

# 2024 HIGHLIGHTS





# **DCARBON TURNED MONTHS INTO MILESTONES.**

- 2024 in Review -

# 8

## PHENOMENAL YEARS.

A Global Force In Knowledge Transfer and Beyond

**60+** Pieces of Responsible Information

**20+** COP29 Knowledge Sharing

**30+** Events, Roundtables, and Panels

Rapid Growth Through Global Collaborations

**22** Networks, Protocols, and Partnerships



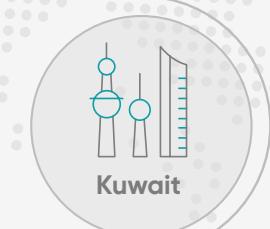
Egypt



UAE



Netherlands



Kuwait

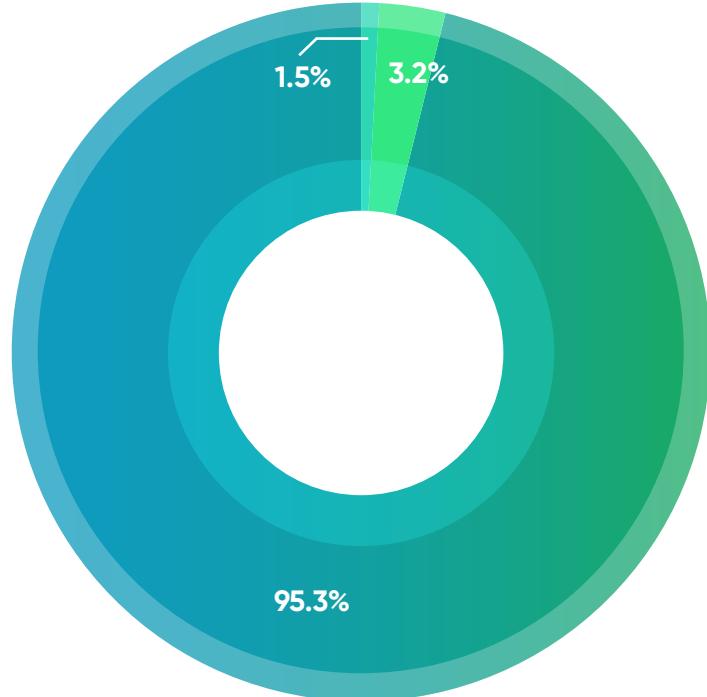


Qatar

# DCARBON GROWTH JOURNEY

## 8 Clusters of Stakeholders

-  International Organizations
-  Regional Organizations
-  National Governments
-  Civil Society Organisations
-  Private Sector
-  Public Sector
-  Academia
-  Regulators



• 14+

International  
Workshops

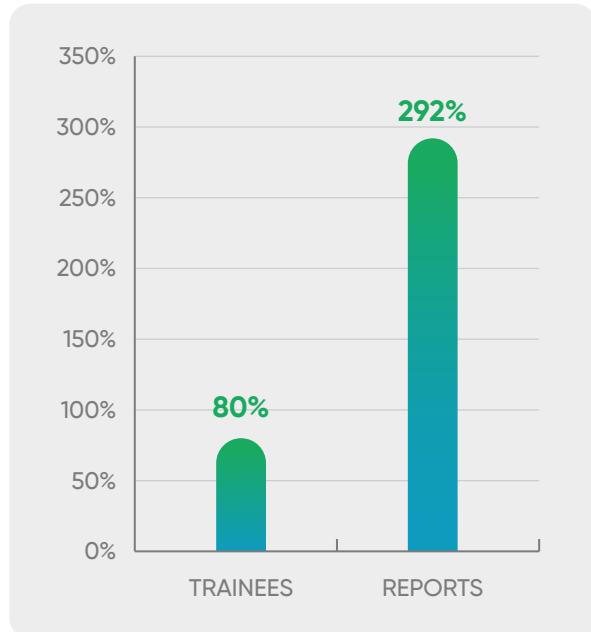
• 30+

Services and  
Solutions

• 900+

Knowledge Transfer  
for Professionals

## Growth Rate



80%

Trainees



292%

Reports

## Strategic Partners



**ARUP**



# GROWING OUR IMPACT

# THE FIRST DIGITAL FINANCING EMISSIONS REPORT IN COLLABORATION WITH ESG&

DCarbon Global and ESG& shared a significant achievement in the pursuit of sustainable banking, realized through a strategic partnership with Suez Canal Bank. They launched "**The First Digital Financing Emissions Report**" on emissions funded by 70% of its direct financing portfolio.

This unique initiative provided customers with personalized insights into their carbon impact, utilizing individual data for maximum accuracy. This collaborative effort with Suez Canal Bank marked the beginning of their journey towards a more sustainable future.

"Our commitment to accuracy and transparency was evident in our methodology. We were proud to announce the adoption of globally recognized methodologies and international standards to calculate financing emissions. This precision empowered us to accurately assess our carbon footprint and make well-informed decisions regarding sustainable investments."



# SUSTAINABILITY REPORTING WORKSHOP IN COLLABORATION WITH GAFI

DCarbon participated in a workshop organized by the General Authority for Investment and Free Zones (GAFI) to prepare "GAFI's First Sustainability Report." This collaboration aimed to enhance GAFI's sustainability initiatives and involved key figures, including **Dr. Dahlia El-Hawary**, GAFI CEO Deputy for Institutional Development, Research, and Economic Performance; **Mr. Magdy Al-Nabrawy**, Head of GAFI's Business Development Sector, and **Dr. Ahmed Belal**, Co-Founder/ Research and Innovation Director of DCarbon Global.

During the workshop, **Mr. Hossam Heiba**, GAFI CEO, signed a cooperation protocol with DCarbon for environmental consulting, which would provide technical support and enhance GAFI's sustainability aspects while preparing the report. This report was focused on highlighting GAFI's efforts to integrate sustainability indicators into its strategy and activities, along with evaluating the various initiatives launched by GAFI. It was designed to include a thorough disclosure and evaluation of GAFI's activities.

Dr. Dahlia El-Hawary emphasized that the launch of GAFI's First Sustainability Report was part of GAFI's commitment to attracting foreign investments while prioritizing environmental, social, and economic sustainability. The report aimed to facilitate the ongoing evaluation of government activities in alignment with international standards, contributing to the goals of the Sustainable Development Strategy (SDS): Egypt Vision 2030.





# ENBD GRI-CERTIFIED TRAINING ON SUSTAINABILITY REPORTING

Dr. Ehab Shalaby, CEO of DCarbon Global held two days of GRI-Certified Training Program on Sustainability Reporting on 10th -11th January 2024 for ENBD.



2024





# PROFESSIONAL IFRS SUSTAINABILITY TRAINING (ROUND 1&2)

The training program held on January 16 and 17 provided participants with the knowledge and skills needed to understand and integrate the new IFRS sustainability disclosures into their reporting frameworks and standards. Moreover, the experts who guided participants on their learning journey were:

#### **Dr. Ehab Shalaby:**

CEO of DCarbon Global.

#### **Mr. Haytham Torkey:**

Sustainability Expert - ESAA, CCGP – Managing Partner & Head of Audit and Assurance Service – United Accountants.

#### **Mr. Ahmed Mohamed Shawky:**

Finance Expert - Accounting Manager at MBC.

#### **Eng. Ahmed Alaa:**

Senior Environmental and Life Cycle Assessment Associate at DCarbon Global.

Experts provided the attendees with the essential building blocks to understand the International Financial Reporting Standards (IFRS) and equipped the attendees with practical applications of IFRS S1 and IFRS S2.

They focused on IFRS S1 and IFRS S2 sustainability and climate-related disclosures, the financial position and risk management, and integration with financial statements.



The screenshot shows a social media post for the 'Professional IFRS Training Program'. At the top, logos for DCarbon, United Accountants, and IFRS Sustainability Alliance are displayed. The main title 'Professional IFRS Training Program' is in large blue text. Below it, four circular profile pictures of the experts are arranged in a 2x2 grid. To the left of the experts is a vertical teal sidebar with the text 'MEET OUR EXPERTS' in white. At the bottom of the post, there are engagement metrics: 120k likes, 15k comments, and icons for Recommend, Comment, Share, and Send.

