

Lab report 5



Fall 2021

CSE422L Data Analytics Lab

Submitted by: **Ayaz Mehmood**

Registration No.: **18PWCSE1652**

Section: **A**

“On my honor, as student of University of Engineering and Technology, I have neither given nor received unauthorized assistance on this academic work.”

Student Signature: _____

Submitted to:

Engr. Mian Ibad Ali Shah

Last date of Submission:

9 January 2022

Department of Computer Systems Engineering
University of Engineering and Technology, Peshawar

OBJECTIVE:

The basic Objective of this lab is:

- To know about Tableau and how to use tableau in data analytics.
- To use Tableau for visualization of data.

TASKS

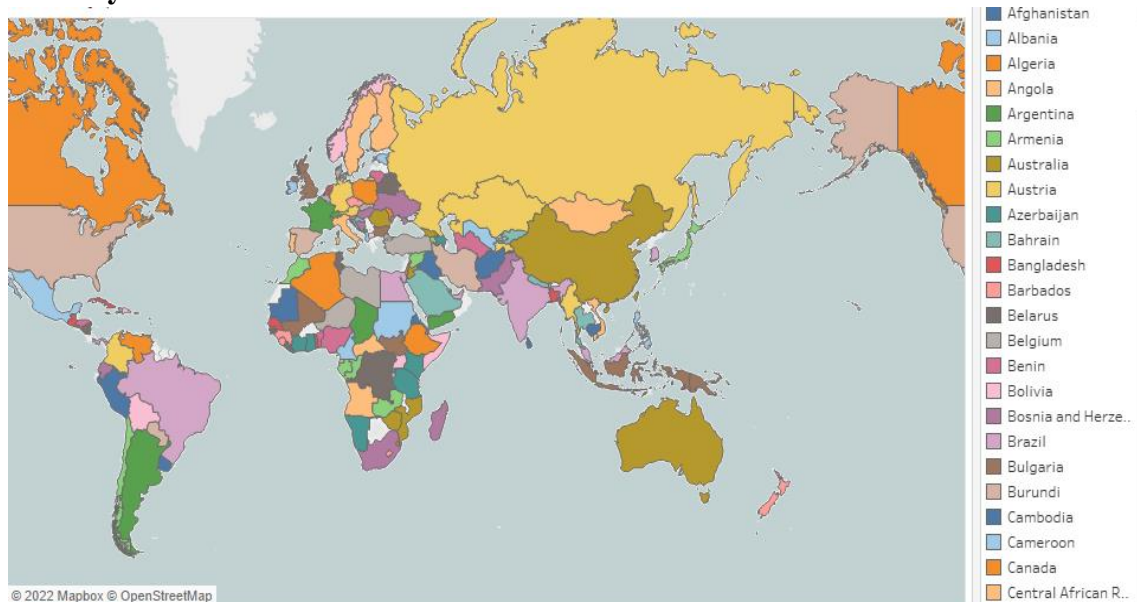
Global Superstore

Country Sales:

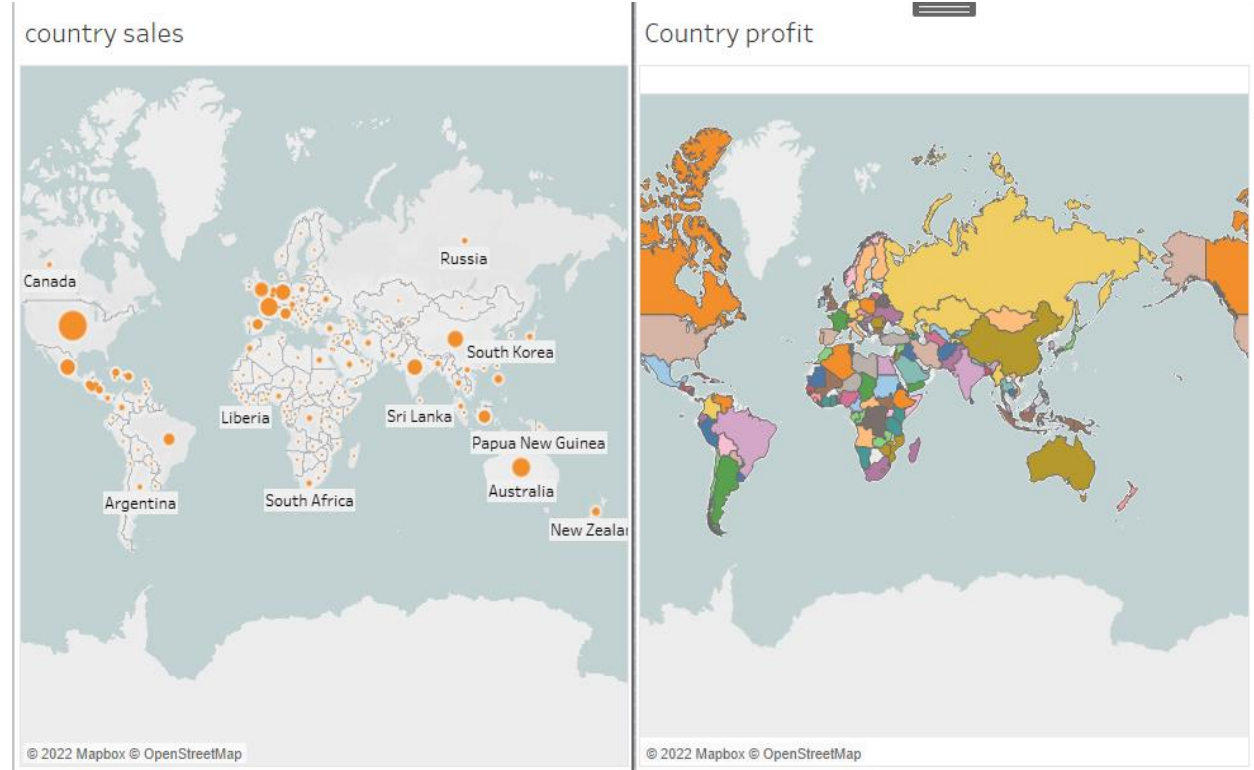
country sales



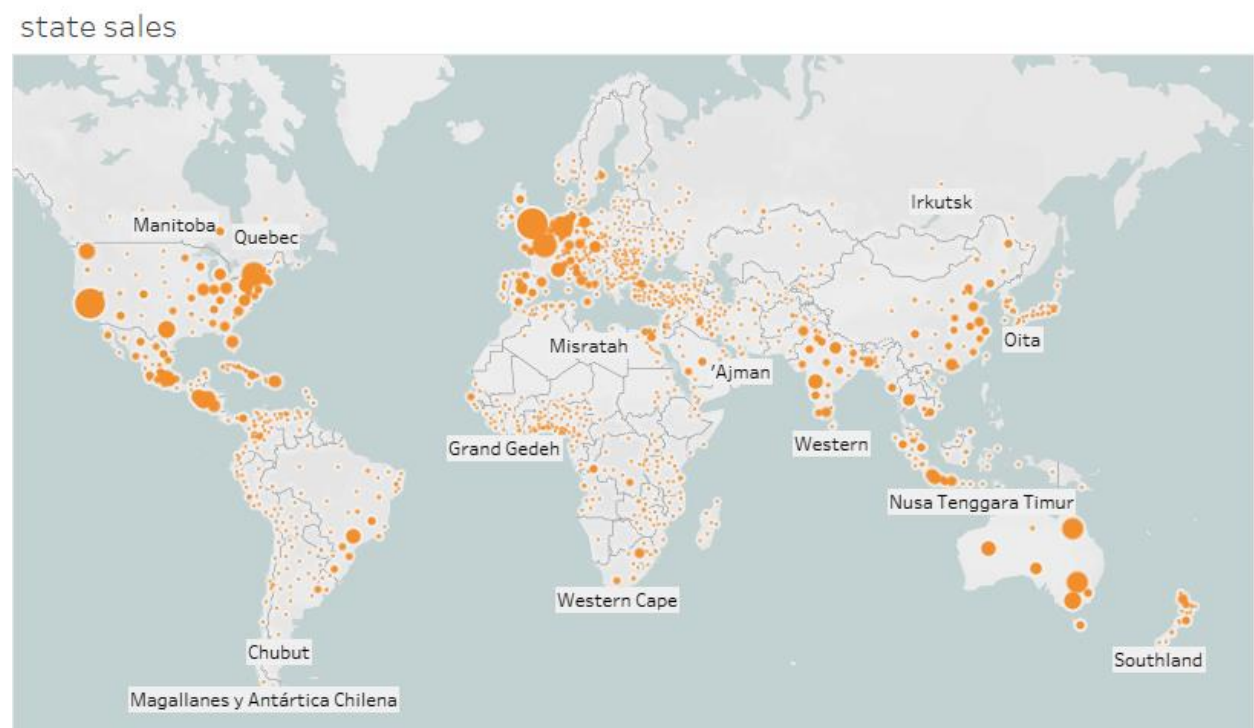
Country Profit:



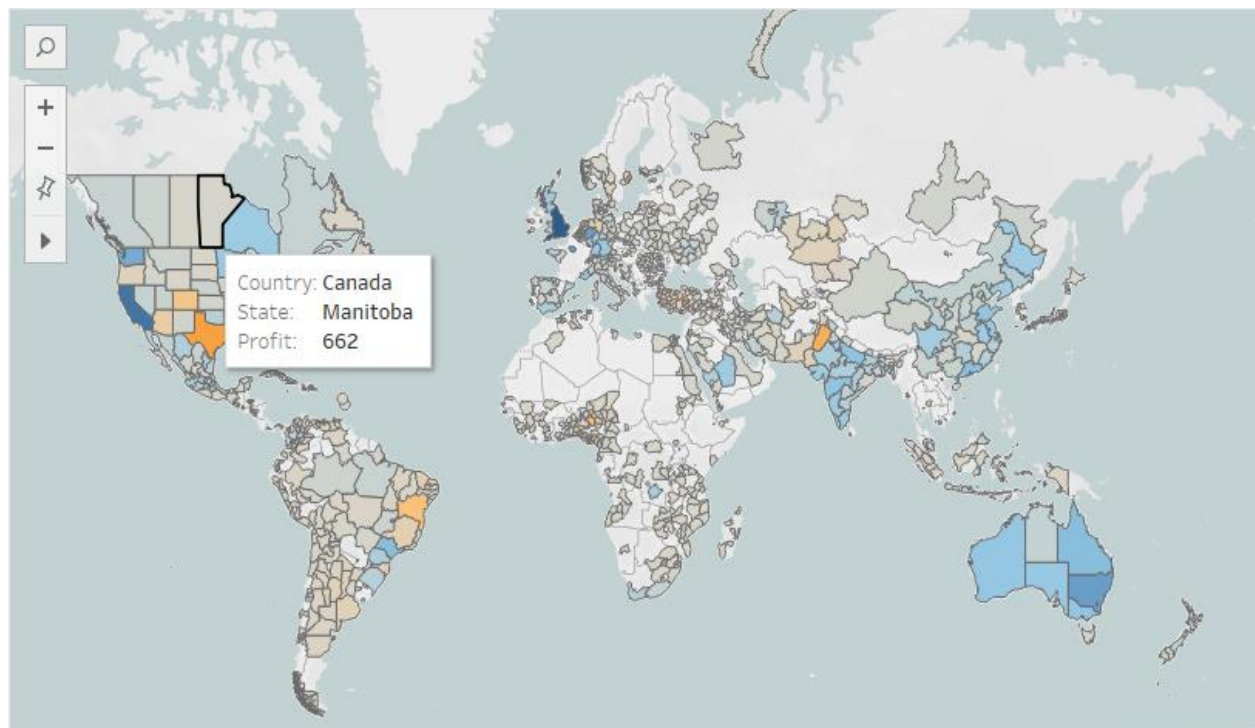
Country Sales & Profit Dashboard:



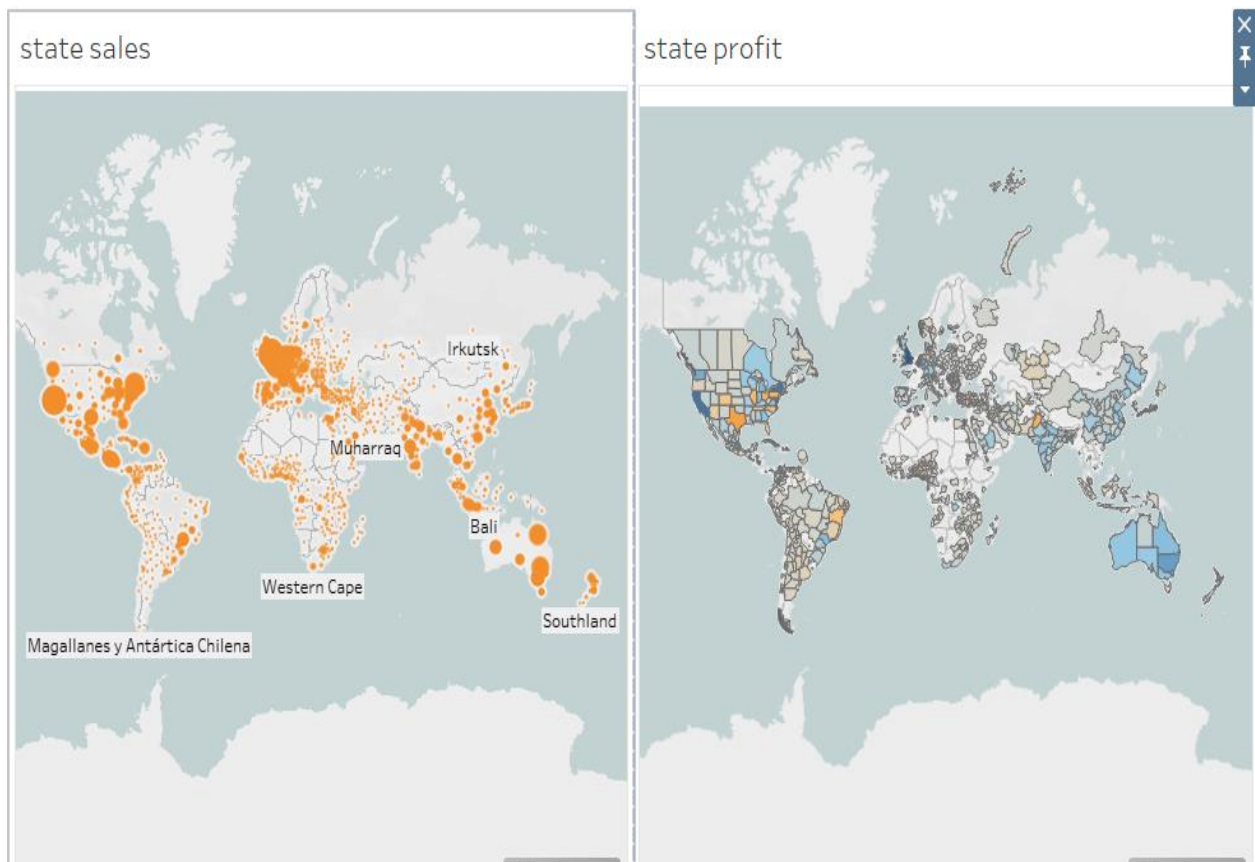
State Sales:



State Profit:



State Sales and Profit Dashboard



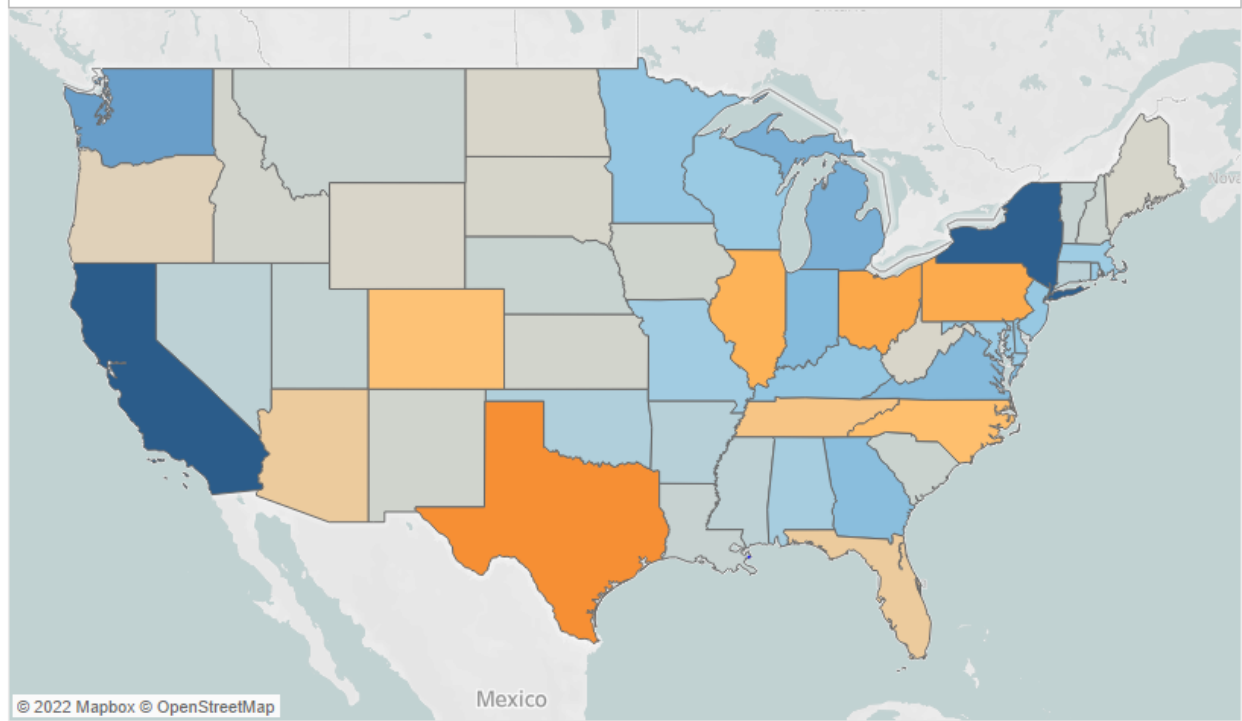
USA Sales:

