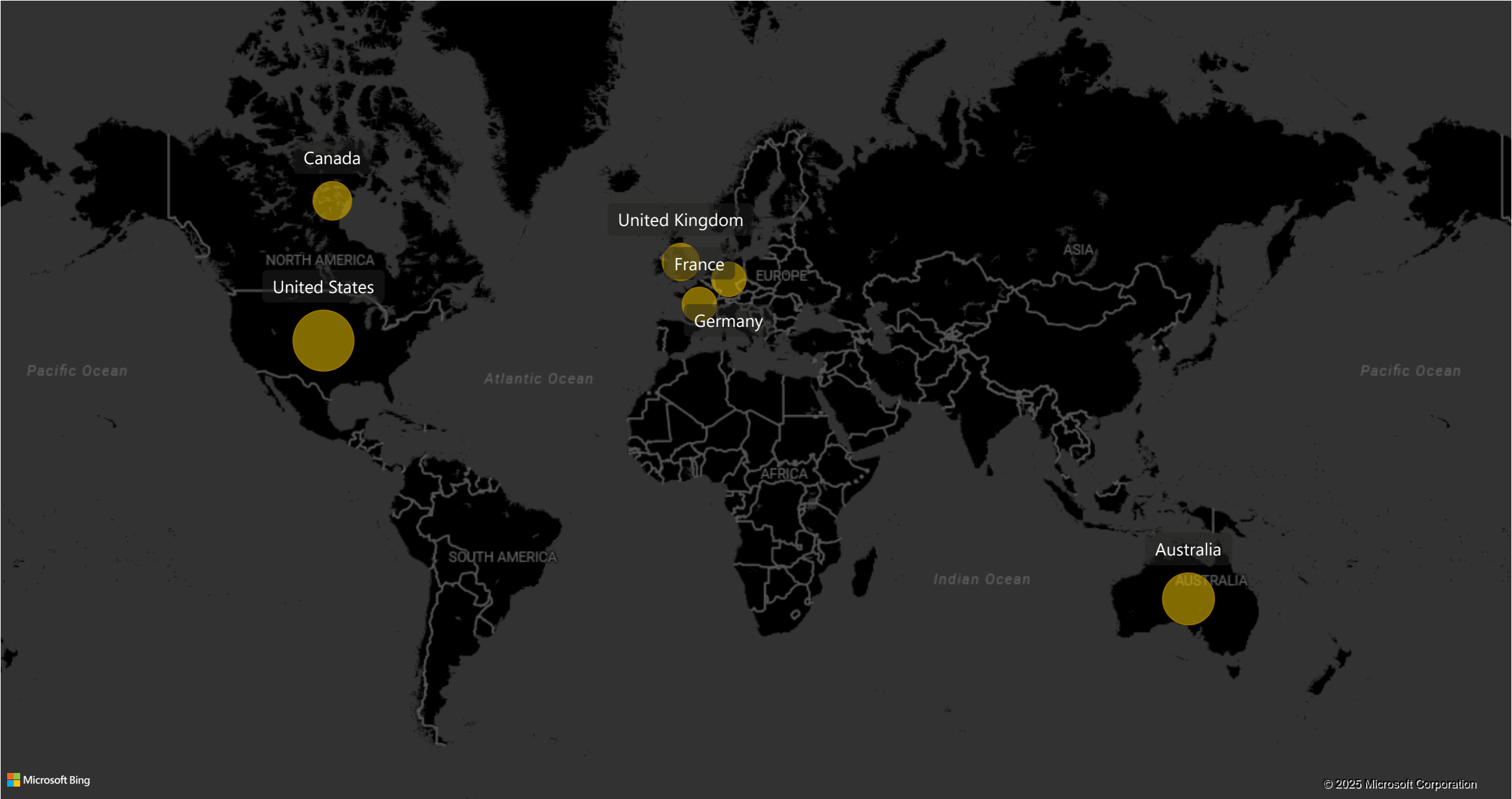
Continent

Select all

Europe

North America

Pacific



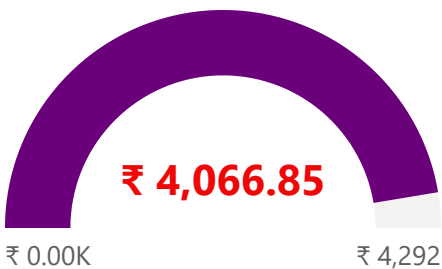
Selected Products:

