

Aye Chan Myat

Web Developer

+959 422 856 820 (WhatsApp)

aye76863@gmail.com

in [aye-chan-myat-6948811b6/](#)

Yangon, Myanmar

PROFESSIONAL PROFILE

Dear Sir/Madam, May I express about myself shortly please. I graduated BE-IT Bachelor of Engineering in IT at WYTU. During pandemic years, the university stopped coming to attend my graduation so I started working intern and keep working after that time. Based on my experiences, I got the growth of career how to work with a team and teamwork power. Now, I am working as Low Code No Code Developer at InyaLand. My workload is to support end-users for handling and solving issues. Also, I got the training experiences about implementation for web & mobile software and also reporting in Power BI. I like to keep learning for my career development. So, I am learning Python language now. I am a mood maker and always try to finish for an responsibility that assigned the workloads.

JOB EXPERIENCE

2023 - Now || **LOW-CODE/NO-CODE DEVELOPER**
InyaLand Company

- Provide end-user support to end users via email, phone, web, and in person
Work closely with engineering, product, project, IT, Sales Training / Helpdesk and external customer support teams to drive prompt resolution of issue
- Develop processes, documentation, tools, and workarounds to remediate issues for end users without the need to engage software engineering or other team
- Monitor and own all support related metrics including right effect time, first response time and ticket opening to solve issues
- Training to the End-users for usage about software such as Power BI, Mobile & Web based Applications, etc.
- Investigates and reproduces issues, provides fixes and workarounds and verifies changes to ensure continued operability of the software solution
- Analyzes production issues from business and the application/code perspective and outlines corrective actions

**Software – Microsoft 365, Documentation, Webflow, Bubble, Office
2016, Microsoft Power Apps, Power Automate, Power BI**



EDUCATION

2014-2023

BE- IT

West Yangon Technological University

GPA : 4.29

Pay Rate – 2500 SGD – 3000 SGD

Portfolio - <https://aycharm22.github.io/meacm.github.io>

SOFT SKILLS

- Microsoft 365
- Email
- Power App
- Google Cloud
- Digital Marketing Tools
- Canva
- Shopify
- Wordpress
- Webflow
- Photoshop
- Facebook / Youtube / Instagram
- Bootstrap CSS3
- XML/ HTML5
- Javascript
- Power BI
- Python

HOBBIES

- Creative Designs
- Content Creation
- Badminton
- Fashion
- Exploring New IT

JOB EXPERIENCE

(CONTINUED)

2022
-
2023

ASSISTANT DIGITAL MARKETING LEAD

IDEATIME Advertising Company

- Develop digital marketing strategies and run campaigns online to meet business goals.
- Manage multiple digital marketing campaigns simultaneously across different channels, including social media, websites, emails, etc.
- Conduct detailed market research and evaluate the latest trends to find new opportunities.
- Track and measure results and prepare detailed reports to assess the effectiveness of marketing campaigns.
- Evaluate results against the set goals, i.e., KPIs and ROI .Ensure that campaigns are within the set budgets and timelines.
- Assign tasks to different team members and monitor their work. Schedule marketing campaigns and projects.
- Boost brand awareness and visibility.Establish a strong online presence to boost traffic. Optimize landing pages, content, and website for higher search engine result rankings.
- Collaborate with other teams, including designers, developers, creatives, and others, to produce engaging content and offer seamless user experiences.
- Allocate all the available resources efficiently.Assess and mitigate risks to run campaigns without hassle.
- Follow best practices for social media, prepare email templates, launch promotional offers, and optimize web pages.

2021
-
2022

DIGITAL MARKETING EXECUTIVE/ WEB EDITOR

Oriental Gateway Company

- Collaborated with project managers, designer and content writer related in social media.
- Checking contents & artworks and ensure that they match and comply with the guidelines
- Brainstorm and discuss on posts topics with the team and arrange schedule as discussed
- Collaborated with product managers, testers, and developers to initiate process improvements. Update of products and descriptions of new arrival items,
- Update Promotion items and Promotional price on Website (ustarmm.com) Studied Canva App and Designs by myself Compose marketing templates and send them out to customer mail list for Email Marketing Ads Management (U Star and Berina),
- Create campaigns, Use provided budgets efficiently on Ads, Provide data for reports to manager Create flows and automations for FB and Messenger, Link sales process flows from Messenger and Shopify

INTERESTS



Newspaper



Gaming



Browsing



Traveling

EXPERTISE

- Project Management
- Web Development
- Executive Presentations
- Competitive Marketer
- Client Needs Assessment
- Contract Negotiation
- Budgeting & Project Planning

CERTIFICATES

- 2018

Advanced A+ Certified

Y-Max College
- 2018

WEB DEVELOPER & DESIGNER

Fairway Technology
- 2018

GOOGLE DIGITAL MARKETING

GOOGLE