

OVERVIEW



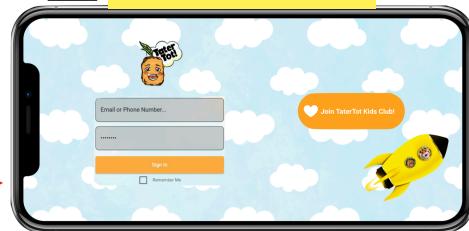
1

HOME SCREEN

The first time the user opens the App he/she will need to sign-up/sign-in. After that, the App will open automatically at #3.

2

SIGN-UP / SIGN-IN



3

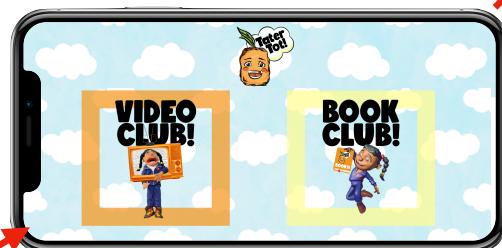
SPLASH VIDEO



4

Depending on what they choose, the user will go next to 5A or 5B navigation.

VIDEOS or BOOKS?



Background music plays on this screen.

Let's add a "download app" button to this screen.



5A

VIDEO NAVIGATION

Background music plays on this screen with "swiping" sound effects.



5B

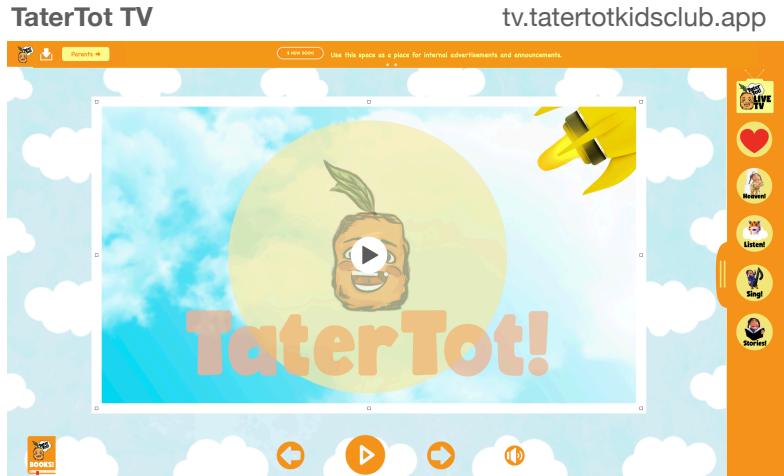
BOOK NAVIGATION

Background music plays on this screen with "swiping" sound effects.

There will be ONE APP for download.

ONE APP!

TV App modeled after
the [PBS Kids PWA](#)



Home Page



tatertotkidsclub.app

This will be one app called the
"TaterTot Kids Club" app.

The app will have two main parts:
TV and Book Club.

The main domain name will be
tatertotkidsclub.app.

The TV will be hosted at
tv.tatertotkidsclub.app.

The Book Club will be hosted at
bookclub.tatertotkidsclub.app.

tv.tatertotkidsclub.app

TaterTot Book Club

bookclub.tatertotkidsclub.app



REFERENCE

TV App modeled after
the [PBS Kids PWA](#)



