

EL AN A N G E L

TOWER
DOWNTOWN
DUBAI



DAMAC

BRANDED BY
ZUHAIR MURAD

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ELEGANCE
TOWER

LOCATION
AS UNIQUE
AS YOU



DOWNTOWN DUBAI HAS A NEW CENTERPIECE. METERS AWAY FROM BURJ KHALIFA, BUSINESS BAY, DUBAI INTERNATIONAL FINANCIAL CENTER, AND A 15 MINUTE DRIVE FROM DUBAI INTERNATIONAL AIRPORT, IT IS A LANDMARK WHICH STANDS OUT IN A CITY WHERE STANDING OUT IS THE RULE, RATHER THAN THE EXCEPTION. INTRODUCING *ELEGANCE TOWER*, CO-DESIGNED WITH WORLD RENOWNED DESIGNER ZUHAIR MURAD.



DOWNTOWN DUBAI



A VIEW AS
DAZZLING
AS A FLASH



BOASTING PRIDE OF
PLACE IN THE HEART
OF DOWNTOWN,
ELEGANCE TOWER
OFFERS PICTURE
PERFECT VIEWS OF THE
CITY'S ARCHITECTURAL
AND ENGINEERING
MARVELS. EXPERIENCE
PANORAMAS OF *BURJ*
KHALIFA, THE WORLD'S
TALLEST BUILDING,
DOWNTOWN'S
GLITTERING
CITYSCAPE, THE
GREENERY OF *ZA'ABEEL*
PARK, AND THE
SHIMMERING PLAY OF
LIGHT ON THE SURFACE
OF *DUBAI'S CANAL*.

