

# PIZZA SALES REPORT

Pizza Category

All

Order Date  
1/1/2015 To 12/31/2015

## BUSIEST HOUR & WEEKS

### HOUR

The peak of orders in a day is from **12:00 P.M - 13:00 P.M**

### WEEKS

Significants variations in weekly orders, with highest peak during the **47th week from the month of December**

## Total Revenue

\$817.9K

## Avg Order Value

\$38.3

## Total Pizzas Sold

49.6K

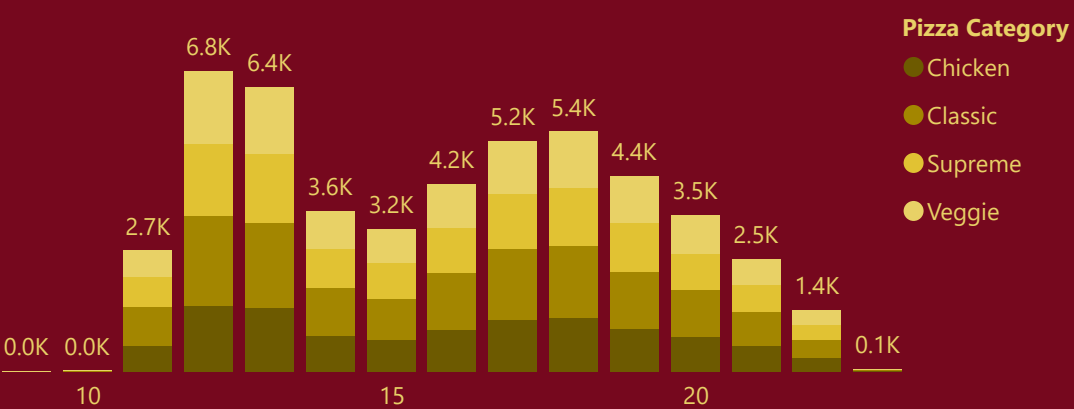
## Total Orders

21.4K

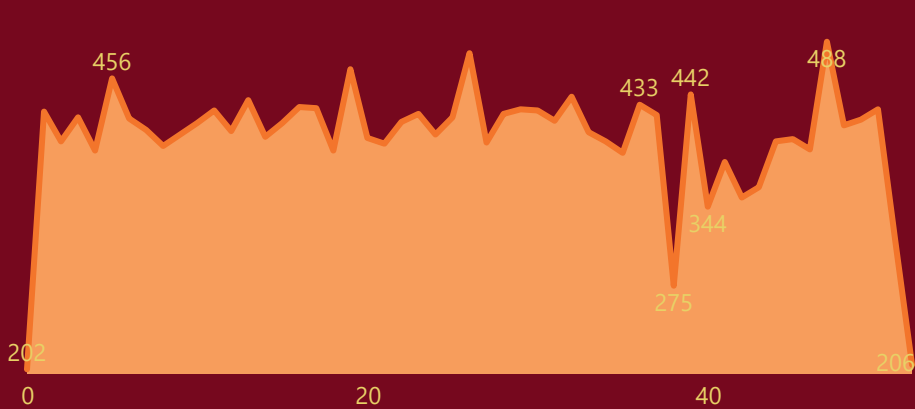
## Total Orders

2.3

Hourly Trends for Total Pizzas Sold



Weekly Trends For Total Order



## Sales Performance

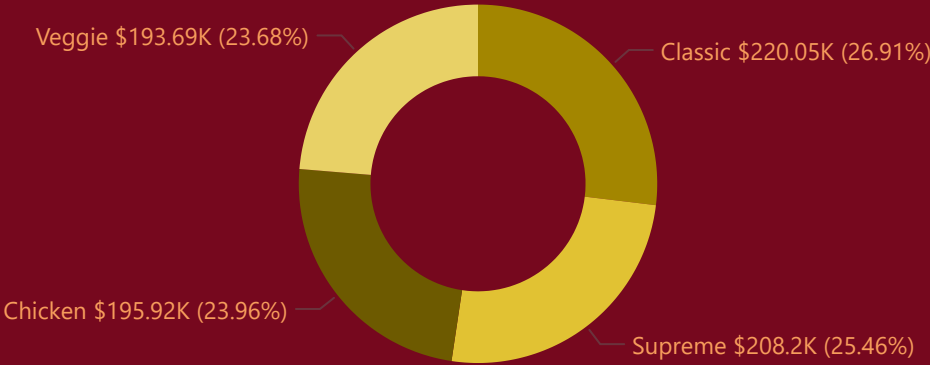
### CATEGORY

Classic Category Contributes to **Maximum Sales, Total Orders, and Total Pizzas Sold**