# THE OMAN INTERNATIONAL CONFERENCE ON ACCOUNTING AND AUDITING

Dr. Ehab Shalaby, CEO of DCarbon Global, participated in the **Oman International Conference on Accounting and Auditing**, under the patronage of His Highness **Sayyid Bilarab bin Haitham bin Tariq al-Said**, from 29–31 January 2024 at the Oman Convention and Exhibition Centre (OCEC).

To foster the implementation of IFRS S1 and S2 in the MENA region, DCarbon Global took part in the Oman International Conference on Accounting and Auditing.

This initiative was conducted as part of the International Federation of Accountants (IFAC) program to discuss the challenges and innovations of IFRS S1-S2 implementation, as well as to showcase the outcomes of MOC financial statements results across three sectors: banking, real estate and construction, and oil and gas.

DCarbon also showcased the implications of transitional risks on the MENA region and

highlighted the carbon border adjustment mechanism (CBAM) implications on exports to the EU, along with relevant precautions across the six designated sectors.





# CARBON BORDER ADJUSTMENT MECHANISM (CBAM) TRAINING

Dr. Nasser Ayoub, a renowned expert at Dcarbon Global, led the CBAM online training. The CBAM training developed the competencies that professionals needed to deal with all aspects of CBAM - the EU Carbon Border Adjustment Mechanism.

The Carbon Border Adjustment Mechanism held significant implications for global sustainability initiatives. Participants seized this invaluable opportunity to enhance their expertise and contribute to a greener and more sustainable future.

The training tackled many aspects:

Introduction to CBAM	CBAM Mechanism	Implications for Businesses
Calculating Carbon Emissions	Legal and Regulatory Aspects	CBAM Sector-Specific Requirements
Case Studies	Preparing for CBAM	



DCARBON

Carbon Border Adjustment Mechanism Training Program **CBAM**

Training Content

120k

15K Comments

Recommend

Comment

Share

Send



# ONLY ONE EARTH WEBINAR: UNITING FOR A SUSTAINABLE FUTURE

Dr. Ahmed Yahia, Co-Founder and Research & Innovation Director of DCarbon Global, was the esteemed speaker at the recent webinar titled "Only One Earth Webinar: Uniting for a Sustainable Future" held on Tuesday, January 23, 2024, at 6:00 PM EAT.

Here's a recap of why attendees found the session valuable:

Gained insights into the current environmental challenges and opportunities.

Discovered practical steps and initiatives that are making a positive impact.

Learned how they could contribute to a more sustainable and resilient future.

Participants had the opportunity to hear from Dr. Ahmed, to share his insights regarding sustainability and ESG. His expertise provided attendees with a deeper understanding of the critical issues and solutions necessary for fostering a sustainable environment. The webinar fostered engaging discussions and encouraged collaborative efforts toward achieving shared sustainability goals.



**SAVE THE DATE**

**SPEAKER**  
**Dr. Ahmed Belal**  
Co-Founder /Research & Innovation Director  
DCarbon-Global.

**CEO Summit Uganda**  
Events • Engage • Empower

**ONLY ONE EARTH WEBINAR**

**TOPIC :**  
**THE BUSINESS CASE FOR SUSTAINABILITY AND ESG IN THE CHANGING CLIMATE**

TUESDAY 23RD JANUARY 2024 6:00 PM TO 7:30 PM EAT VIRTUAL PRESENTATION ZOOM

FOR MORE INFORMATION:  
RHONA MUSUMBA  
+256 (0) 700 402 119  
musumba@ceosummit.ug

FOLLOW THE LINK BELOW TO REGISTER  
<https://shorturl.at/pFIY0>

**REGENERATE AFRICA**

120k 15k Comments

Recommend Comment Share Send

## INNOVATION 4 SUSTAINABILITY CAMP-SIEMENS

Mr. Hesham Eissa, Board Member-Climate Change and Environmental Director at DCarbon, was awarded by Siemens for his participation as a representative of DCarbon in a jury selected to evaluate the best sustainable projects organized by Siemens for Egyptian school students.

Siemens Egypt, under the auspices and support of the Ministry of Education and Technical Education in Egypt, organized the "Innovation 4 Sustainability Camp," inviting outstanding students from STEM (Science, Technology, Engineering, and Mathematics) schools, including public schools.

Siemens Egypt hosted 33 students from 15 STEM public schools across Egypt, ranging from Luxor to Alexandria and from Hurghada to Dakahlia, in this training camp. The students competed in designing and building a prototype for an innovative solution aimed at reducing industrial waste during manufacturing processes.

A specialised judging committee evaluated the innovative solutions created by the students, selecting the winning teams whose prototypes were showcased at COP27, held in Sharm El-Sheikh. This recognition highlighted the importance of engaging young minds in sustainability initiatives, fostering innovation, and promoting environmental consciousness among the next generation.





# THE 12TH WORLD ENVIRONMENTAL EDUCATION CONGRESS (WEEC2024)

Dr. Ehab Shalaby, CEO of DCarbon Global and Dr. Ahmed Belal, Co-Founder and Research and Innovation Director of DCarbon Global, participated in the 12th World Environmental Education Congress (WEEC2024) in Abu Dhabi, under the theme "Connecting People, Shaping Tomorrow," from January 29th to February 2nd, 2024, under the patronage of His Highness Sheikh Hamdan bin Zayed Al Nahyan, Representative of the Ruler in the Al Dhafra Region and Chairman of the Environment Agency – Abu Dhabi.

This congress represented an important opportunity to enhance Abu Dhabi and the United Arab Emirates' leading role in promoting environmental education principles for the new generation across all stages of formal and informal education.

It aimed to build generations that were aware of environmental challenges and opportunities and to prepare them to play their part in creating innovative and effective solutions at both national and international levels.

The congress featured a distinguished group of educators specializing in formal and informal environmental education, as well as representatives from government and academic institutions and non-profit organizations, who discussed, evaluated, and activated environmental education. The goal was to connect and unify efforts to create a better tomorrow within a sustainable and vibrant environment.



# CAIRO FINANCE SUMMIT-PERSPECTIVES ON SUSTAINABLE FINANCE IN EGYPT

Dr. Ehab Shalaby, CEO of Dcarbon Global participated as a panelist among Dr. Natalia Realpe Carrillo, Dr. Ulf Moslener, and Dr. Suzan Hamdy for joining and sharing their invaluable insights at the Cairo Finance Summit as he shared insights on steering Egypt's sustainable journey through his profound understanding of financial sector leadership.

Sharing his expertise about critical topics including sustainable finance, digital transformation, and SME empowerment is crucial for Egypt's evolving financial landscape and from the GCC perspective.

Dr. Shalaby has charted the course towards a greener and more resilient future for the nation. Shedding light on cutting-edge insights, best practices, and real-world experiences from Egyptian and GCC approaches.

This summit is more than just a conference; it is charting the course for financial excellence in Egypt in cooperation with GIZ Egypt and the Frankfurt School of Finance & Management. Hence, it's a hub for knowledge-sharing and networking.



# EMPOWERING YOUTH TO PURSUE EXCITING AND IMPACTFUL CAREERS

Mrs. Eglal Hassan, ESG Director at DCarbon, participated as a speaker at the Youth Talks, part of the Young Professionals Programme at the Egypt Energy Show held at the Egypt International Exhibition Center.

During her session, Mrs. Eglal addressed key topics related to sustainability and environmental, social, and governance (ESG) principles, emphasizing the importance of engaging young professionals in the energy sector.

She shared insights on how emerging leaders could drive innovation and best practices in sustainability, encouraging attendees to take proactive steps toward addressing climate change and promoting responsible energy use.