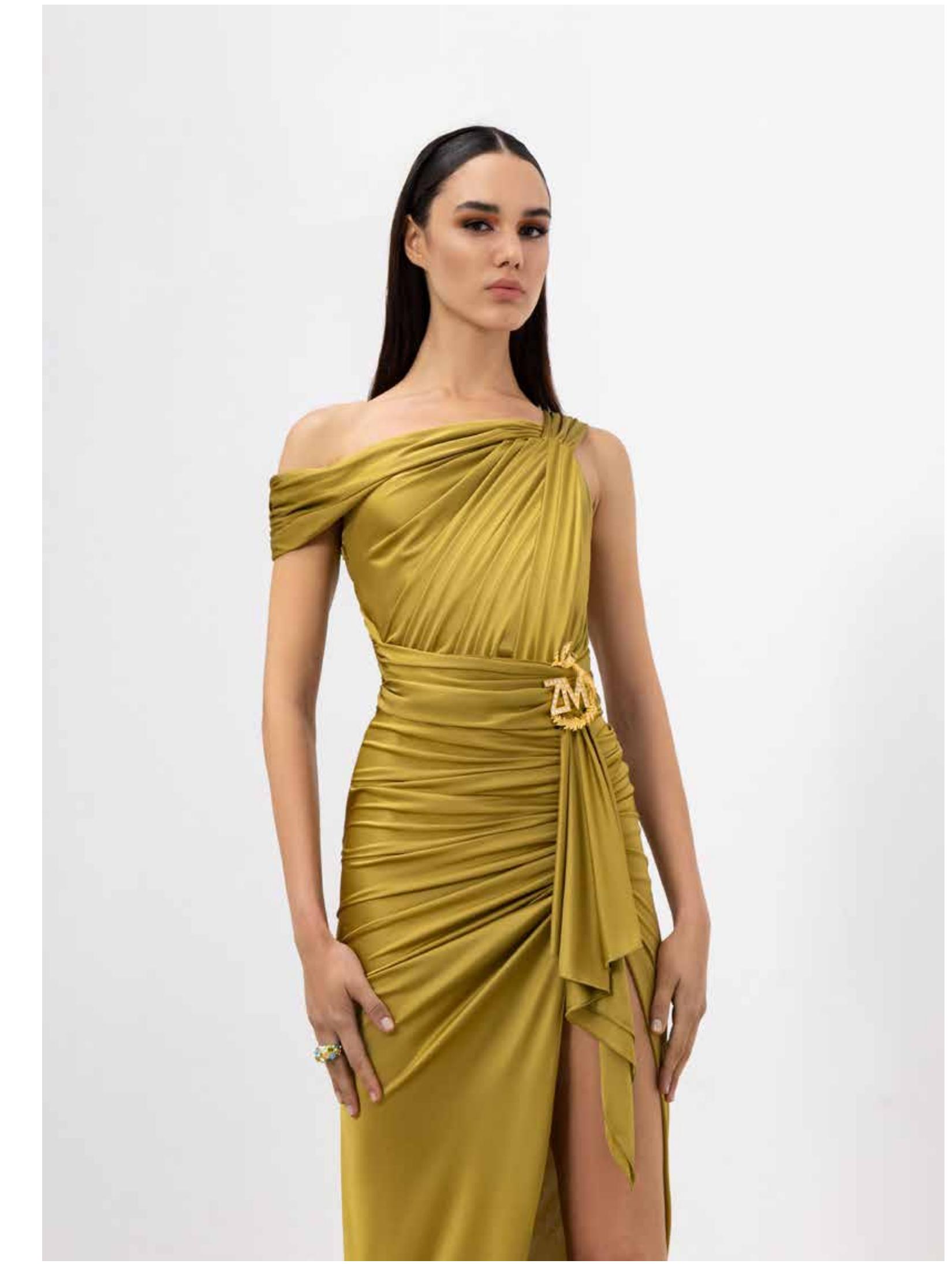




A LANDMARK
AS STYLISH
AS A DRESS







WITH ITS UNMISTAKABLE POISE AND SWEEEPING TERRACES, THE EXTERIOR OF *ELEGANCE TOWER* EVOKE THE REFINEMENT OF A BESPOKE DRESS SHOWERED BY FLASHLIGHTS AS IT IS MODELED DOWN A FASHION RUNWAY. HERE, RESIDENTS LIVE WITH THE SAME PANACHE AS A SPRING/SUMMER COLLECTION.

