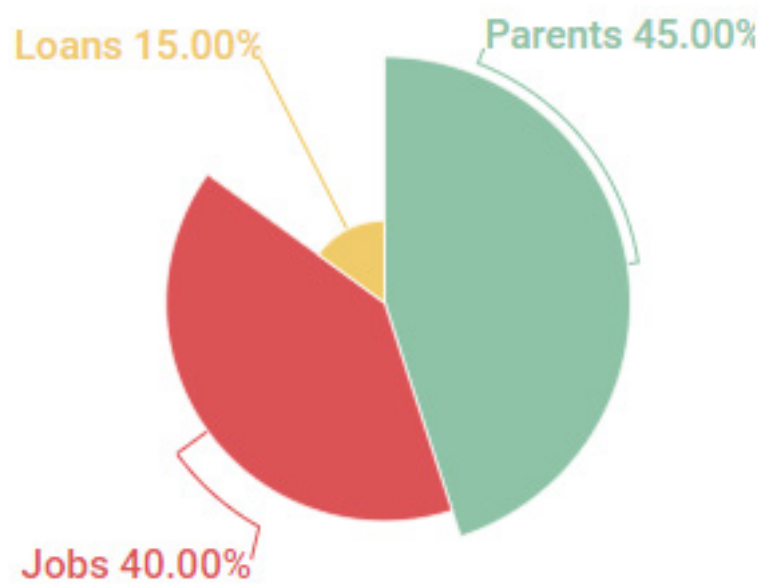


COLLEGE STUDENTS' SPENDING HABITS

With the prevalance of part-time jobs, the “broke college student” stereotype is becoming more rare; students today have more money to spend than before. But how did their spending habits change with increased disposable income?

Student Income



Between various sources, college students earn about **\$757** per month.

- 3 out of 4 students have jobs while taking classes
- On average, parents contribute \$154 for students

With this given income, students roughly spend **\$13,000** every year on various expenses -- both school and non-school related. Some expenses are as follows:



\$1260
Food (both outside and groceries)



\$600
Electronics and services



\$400
Textbooks and school supplies



\$50
Beer and alcohol



\$1500
Gas and car insurance



\$400
Various activities (i.e. clubs)