USA sales only



USA Profit:

USA profit only

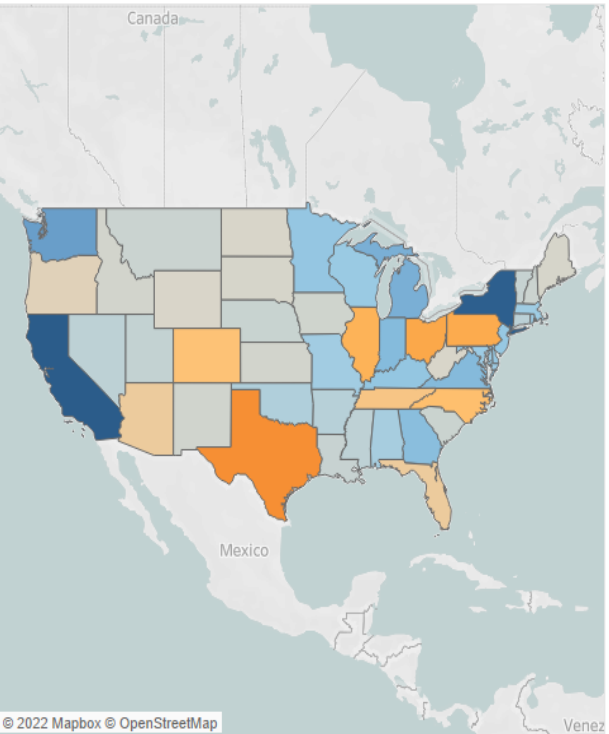


USA Sales and profit Dashboard:

USA sales only

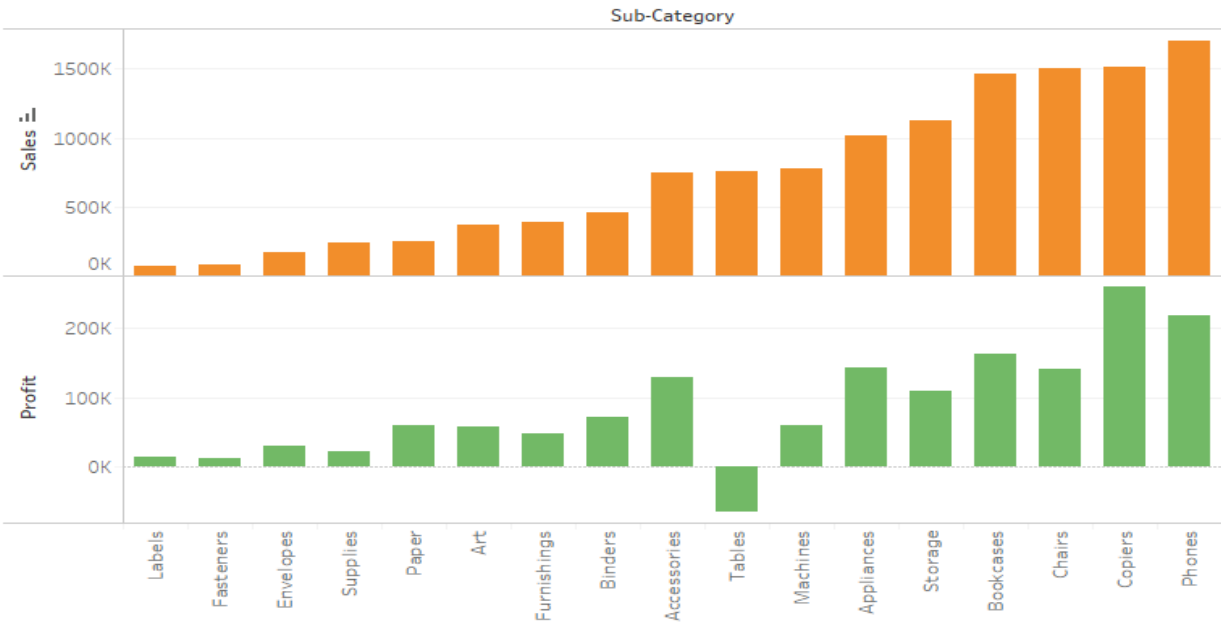


USA profit only



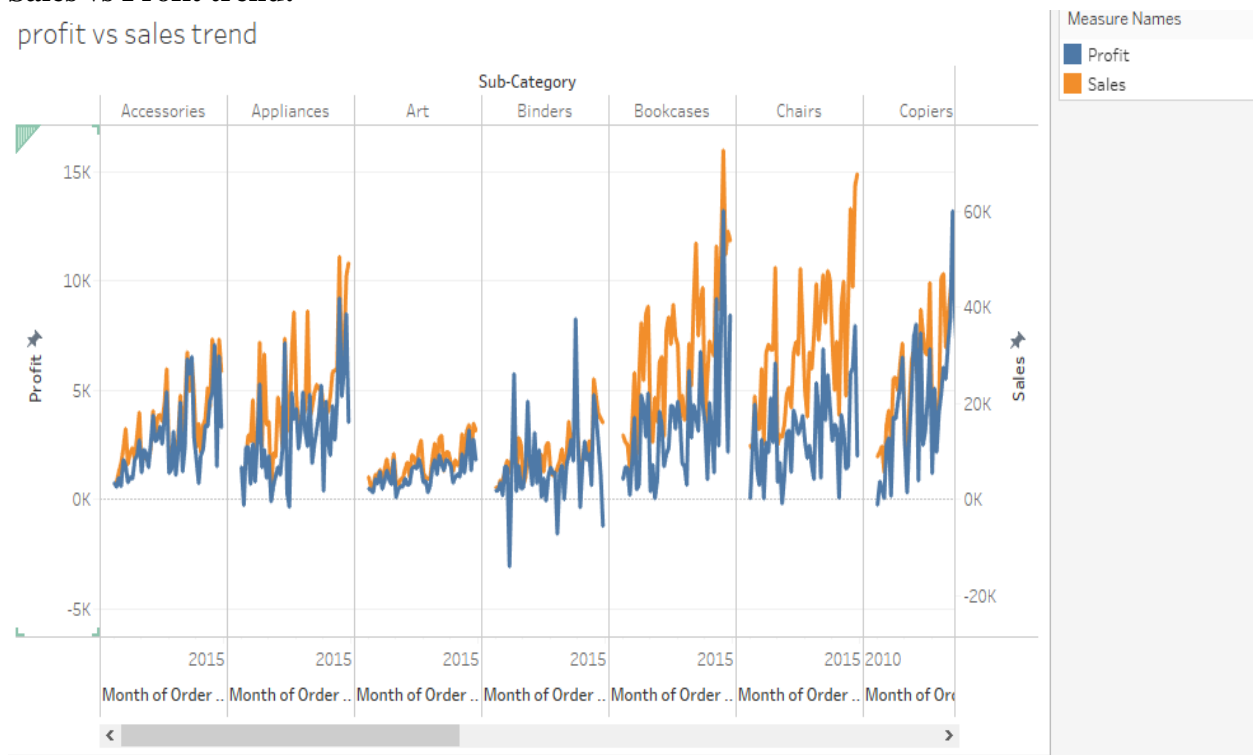
Sales vs Profit:

sales vs profit

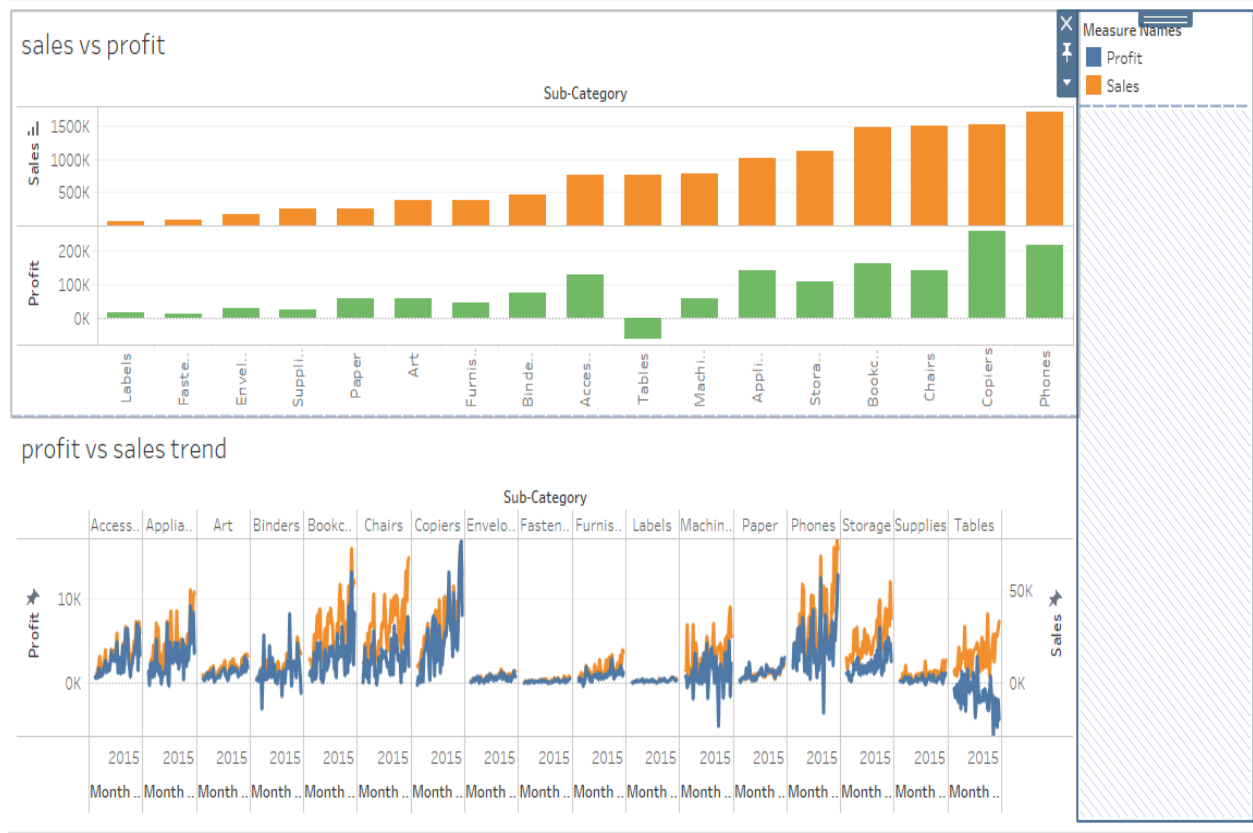


Sales vs Profit trend:

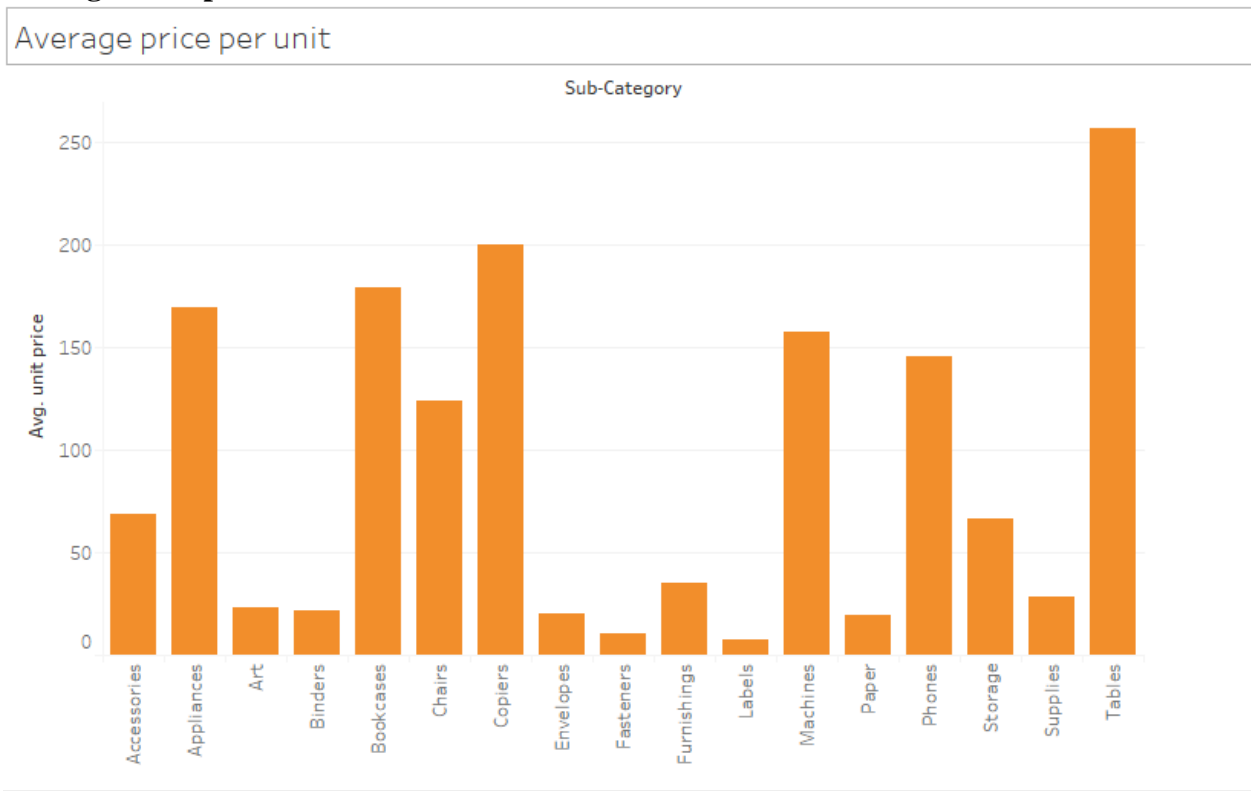
profit vs sales trend



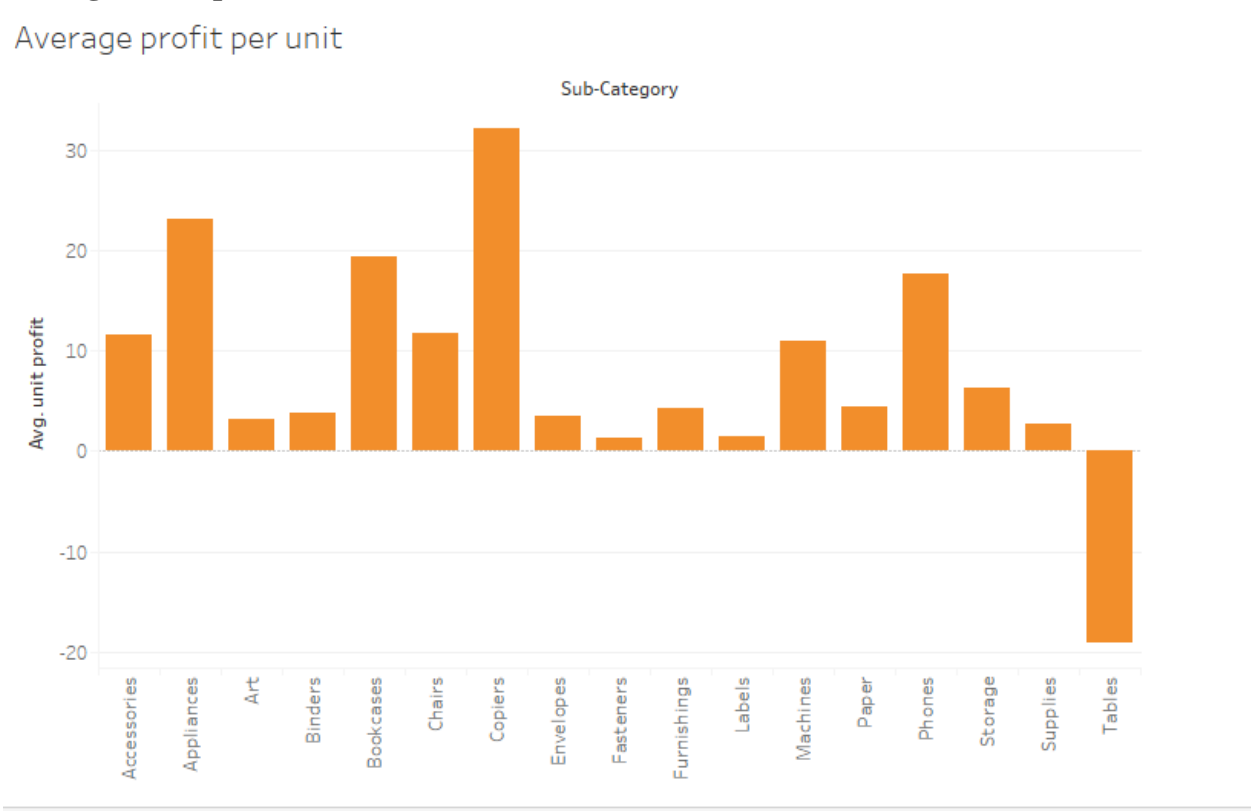
Sales vs profit Dashboard:



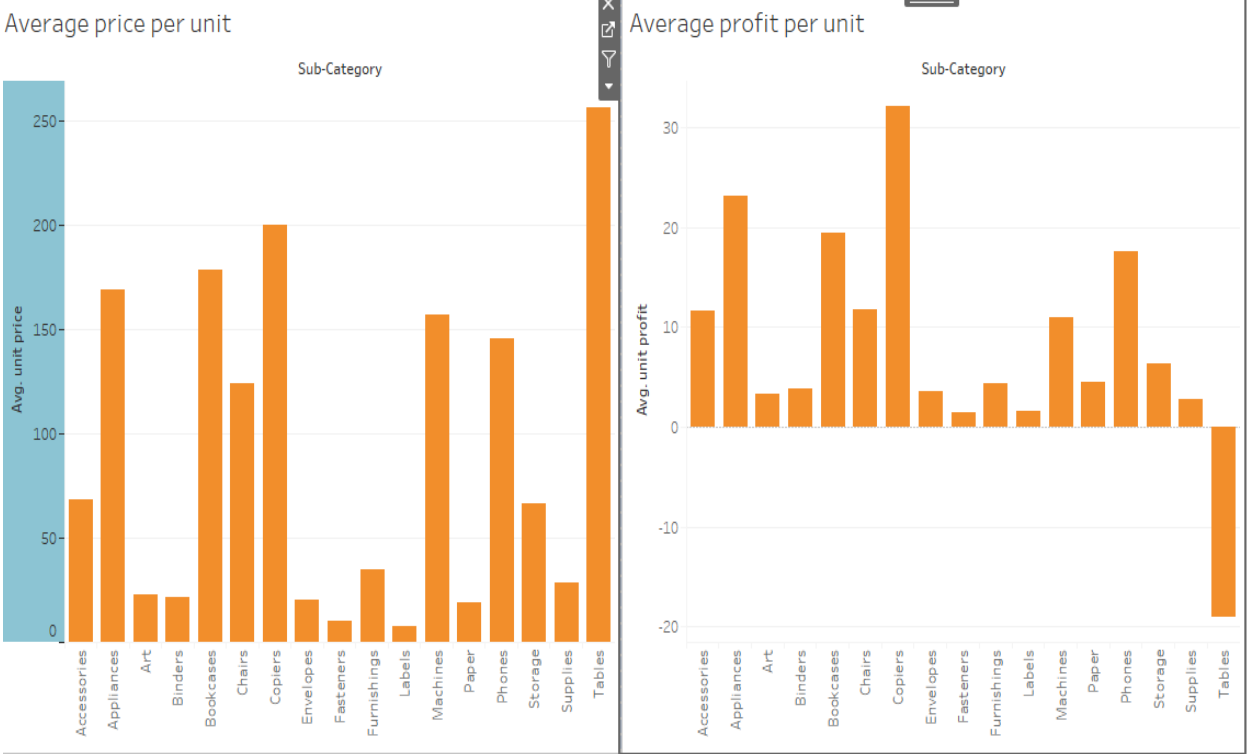
Average Price per unit:



Average Profit per unit:

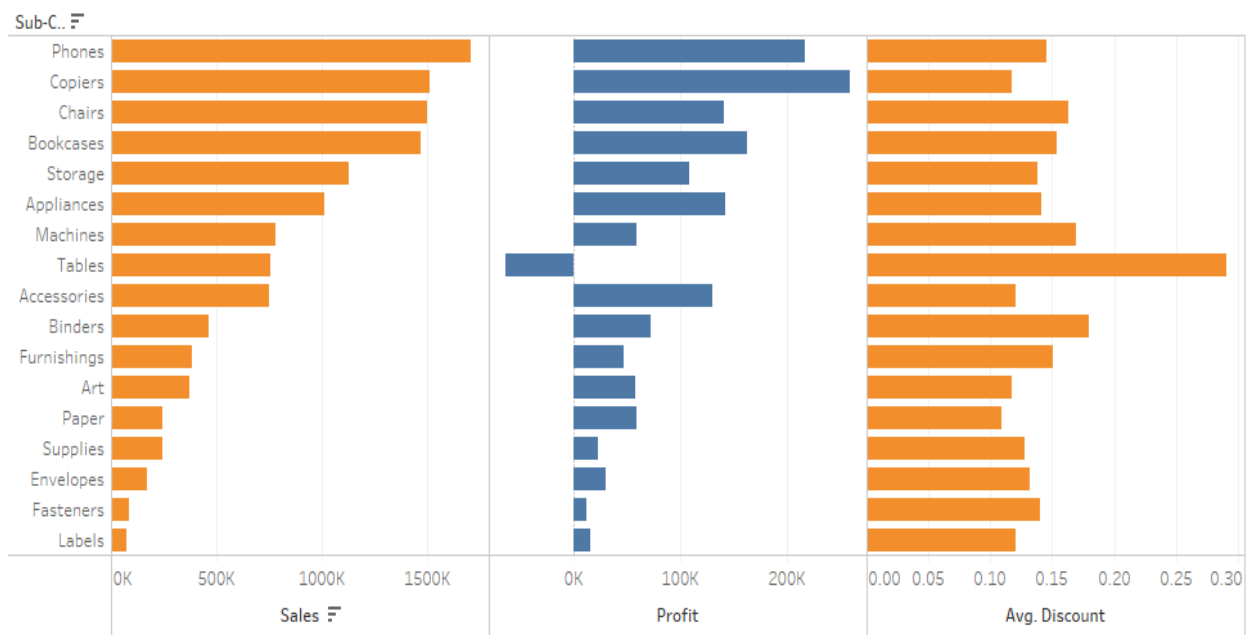


Average Price vs Profit per unit Dashboard:



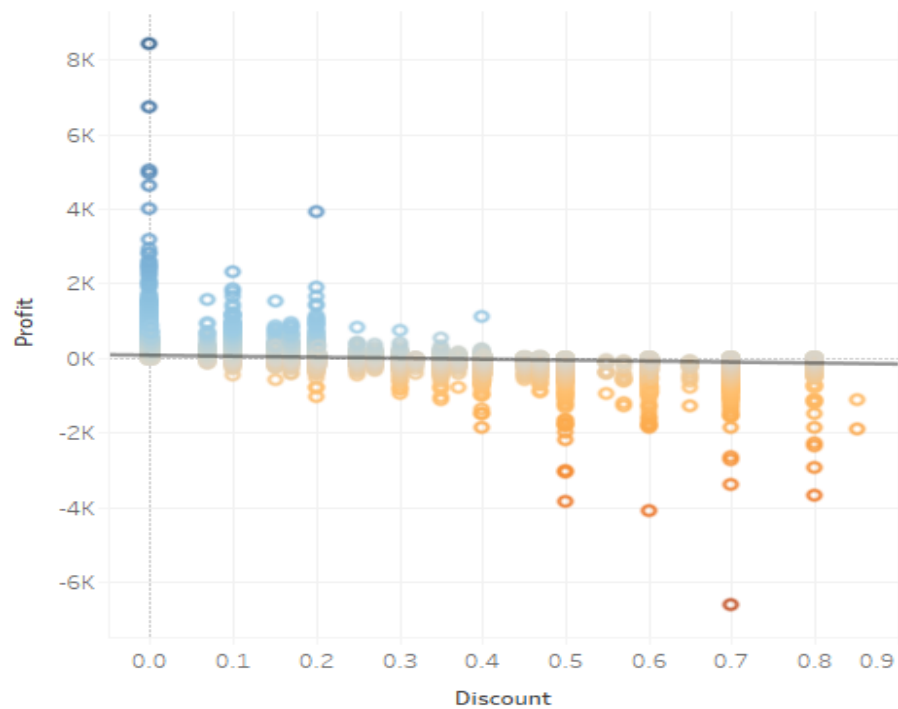
Sales, Profit and Discount:

sales,profit and discount

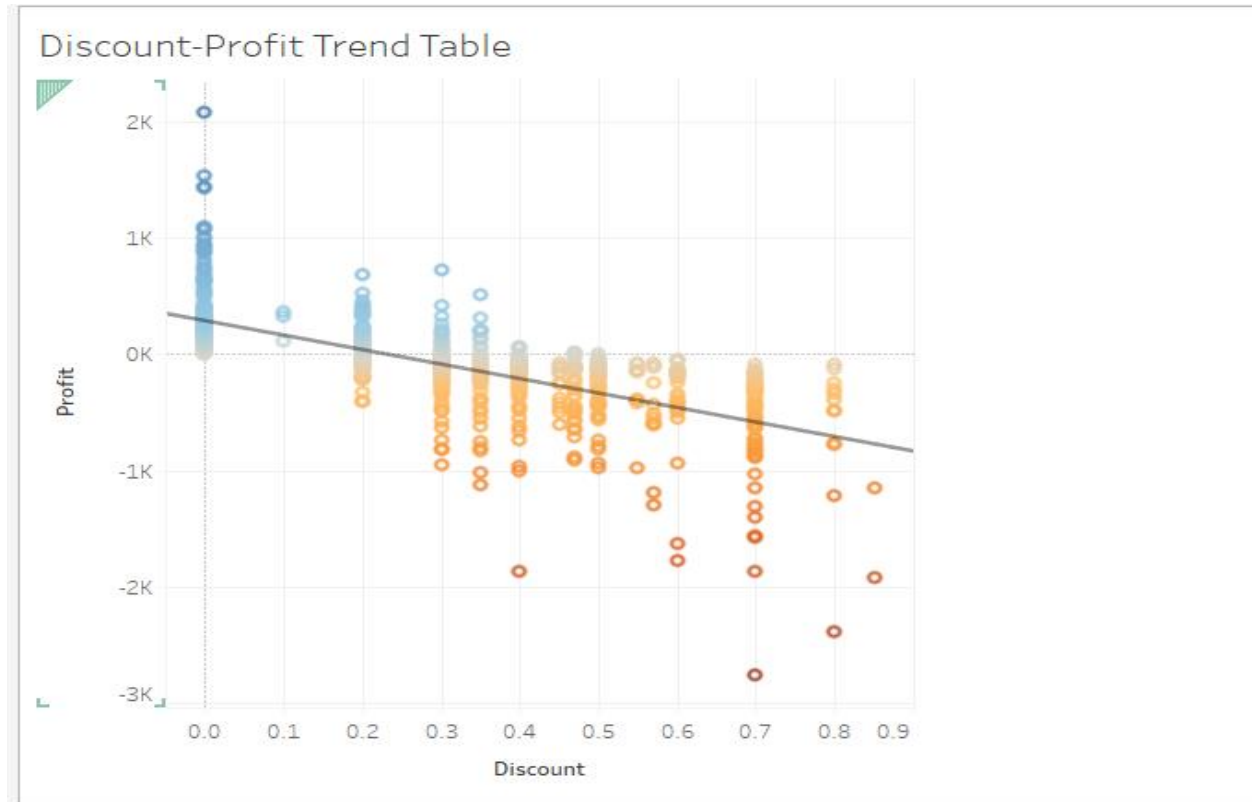


Discount Profit trend all:

Discount-Profit Trend All

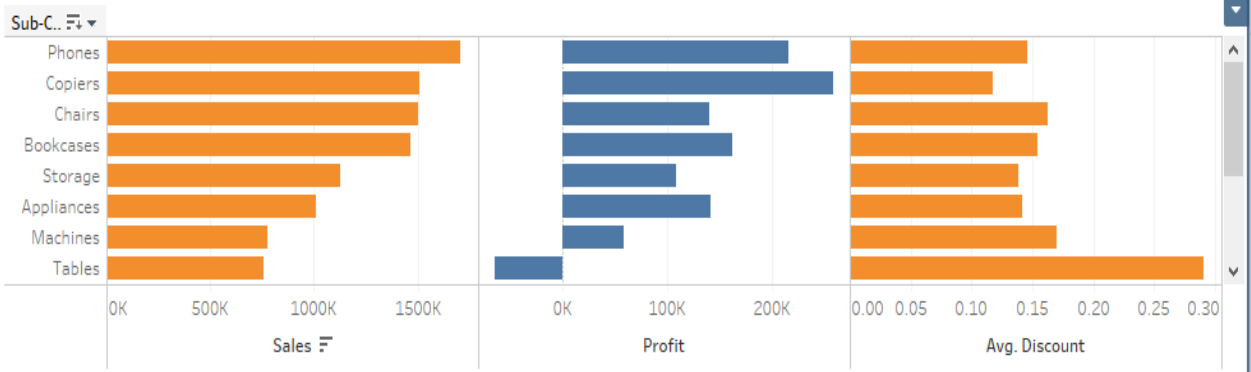


Discount Profit trend table:

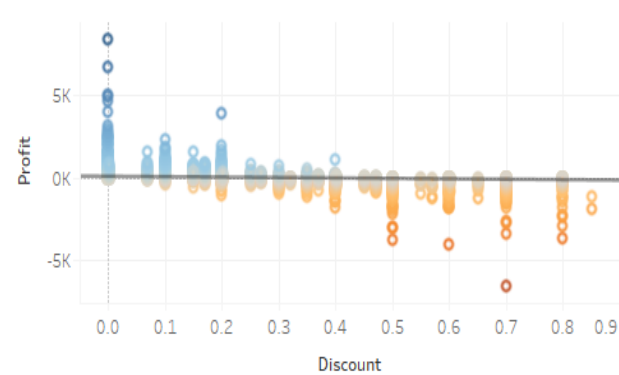


Discount Profit Dashboard:

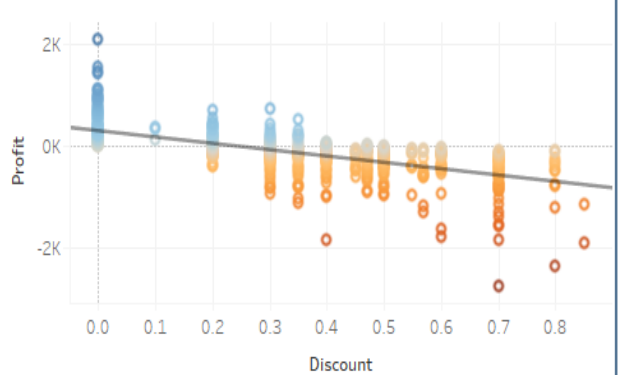
sales,profit and discount



Discount-Profit Trend All



Discount-Profit Trend Table



Story:

Company KPI and Improvement Suggestion:

Global superstore dataset country sales and profit

Performance in united state

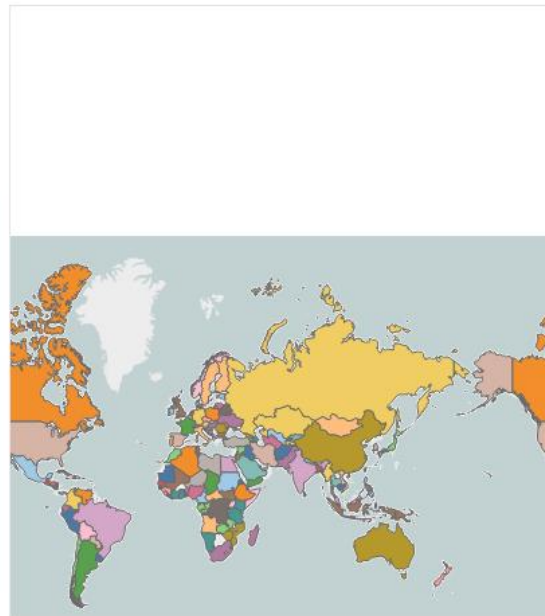
sales and profit in all sub category. we have profit in all sub

we got the most loss when the discount is given.

country sales



Country profit



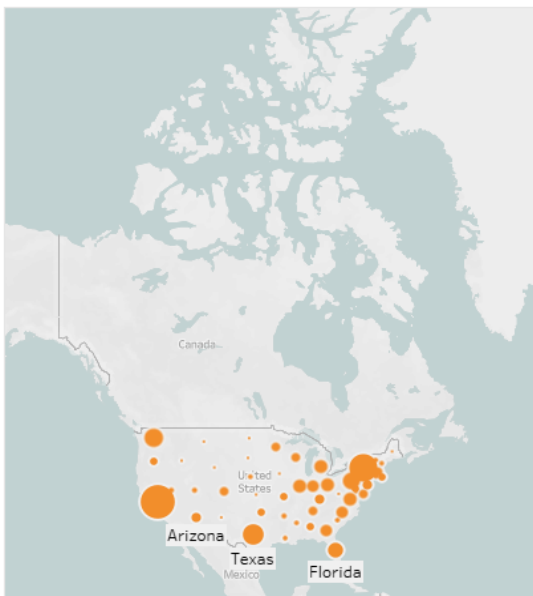
Global superstore dataset country sales and profit

Performance in united state

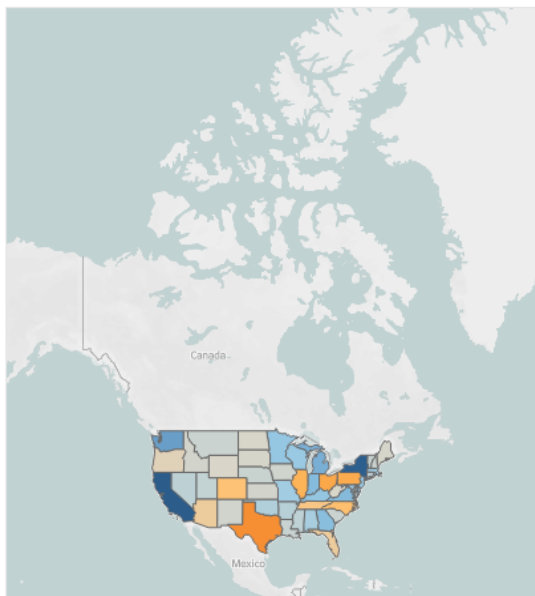
sales and profit in all sub category. we have profit in all sub

we got the most loss when the discount is given.