Eglal's participation contributed to a vibrant discussion that inspired many young professionals to consider their roles in shaping a sustainable future for the energy industry. The event highlighted DCarbon's commitment to fostering knowledge and leadership among the next generation of professionals in the sector.



# EGYPT FINANCE AND SUSTAINABILITY SEMINAR 2024

Dr. Ehab Shalaby, CEO of DCarbon Global, participated as a speaker at the "Egypt Finance and Sustainability Seminar 2024" organized by ACCA Middle East and CFA Society Egypt.

The seminar served as a hub for knowledge exchange and networking opportunities. During the event, Dr. Shalaby shared his insights and emphasized the significance of IFRS S1 and S2.

He outlined how S1 played a vital role in establishing the groundwork for relevant and interconnected disclosures, while S2 focused on climate-related metrics and strategies essential for planning a low-carbon future, marking a crucial turning point in sustainability practices.

The event brought together industry leaders and experts, fostering a collaborative environment for discussing the future of finance and sustainability. Participants left with valuable knowledge and connections to drive their sustainability efforts forward.



**CFA Society Egypt**

**ACCA Think Ahead**

## EGYPT FINANCE AND SUSTAINABILITY SEMINAR 2024

**Magda Krupa Hernandez**  
Director, ACCA (Europe, Eurasia, Middle East & Americas)

**Maged Ezzelein**  
Egypt Senior Partner & Deals Leader, PwC

**Dr Ehab Shalaby**  
Chairman & CEO, DCarbon Global

**Mohamed Khaled**  
Managing Partner, EDDO Middle Co  
ACCA Senior Member  
ESAA Board Member

**Amr Hussein Elatty**  
Former Chairman & Board Member, CFA Society Egypt

**Suzan Hamdy**  
Chief Sustainability and Sustainable Finance Officer at Banque Misr

**Ahmed Rushdy**  
Adviser, Financial Regulatory Authority (FRA)

**Ashraf El Khatib**  
Vice Chairman, CFA Society Egypt

120k likes · 15K Comments

Recommend · Comment · Share · Send

# 14TH CSR & SUSTAINABLE DEVELOPMENT FORUM

Dr. Ehab Shalaby, CEO of Dcarbon Global and Eng. Ahmed Alaa, Environmental Manager participated in the **14th CSR & Sustainable Development Forum**, where Dr. Shalaby, CEO of DCarbon, stated that from 1960 to 2020, the size of the global output grew from one trillion dollars to 100 trillion dollars. This development occurred not only on a global scale but also in Egypt, where the size of the local output also evolved from 1960 to 2024.

He noted that there was social inequality at a global level, explaining that with the growth rates achieved by capitalism, issues of social justice and inequality emerged, leading to various economic problems. Moreover, Eng. Ahmed Alaa highlighted Sustainability Disclosure Standards, specifically focusing on the TCFD and CBAM case study.





# GRI-CERTIFIED TRAINING ON SUSTAIN- ABILITY REPORTING IN KUWAIT

Dr. Ehab Shalaby, CEO of DCarbon Global, held two days of GRI-Certified Training in Kuwait on Sunday, April 21, and Monday, April 22. This was the first of its kind, the GRI Professional Training Round in Kuwait, aimed at empowering sustainability professionals and guiding them through the GRI Exam and certification.



# ANNUAL CONFERENCE OF THE ARAB FEDERATION OF CAPITAL MARKETS (AFCM)

Dr. Ehab Shalaby, CEO of DCarbon Global, attended the **Annual Conference of The Arab Federation of Capital Markets (AFCM)**.

AFCM was set to be a significant event in the financial industry. This year, the AFCM Annual Conference was hosted by the **Qatar Stock Exchange (QSE)** on the 29th and 30th of April 2024.

The conference aimed to bring together key players in the financial industry, such as Stock Exchanges, Clearing Houses (CSDs/CCPs), Brokerage Firms, Asset Management Firms, Governmental Institutions, Central Banks, Investment Banks, Regulatory Institutions, and Global & Regional Federations, to discuss and address the challenges and opportunities facing the Arab capital markets.

The AFCM 2024 conference played a crucial role in fostering growth, innovation, and integration within the Arab capital markets. The conference featured panel discussions, keynote speeches, and presentations on various topics.

This included sustainability, climate change, the race to zero, investor relations (IR), Islamic capital markets, Fintech, ISSB Standards, digital assets, and topics related to investment, CCP, as well as new trends in AI.





# THE FIRST GRI EXAMINATION ROUND IN EGYPT – FROM 1<sup>ST</sup> TO 4<sup>TH</sup> OF JULY 2024

DCarbon organized the GRI Professional Training & Examination Round in Egypt, a pioneering initiative aimed at empowering sustainability professionals and guiding them through their GRI Examination and Certification journey.



# AN EXCLUSIVE INTERVIEW WITH AL-WEEAM NEWSPAPER

In an exclusive interview with Al-Weeam, a Saudi Arabian online newspaper, Mr. Hesham Eissa, Board Member-Climate Change and Environmental Director at DCarbon, shed light on a significant climate scenario.

According to experts in the field, there was a potential global temperature increase of approximately three degrees Celsius. However, due to the extended timeframe of the prediction, spanning several years, it remained uncertain whether this scenario would materialise or not.

Mr. Eissa further emphasised the need for an adjustment to the United Nations Framework Convention on Climate Change, which had been adopted during the Earth Summit in 1992.

Notably, this convention did not include China, India, and Brazil, countries that were responsible for substantial pollution emissions. As a result, it was crucial to revise the agreement to ensure their participation in reducing emissions and addressing the global climate challenge effectively.



# EBI'S GROUNDBREAKING CONFERENCE, "EMPOWERING AFRICA: INNOVATION, SUSTAINABILITY, AND WOMEN"

Dr. Ehab Shalaby, CEO of DCarbon Global, participated as a speaker in the discussion panel titled "**Climate Finance and Responsible Banking: Pathways to a Sustainable Future**".

Besides, other esteemed speakers, Mr. Amr El Abassy, Access to Finance and Investment Senior Advisor, USAID's Business Egypt – DAI and Ms. Ines Kadri, Chief Communication, ESG & Customer Excellence Officer - Abu Dhabi Commercial Bank, Egypt. The conference explored the significant potential of Africa's financial sector in driving economic growth while effectively addressing the challenges hindering its full potential.



The Panel Discussion Points:

Climate change and Climate Finance: Existing Experiences and Future Directions

The Integration of Principles of Responsible Banking Into Banks' Strategies

Case Studies and Best Practices

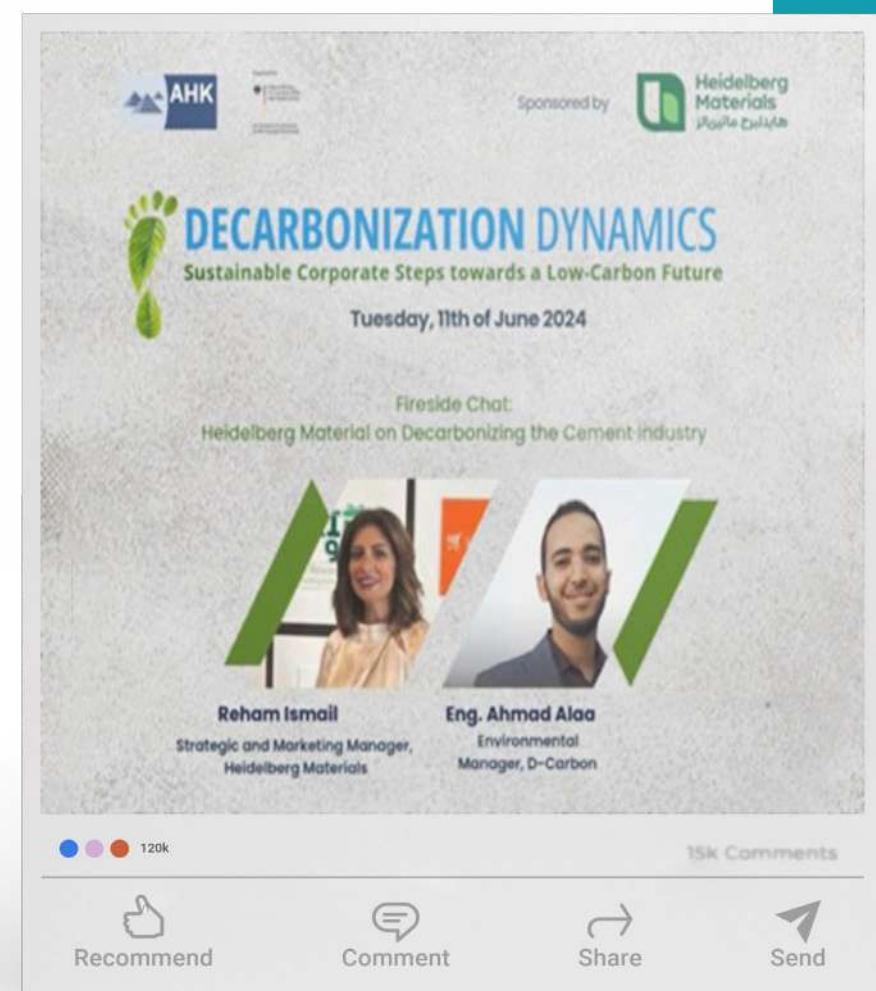


# BUILDING A SUSTAINABLE FUTURE IN CONSTRUCTION

DCarbon team participated in panel discussion titled "Building a Sustainable Future in Construction" hosted by the **German-Arab Chamber of Industry and Commerce (AHK Egypt)**, held on Tuesday, 11th June 2024.

Eng. Ahmed Alaa Hassan, Environmental Manager at Dcarbon Global, joined an insightful panel discussion on "**Decarbonizing the Cement Industry**" hosted by the German-Arab Chamber of Industry and Commerce (AHK Egypt).

The session, titled "**Building a Sustainable Future in Construction**" explored how Heidelberg Materials was leading the charge in decarbonizing the construction sector. It provided valuable insights into sustainable practices and the future of the industry.



# DCARBON BLITZ: TRANSFORMING PERSPECTIVES, DRIVING IMPACT

At DCarbon, knowledge transfer is a foundational pillar of our mission. With a team of experts and a solid academic background, we are dedicated to sharing insights, DCarbon's commitment to knowledge transfer, and sustainable practices.

We are proud to introduce DCarbon Blitz, an evolving collection of publications focused on system thinking and system transformation. In this series, we explore the vital components that drive positive change and the interconnectedness of sustainable practice.

DCarbon provides the Blitz for discovering the role of each system component in shaping a sustainable future to empower communities to build capacities for positive transformation, ensuring that sustainability and responsibility go hand in hand.



# ENOC GRI PROFESSIONAL CERTIFICATION EXAM TRAINING PROGRAM IN DUBAI

Dr. Ehab Shalaby, CEO of DCarbon Global held two days of GRI Professional Certification Exam Training Program on 1st -4th July 2024 in ENOC.



2024



# 13 SOUTH AFRICAN RETAIL EXECUTIVES EXPLORE BEST PRACTICES IN CAIRO

DCarbon participated in a workshop, a group of 13 South African retail executives, accompanied by the Wholesale and Retail Sector Education and Training Authority (W&RSETA) of South Africa and the University of Cape Town's Graduate School of Business, explored best practices in Cairo, Egypt.

This in-market immersion was part of the International Executive Development Programme (ILDP). The immersion aimed to expose South African retail leaders to effective retail and leadership practices that could enhance the wholesale and retail sectors back home.

Representing DCarbon, Dr. Ahmed Yahia Co-Founder, Research and Innovation Director, Mr. Hesham Eissa Board Member-Climate Change and Environmental Director, Eng. Ahmed Alaa Hassan Environmental Manager, and Ms. Hannah Diab, PR and Communication Specialist.

The DCarbon team highlighted several key topics, including:

Carbon Emissions in the Energy Sector.

Carbon Capture and Storage (CCUS): Advantages and Challenges.

Sustainable Fuel, the Growing Demand for Hydrogen, the Distinction Between Hydrogen and Green Hydrogen, and the Egyptian Experience.





# ENOC GRI-CERTIFIED TRAINING ON SUSTAIN- ABILITY REPORTING IN DUBAI – ROUND 2

Dr. Ehab Shalaby, CEO of DCarbon Global held two days of GRI-Certified Training on Sustainability Reporting on 8th -9th July 2024 in ENOC.



2024



# DCARBON LAUNCHED DCARBON NL

DCarbon Netherlands, marking a significant milestone in DCarbon ongoing mission to expand our global footprint in Europe. This new branch enabled DCarbon to foster closer relationships with our European partners and clients to drive sustainable solutions worldwide.

**DCarbon NL** established partnerships and provided integrated and innovative solutions to national governments and regulators, institutional investors, public and private corporations, academia, and NGOs in the EMEA region.

The DCarbon NL Team launched operations in the Netherlands and Limburg region. DC new establishment focused on building partnerships, empowering all stakeholders, and developing innovative integrated solutions that equipped institutions to face the challenges of sustainable transformation while seizing new opportunities.

Through a network of strategic alliances & partnerships in the USA, Belgium, Netherlands, Germany, Sweden, Switzerland, and the UK, Dcarbon NL will work on harmonizing global north and global south ambitions and actions towards a desired common future.

DCarbon NL fostered dialogue and partnerships across the EMEA region, enhancing harmony and consistency in trade and investments. This expansion not only reinforced our dedication to sustainability but also positioned us to make a meaningful impact in the region.



# CORPORATE SUSTAINABILITY AND ESG REPORTING

## THE NATIONAL INITIATIVE FOR SMART GREEN PROJECTS

Dr. Ehab Shalaby, CEO of DCarbon Global was a speaker at the Corporate Sustainability and ESG Reporting session, which was hosted by the National Initiative for Smart Green Projects.

Dr. Shalaby explored the critical aspects of corporate sustainability and the importance of Environmental, Social, and Governance (ESG) reporting.

He emphasized the role of these frameworks in guiding organizations toward responsible practices and enhancing their transparency. Attendees engaged in discussions about best practices, challenges, and the future of sustainability in business.



NATIONAL INITIATIVE FOR SMART GREEN PROJECTS

دعوكم المبادرة الوطنية للمشروعات الخضراء الذكية لمنابع البرنامج التدريبي

Corporate Sustainability and ESG Reporting

2024 / يوليو / 30

الساعة الخامسة مساء

المحاضر / د. إيهاب شلبي

120k

15K Comments

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# DCARBON HAS BECOME A GLOBAL TRAINING PARTNER OF THE GLOBAL REPORTING INITIATIVE (GRI)



In 2024, DCarbon celebrated a new status as a **GRI Global Partner**.



TRAINING PARTNER



This marks a significant milestone in our journey, which began in 2017 as a local GRI partner in Egypt.

Over the years, we have diligently spread awareness, served the needs of our clients, and trained over 700 professionals in the field of sustainability reporting across different sectors including Banking & Finance, Real Estate, Construction, Construction Materials, Healthcare, Oil & Gas, Petrochemical, Food & Beverage, Telecom, Education, Transportation, and Tourism.

Our progress didn't stop there. In 2023, we expanded our reach to the GCC, extending our footprint to the UAE, Qatar, Kuwait, Saudi Arabia, and Oman by bringing best practices to these markets. We have consistently supported organizations across the region in their

sustainability endeavors. As a global GRI training partner, DCarbon leads the way in the EMEA region, setting the benchmark for sustainability reporting.

