

## MIS376 KNOWLEDGE MAPPING AND DATA VISUALIZATION

PROJECT REPORT
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## The Report of the Study

In this project my research was about the economic affects of the virus. First of all, I started with searching the business area. As we know, the pandemic has created very serious negative effects in many areas such as trade, tourism, health and production. In line with these influences, as I heard from my close circle, I first started my project by researching the situation of companies throughout the country. At this stage, I encountered the most serious problem I have encountered. Unfortunately, the fact that the data published by our country's statistical institution is not up-to-date was a serious factor in reaching the data I wanted. Then, after a few days of research, I reached the data of the Union of Chambers and Commodity Exchanges of Turkey. I also used this data in my project.

In the second stage, due to the limited data, the other problem I faced was that I could not be sure of the accuracy and reliability of the data. It is an obvious fact that the effects of the pandemic have been felt all over the world in every sense and field. However, the fact that the problems experienced unfortunately came to the fore in other ways due to political factors and that the society was led to misconceptions on this issue was a fact that I understood more clearly during my project process. Although I did not trust that the data was shared transparently, I had to use and visualize the data I could find due to the limited data.

The visualization process helped me learn things that could contribute to myself, because I have not worked in this way before. I can't say that I have a difficulty in using the Visme tool, but the improvement of the user interface can make a better contribution to this kind of academic work.

Finally, I would like to state that I have done my research purely to inform my target audience. I have witnessed that the social consciousness in our country has been declining in recent years, mostly due to political influences. However, as a society, we have to follow the seriousness of the situation we are in and the consequences it will bring, especially in times of such great problems. If we are aware of these results, the path that the people will follow will make it easier to contribute to the welfare level of the country. Although I doubt the reliability of the data I found on the subject; I believe that it will contribute to the understanding of the economic problems in the country. In this sense, if I can contribute to the development of social consciousness, I can be sure that my project has achieved its purpose.