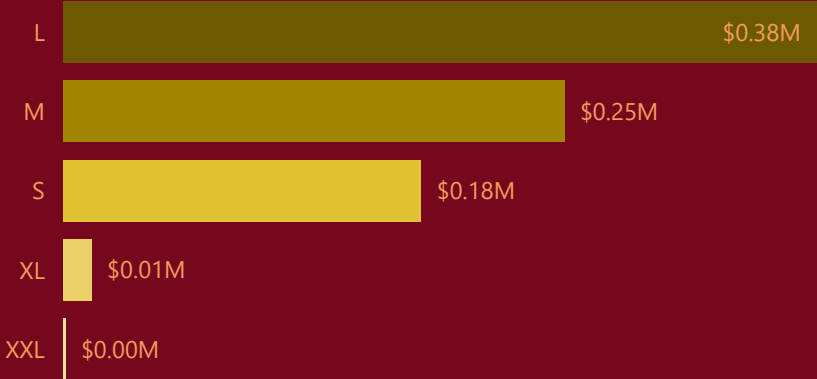
### SIZE

Large Pizza sizes contributes to **maximum Total Size**

Percentage of Sales Pizza by Category



Percentage of Sales Pizza by Size



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TOP

REVENUE

The Thai Chicken Pizza contributes to  
Maximum Revenue

QUANTITY

The Classic Deluxe Pizza contributes  
to Maximum Quantity

TOTAL ORDERS

The Classic Deluxe Pizza contributes  
to Maximum Total Orders

Total Revenue		Avg Order Value		Total Pizzas Sold		Total Orders		Total Orders			
\$817.9K		\$38.3		49.6K		21.4K		2.3			
Top 5 Pizza by Revenue					Top 5 Pizza by Quantity						
The Thai Chicken Pizza			\$43K	The Classic Deluxe Pizza			2.5K	The Classic Deluxe Pizza			2.3K
The Barbecue Chicken Pizza			\$43K	The Barbecue Chicken Pizza			2.4K	The Hawaiian Pizza			2.3K
The California Chicken Pizza			\$41K	The Hawaiian Pizza			2.4K	The Pepperoni Pizza			2.3K
The Classic Deluxe Pizza			\$38K	The Pepperoni Pizza			2.4K	The Barbecue Chicken Pizza			2.3K
The Spicy Italian Pizza			\$35K	The Thai Chicken Pizza			2.4K	The Thai Chicken Pizza			2.2K

BOTTOM

REVENUE

The Brie Care Pizza contributes to  
Minimum Revenue

QUANTITY

The Brie Care Pizza contributes to  
Minimum Quantity

TOTAL ORDERS

The Brie Care Pizza contributes to  
Minimum Total Orders

Bottom 5 Pizza by Revenue		
The Brie Carre Pizza	<div></div>	\$12K
The Green Garden Pizza	<div></div>	\$14K
The Spinach Supreme Pizza	<div></div>	\$15K
The Mediterranean Pizza	<div></div>	\$15K
The Spinach Pesto Pizza	<div></div>	\$16K

Bottom 5 Pizza by Quantity		
The Brie Carre Pizza	<div></div>	490
The Mediterranean Pizza	<div></div>	934
The Calabrese Pizza	<div></div>	937
The Spinach Supreme Pizza	<div></div>	950
The Soppressata Pizza	<div></div>	961

Bottom 5 Pizza by Total Orders		
The Brie Carre Pizza	<div></div>	480
The Mediterranean Pizza	<div></div>	912
The Calabrese Pizza	<div></div>	918
The Spinach Supreme Pizza	<div></div>	918
The Chicken Pesto Pizza	<div></div>	938