Aya Takamura

FRONT-END DEVELOPER

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📍 Paris, France   ○ https://github.com/ayarmkt

ABOUT ME

I am a Brand Marketer-turned-Frontend Developer eager to work with a company that focuses on helping clients enhance marketing and drive business. I adopt my user-centric mindset to create easy-to-use applications to deliver a better user experience.

EXPERIENCE

FRONT-END DEVELOPER

Chingu | 2021-

- Creating an event scheduling application with an international team of 5 people
- **Tech Stack: React, Tailwind CSS, Google API, Heroku, Figma, GitHub Projects**
- Self-taught Tailwind CSS in the project

BRAND STRATEGY PLANNER

LION | Tokyo, Japan | 2017-2021

- Carried out market monitoring, P/L management, and sales strategy development for portfolio brands
- Elaborated in-store displays to enhance the customer shopping experience and **reduced cost by 40%**
- **Managed an annual budget of €1.5M** and reduced marketing expenses by 20%

MARKETING & COMMUNICATIONS ASSISTANT

Langports English Language College | Brisbane, Australia | 2015-2016

- Managed the company's social media channels
- Created promotional materials using Final Cut Pro and InDesign

HOBBIES

Traveling. Street food in Taiwan, homemade curry in India... so many good memories!

Photography. These days I enjoy taking street photos using a 90s Japanese film camera!

PERSONAL PROJECTS

BUG TRACKER   React | Redux | Firebase

A CRUD application using Context API for Authentication and Redux for managing bugs data

WEATHER APP   React | Weather API

React Context to manage weather state/ UI state and usage of custom hooks

CALCULATOR   HTML | CSS | JavaScript

Displays the calculation process and result. Features include plus/minus and percentage buttons

SKILLS

TECH SKILLS

- React
- Redux
- JavaScript
- HTML
- CSS
- Tailwind
- npm
- Figma
- Firebase
- Jest (in training)
- TypeScript (in training)

LANGUAGES

- Japanese (Mother tongue)
- English (Native Level)
- French (Beginner | DELF A2, 2019)

EDUCATION

Udemy
React – The Complete Guide
The Complete JavaScript Course 2021

International Christian University
B.S. Sociology | Tokyo, Japan | Class of 2017

Griffith University
Marketing | Brisbane, Australia | 2015-2016