Aya Takamura

FRONT-END ENGINEER

CONTACT

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ABOUT ME

I am a Front-end Engineer who cares about user experience and building user-friendly products. With 4 years of experience in Brand Marketing, I can contribute from both business and technology perspectives.

EDUCATION

International Christian University (JAPAN)
B.S. Sociology
Class of 2017

Griffith University (AUSTRALIA)
Marketing
2015-2016 (Study Abroad Program)

HOBBIES

PROJECTS

(CRUD) BUG TRACKER – React | Redux | Firebase
- Authentication (Context API) + bug data (Redux)
- Can add/ edit bugs and display bugs list and bug detail

WEATHER APP – React | OpenWeatherMap API
- React Context to manage weather state and UI state
- Custom hook to render UI based on the weather

CALCULATOR – HTML | CSS | JavaScript
- Displays the calculation process and result
- Features include plus/minus and percentage buttons

SKILLS

Tech Skills
- React
- Redux
- JavaScript
- CSS
- HTML
- Git
- GitHub
- Netlify
- Firebase
- Figma
- Visual Studio Code
- Microsoft Office Tools

Languages
- Japanese (Mother tongue)
- English (Native Level)
- French (Beginner | DELF A2, 2019)

PROFESSIONAL EXPERIENCE

2017–2021 BRAND SALES-MARKETING STRATEGY PLANNER
LION / Tokyo, JAPAN

- Carried out market monitoring, P/L management, and sales strategy development for portfolio brands
- Elaborated in-store displays to enhance customer shopping experience and reduced cost by 40%
- Managed an annual budget of €1.5M and reduced marketing expenses by 20%

2015–2016 MARKETING COMMUNICATIONS INTERN
Langports English Language College / Brisbane, AUSTRALIA

- Managed the company's social media channels
- Assisted in creating promotional materials