Watch this video to see the mobile experience of PBS PWA



GATEWAY PAGE

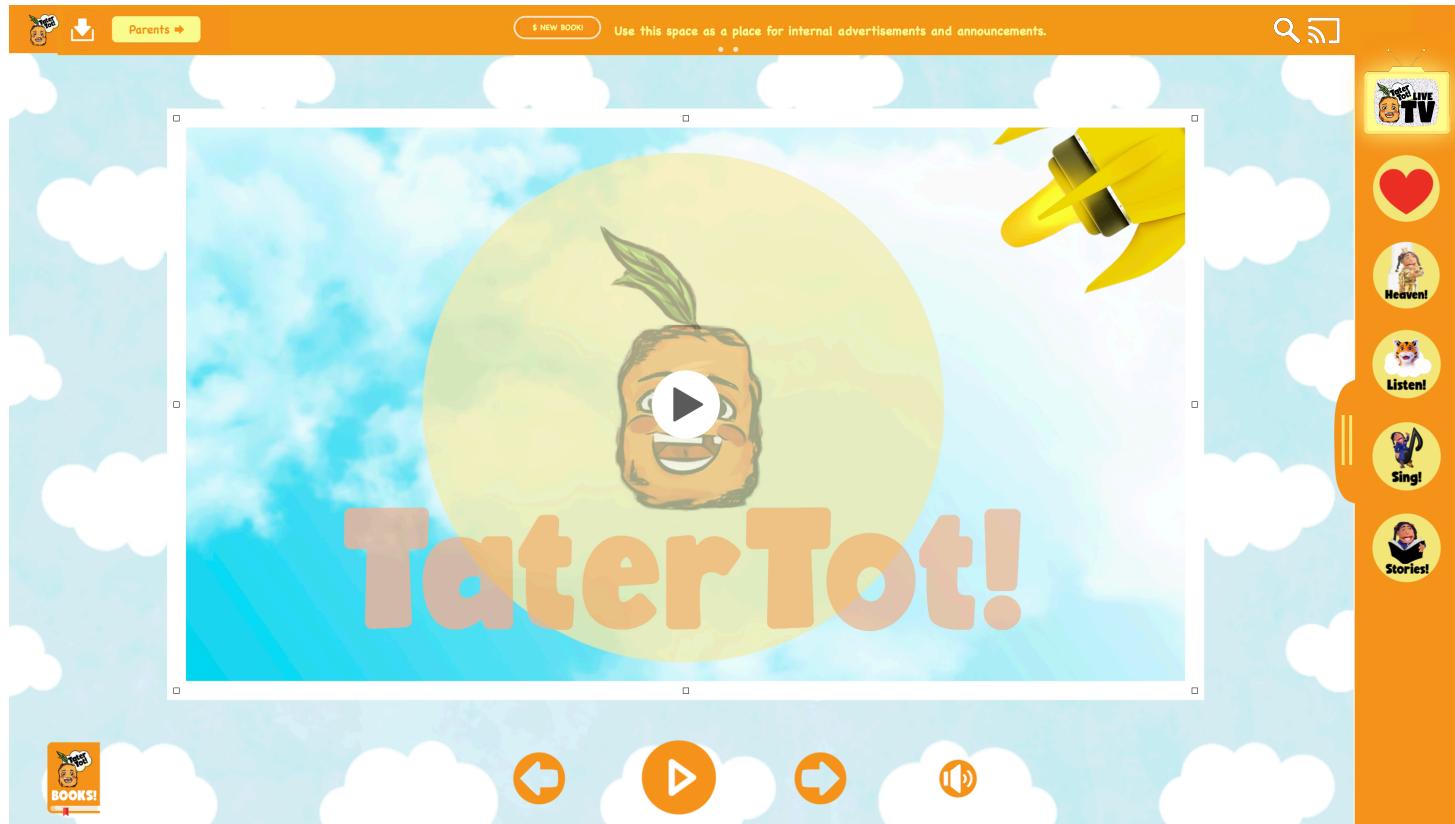


I will create all the images for this page (graphics, music).

You can find these in the [google drive folder](#).

Let's add a download button to this page.

"LIVETV" PAGE (HOME PAGE)