USA sales only



USA profit only



Company KPI and Improvement Suggestion

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Global superstore dataset country sales and profit

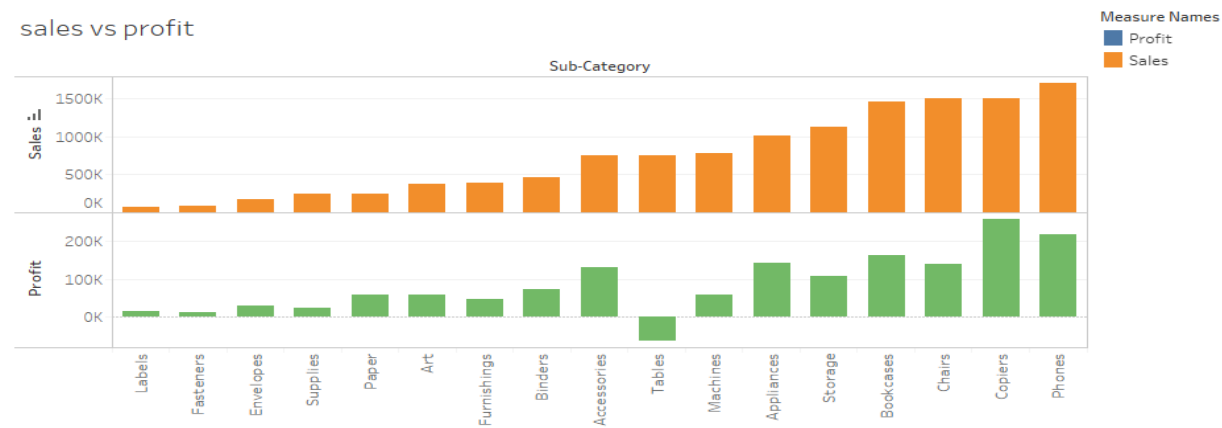
Performance in united state

sales and profit in all sub category. we have profit in all sub

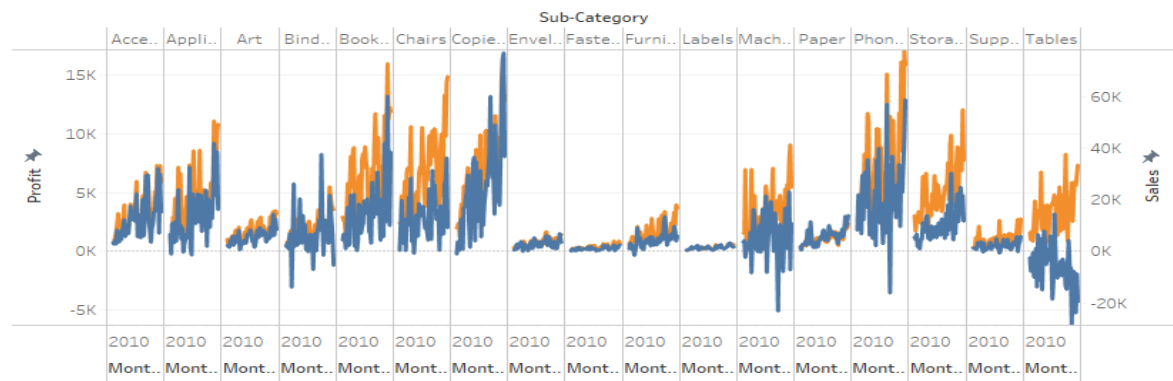
we got the most loss when the discount is given.

>

sales vs profit



profit vs sales trend

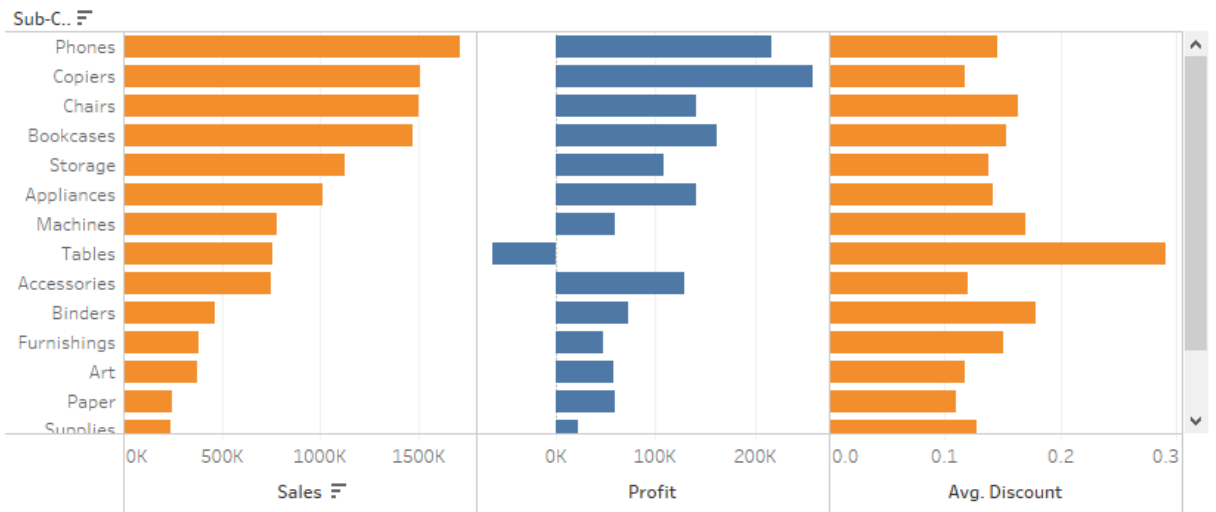


and profit

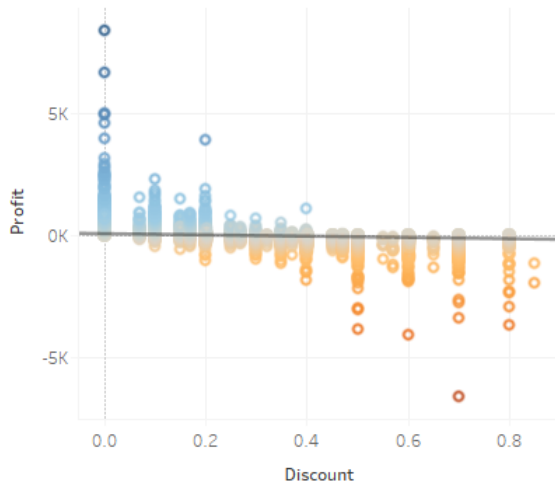
profit in all sub

given.

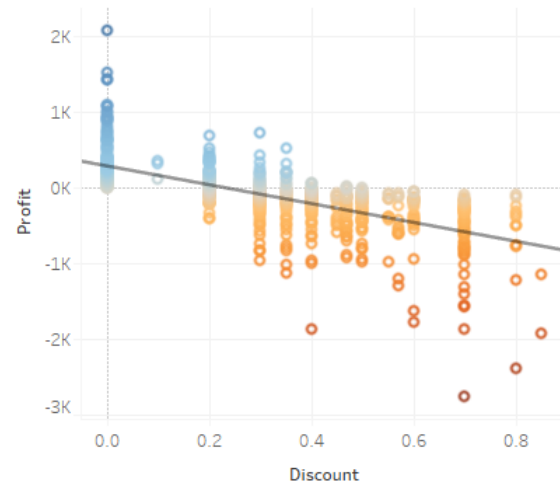
sales,profit and discount



Discount-Profit Trend All



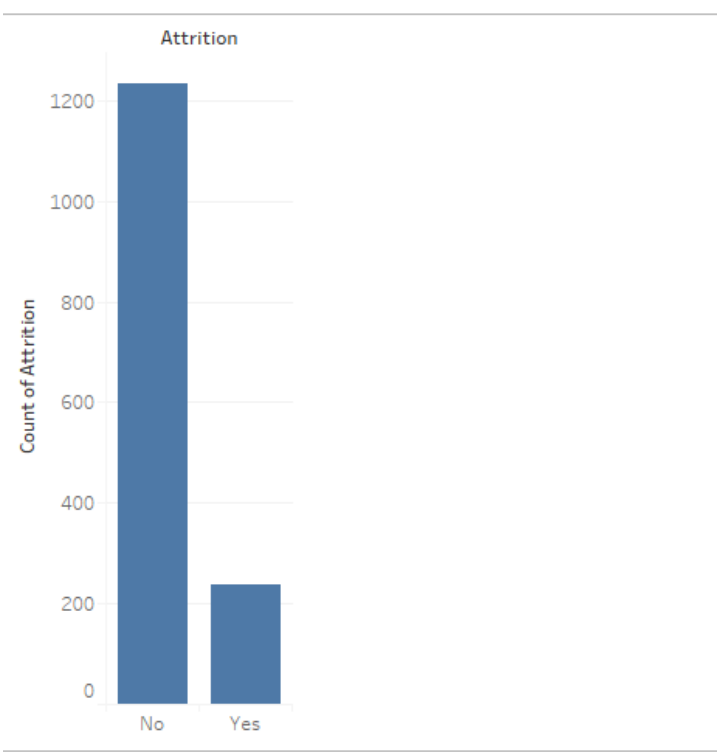
Discount-Profit Trend Table



Employee Attrition Dataset:

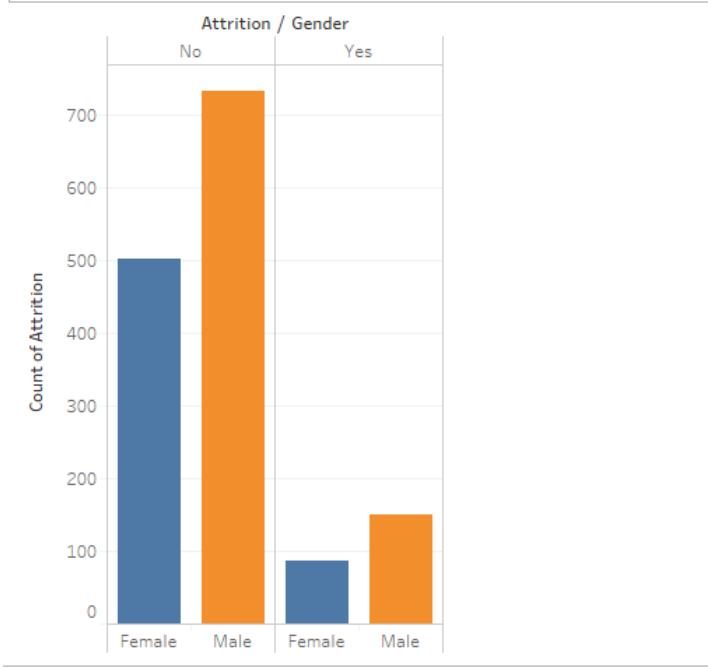
Attrition Rate:

Attrition rate

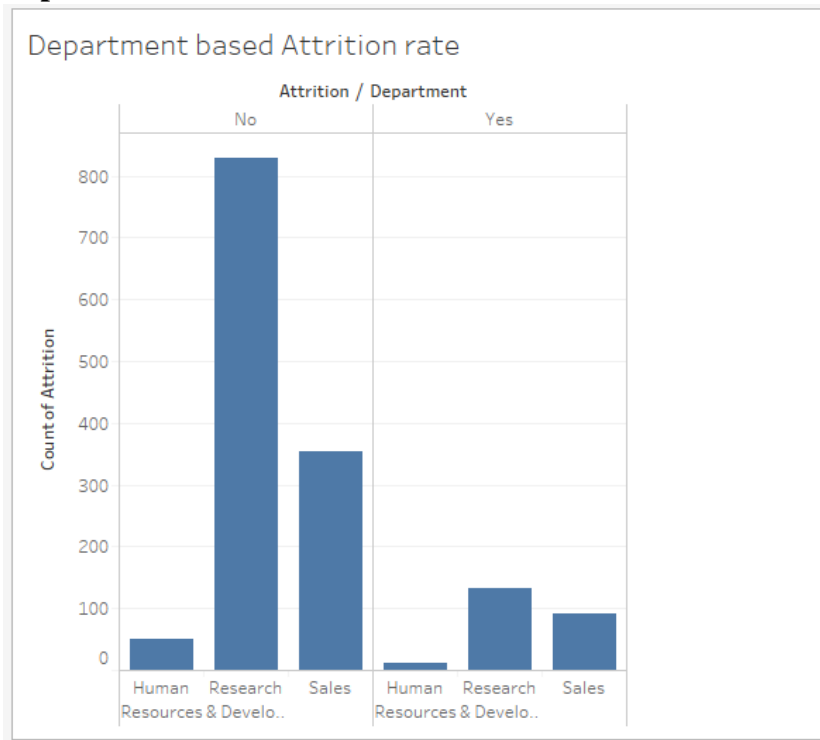


Gender Based Attrition Rate:

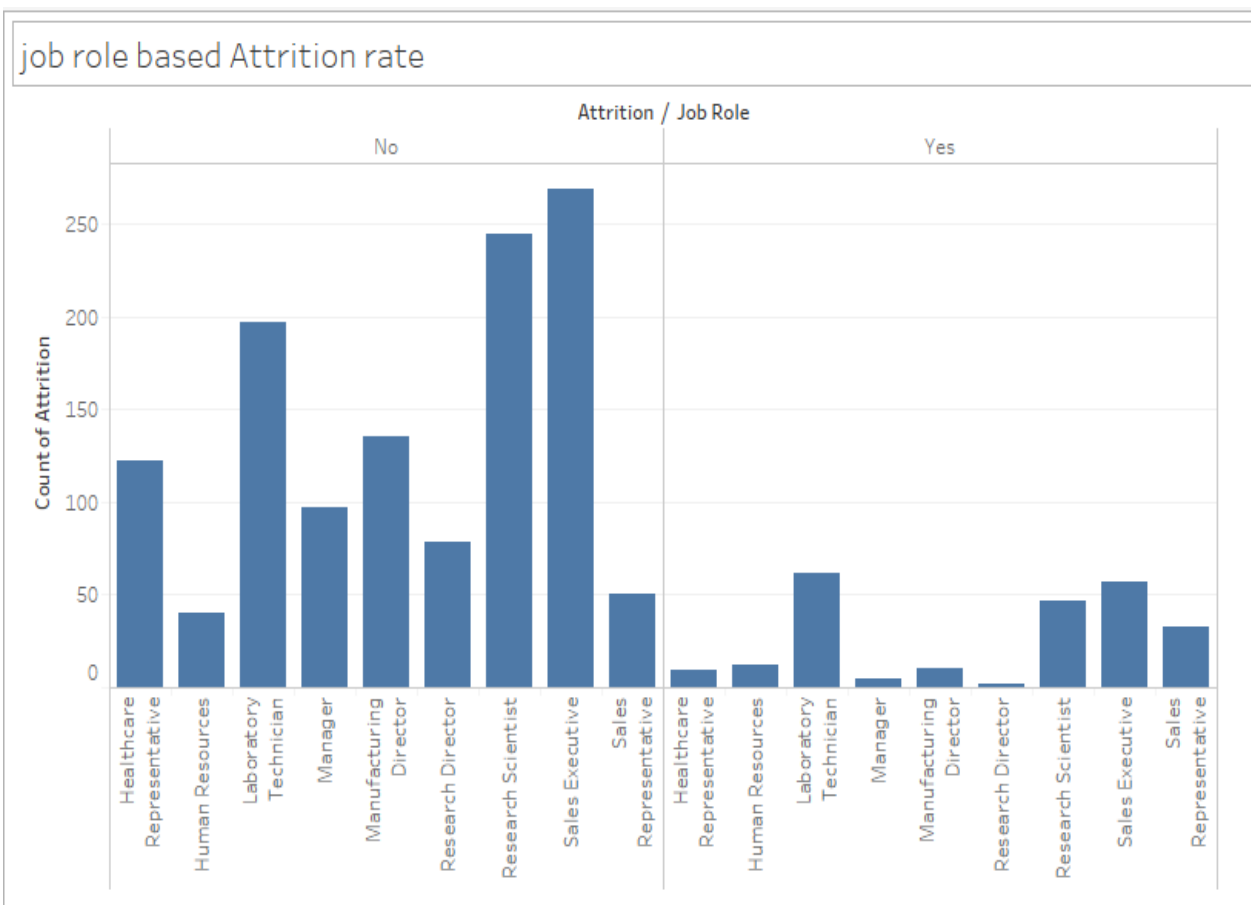
Gender based Attrition rate



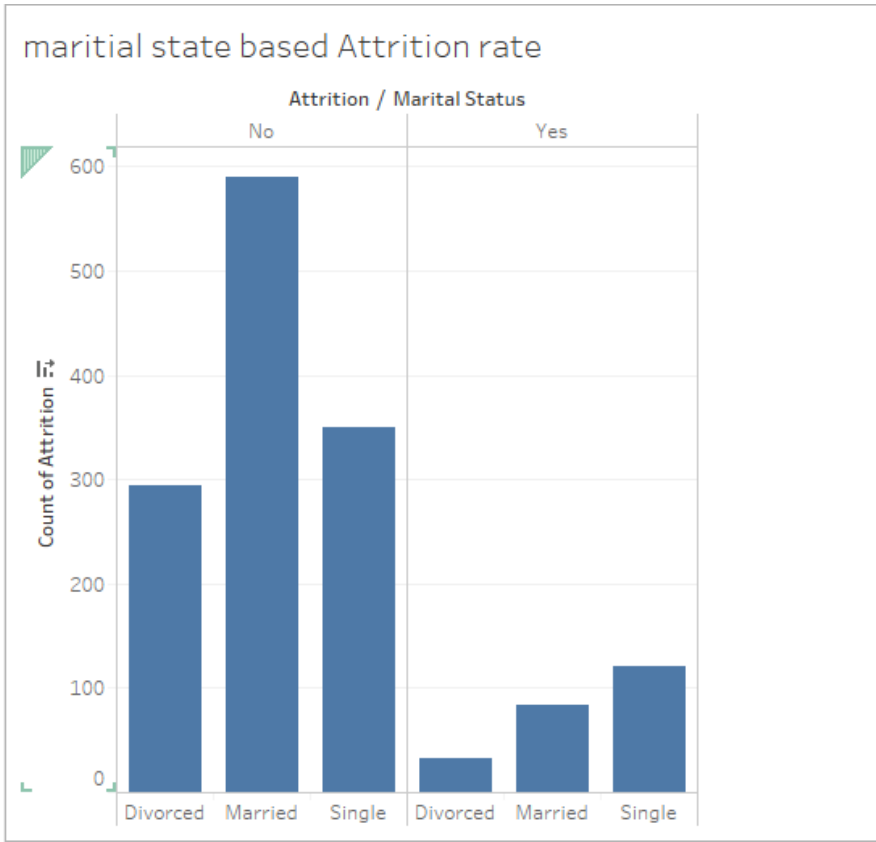
Department Based Attrition Rate:



Job Role Based Attrition Rate:

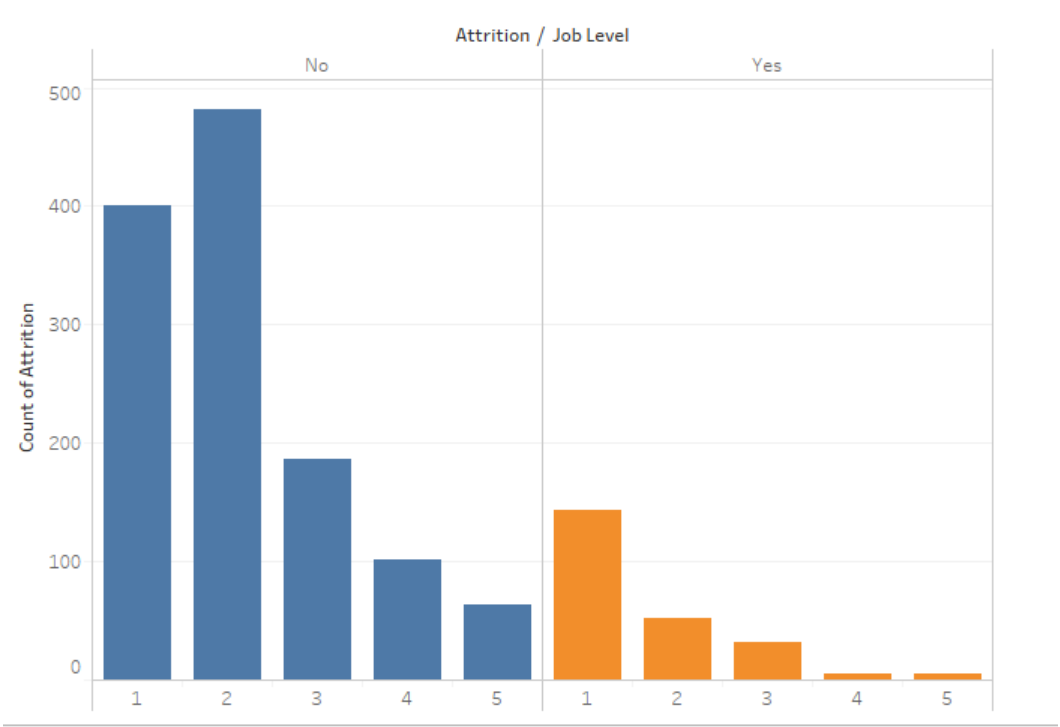


Marital Status Based Attrition Rate:

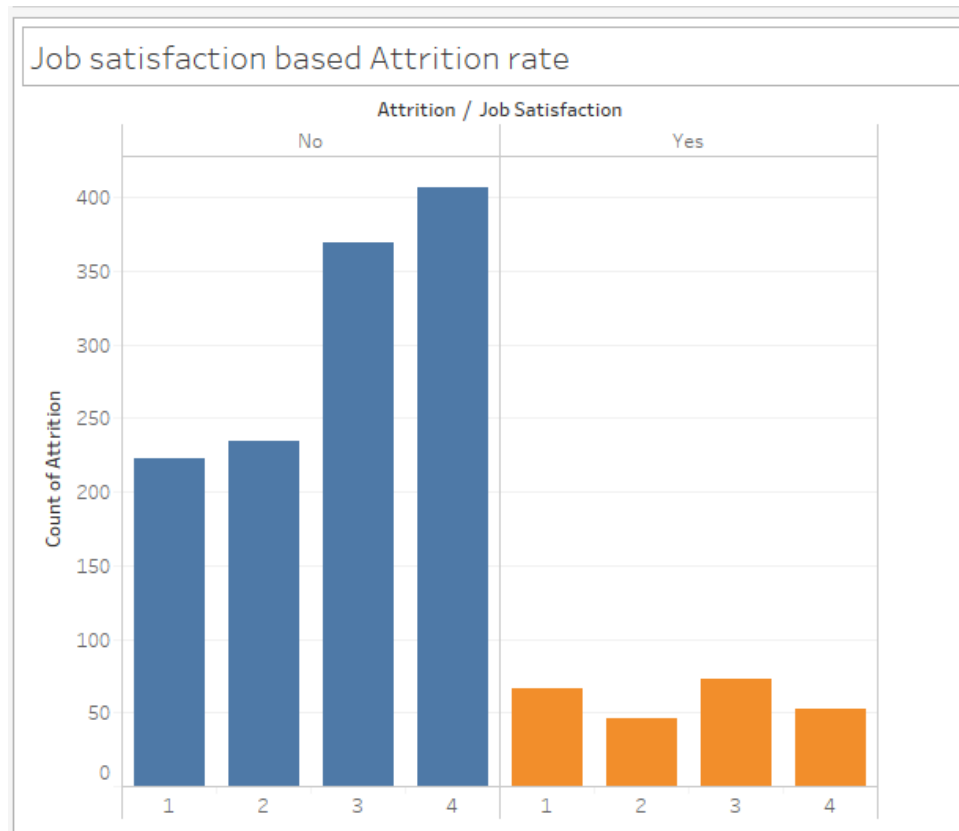


Job Level Based Attrition Rate:

Job level based Attrition rate

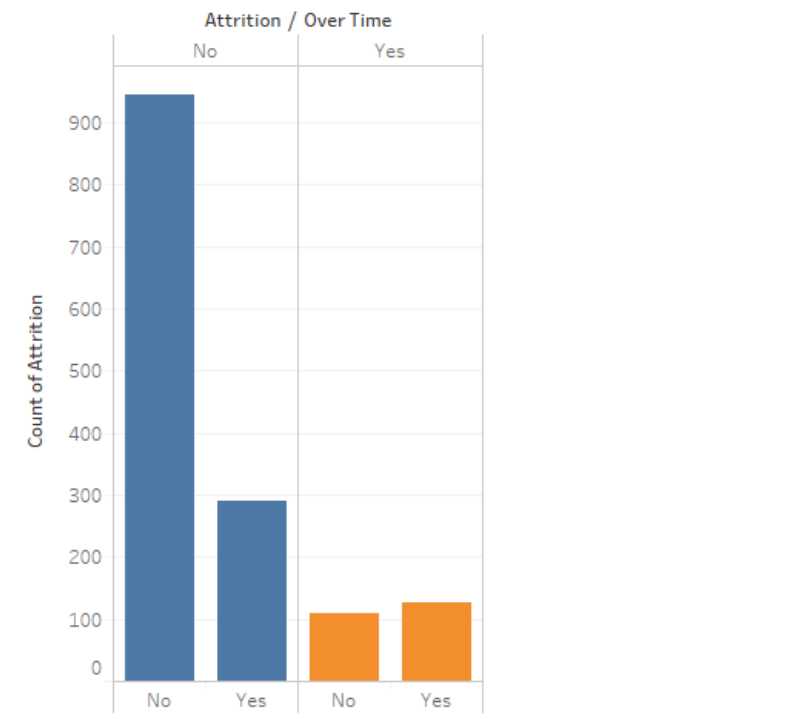


Job Satisfaction Based Attrition Rate:



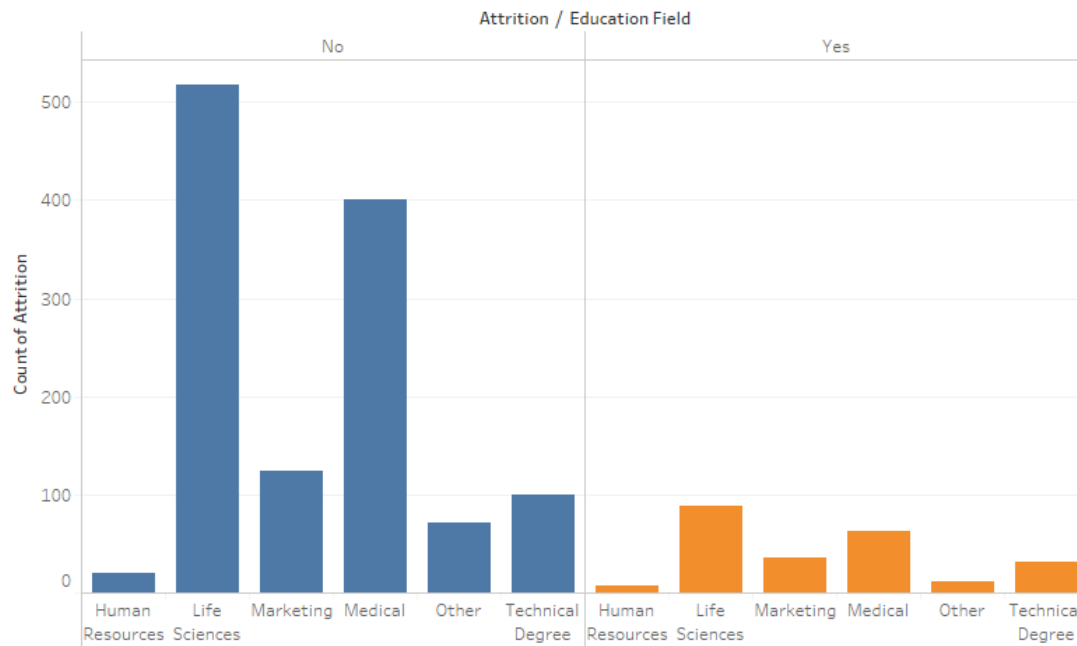
Overtime Based Attrition Rate:

Overtime based Attrition rate



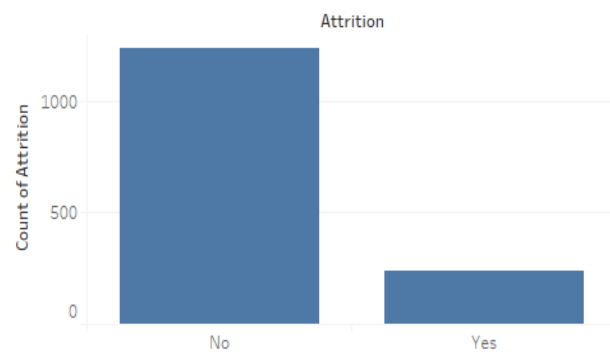
Education Based Attrition Rate:

Edu field Attrition rate

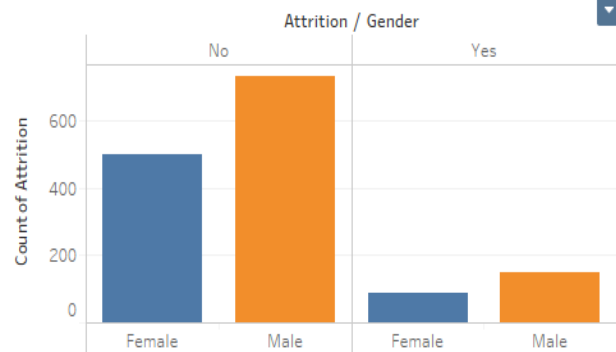


Attrition Rate Dashboard 1:

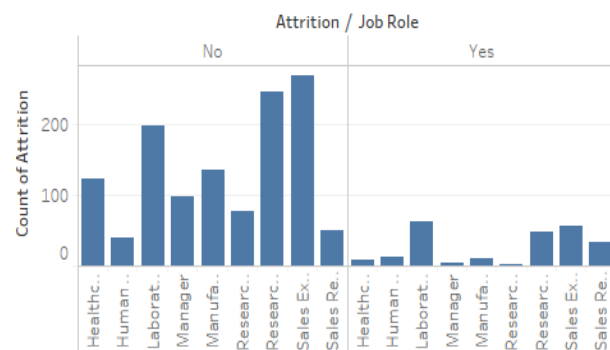
Attrition rate



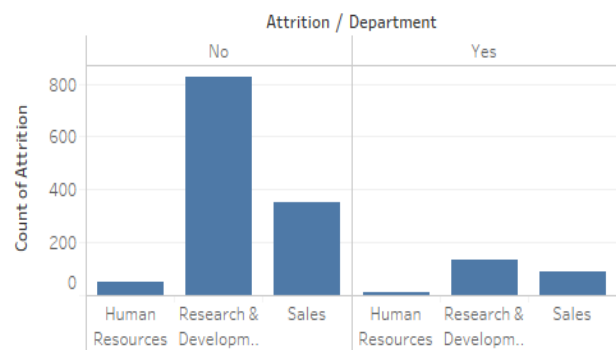
Gender based Attrition rate



job role based Attrition rate



Department based Attrition rate

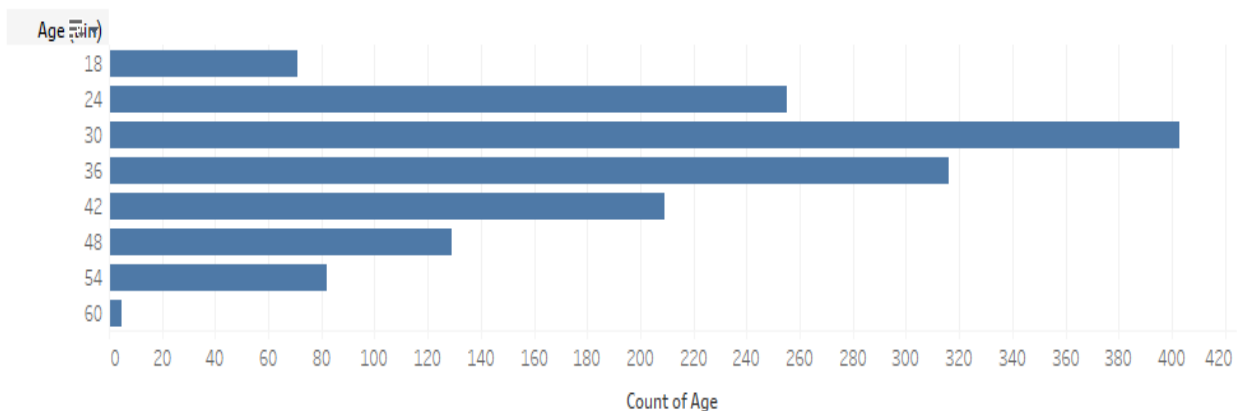


Attrition Rate Dashboard 2:

