Aya Takamura
FRONT-END DEVELOPER

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ABOUT ME

I am a Brand Marketer-turned-Frontend Developer eager to work with a company that focuses on empowering brands and helping drive business. I adopt my user-centric mindset to create easy-to-use applications to deliver a better user experience.

EXPERIENCE

FRONT-END DEVELOPER
Chingu | 2021-
- Creating a scheduling app with React which allows users to check availability of the event participants and help creating a todo list for the event
- Designed, planned, and implemented the app as well as reviewing colleagues' PRs
- **Tech Stack: React, Create React App, Tailwind CSS, MUI, Google API, Heroku, Figma, GitHub Projects**

BRAND STRATEGY PLANNER
Lion Corporation | Tokyo, Japan | 2017-2021
- Carried out market monitoring, budget & P/L management, and sales strategy development for portfolio brands
- Elaborated in-store displays to improve the shopping experience, **resulting in a 40% cost reduction**
- Conducted user research and set hypotheses for future branding

MARKETING & COMMUNICATIONS ASSISTANT
Langports English Language College | Brisbane, Australia | 2015-2016
- Managed the company's social media channels
- Created promotional materials using Final Cut Pro and InDesign

HOBBIES

Traveling, Photography, Dance

PERSONAL PROJECTS

BUG TRACKER
Tech Stack: React | Create React App | Redux | CSS | Firebase | npm | Figma | Firebase
A bug tracker to keep track of issues during development. Context API is used for Authentication and Redux for managing bugs data.

WEATHER APP
Tech Stack: React | Create React App | CSS | OpenWeatherMap API | npm | Figma | React Testing Library | Netlify
A weather app with a minimalist design that displays the weather around the world. Data is retrieved from OpenWeatherMap API.

CALCULATOR
Tech Stack: HTML | CSS | JavaScript | Jest | GitHub Pages
A calculator which displays both the calculation process and the result. Features include plus/minus and percentage buttons.

SKILLS

TECH SKILLS
React | Redux | JavaScript | HTML | CSS | Jest | React Testing Library | TypeScript (learning)

LANGUAGES
Japanese (Mother tongue)
English (Native Level)
French (Beginner | DELF A2, 2019)

EDUCATION

Udemy
React – The Complete Guide
The Complete JavaScript Course 2021
Testing React with Jest and Testing Library

International Christian University
B.S. Sociology | Tokyo, Japan | Class of 2017

Griffith University
Marketing | Brisbane, Australia | 2015-2016