**Water Bottle -
30 oz.**

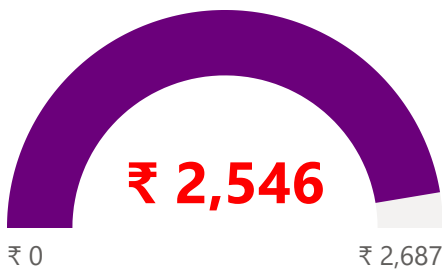
Monthly Orders VS Target



Monthly Revenue VS Target



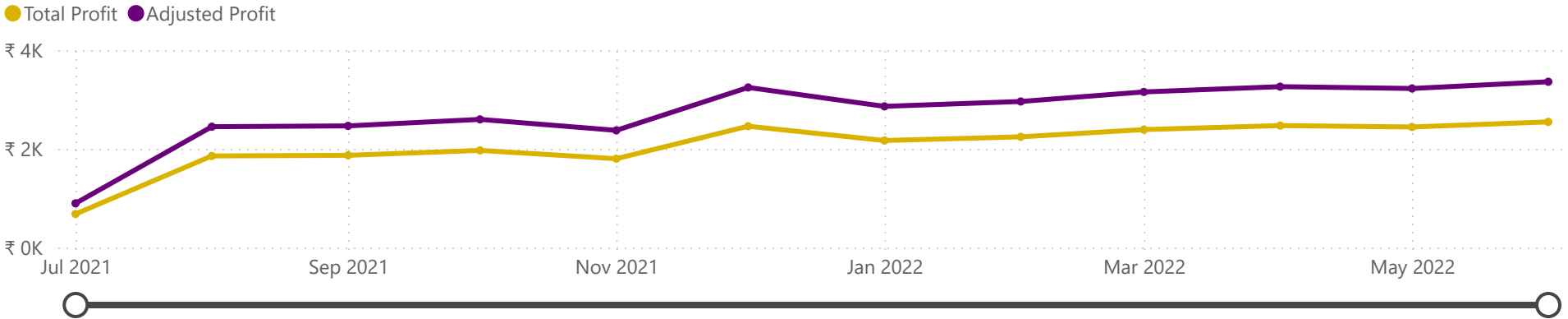
Monthly Profits VS Target



Price Adjustment(%)

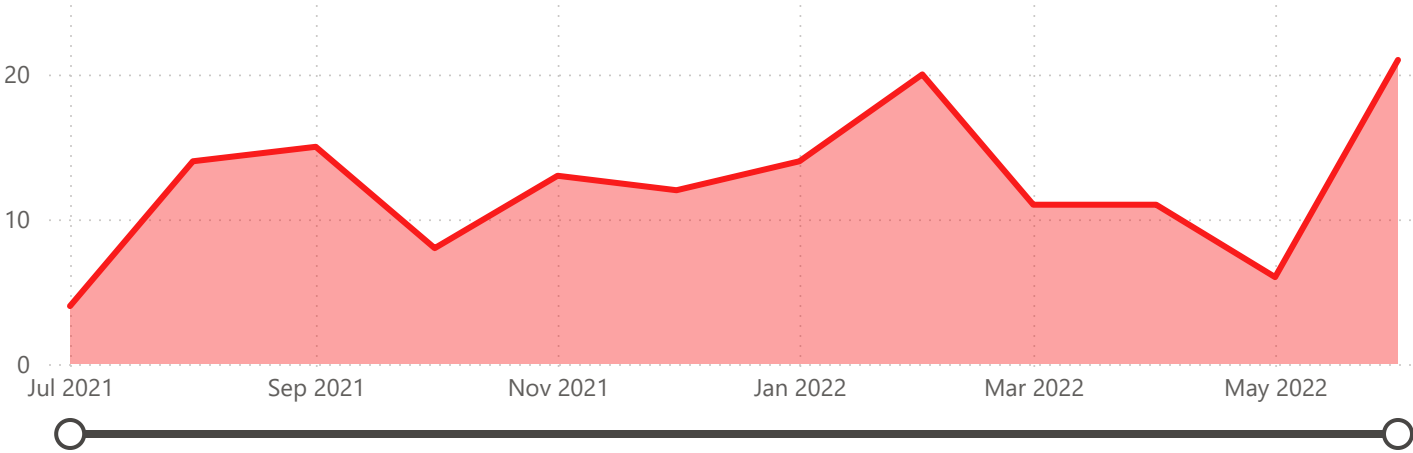
0.20

Profits Trending



Product Metric Selection

- ☐ Orders
- ☐ Revenue
- ☐ Profit
- ☒ Returns
- ☐ Return %



Report Summary

Total orders for **Water Bottle - 30 oz.** were **404**

Adjusted Profit (275.58% increase) and Total Profit (275.58% increase) both trended up between Thursday, July 1, 2021 and Wednesday, June 1, 2022.