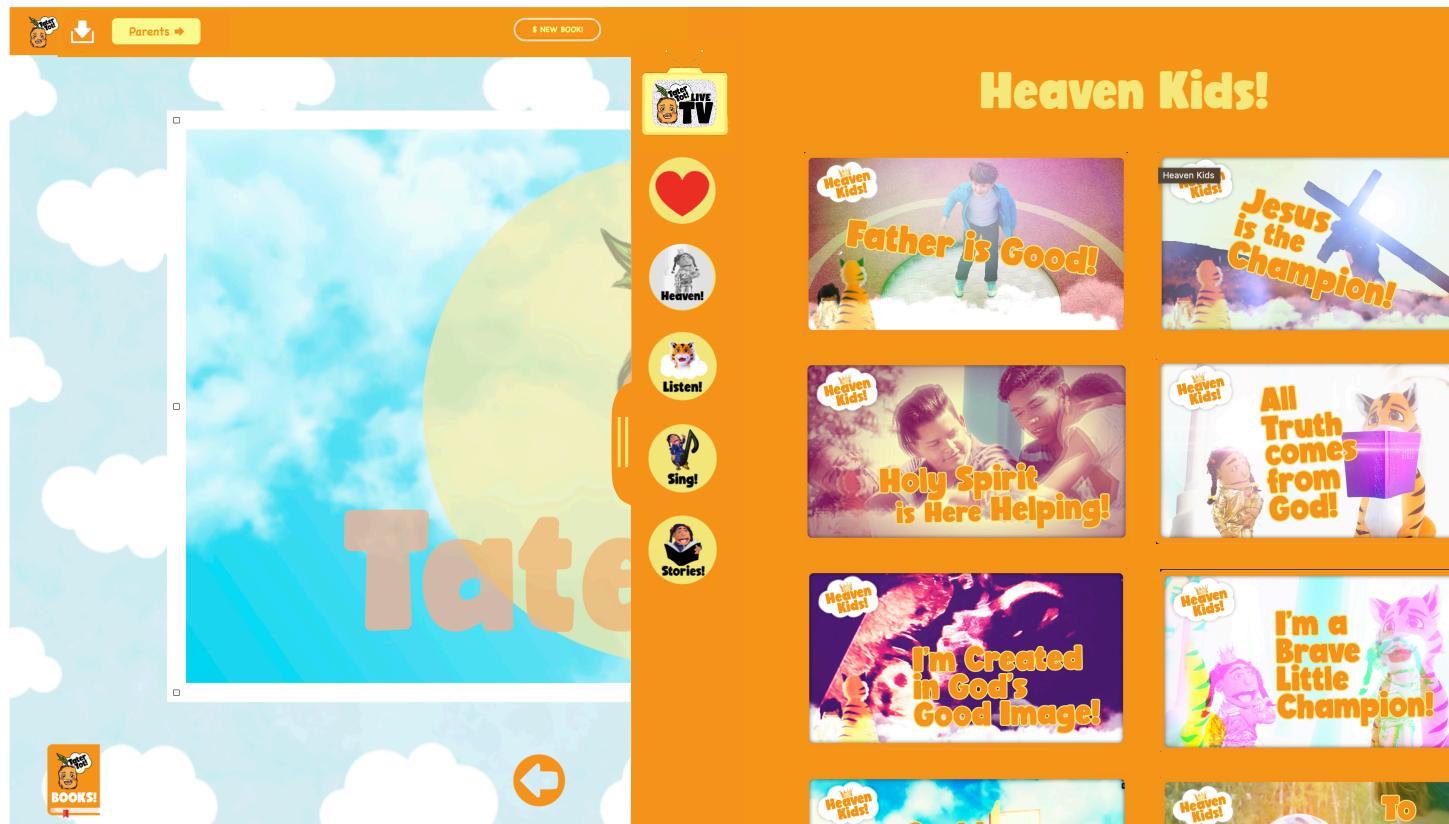


Each of these button represents a playlist. When selected, the first video on the playlist starts playing.

On the home page, "LiveTV" plays by default. It is not really "live" television, it is a playlist. I can program these videos into a playlist that plays on loop non-stop.

The button of the category that is playing GLOWS yellow. In this case, we see the "LiveTV" button glowing.

