



Aya Takamura

FRONT-END DEVELOPER

CONTACT

✉ ayarmkt@gmail.com
📍 Tokyo, JAPAN
in in/ aya-t
🐙 github.com/ayarmkt
📁 ayarmkt.github.io/portfolio/

ABOUT ME

I am a Front-end Developer who cares about user experience and building user-friendly products. With 4 years of experience in Brand Marketing, I can contribute from both business and technology perspectives.

EDUCATION

International Christian University (JAPAN)

B.S. Sociology
Class of 2017

Griffith University (AUSTRALIA)

Marketing
2015-2016 (Study Abroad Program)

HOBBIES



PROJECTS

(CRUD) BUG TRACKER – React | Redux | Firebase

- Authentication (Context API) + bug data (Redux)
- Can add/ edit bugs and display bugs list and bug detail



WEATHER APP – React | OpenWeatherMap API

- React Context to manage weather state and UI state
- Custom hook to render UI based on the weather



CALCULATOR – HTML | CSS | JavaScript

- Displays the calculation process and result
- Features include plus/minus and percentage buttons



SKILLS

Tech Skills

- | | | |
|--------------|-----------|--------------------------|
| ▪ React | ▪ HTML | ▪ Firebase |
| ▪ Redux | ▪ Git | ▪ Figma |
| ▪ JavaScript | ▪ GitHub | ▪ Visual Studio Code |
| ▪ CSS | ▪ Netlify | ▪ Microsoft Office Tools |

Languages

- Japanese (Mother tongue)
- English (Native Level)
- French (Beginner | DELF A2, 2019)

PROFESSIONAL EXPERIENCE

2017–2021 BRAND SALES-MARKETING STRATEGY PLANNER LION / Tokyo, JAPAN

- Carried out market monitoring, P/L management, and sales strategy development for portfolio brands
- Elaborated in-store displays to enhance the customer shopping experience and reduced cost by 40%
- Managed an annual budget of €1.5M and reduced marketing expenses by 20%

2015–2016 MARKETING & COMMUNICATIONS ASSISTANT Langports English Language College / Brisbane, AUSTRALIA

- Managed the company's social media channels
- Assisted in creating promotional materials