🔛 ayarmkt@gmail.com 👂 Paris, France 📢 ayarmkt 💼 portfolio 🛅 in/aya-t/ 💿 ayatakamura









EXPERIENCE

Front-End Developer Chingu | Remote | 2021

- · Created an event scheduling app that allows users to check the availability of the event participants and helps create a to-do list for the event
- · Worked remotely with a European/ African/ Asian team of 5 developers and used agile methodologies to ensure the progress of the project in GitHub Projects
- Designed, planned, and implemented the app and reviewed colleagues' PRs

Brand Strategy Planner Lion Corporation | Tokyo, Japan | 2017-2021

- · Carried out market monitoring, budget & P/L management, and sales strategy development for portfolio brands
- Elaborated in-store displays to improve the shopping experience, resulting in a 40% cost reduction
- Conducted user research and set hypotheses for future branding

Marketing & Communications Assistant

Langports English Language College | Brisbane, Australia | 2015-2016

- Managed the company social media channels (Instagram, Facebook)
- Created promotional materials using Final Cut Pro and InDesign

SKILLS

Tech Skills: React | Redux | JavaScript | HTML | CSS | Jest | React Testing Library | TypeScript (learning)

Tools: GitHub | VSCode | Figma

Languages: English (Native Level) | Japanese (Mother tongue) | French (Beginner, DELF A2, 2019)

PROJECTS

readyevent (team project)

- Tech Stack: React | Create React App | Tailwind CSS | MUI | Google API | Heroku | Figma | GitHub Projects
- · An event scheduling app that allows users to check the availability of the event participants and helps create a to-do list for the event

Bug Tracker (personal project)

- Tech Stack: React | Create React App | Redux | CSS | Firebase | npm | Figma
- A bug tracker to keep track of issues during development

Weather App (personal project)

- Tech Stack: React | Create React App | CSS | Weather API | npm | Figma | React Testing Library | Netlify
- · A weather app with a minimalist design that displays the weather around the world

Calculator (personal project)

- Tech Stack: HTML | CSS | JavaScript | Jest | GitHub Pages
- A calculator which displays both the calculation process and the result. Features include +/- and % buttons

EDUCATION

Udemy

React – The Complete Guide | The Complete JavaScript Course 2021 | Testing React with Jest and Testing Library International Christian University B.S. Sociology | Tokyo, Japan | Class of 2017 Griffith University Marketing | Brisbane, Australia | 2015-2016

HOBBIES