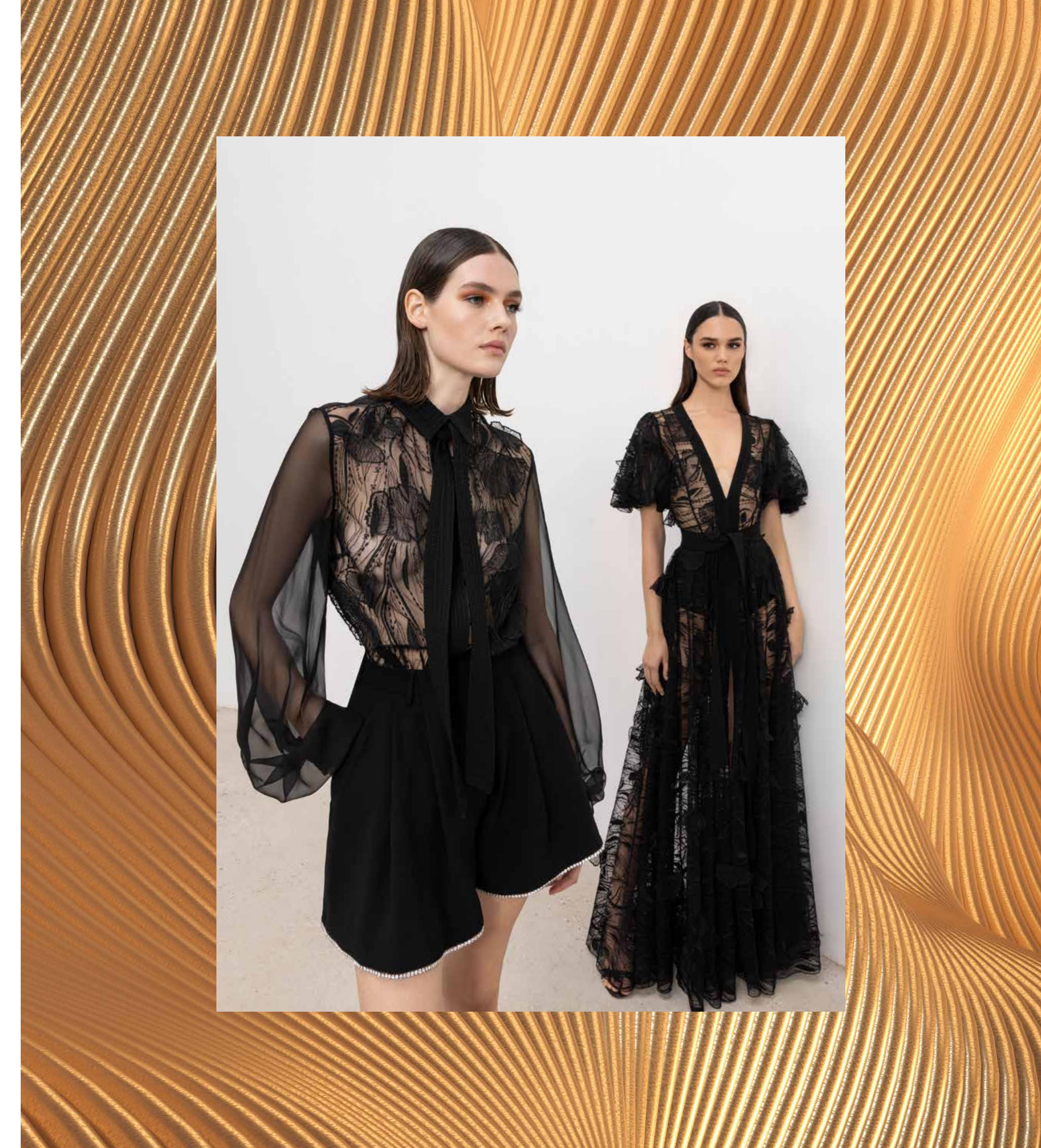


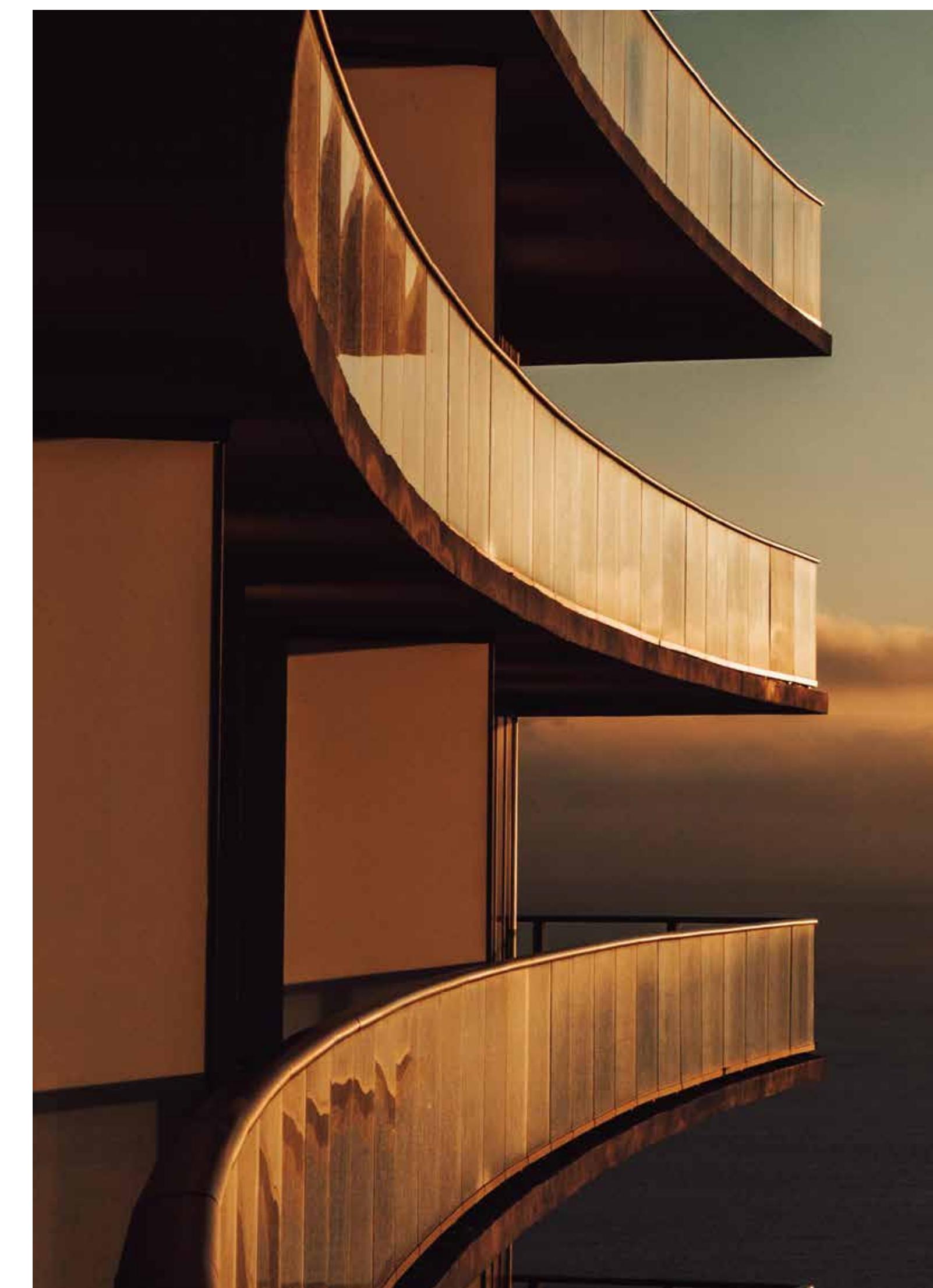


AN
ENTRANCE
AS *FLOWING*
AS A BREEZE



AT THE DOORS OF
ELEGANCE TOWER,
THE FASHION
EXPERIENCE
CONTINUES.
THE AWNING
GLIDES DOWN
FROM THE CROWN
OF THE BUILDING,
SWAYING LIKE A
PLEATED SKIRT IN
A SUMMER BREEZE
BEFORE BILLOWING
OUTWARDS AND
CASTING ITS
SHADE OVER THE
ENTRANCE.





A LOBBY AS
TAILORED
AS A GOWN





WELCOME TO THE
GRAND LOBBY OF
ELEGANCE TOWER,
WITH ITS MESMERIZING
COLLECTION OF
MIRRORS, CRYSTALS,
AND DISPLAYS
SHOWCASING THE
CREATIONS OF *ZUHAIR
MURAD*. THE SPACE
INVITES YOU INTO THE
WORLD OF DUBAI HIGH
FASHION, WHERE STYLE
IS A WAY OF LIFE, AND
THE SPOTLIGHT IS
ALWAYS ON YOU.





A DESIGN AS
GLAMOROUS
AS A STRUT



EVERY ASPECT OF *ELEGANCE TOWER'S* INTERIOR DESIGN IS WORTHY OF A MAGAZINE COVER. *ZUHAIR MURAD'S* INIMITABLE AESTHETIC INFORMS EVEN THE FINEST OF DETAILS, RESULTING IN A WHOLE WHICH OOZES CONFIDENCE AND FULLY REALIZES ITS OPPORTUNITY TO EMBRACE RESIDENTIAL LUXURY WITH A FLOURISH.