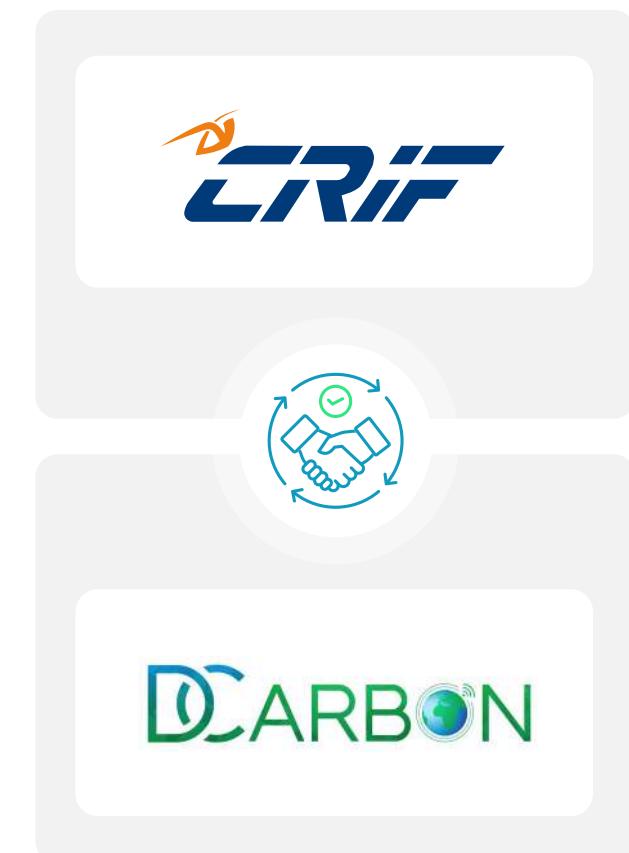
This expansion positions us to better serve the broader EMEA region, facilitating the exchange of knowledge and skills, while enhancing sustainability reporting standards globally.

Our commitment to sustainability remains unwavering, as we continue to empower our clients and sustainability professionals to thrive on their sustainability journey.

As we move forward, DCarbon Egypt is committed to transferring capacity-building expertise and knowledge on a global scale to deliver world-class programs that meet international sustainability standards.

# DCARBON AND CRIF JOIN FORCES TO PROMOTE SUSTAINABLE BUSINESS PRACTICES IN THE MIDDLE EAST

In pursuit of bringing international benchmarks and best practices to national and regional markets, DCarbon cooperated with CRIF to introduce Synesgy. This partnership aimed to support customers and clients seeking to enhance their ESG performance across operations and supply chains.





# CAE GRI-CERTIFIED TRAINING ON SUSTAINABILITY REPORTING

Dr. Ehab Shalaby, CEO of DCarbon Global held two days of GRI-Certified Training Program on Sustainability Reporting on 13th-14th September 2024 in Credit Agricole.



2024



# PARTICIPATION AT CAIRO SUSTAINABLE ENERGY WEEK (CSEW)

Mr. Hesham Eissa, Board Member-Climate Change and Environmental Director at DCarbon, was a moderator during the **Cairo Sustainable Energy Week (CSEW)**.

The event, hosted by the Regional Center for **Renewable Energy and Energy Efficiency (RCREEE)**, marked the first Cairo Sustainable Energy Week.

Mr. Hesham led a dynamic dialogue session on the implications of the Carbon Border Adjustment Mechanism (CBAM) for the MENA region. The session provided valuable insights on key topics such as Carbon Trade, CBAM, Low Carbon Development, Energy Labelling, and Sustainable Practices in the region.

Mr. Hesham engaged with thought leaders and discuss strategies for advancing low-carbon development across the MENA region.

It provided a platform to discuss, analyze, and evaluate the opportunities and challenges faced by member states in formulating and implementing national sustainable energy policies, while emphasizing reliable and inclusive access to energy services for all segments of society.



# QATAR INTERNATIONAL CONFERENCE ON ACCOUNTING, AUDITING, AND SUSTAINABILITY

Dr. Ehab Shalaby, CEO of DCarbon Global, participated in the Qatar International Conference on Accounting, Auditing, and Sustainability. Dr. Shalaby delivered an insightful presentation on Sustainable Finance and engaged in a dynamic panel discussion titled **"Professional Accountants at the Heart of Sustainable Organizations."**

During his session, Dr. Shalaby shared leading-edge insights, best practices, and real-world experiences from Qatar and the GCC region. He presented key findings from Qatar's SDG index, covering crucial topics such as climate-related risks, opportunities, and their financial impacts.

He also addressed the potential implications of the Carbon Border Adjustment Mechanism (CBAM) on the banking sector, emphasizing the importance of aligning with IFRS Standards S1 & S2 to promote sustainable practices in the finance industry.

The event offered valuable insights into the critical role of finance professionals in driving sustainability within organizations.



# THE ROLE OF CARBON PRICING POLICIES AND INSTRUMENTS WITHIN CLIMATE POLICY FRAMEWORKS-ROUNDTABLE

DCarbon, in partnership with the Regional Center for Renewable Energy and Energy Efficiency (RCREEE) and the European Union Climate Dialogues (EUCDs), organized a roundtable titled "The Role of Carbon Pricing Policies and Instruments within Climate Policy Frameworks." The event took place in Cairo on October 15-16, 2024. This gathering brought together experts, policymakers, and stakeholders to discuss the crucial role of carbon pricing in addressing climate change.

Key topics included the benefits and challenges of implementing carbon pricing in Egypt, lessons from European experiences, and the need for integrity and transparency in voluntary carbon markets. Participants also examined the implications of the EU's Carbon Border Adjustment Mechanism (CBAM) and its alignment with Egypt's national climate strategy.



# WEEKLY PRE-COP29 BRIEFS

DCarbon Global provided weekly pre-COP29 briefs, highlighting the consolidation of climate action endeavors. We had committed to providing policymakers, organizations, and individuals with the tools and insights necessary to address the climate crisis and drive meaningful change.

DC pre-COP29 briefs covered the latest advancements, policy trends, and actionable solutions, helping participants stay updated and prepared for the discussions ahead.



**COP29**  
Baku  
Azerbaijan

The banner features a large, stylized graphic of three green leaf-like swirls at the top. Below them, the text "COP 29 DAILY BRIEFS" is displayed in bold, black and white letters. At the bottom left is the DCarbon logo, and at the bottom right is the COP29 Baku Azerbaijan logo. The background of the banner shows a sunset over the Flame Towers in Baku, Azerbaijan.

# 12TH EDITION OF THE WORLD URBAN FORUM (WUF12)

Under the auspices of the Egyptian President AbdEl Fattah Al Sisi, Egypt has inaugurated the **12th edition of the World Urban Forum (WUF12)**, on November 4th, 2024. DCarbon participated in WUF12, as part of our commitment to sustainable urban development, and promoting the best sustainable development practices while ensuring their durability.

DCarbon reiterated on the four key pillars of sustainable event management during this year's WUF12 forum that highlighted sustainable event practices, while showcasing UN's leadership in leading sustainability. During the opening ceremony heads of states and global decision-makers, such as global civil society, private sector and academia were brought together stressing the importance of joining forces to address urban sustainability challenges, make a positive impact and create resilient futures!





# CAE GRI-CERTIFIED TRAINING ON SUSTAINABILITY REPORTING

Dr. Ehab Shalaby, CEO of DCarbon Global held two days of GRI-Certified Training Program on Sustainability Reporting on 27th-28th November, 2024 in Credit Agricole.



2024



# DCARBON AT COP29

## DCARBON PARTICIPATION IN STRENGTHENING COMMUNITIES THROUGH EDUCATION, HEALTH, AND YOUTH INITIATIVES PANEL

Dr. Ehab Shalaby, CEO of DCarbon Global, emphasized that health and education are the cornerstones of human capital during the panel discussion "Strengthening Communities through Education, Health, and Youth Initiatives Panel" which he moderated.

The session focused on the critical role of strategic partnerships in education and health while exploring opportunities for collaboration with international organizations and educational institutions.

The aim was to amplify the impact of the National Initiative for Smart Green Projects (NISGP) Human Capital Initiative. Moderating the session, Dr. Shalaby delved into the outcomes of collaboration between

DCarbon Global experts actively participated in COP29, taking place from November 11-22, 2024. Our representatives would be engaging in panels, discussions, and activities within the Blue, Green, and Climate Action Innovation Zones.

governments and communities, highlighting how capacity-building programs can align with the needs of the green economy and climate resilience goals.