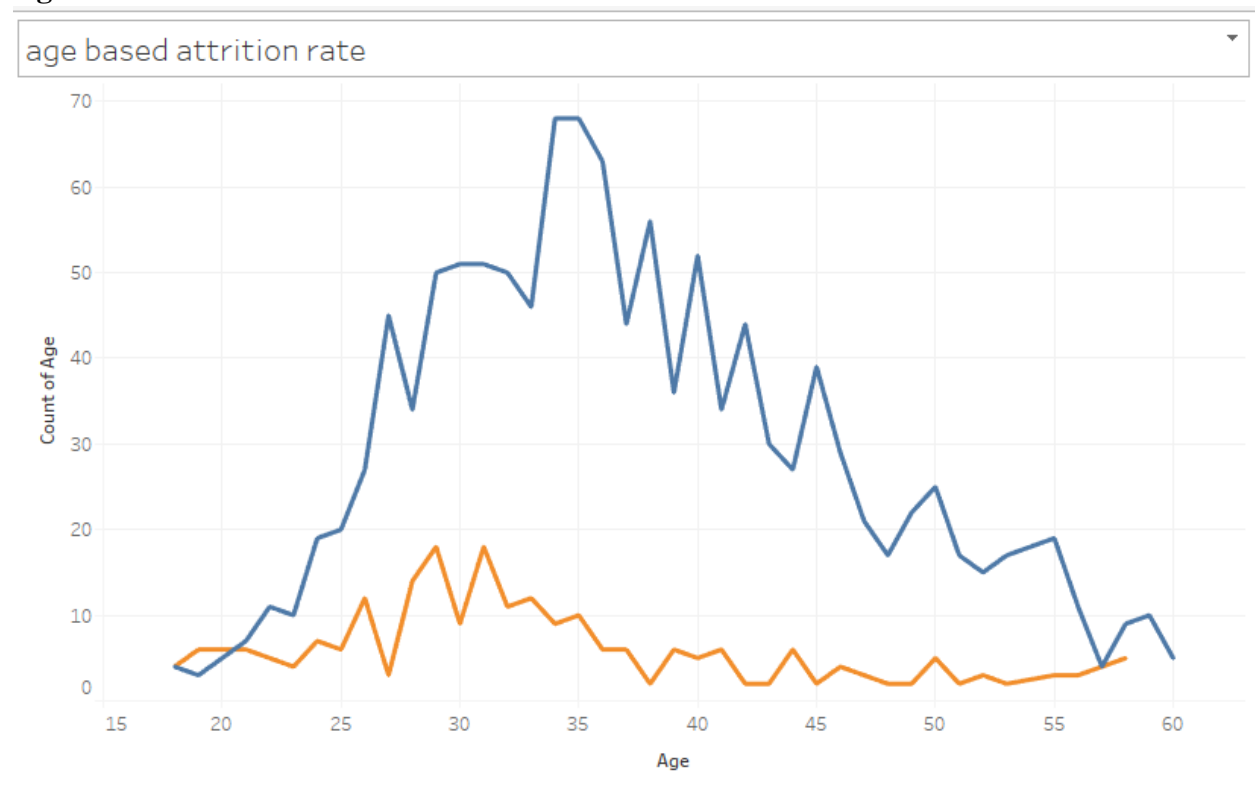


Ages of People in Job (bin size=6):

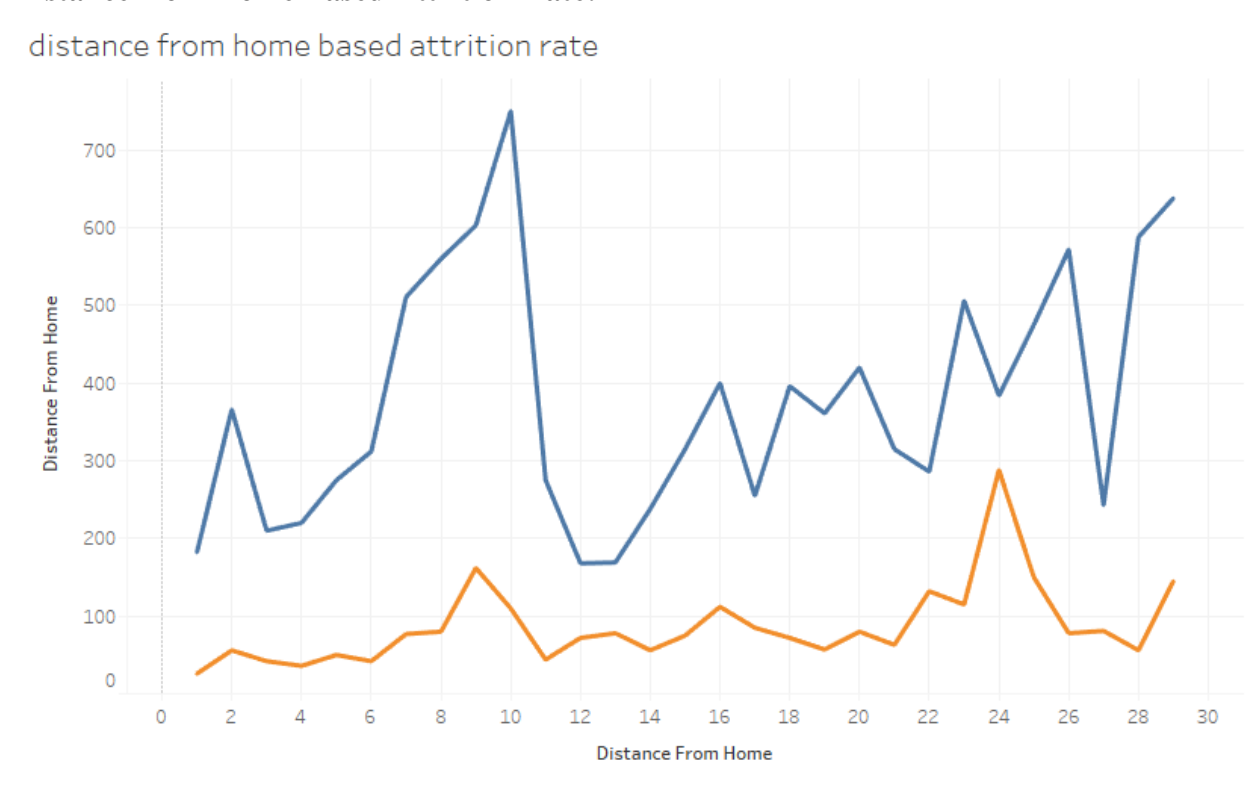
age count(bin=6)



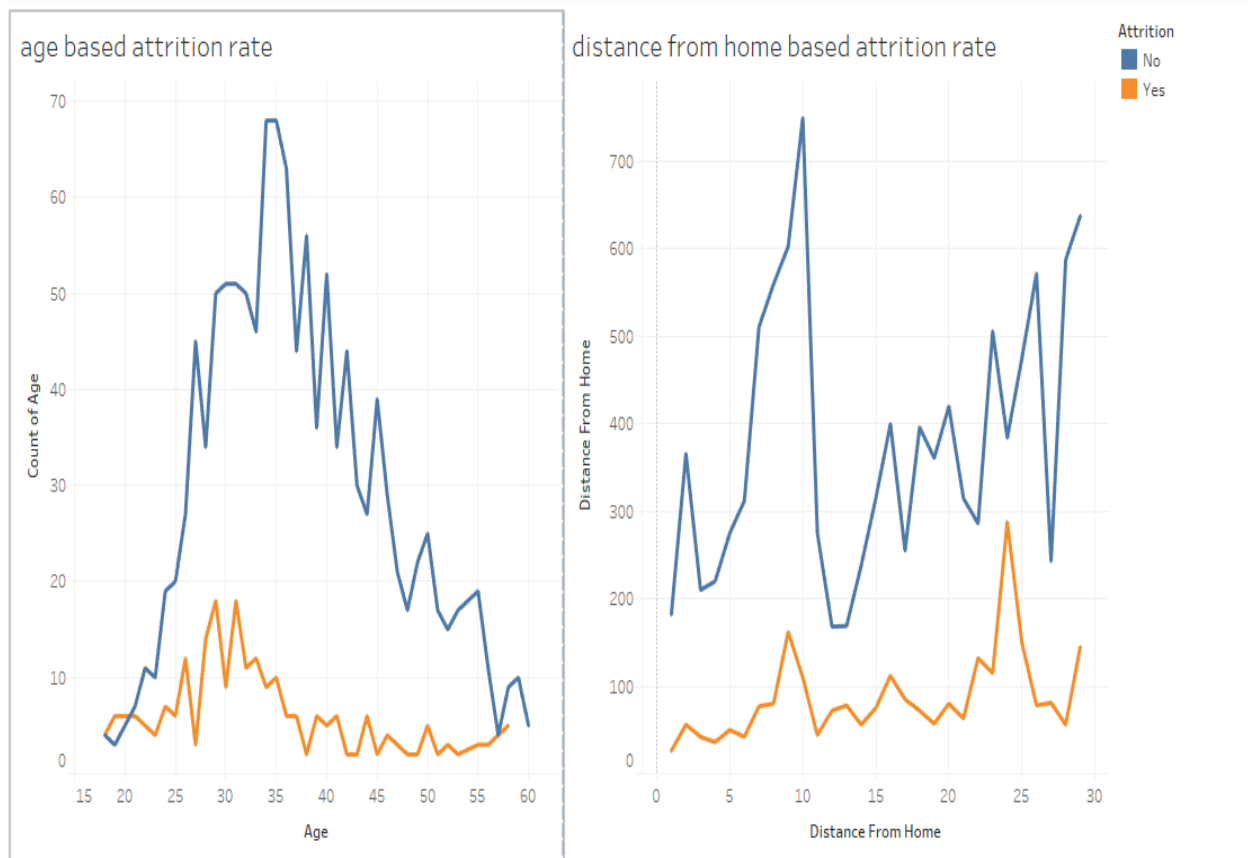
Age Based Attrition Rate:



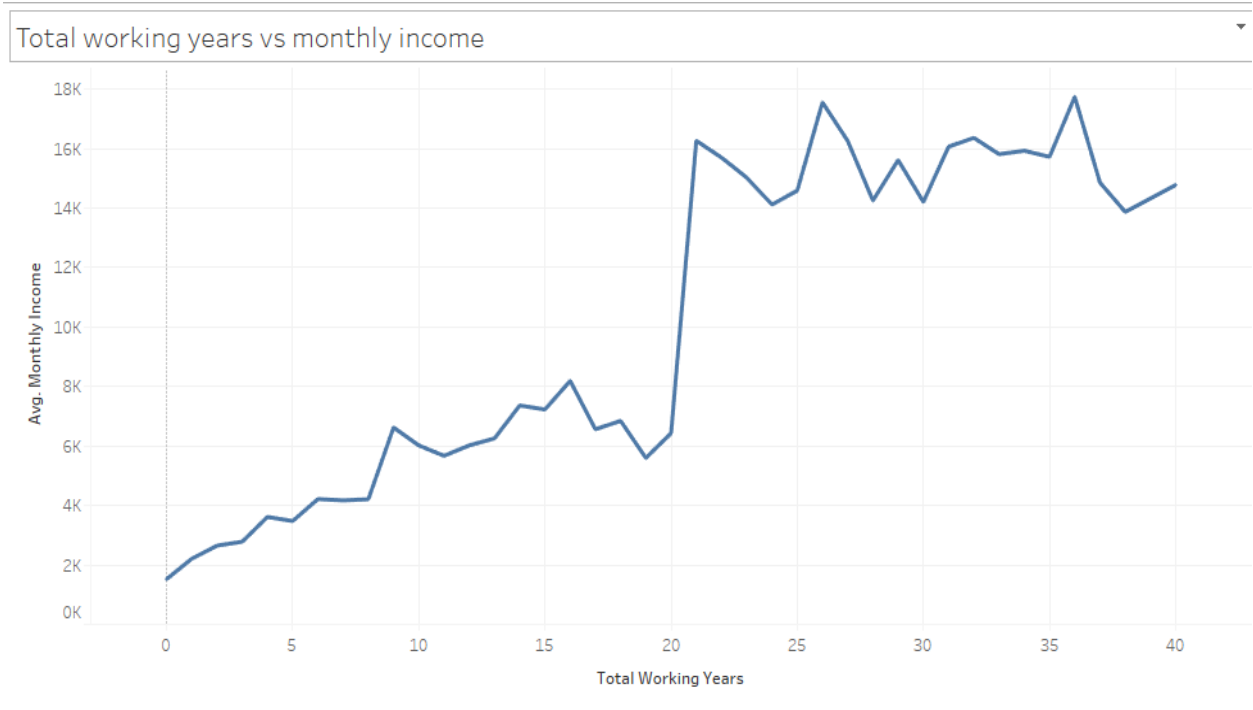
Distance from Home Based Attrition Rate:



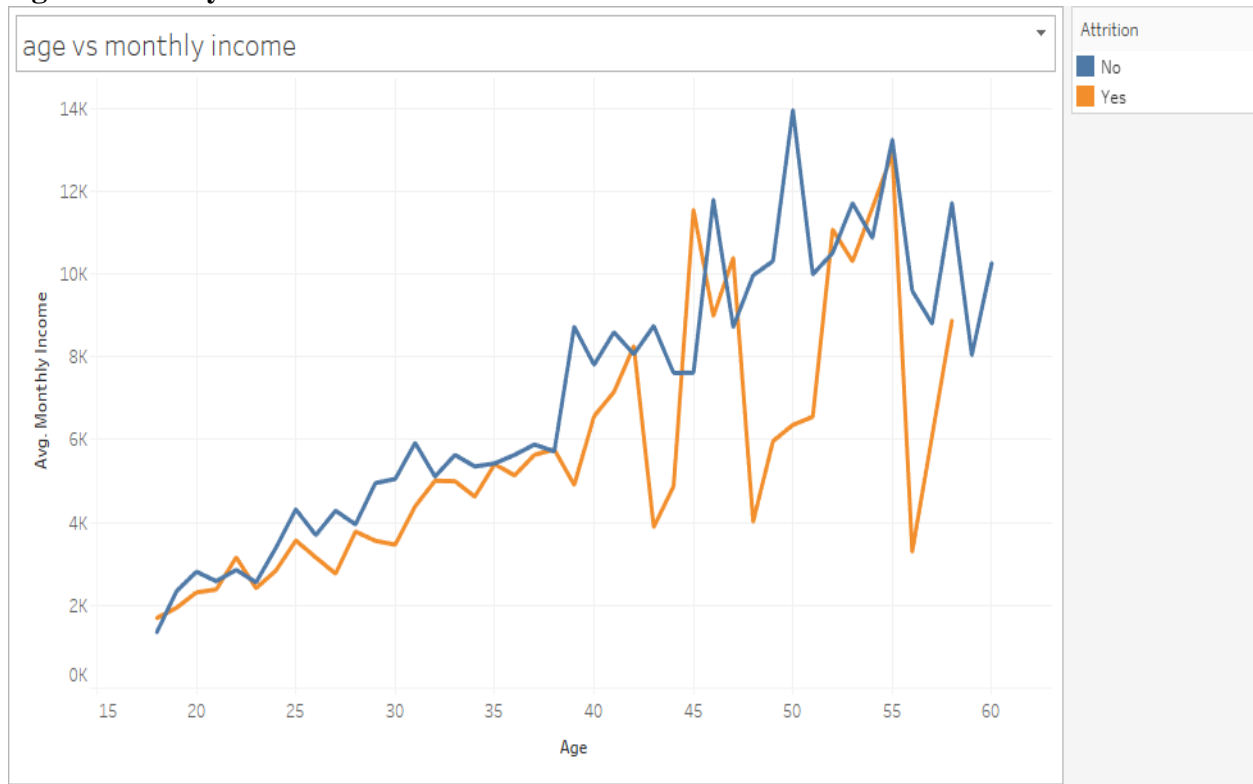
Age & Distance from Home based Attrition Rate Dashboard:



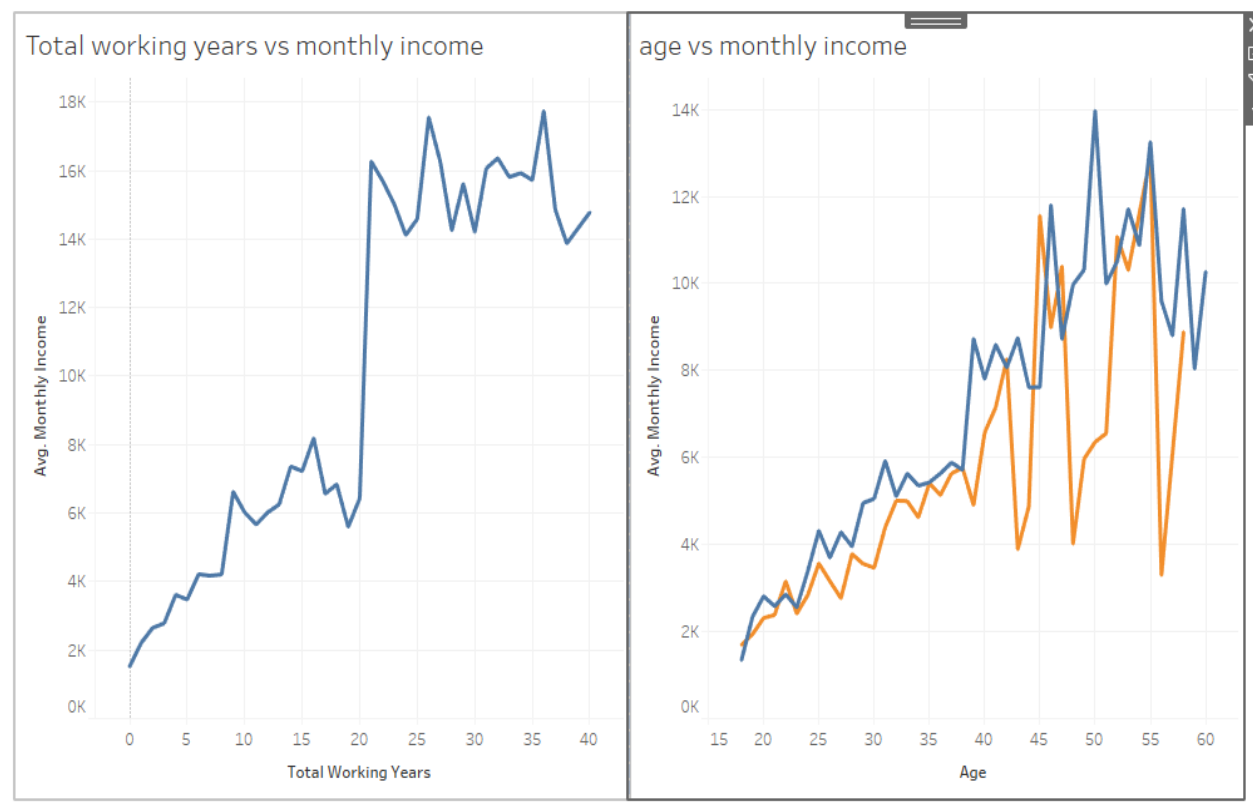
Working Years vs Monthly Income:



Age vs Monthly Income:

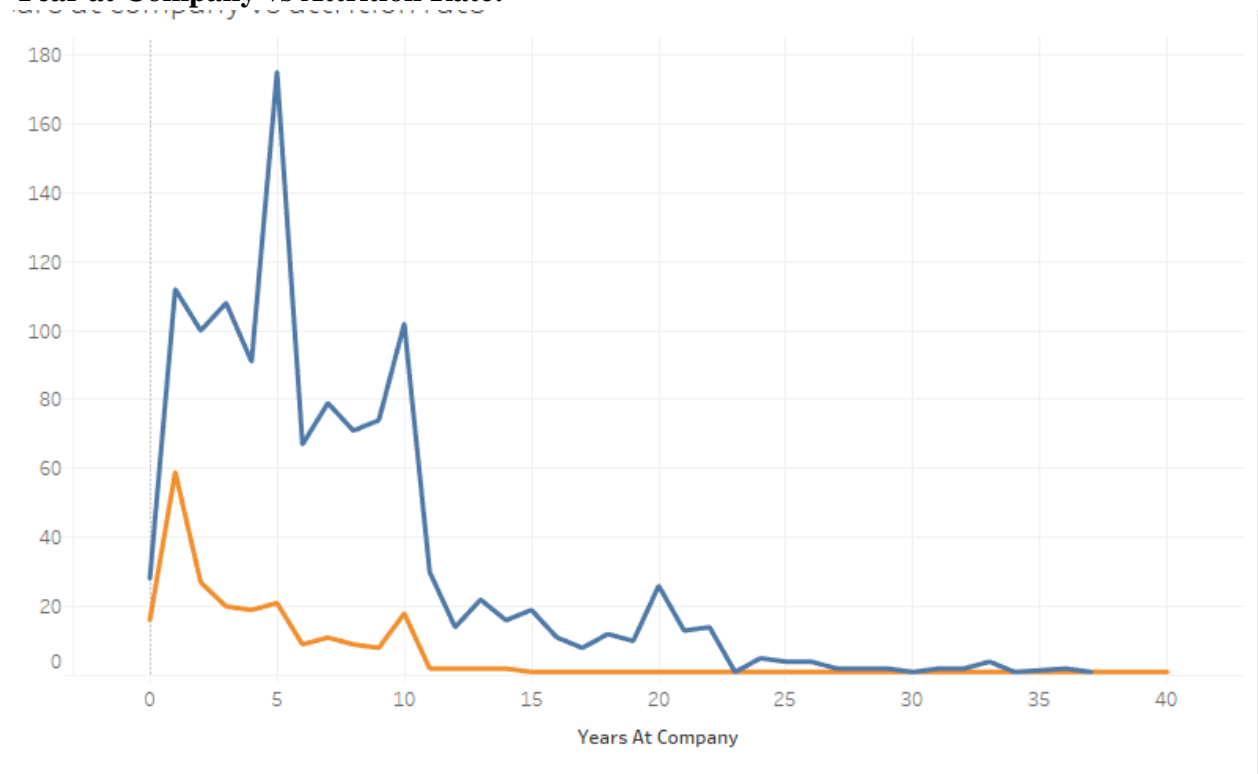


Age, Total Working Hour vs Monthly income Dashboard:



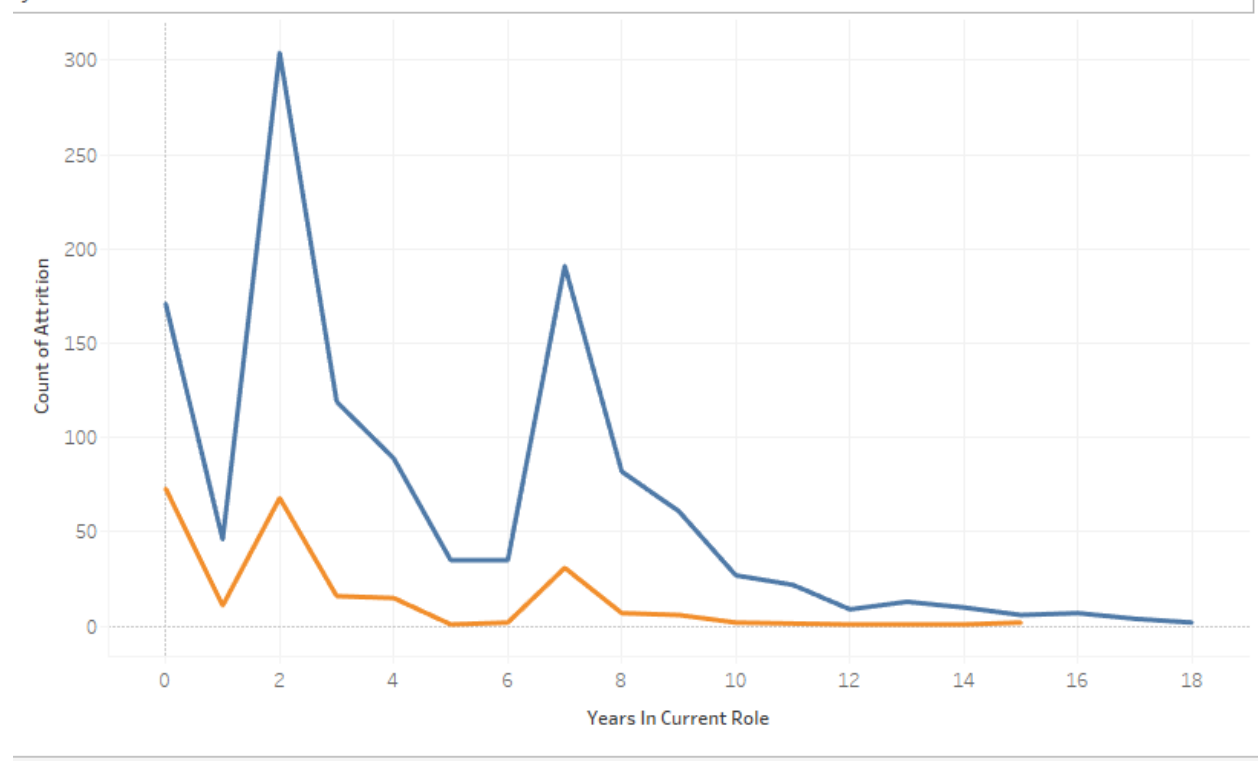
Year at Company vs Attrition Rate:

years at company vs attrition rate

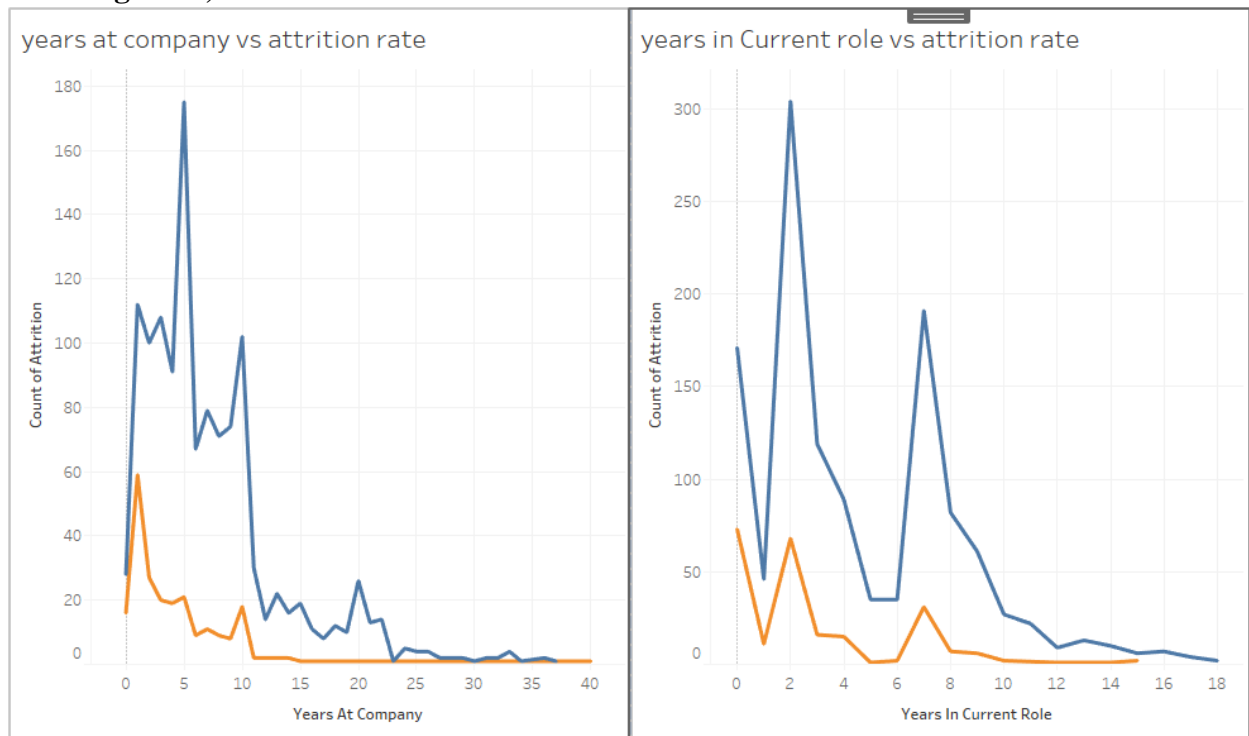


Year in Current Role vs Attrition Rate:

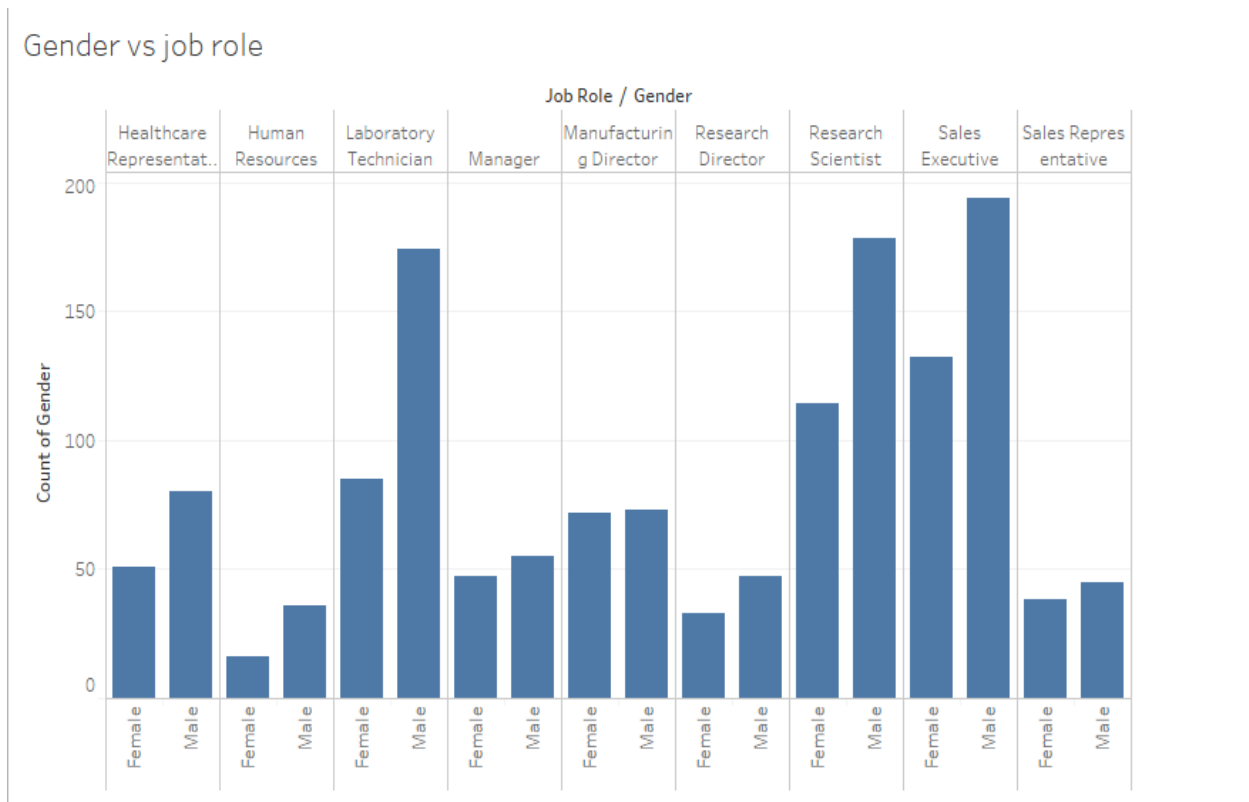
years in Current role vs attrition rate



Working Year, Year in Current Role vs Attrition Rate Dashboard:

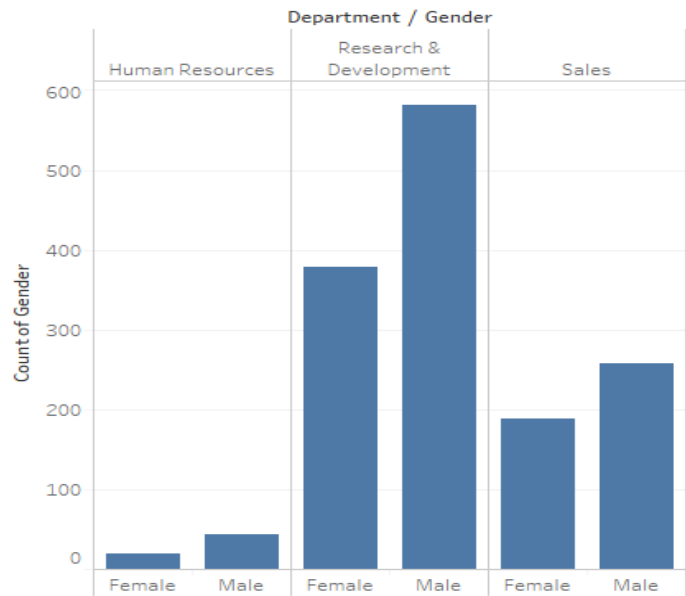


Gender count in Job Role:



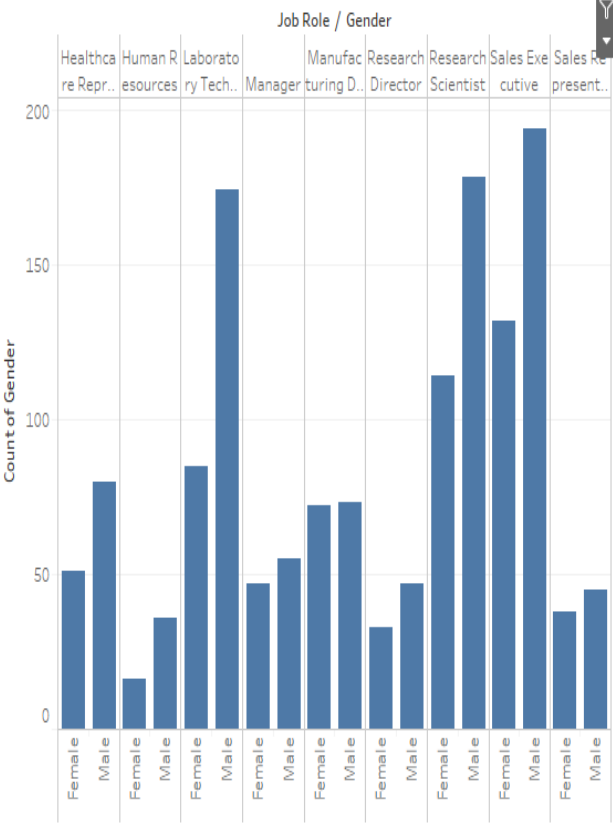
Gender Count In Department:

Gender vs Department

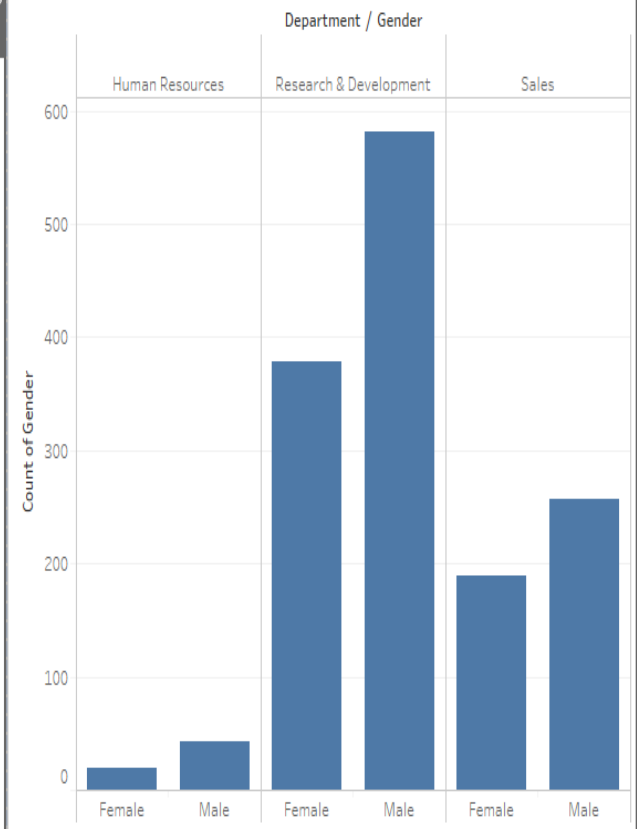


Gender Count in Job Role & Department Dashboard:

Gender vs job role



Gender vs Department



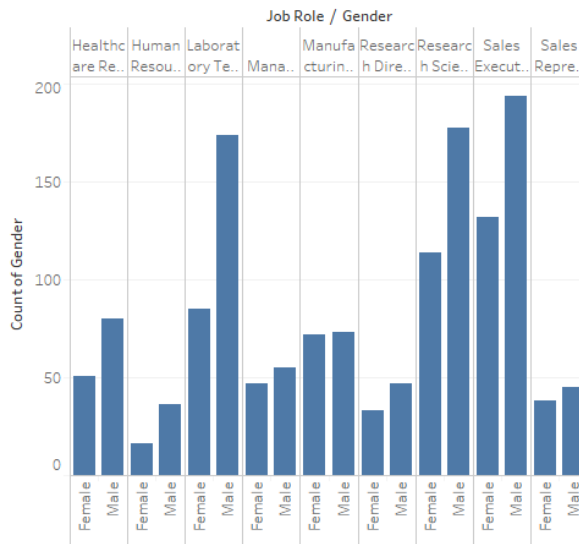
Story:

Employee Attrition Story:

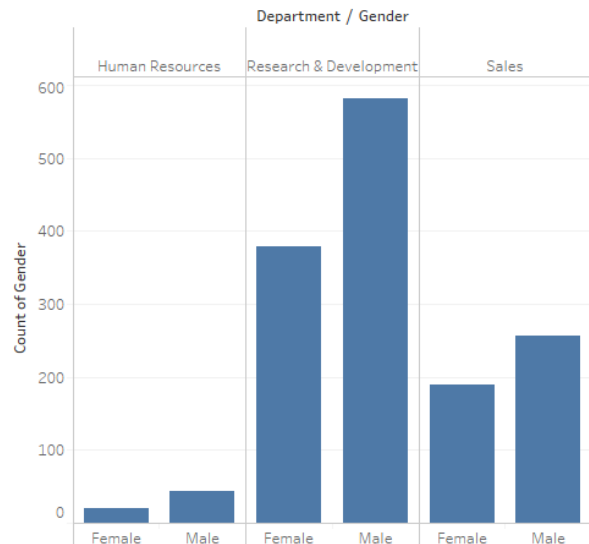
Employee attrition story



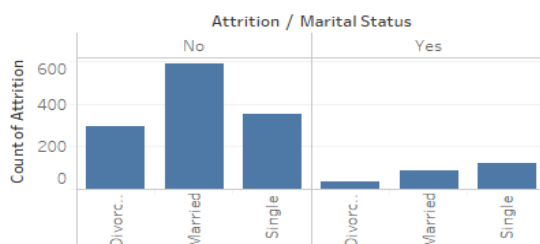
Gender vs job role



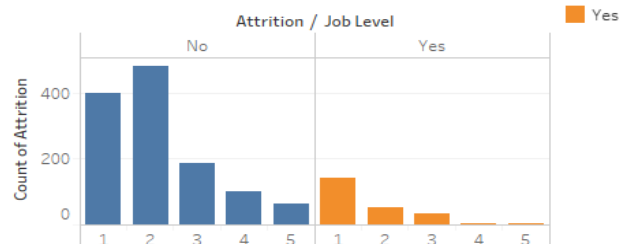
Gender vs Department



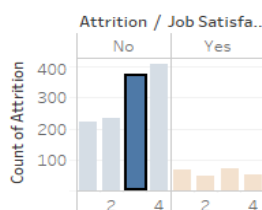
marital state based Attrition rate



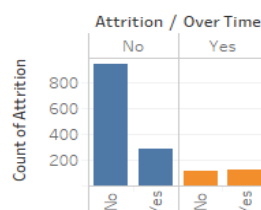
Job level based Attrition rate



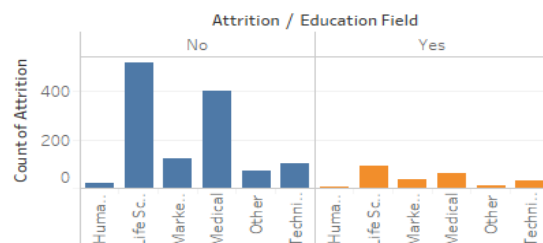
Job satisfaction based Attrition rate



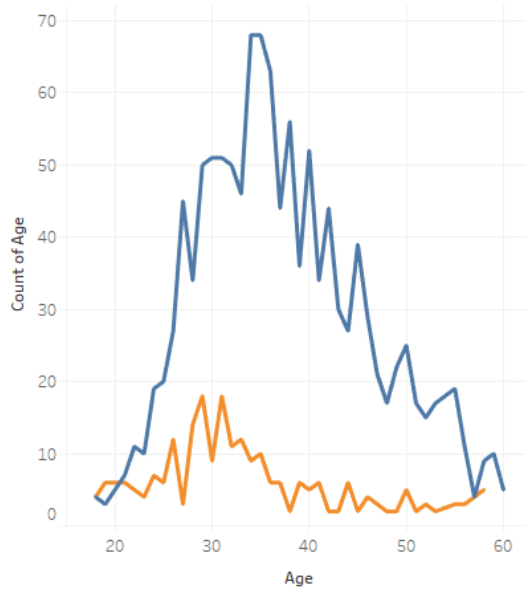
Overtime based Attrition rate



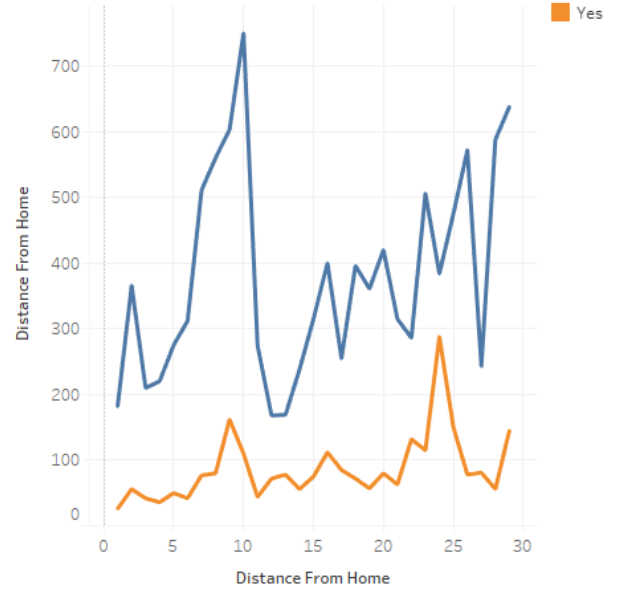
Edu field Attrition rate



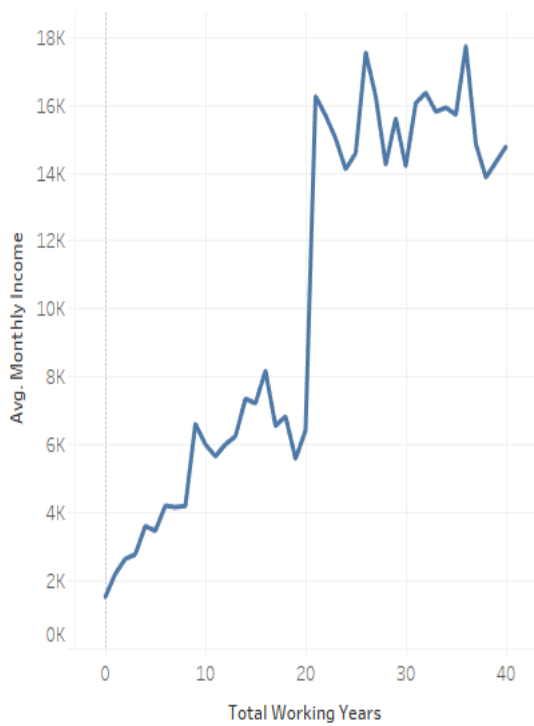
age based attrition rate



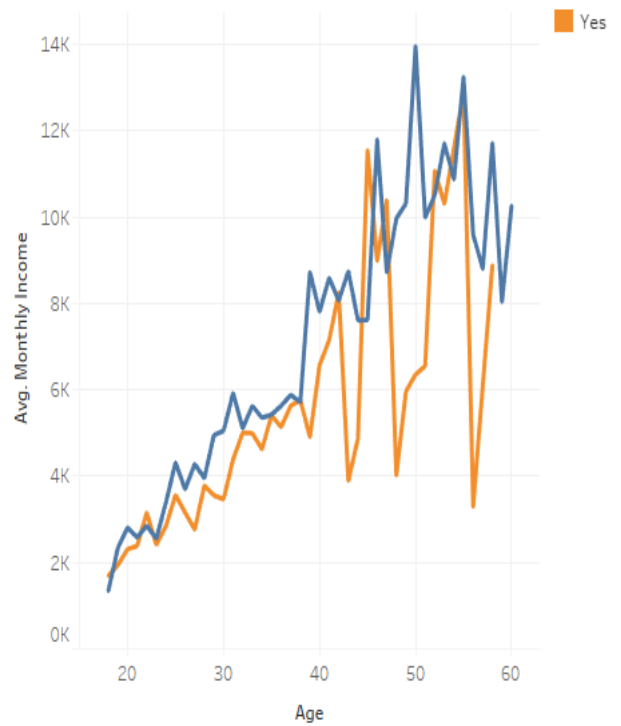
distance from home based attrition rate



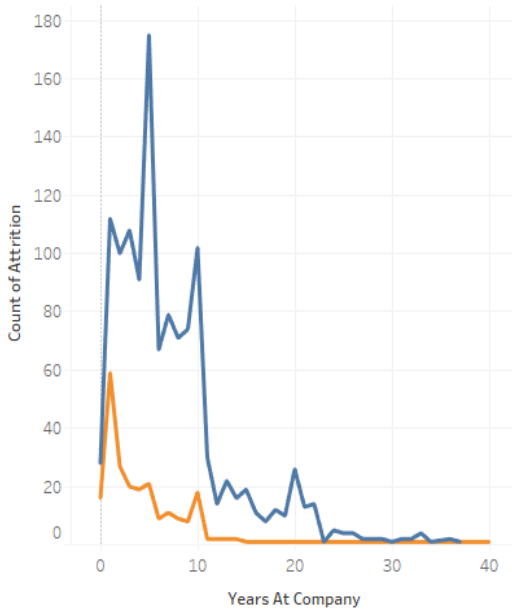
Total working years vs monthly income



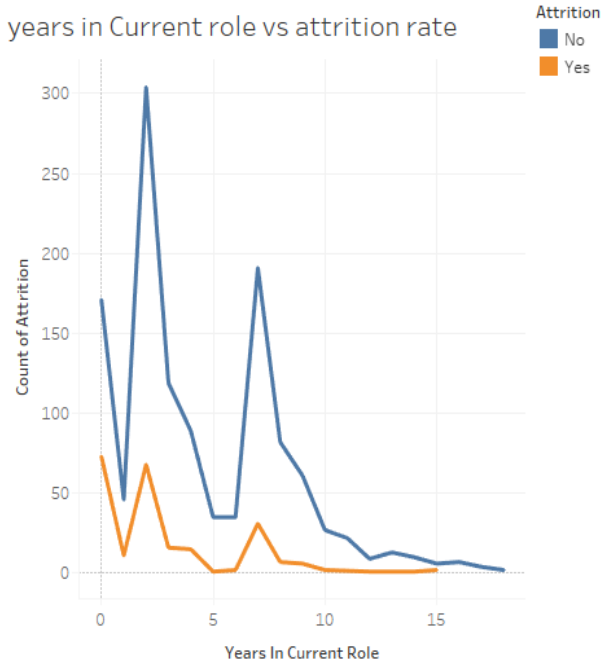
age vs monthly income



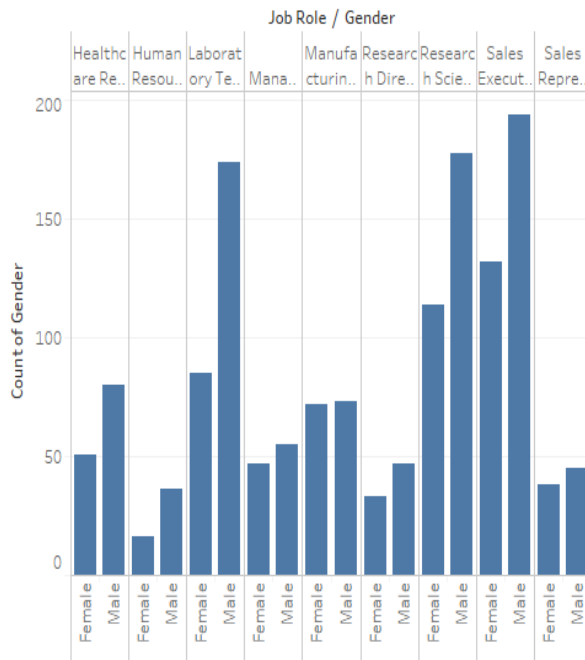
years at company vs attrition rate



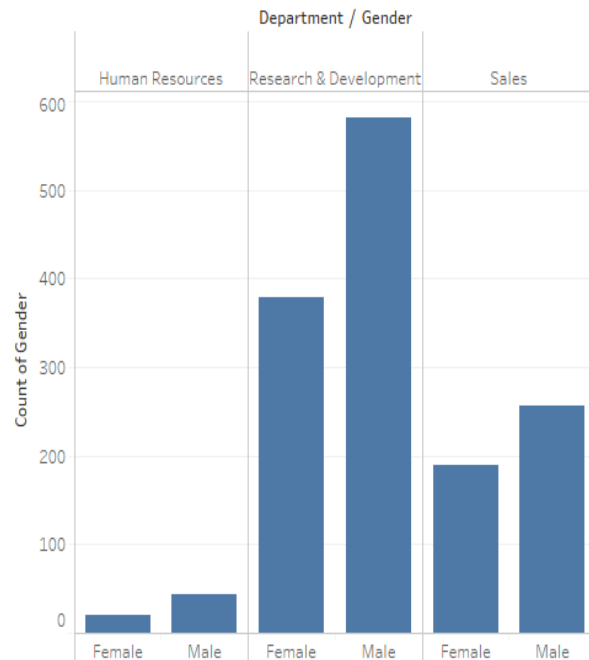
years in Current role vs attrition rate



Gender vs job role



Gender vs Department



Analysis:

The analysis of both the task is in the Tableau Workbook. I have written story for both after analyzing and visualizing the whole dataset. For the Global Superstore dataset, I have followed the manual (slides) and analyze it accordingly. For the second task which is employee attrition dataset, I have tried to analyze it based on different dimension and in the story portion I have written all the analysis detail that I have analyzed from the dataset.

Link to my Public Tableau:

<https://public.tableau.com/app/profile/ayaz.mehmood/viz/globalsuperstoredatasetvisualizedbyAyazMehmood/CompanyKPIandImprovementSuggestion>

Global Superstore Dataset

<https://public.tableau.com/app/profile/ayaz.mehmood/viz/EmployeeAttritiondatasetanalyzedbyAyazMehmood/Employeeattritionstory>

Employee Attrition Dataset