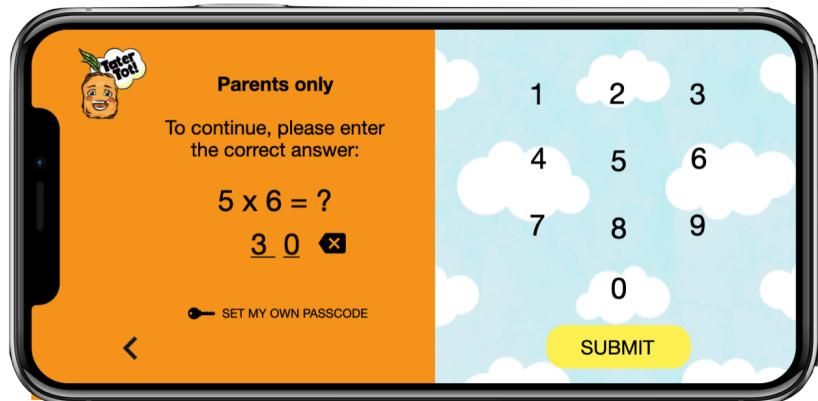
SCROLL BAR



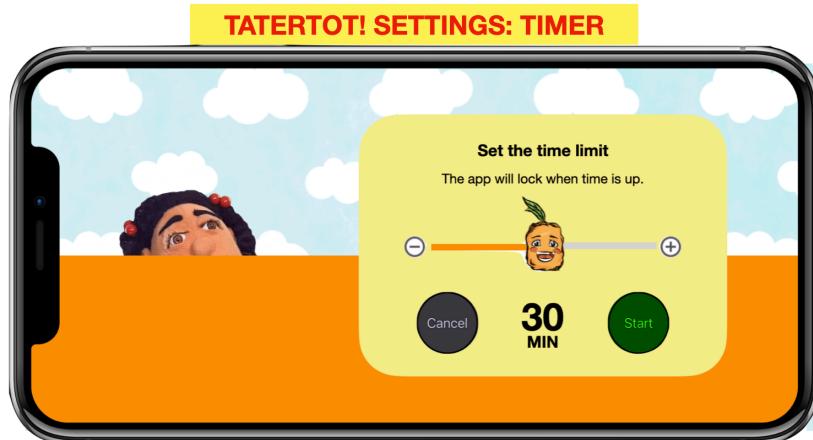
The button/category that is being explored appears in black and white.

In this case, the user is scrolling through videos in the "Heaven Kids!" playlist.

PARENT FEATURES

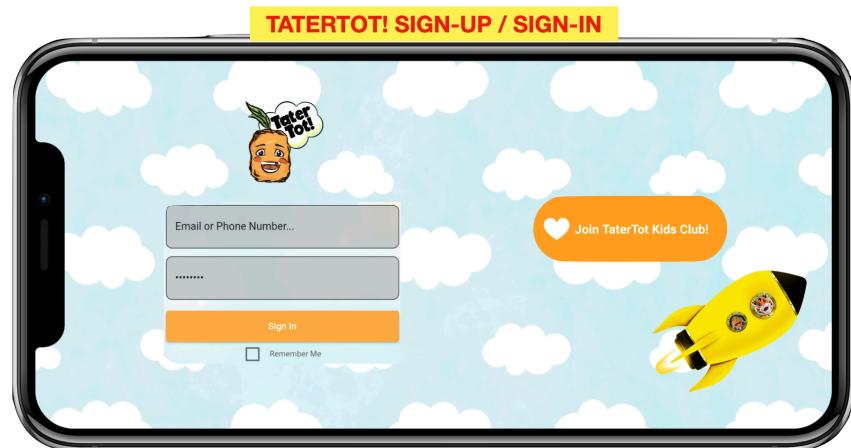


In order to be able to travel outside of the app or to change the settings within the app, an adult must complete a simple test such as this one. These vary automatically.



Parents will be able to limit the amount of time their little ones can spend using the app.

OTHER FEATURES

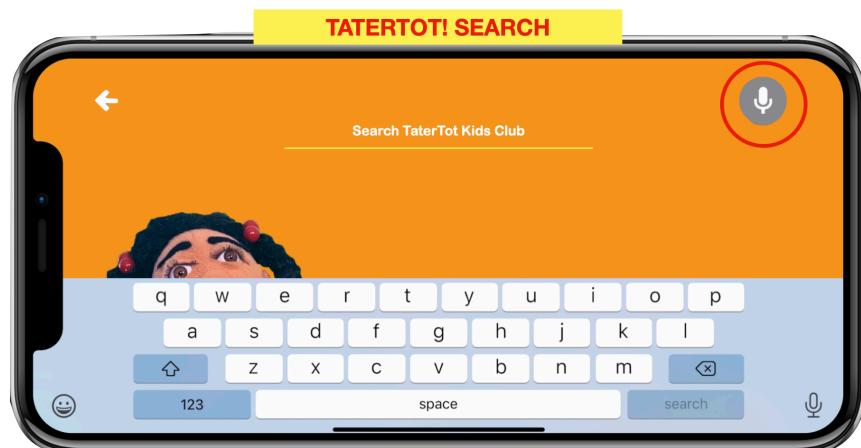


TATERTOT! SIGN-UP / SIGN-IN

This is the very first page a user will see when they go to tatertotkidsclub.app

Let's have a simple sign-in page like this. Once the user signs in, let's NOT make them sign in every time. In fact, I'd rather they have to sign in as infrequently as possible.

If they aren't a member, they can join here.



TATERTOT! SEARCH

Users can search for specific videos. Let's include a "speak to search" button so that little ones who can't read or write can still find the videos they are looking for.