The distinguished panel of speakers included:

### **H.E. Ambassador Hisham Badr**

National Coordinator for the National Initiative for Smart Green Projects.

### **Dr. Rasha Ragheb**

Executive Director, National Training Academy

### **Ms. Dina Saleh**

Regional Director of the Near East, North Africa, and Europe Division, IFAD

### **Mr. Moustapha Kamal Gueye**

Director, Priority Action Programme ILO

### **Ms. Regina Schmidt**

Head of SDG2 Acceleration, WFP Innovation Accelerator



# DCARBON AT COP29

## DCARBON TEAM PARTICIPATED IN DRIVING RESILIENCE IN URBANIZATION, TRANSPORT, AND TOURISM THROUGH INNOVATION PANEL

DCarbon Global Team Participated in a panel discussion moderated by Dr. Ehab Shalaby, CEO of DCarbon Global. The panel tackled "Driving Resilience in Urbanization, Transport, and Tourism through Innovation".

The session took place at the Arab League Pavilion, at Baku Stadium in the Blue Zone of COP 29 Baku Azerbaijan on Wednesday 20th of November 2024 from 10:45 AM - 11:45 AM.

This session showcased how smart and green projects can help solve climate challenges such as urbanization, transport, and tourism. The session will also shed light on the National Initiative for Smart Green Projects (NISGP), launched as a groundbreaking effort.

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DCARBON | NATIONAL INITIATIVE FOR SMART GREEN PROJECTS | COP29

Baku Azerbaijan

## Driving Resilience In Urbanization, Transport & Tourism through Innovation

Wednesday 20th November 2024  
10:45 AM - 11:45 AM

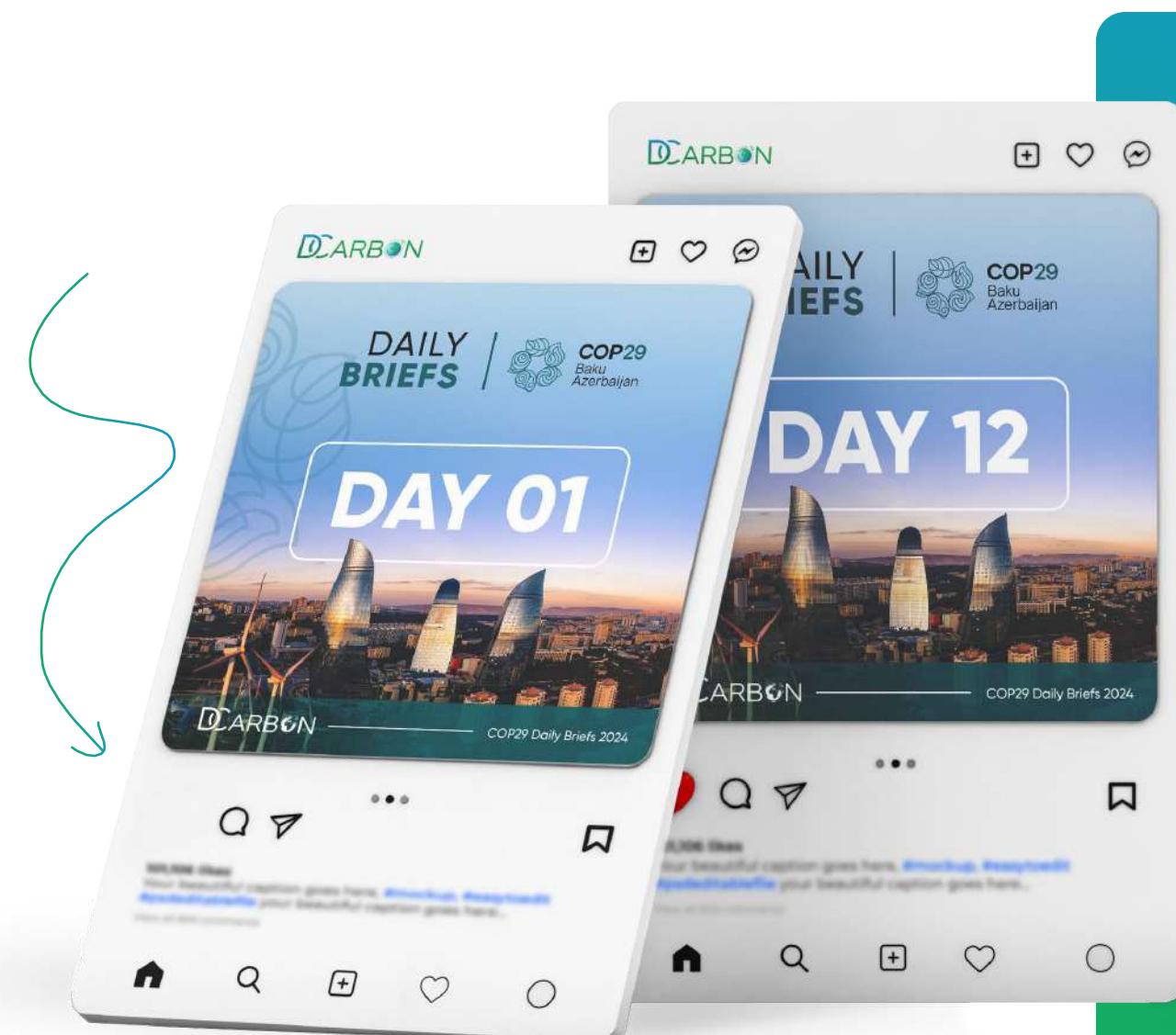
The League of Arab States Pavilion  
Blue Zone, Baku Stadium - COP29

## COP29 BRIEFINGS

DCarbon Global continues to provide comprehensive COP29 coverage of major global, regional, and national events as a part of our commitment to partners and stakeholders for the fourth consecutive year, DC presented the COP29 daily highlights and briefs from November 11th to 22nd.

DCarbon daily briefs feature essential highlights, and summaries of COP29's latest initiatives. Believing that knowledge transfer is the most effective mechanism to foster relationships with our stakeholders, DCarbon maintains its spot as a trusted knowledge hub and a global leader in the fields of sustainability and Climate Change.

DCarbon prioritises ongoing efforts towards transformative and sustainable change. DCarbon empowers stakeholders through knowledge transfer, where innovation and growth thrive to build strong relations, foster collaboration, and establish a sustainable transformation commitment towards climate action and translate that into meaningful results. We simultaneously work to support evolution, growth, and perpetual change in line with our commitment.



# COP29 DECLARATIONS AND PLEDGES

DCarbon believed in the power of knowledge transfer and took the initiative regarding the COP29 pledges that made by the COP29 Azerbaijan Presidency during the G77 and China Coordination Meeting on November 14, 2024.

In the COP29 pledges and declarations, governments and non-governmental entities came together to agree on the principles and pathways for enhancing ambition in their next collective steps to confront the climate crisis.

The COP29 Presidency shared draft texts with all parties and constituencies for their review and feedback, demonstrating a transparent and inclusive approach. The Presidency then finalized the texts and republished them on the COP29 website in due course.

