



Aya Takamura

FRONT-END DEVELOPER

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📁 <https://ayarmkt.github.io/portfolio/>
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in <https://www.linkedin.com/in/aya-t/>

ABOUT ME

I am a Brand Marketer-turned-Frontend Developer eager to work with a company that focuses on helping clients enhance marketing and drive business. I adopt my user-centric mindset to create easy-to-use applications to deliver a better user experience.

EXPERIENCE

FRONT-END DEVELOPER

Chingu | 2021-

- Team coding using front-end skills with an international team of 5 people
- **Tech Stack: React, Tailwind CSS, Google API, Heroku, Figma, GitHub Projects**
- Working with the Agile Methodology

BRAND STRATEGY PLANNER

LION | Tokyo, Japan | 2017-2021

- Carried out market monitoring, budget & P/L management, and sales strategy development for portfolio brands
- Elaborated in-store displays to improve the shopping experience, **resulting in a 40% cost reduction**
- Conducted user research and set hypotheses for future branding

MARKETING & COMMUNICATIONS ASSISTANT

Langports English Language College | Brisbane, Australia | 2015-2016

- Managed the company's social media channels
- Created promotional materials using Final Cut Pro and InDesign

HOBBIES

Traveling. Street food in Taiwan, homemade curry in India... so many good memories!

Photography. These days I enjoy taking street photos using a 90s Japanese film camera!

PERSONAL PROJECTS

BUG TRACKER [React](#) | [Redux](#) | [Firebase](#)

A bug tracker to keep track of issues during development. Context API is used for Authentication and Redux for managing bugs data.

WEATHER APP [React](#) | [Weather API](#)

A weather app with a minimalist design that displays the weather around the world. Data is retrieved from OpenWeatherMap API.

CALCULATOR [HTML](#) | [CSS](#) | [JavaScript](#)

A calculator which displays both the calculation process and the result. Features include plus/minus and percentage buttons.

SKILLS

TECH SKILLS

- | | |
|--------------------|---------------------------------------|
| • React | • npm |
| • Redux | • Figma |
| • Create React App | • Firebase |
| • JavaScript | • Jest (in training) |
| • HTML5 | • React Testing Library (in training) |
| • CSS3 | • TypeScript (in training) |
| • Tailwind CSS | |

LANGUAGES

- Japanese (Mother tongue)
- English (Native Level)
- French (Beginner | DELF A2, 2019)

EDUCATION

Udemy

React – The Complete Guide
The Complete JavaScript Course 2021

International Christian University

B.S. Sociology | Tokyo, Japan | Class of 2017

Griffith University

Marketing | Brisbane, Australia | 2015-2016