ADMIN PANEL

KEY FEATURES	<p>PWA Install App Prompt No external Ads, but the ability to upload our own advertisements videos Content can be categorized as FREE, PPV, SUBSCRIPTION ONLY, FREE TRIAL, etc. Full integration with ThriveCart for payment, subscriptions, users, etc. (https://thrivecart.com) <i>Users list (Groups & Individuals) that communicates with ThriveCart via API/webhooks*</i> Designed according to mockups with TaterTot Kids Club brand colors and graphics Can be integrated easily with streaming tv apps in the future Push-notifications can be sent to users through the admin panel Limit Users to 3 devices Hosted on TaterTot Kids Club's VPS at tatertotkidsclub.app</p>
DASHBOARD	<p>Reports the following: Total number of videos, most-viewed videos, most-favorited videos Total number of books, most-viewed books, most-favorited books Total number of subscribers; new subscribers today/this week/this month/this year</p>
UPLOAD CONTENT	<p>Ability to upload files directly onto the server Ability to add video content via links (e.g., Vimeo, YouTube, Adilo) ADILO IS MAINLY WHERE I STORE CONTENT. Ability to bulk upload content</p>
VIDEOS	<p>Programmable playlists that can be put in order via "slider"** <i>LiveTV list*</i> <i>Playlists that can be programmed to play 24/7*</i> Custom user-generated "favorites" playlist All videos play with one click Videos can be screencast to televisions</p>
SETTINGS	<p>Splash video can be uploaded and easily changed in the backend by us. All backgrounds can be uploaded and easily changed in the backend by us. All category buttons can be uploaded and easily changed in the backend by us. Parental control provided through challenge-response tests that limit access for young kids. Parents can set a timer to control how long children can use the app.</p>
USER MANAGEMENT	<p>Full integration with Thrivecart. Users and Admin/Team info pulled from ThriveCart. Subscriptions expire based on purchase date in ThriveCart. Username and passwords created in ThriveCart and brought to backend via webhooks <i>Users can be managed by group and individually*</i> <i>Ability to receive and send User messages*</i> <i>Ability to send/manage Email notifications (integrated with SendFox)*</i> Admin/Team user access can be restricted* Ability to have multiple Admin/Team User profiles</p>

ADMIN PANEL

DASHBOARD

Welcome back, User! Sat-Sep-2023 15:17:27

User:  User

MESSAGES: 8

100 BOOKS: 58 BOOKS

TODAY: 61 NEW SUBSCRIBERS

THIS WEEK: 222 NEW SUBSCRIBERS

THIS MONTH: 1,111 NEW SUBSCRIBERS

THIS YEAR: 10,100 NEW SUBSCRIBERS

MOST-WATCHED VIDEOS: Honoring Others!, One-of-a-Kind Builder!, Brush My Teeth!, I'm a Tiger!

MOST-FAVORITED VIDEOS: Brave Little Champion!, I'm a Tiger!, One-of-a-Kind Builder!, Brush My Teeth!

MOST-READ BOOKS: The Cool Tree & Beautiful Day, Jesus Is Our Champion!, Rainbow Bridge, Knights Of The Kingdom, The New Kids Party!

MOST-FAVORITED BOOKS: The Cool Tree & Beautiful Day, Jesus Is Our Champion!, Knights Of The Kingdom, Rainbow Bridge, The New Kids Party!

Upload Content: File Upload, Batch Upload

Videos: All Videos, Playlists

App Design: Backgrounds, Buttons, Splash Videos, Fonts & Colors

Panel Settings: General Settings, Parental Settings

User Management: Team, Users

Sales: Subscription Plans, Push Notifications, Email Notifications, Ads

Support: User Messages

UPLOAD FILE



Dashboard

Upload Content

File Upload
 Batch Upload

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User Messages

FILE UPLOAD

Video Title

Honoring Others!

Playlists

Puppets

Shows

Listen

Genres

Education

Characters

Lil' Momo Tiger

Status

Visible

Distribution

Subscription Pay-Per-View
 Free Trial Free

Video ID

TTV1

UPLOAD



Thumbnail

Replace Video

Remove Video

Save Reset

BATCH UPLOAD

 Dashboard

Upload Content

- [File Upload](#)
- [Batch Upload](#)

Videos

- [All Videos](#)
- [Playlists](#)

App Design

- [Backgrounds](#)
- [Buttons](#)
- [Splash Videos](#)
- [Fonts & Colors](#)

Panel Settings

- [General Settings](#)
- [Parental Settings](#)

User Management

- [Team](#)
- [Users](#)

Sales

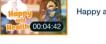
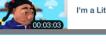
- [Subscription Plans](#)
- [Push Notifications](#)
- [Email Notifications](#)
- [Ads](#)

Support

- [User Messages](#)

BATCH UPLOAD

Media Title Size

	Happy and Healthy!	513.10 MB
	Seek and Find Something Good!	343.46 MB
	I'm a Little Dinosaur!	224.63 MB

[Browse](#) Or drag n' drop files here to upload

	Bath Time is Fun!	302.45 MB	
	One-of-a-Kind Builder!	323.30 MB	 Uploading 67%
	Listening Grows Your Heart!	221.99 MB	 Uploading 67%

(Batch uploaded videos appear in "All Videos" list and can be edited and organized there.)