A POOL
AS HIP
AS A
CATWALK



THE PODIUM LEVEL,
WHERE EVEN THE
WATER IS EN VOGUE,
INVITES YOU TO
RELAX. THE FIRST SIDE
OF ITS EXPANSIVE
POOL OFFERS
TRANQUILITY IN THE
MORNING, SCREENED
ENTERTAINMENT BY
DAY, AND A *RECREATION*
ZONE COMPLETE
WITH DJ AT NIGHT.
THE OTHER SIDE, AN
ELEGANT NETWORK
OF *WATERBORNE*
CATWALKS, LINKING
ONE MANMADE ISLAND
TO ANOTHER.







A HOME
AS *STRIKING*
AS A POSE

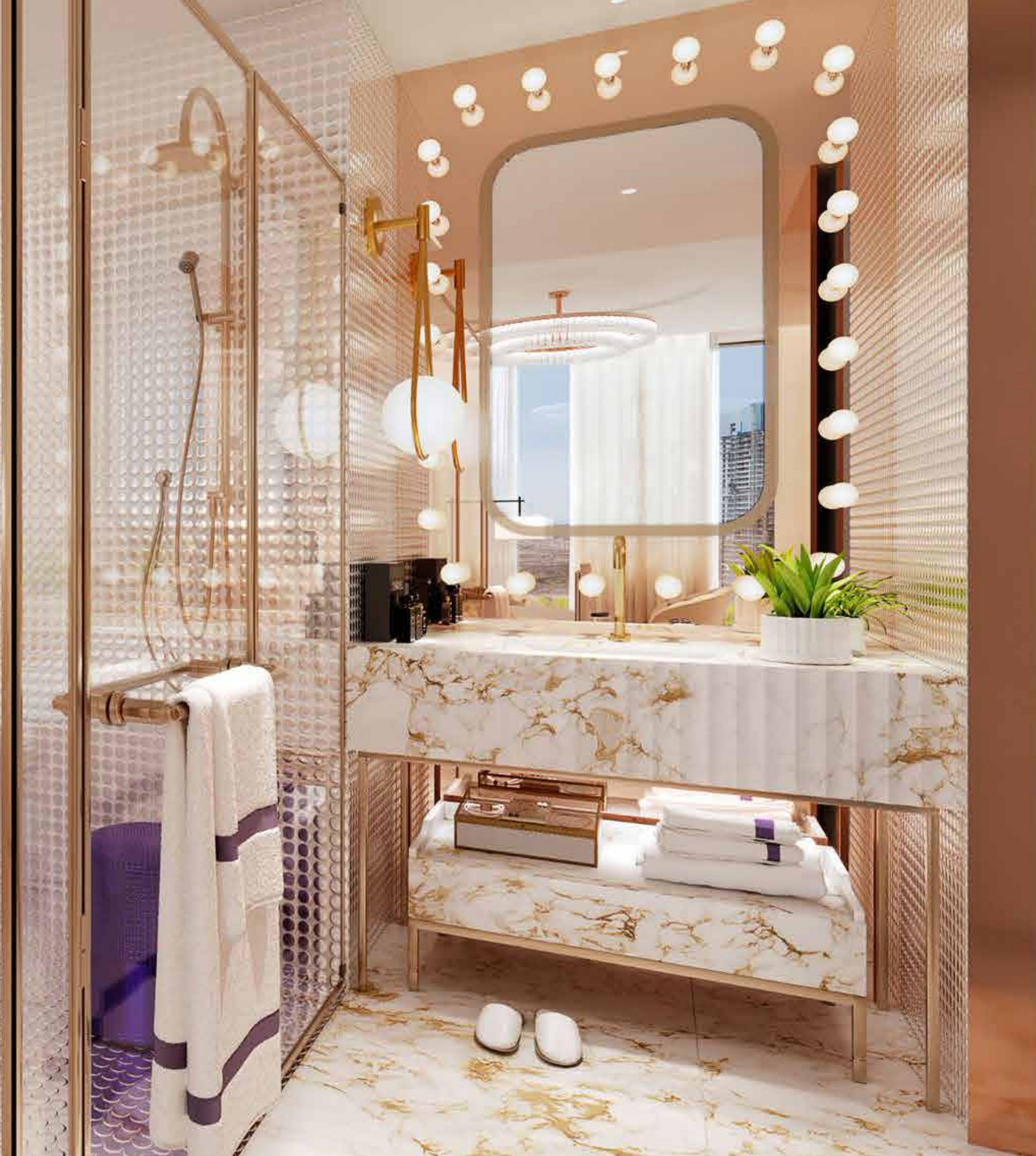




THE *1 AND 2 BED* RESIDENCES AT *ELEGANCE TOWER* ARE MODEL EXAMPLES OF URBAN SOPHISTICATION. IN A TOUR DE FORCE OF SUPER LUXURY LIVING, ALL UNITS NOT ONLY EXEMPLIFY THE HIGHEST STANDARDS OF QUALITY AND FINISHING. THEY ALSO EMBODY PLAYFULNESS, WITH A SECRET DOOR IN THE LIVING ROOM LEADING TO A PLUSHLY DECORATED BEDROOM.









A LIFESTYLE AS
FLAMBOYANT
AS A SHOW



IN ADDITION TO SECRET DOORS, *ELEGANCE TOWER'S* TOP THREE *ULTRA LUXURY FLOORS* HAVE ANOTHER SHOW-STOPPING SURPRISE. THESE TRANSFORMATIVE SPACES CONTAIN DROP-DOWN BEDS BUILT INTO THEIR CEILINGS, ALLOWING YOU TO MAGICALLY REMODEL YOUR LIVING SPACE WITH THE INTRODUCTION OF A SECOND SLEEPING UNIT AT ANY TIME YOU WISH.





1 BED
TYPE A



1 BED
TYPE B





**1 BED
TYPE C**



**1 BED
TYPE D**





1 BED
TYPE E



1 BED
TYPE F





2 BED
TYPE A



2 BED
TYPE A1





2 BED
TYPE A2



2 BED
TYPE A3





2 BED
TYPE A4



2 BED
TYPE A5





2 BED
TYPE A6



2 BED
TYPE B





2 BED
TYPE C



DAMAC PROPERTIES

LIVE THE LUXURY