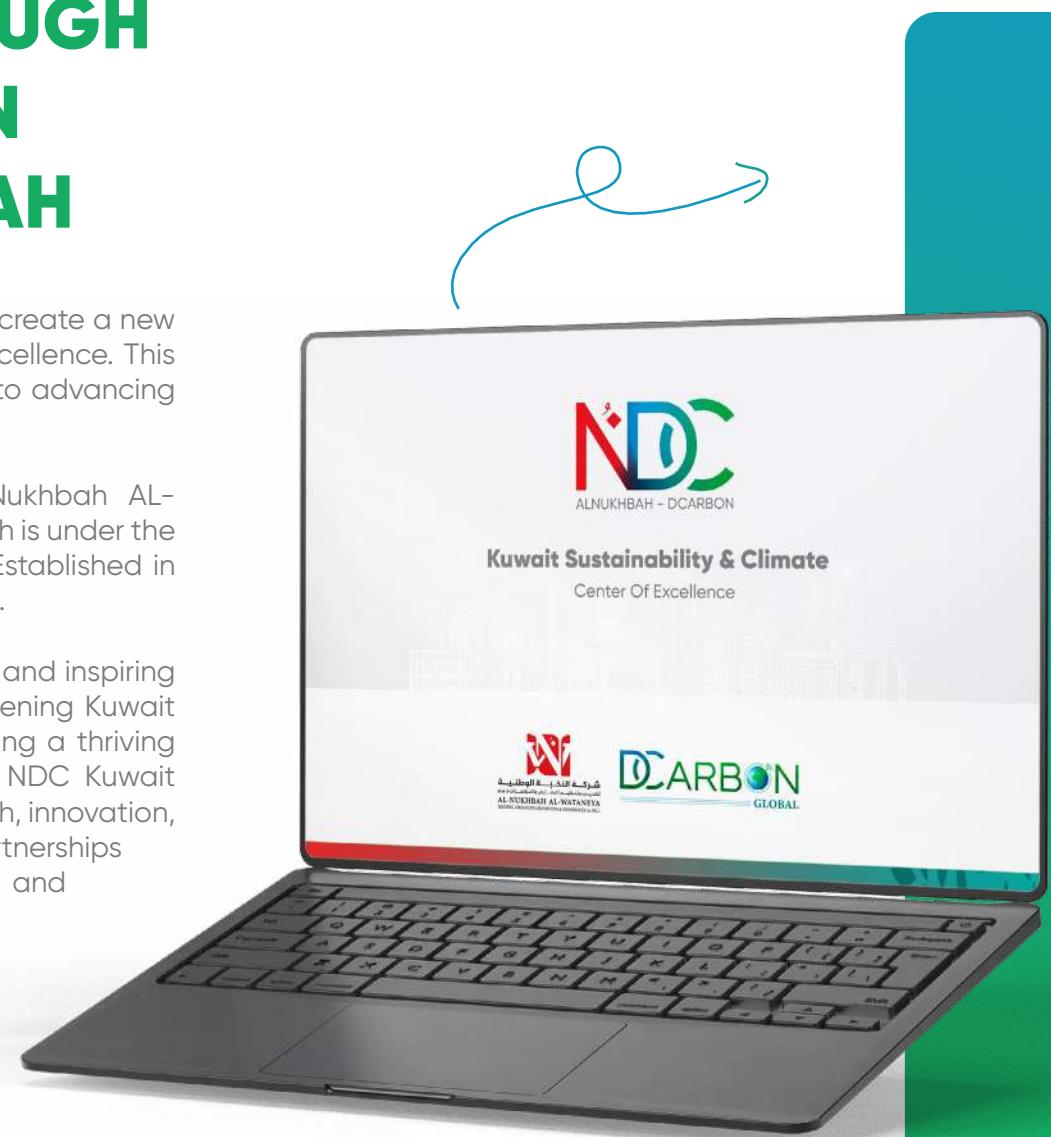


# FORMATION OF NDC THROUGH COLLABORATION BETWEEN DCARBON AND AL-NUKHBAH

DCarbon Global and AL-Nukhbah AL-Wataniya have joined forces to create a new entity known as NDC; Kuwait Sustainability and Climate Center of Excellence. This collaboration marks a significant milestone in DCarbon commitment to advancing the sustainability sectors in Kuwait and the MENA region.

DCarbon Global established a strategic collaboration with AL-Nukhbah AL-Wataniya, a subsidiary of Kuwait Life Sciences Company (K.L.S.C.), which is under the umbrella of the National Technology Enterprises Company (N.T.E.C.). Established in 2002 and fully funded by the Kuwaiti Investment Authority (K.A.), N.T.E.C.

At the heart of NDC Kuwait is a shared vision to be a leading aspiring and inspiring hub of innovation and collaboration regionally and globally, strengthening Kuwait capacity in achieving its sustainability and climate aspirations fostering a thriving environment for current and future generations. The main pillar of NDC Kuwait mission, is to advance sustainability and climate action through research, innovation, education, systems and technologies, data digitization, advocacy, partnerships and community engagement. We aim to empower all stakeholders and develop actionable strategies that contribute to a sustainable future.





# ALSHAYA GROUP GRI PROFESSIONAL CERTIFICATION EXAM TRAINING PROGRAM IN KUWAIT

Dr. Ehab Shalaby, CEO of DCarbon Global held two days of GRI Professional Certification Exam Training Program on 2-4 December, 2024 in Alshaya Group.



2024





# AUB GRI-CERTIFIED TRAINING ON SUSTAINABILITY REPORTING

Dr. Ehab Shalaby, CEO of DCarbon Global held two days of GRI GRI-Certified Training on Sustainability Reporting on 25th-26th December, 2024 in AUB.



2024



# DCARBON ANNUAL CONNECT MEETING

In 2024, DCarbon hosted its Annual Connect Meeting at the Dusit Thani Hotel, which was attended by our chairman, esteemed board of directors, company experts, and the wider DC team. The meeting was a pivotal moment for us to reflect on our progress in 2024 and collaborate on shaping the headline strategies and objectives for 2025.

At DCarbon, we recognize that our employees are our greatest asset. We are committed to empowering our team to grow, transform, and succeed, ensuring they have the tools and support they need to thrive. We believe in the power of collaboration and teamwork. Our team members are more than employees, they are DC Ambassadors, ensuring that every stakeholder's voice is heard in crafting our strategy.

The Annual Connect Meeting provided a platform to celebrate the New Year together, our achievements, address challenges, and explore new opportunities, strengthening our bonds and setting a positive tone for the year ahead. Through dynamic discussions and brainstorming sessions, we identified key focus areas for the upcoming year, laying a solid foundation for our 2025 strategy.



## DCARBON ANNUAL CONNECT MEETING



# **OUR BEST PRACTICE REPORTS**

- DCarbon Impact -

# SUSTAINABILITY REPORTS

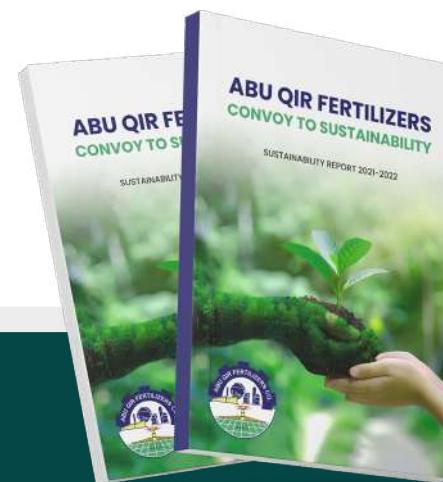
DCarbon has successfully developed the Sustainability Reports for these entities to be published.

The reports have been prepared to provide our stakeholders with a comprehensive picture of these entities' ESG performance, as well as insights into its key initiatives and achievements.