ALL VIDEOS

ALL VIDEOS

[Delete selected](#)

Show 10 entries Search:

	Video ID	Thumbnail	Title	Show	Length	Status	Action
≡	TTV1		Honoring Others!	Listen	00:04:33	Visible	+ Add to Edit Watch Delete
≡	TTV2		Seek and Find Something Good!	Listen	00:06:23	Visible	+ Add to Edit Watch Delete
≡	TTV3		2 Words...Thank You!	Listen	00:05:21	Visible	+ Add to Edit Watch Delete

Support
User Messages

Link to video this page is modeled after:

<https://help.tvstartup.com/portal/en/kb/articles/introduction-to-the-channel-manager-dashboard>

The screenshot shows a list of four videos in a table format. Each row contains a thumbnail, video ID, title, description, length, is VOD status, and actions.

	Video ID	Title	Description	Length	Is VOD	Actions
1	7900	Megan Leavey	The true life story of Megan Leavey, a young Marine recruit who becomes a dog handler and finds an unlikely combat dog saved many lives during her deployment. She returns home to find her dog has died, and after a disciplinary hearing, Leavey starts to identify with the dog, a particularly aggressive dog that she trains. Over the course of the film, Leavey's bond with the dog grows, and she begins to realize that the dog's unique abilities have more than 100 missions and an improvised explosive device detection record.	00:02:20.00	Yes	View Edit Watch Delete
2	7899	Marshall	Young Thurgood Marshall faces one of his greatest challenges while working as a lawyer for the NAACP. Marshall is asked to defend a black man accused of a wealthy sociopath's shooting across back alleys. Marshall is a man who has never handled a criminal case. Together, the two men work to prove the man's innocence, facing and identifying views from those who deem him to be guilty.	00:02:26.00	Yes	View Edit Watch Delete
3	7900	Your Name	A teenage boy and girl embark on a quest to meet each other at the first date after they magically swap bodies.	00:01:58.00	Yes	View Edit Watch Delete
4	7897	Taking Giants	Following the Arab Spring and in need of a laugh, Dr. Ben Carson left his career as a heart surgeon in Detroit to host a new game show. He uses his observations from Jon Stewart's The Daily Show into At Home With Dr. Ben Carson to show how to fix things.	00:02:09.00	Yes	View Edit Watch Delete

<https://help.tvstartup.com/portal/en/kb/articles/introduction-to-the-channel-manager-dashboard>

VIDEO EDIT PAGE



Dashboard

Upload Content
File Upload
Batch Upload

Videos

All Videos
Playlists

App Design
Backgrounds
Buttons
Splash Videos
Fonts & Colors

Panel Settings
General Settings
Parental Settings

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User Messages

Video Title

Playlists

Description

Lil' Momo learns that in order to help the world be a beautiful place, she has to make good choices. But what about when no one is watching? Will Lil' Momo still do the right thing?

Shows

Genres

Characters

Status

Thumbnail



UPLOAD

Distribution

Subscription Pay-Per-View
 Free Trial Free

Video ID

(If "Edit" is selected, the user is taken to a video page which looks like this.)

Playlists

PLAYLISTS



Dashboard

Upload Content
File Upload
Batch Upload

Videos

All Videos
Playlists

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Fonts & Colors

Panel Settings
General Settings
Parental Settings

User Management
Team
Users

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Subscription Plans
Push Notifications
Email Notifications
Ads

Support
User Messages

Playlist Title

Listen!

Delete selected

Show 10 entries

Search:

≡	Sort	Video ID	Thumbnail	Title	Show	Length	Status	Action
≡	1	TTV1		Honoring Others!	Listen	00:04:33	Visible	+ Add to Edit Watch Delete
≡	2	TTV2		Seek and Find Something Good!	Listen	00:06:23	Visible	+ Add to Edit Watch Delete
≡	3	TTV3		2 Words...Thank You!	Listen	00:05:21	Visible	+ Add to Edit Watch Delete

Save

Reset