17K

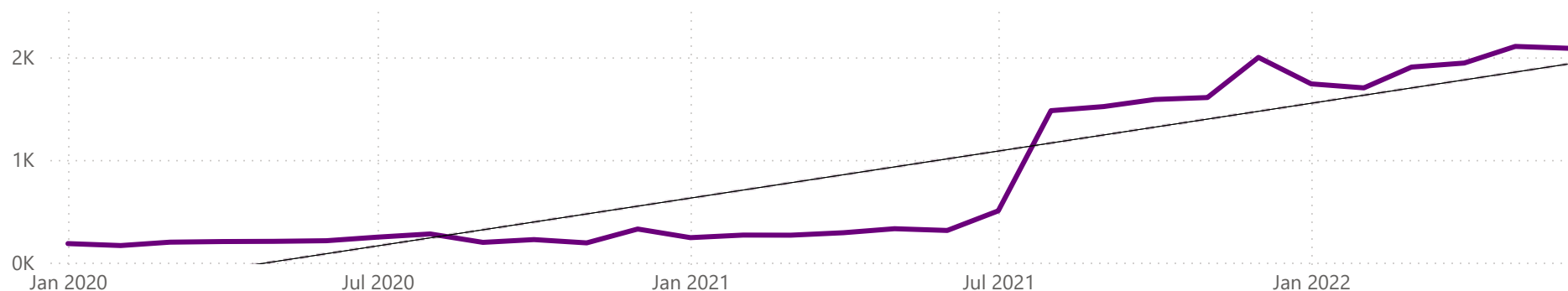
UNIQUE CUSTOMERS

1431

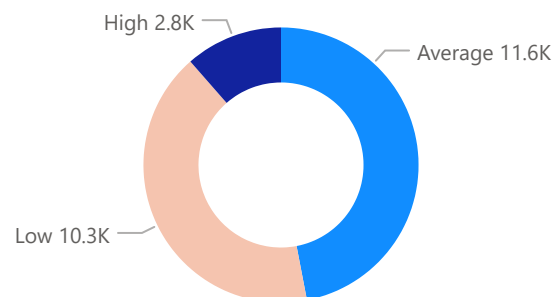
REVENUE PER CUSTOMER

Total Customers

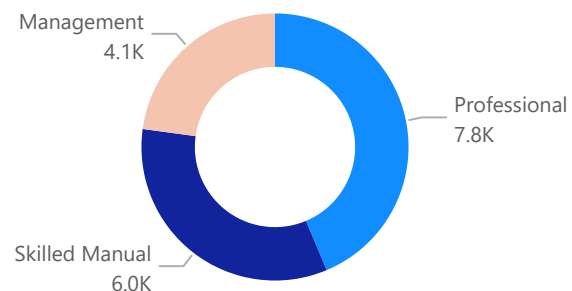
Revenue Per Customers



Orders By Income Level



Orders By Occupations



Top 100 Customers

CustomerKey	Full Name	Orders	Revenue
11091	MR. DALTON PEREZ	26	₹ 1,513.14
11223	MRS. HAILEY PATTERSON	26	₹ 1,615.66
11300	MR. FERNANDO BARNES	26	₹ 1,839.01
11330	MR. RYAN THOMPSON	26	₹ 1,596.61
11331	MRS. SAMANTHA JENKINS	26	₹ 1,739.58
11185	MRS. ASHLEY HENDERSON	25	₹ 1,716.76
11200	MR. JASON GRIFFIN	25	₹ 1,613.88
11176	MR. MASON ROBERTS	24	₹ 1,526.03
11262	MRS. JENNIFER SIMMONS	24	₹ 1,464.79
11277	MR. CHARLES JACKSON	24	₹ 1,776.69
11287	MR. HENRY GARCIA	24	₹ 1,442.96
11566	MS. APRIL SHAN	24	₹ 1,424.49
11711	MR. DANIEL DAVIS	24	₹ 1,403.85
11276	MRS. NANCY CHAPMAN	23	₹ 1,111.23
11203	MR. LUIS DIAZ	17	₹ 1,002.05
11215	MRS. ANA PERRY	17	₹ 1,335.85
11078	MS. GINA MARTIN	16	₹ 991.27
11211	MRS. SAMANTHA RUSSELL	16	₹ 947.96
11253	MR. JOSÉ HERNANDEZ	16	₹ 904.53
11505	MS. JASMINE POWELL	16	₹ 1,103.52
11618	MS. GIERA YOUNG	16	₹ 812.34
Total		1307	₹ 6,63,985.67

Year

Select all

2020

2021

2022

Top Customers By Revenues

MR. MAURICE SHAN

Orders

6

Revenue

12.4K



Among customers in skilled manual roles in 2022 Mr. Ruben Suarez drove the most revenue at Rs 4.7k