**SUEZ CANAL BANK**



**ABU QIR FERTILIZERS**



**ADIB-EGYPT**



**NBK-EGYPT**



# SUSTAINABILITY REPORTS

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CITY CEMENT COMPANY



CAE-EGYPT



EG BANK



HDB



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AI BANK



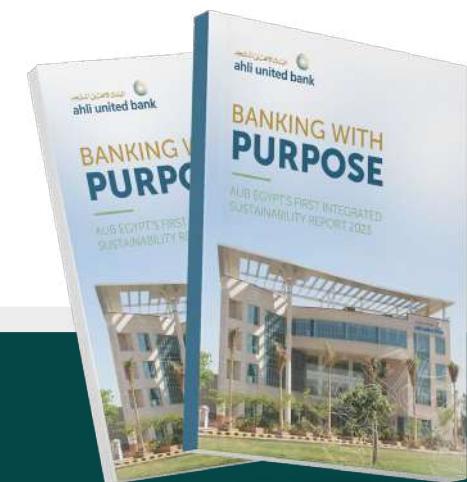
KFH



BANQUE MISR



AUB-EGYPT



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IDB



ENBD-EGYPT



CAE-EGYPT



THE UNITED BANK



# SUSTAINABILITY REPORTS

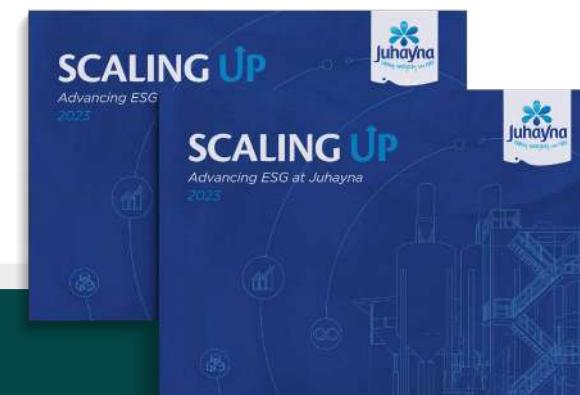
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BELTONE



JUHAYNA



Beltone

Juhayna

# CARBON FOOTPRINT REPORTS

DCarbon has successfully developed the Carbon Footprint reports for the following entities.

KFH



EG BANK



NBK EGYPT



AAIB



# CARBON FOOTPRINT REPORTS

DCarbon has successfully developed the Carbon Footprint reports for the following entities.

MNT HALAN



GAFI



HDB



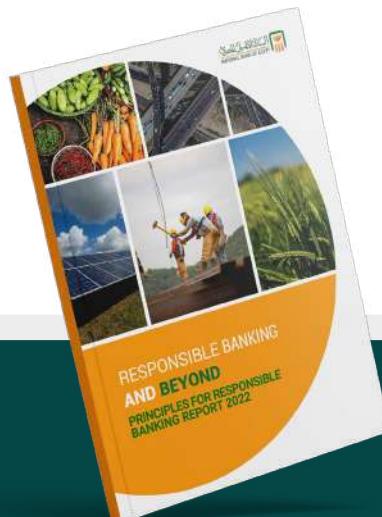
CACC CARGOLINX



# PRB REPORTS

DCarbon has successfully developed the Principles of Responsible Banking (PRB) reports for the following entities.

**NBE (2022)**



**NBE (2023)**



**AAIB**



**QNB**



# PRB REPORTS

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BANQUE MISR



BDC



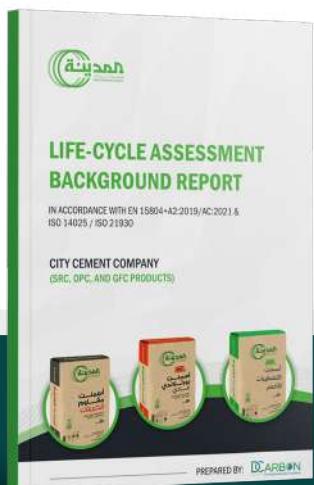
ALEXBANK



# EPD REPORTS

DCarbon committed to advancing **Life Cycle Assessment (LCA)** practices within the construction and industrial sector in the MENA region. In 2024, DCarbon supported the clients in developing and publishing their **Environmental Product Declarations (EPDs)**.

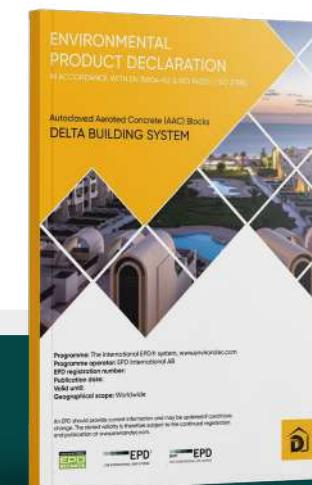
## CITY CEMENT X3



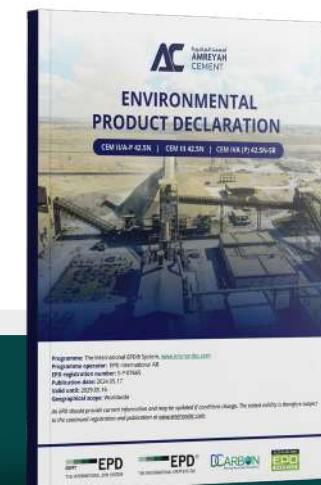
## AL-ASSIMA X5



## DBS



## AMREYAH CEMENT X6



# EPD REPORTS

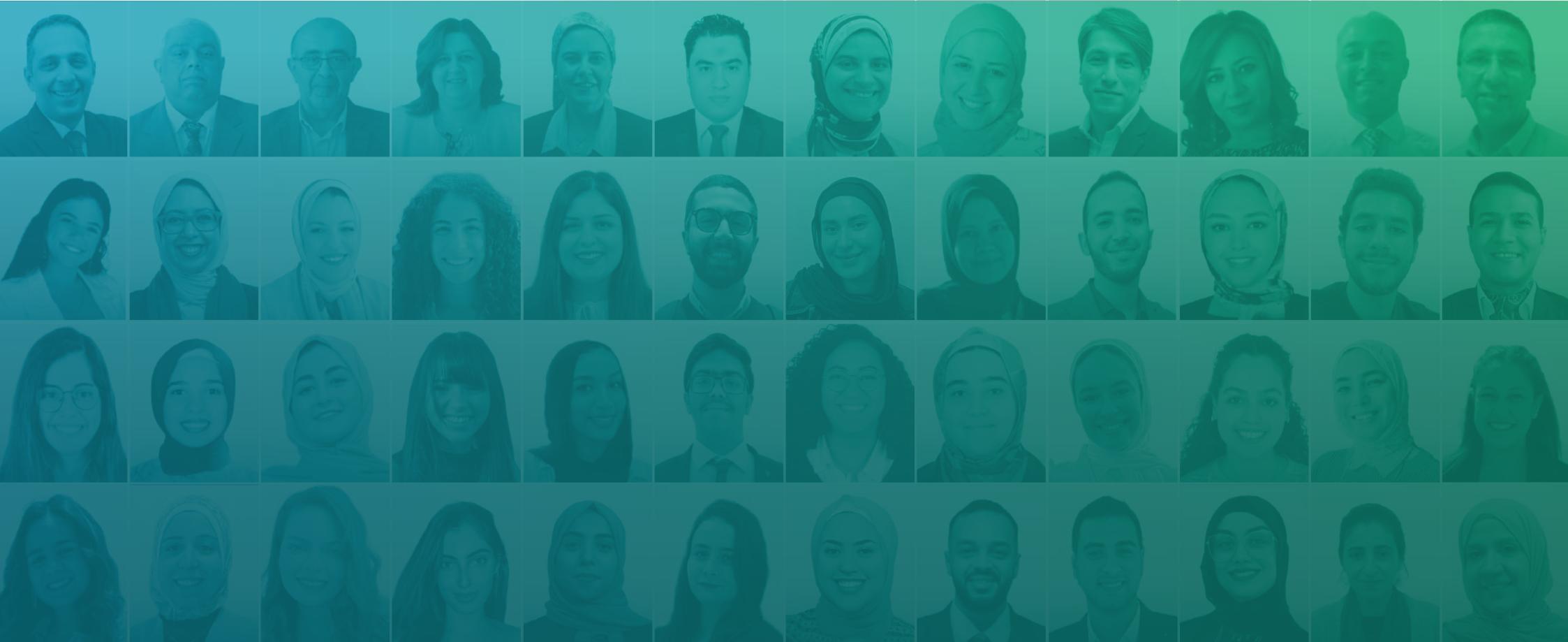
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X-CALIBUR



CANEX ALUMINUM X2





# THE PULSE OF DCARBON

# PREPARING FOR 2025

Be part of a movement shaping a better future.  
Subscribe today and make a difference!

## Contact Us:

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- 📍 www.Dcarbonglobal.com

