



# Aya Takamura

## FRONT-END ENGINEER

### CONTACT

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### ABOUT ME

I am a Front-end Engineer who cares about user experience and building user-friendly products. With 4years of experience in Brand Marketing, I can contribute from both business and technology perspectives.

### EDUCATION

#### International Christian University (JAPAN)

B.S. Sociology  
Class of 2017

#### Griffith University (AUSTRALIA)

Marketing  
2015-2016 (Study Abroad Program)

### HOBBIES



### PROJECTS

#### (CRUD) BUG TRACKER – React | Redux | Firebase

- Authentication (Context API) + bug data (Redux)
- Can add/ edit bugs and display bugs list and bug detail



#### WEATHER APP – React | OpenWeatherMap API

- React Context to manage weather state and UI state
- Custom hook to render UI based on the weather



#### CALCULATOR – HTML | CSS | JavaScript

- Displays the calculation process and result
- Features include plus/minus and percentage buttons



### SKILLS

#### Tech Skills

- |              |           |                          |
|--------------|-----------|--------------------------|
| ▪ React      | ▪ HTML    | ▪ Firebase               |
| ▪ Redux      | ▪ Git     | ▪ Figma                  |
| ▪ JavaScript | ▪ GitHub  | ▪ Visual Studio Code     |
| ▪ CSS        | ▪ Netlify | ▪ Microsoft Office Tools |

#### Languages

- Japanese (Mother tongue)
- English (Native Level)
- French (Beginner | DELF A2, 2019)

### PROFESSIONAL EXPERIENCE

#### 2017–2021 BRAND SALES-MARKETING STRATEGY PLANNER LION / Tokyo, JAPAN

- Carried out market monitoring, P/L management, and sales strategy development for portfolio brands
- Elaborated in-store displays to enhance the customer shopping experience and reduced cost by 40%
- Managed an annual budget of €1.5M and reduced marketing expenses by 20%

#### 2015–2016 MARKETING & COMMUNICATIONS ASSISTANT Langports English Language College / Brisbane, AUSTRALIA

- Managed the company's social media channels
- Assisted in creating promotional materials