DAMAC Properties has been at the forefront of the Middle East's luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Iraq, Maldives, Canada, the United States, as well as the United Kingdom. Since then, the company has delivered approximately 42,000 homes, with a development portfolio of more than 28,000 at various stages of planning and progress.*

Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a golf course managed by The Trump Organization, and luxury homes in association with Versace, Cavalli, Just Cavalli, de GRISOGONO, Paramount Hotels & Resorts, Rotana and the Radisson Hotel Group. With a consistent vision, and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living.

DAMAC places a great emphasis on philanthropy and corporate social responsibility. The Hussain Sajwani – DAMAC Foundation, a joint initiative between DAMAC Group and Hussain Sajwani, recently announced the launch of the 'Fresh Slate' in collaboration with the Dubai Police General Headquarters, aimed at aiding detainees in Dubai's Punitive and Correctional Institutions who have been charged with petty offences.

The HSDF has also pledged AED 5 million for the 1 Billion Meals initiative launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, at the start of Ramadan 2022, aimed at providing meals to underprivileged communities in 50 countries across the world.

DAMAC has also supported the vision of Sheikh Mohammed to train one million Arab coders in creating an empowered society through learning and skills development, an initiative that successfully wrapped up in May 2022.

*As of 30th June 2022.

LUXURY BY APPOINTMENT

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