Aya Takamura

✉ ayarmkt@gmail.com 📞 06-69-14-89-52 📍 Paris, France ⓖ ayarmkt 💼 portfolio in in/aya-t/ ◆ ayatakamura

EXPERIENCE

Front-End Developer Chingu │ Remote │ 2021
- Completed a front-end project from scratch in 6 weeks using React, Tailwind CSS, Google API
- Worked remotely with a European/ African/ Asian team of 5 developers
- Used agile methodologies to ensure the progress of the project in GitHub Projects
- Designed, planned, and implemented the app and reviewed colleagues' PRs

Brand Strategy Planner Lion Corporation │ Tokyo, Japan │ 2017-2021
- Carried out market analysis, P/L management & profit forecasting, and marketing strategy development
- Devised in-store displays to reduce costs by 40% while meeting various retail COVID measures
- Developed and presented 6-month strategies to 100+ sales representatives
- Liaised and negotiated regularly with 4 departments (Sales, Supply Chain, Logistics, Instore Display Management) as well as retails and vendors

Marketing & Communications Assistant
Langports English Language College │ Brisbane, Australia │ 2015-2016
- Managed the company social media channels (Instagram, Facebook, blog)
- Designed promotional materials using Final Cut Pro and InDesign
- Collected and compiled weekly satisfaction survey forms and reported to the marketing team

SKILLS

Tech Skills: React │ Redux │ JavaScript │ HTML5 │ CSS3 │ Sass │ Jest │ React Testing Library │ TypeScript (learning)
Tools: GitHub │ git │ VSCode │ Figma │ npm
Languages: English (Native Level) │ Japanese (Mother tongue) │ French (Beginner, DELF A2, 2019)

PROJECTS

readyevent (team project)
- **Tech Stack: React │ Tailwind CSS │ MUI │ Google API │ Heroku │ Figma │ GitHub Projects │ Create React App**
- An event scheduling app that allows users to check the availability of the participants and to create a to-do list

Bug Tracker (personal project)
- **Tech Stack: React │ Redux │ CSS │ Firebase │ npm │ Figma │ Create React App**
- A bug tracker to keep track of issues during development

Weather App (personal project)
- **Tech Stack: React │ CSS │ Weather API │ npm │ Figma │ React Testing Library │ Netlify │ Create React App**
- A weather app with a minimalist design that displays the weather around the world

Calculator (personal project)
- **Tech Stack: HTML │ CSS │ JavaScript │ Jest │ GitHub Pages**
- A calculator which displays both the calculation process and the result. Features include +/- and % buttons

EDUCATION

Udemy
React – The Complete Guide, The Complete JavaScript Course 2021, Testing React with Jest and Testing Library
International Christian University B.S. Sociology │ Tokyo, Japan │ Class of 2017
Griffith University Marketing │ Brisbane, Australia │ 2015-2016

HOBBIES

Traveling, Photography