



Aya Takamura

Paris, France

ayarmkt

portfolio

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ayatakamura

EXPERIENCE

Front-End Developer Chingu | Remote | 2021

- Completed a front-end project from scratch in 6 weeks using React, Tailwind CSS, Google API
- Worked remotely with a European/ African/ Asian team of 5 developers
- Used agile methodologies to ensure the progress of the project in GitHub Projects
- Designed, planned, and implemented the app and reviewed colleagues' PRs

Brand Strategy Planner Lion Corporation | Tokyo, Japan | 2017-2021

- Carried out market analysis, P/L management & profit forecasting, and marketing strategy development
- Devised in-store displays to reduce costs by 40% while meeting various retail COVID measures
- Developed and presented 6-month strategies to 100+ sales representatives
- Liaised and negotiated regularly with 4 departments (Sales, Supply Chain, Logistics, Instore Display Management) as well as retails and vendors

Marketing & Communications Assistant

Langports English Language College | Brisbane, Australia | 2015-2016

- Managed the company social media channels (Instagram, Facebook, blog)
- Designed promotional materials using Final Cut Pro and InDesign
- Collected and compiled weekly satisfaction survey forms and reported to the marketing team

SKILLS

Tech Skills: React | Redux | JavaScript | HTML5 | CSS3 | Sass | Jest | React Testing Library | TypeScript (learning)

Tools: GitHub | git | VSCode | Figma | npm

Languages: English (Native Level) | Japanese (Mother tongue) | French (Beginner, DELF A2, 2019)

PROJECTS

readyevent (team project)

- **Tech Stack:** React | Tailwind CSS | MUI | Google API | Heroku | Figma | GitHub Projects | Create React App
- An event scheduling app that allows users to check the availability of the participants and to create a to-do list

Bug Tracker (personal project)

- **Tech Stack:** React | Redux | CSS | Firebase | npm | Figma | Create React App
- A bug tracker to keep track of issues during development

Weather App (personal project)

- **Tech Stack:** React | CSS | Weather API | npm | Figma | React Testing Library | Netlify | Create React App
- A weather app with a minimalist design that displays the weather around the world

Calculator (personal project)

- **Tech Stack:** HTML | CSS | JavaScript | Jest | GitHub Pages
- A calculator which displays both the calculation process and the result. Features include +/- and % buttons

EDUCATION

Udemy

React – The Complete Guide, The Complete JavaScript Course 2021, Testing React with Jest and Testing Library

International Christian University B.S. Sociology | Tokyo, Japan | Class of 2017

Griffith University Marketing | Brisbane, Australia | 2015-2016

HOBBIES

Traveling, Photography