



# GENERATIVE AI MEETS BUSINESS

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# WHAT IS GENERATIVE AI?

- Algorithms (such as ChatGPT) that can be used to create new content, including audio, code, images, text, simulations, and videos
- Rely upon **Large Language Models (LLMs)** that are built to understand, summarize, generate and predict new content

## Healthcare



## Finance & Insurance



## Transportation



## Construction



## Retail & Warehousing



## Govt. & City Planning



## Legal



## Mining



## Food & Agriculture



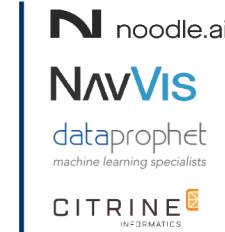
## Media & Entertainment



## Education



## Manufacturing



## Real Estate



## CROSS-INDUSTRY TECH

### AI Processors



### NLP, NLG, & Computer Vision



### AI Model Development



### DevOps & Model Monitoring



### Cybersecurity



### BI & Ops Intel



### Sales & CRM



### Other R&D



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Amber Yang

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ppl in sf are now nicknaming Hayes Valley "Cerebral Valley" because all the AI communities and hacker houses are there

AI seems to be the one thing in startup world that demands in-person rn so much so that if you're not in sf, you're at a disadvantage

8:11 AM · Jan 9, 2023



925



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# OpenAI

# ChatGPT Sprints to One Million Users

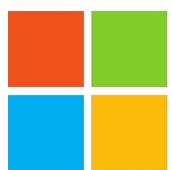
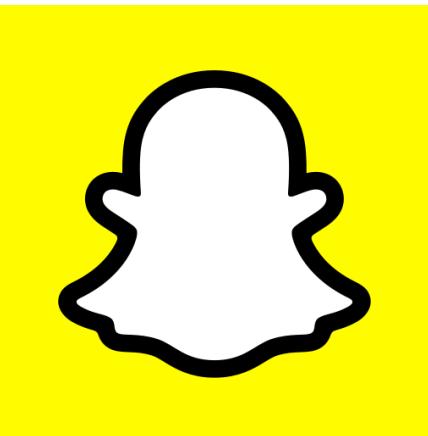
Time it took for selected online services to reach one million users



\* one million backers   \*\* one million nights booked   \*\*\* one million downloads  
Source: Company announcements via Business Insider/LinkedIn

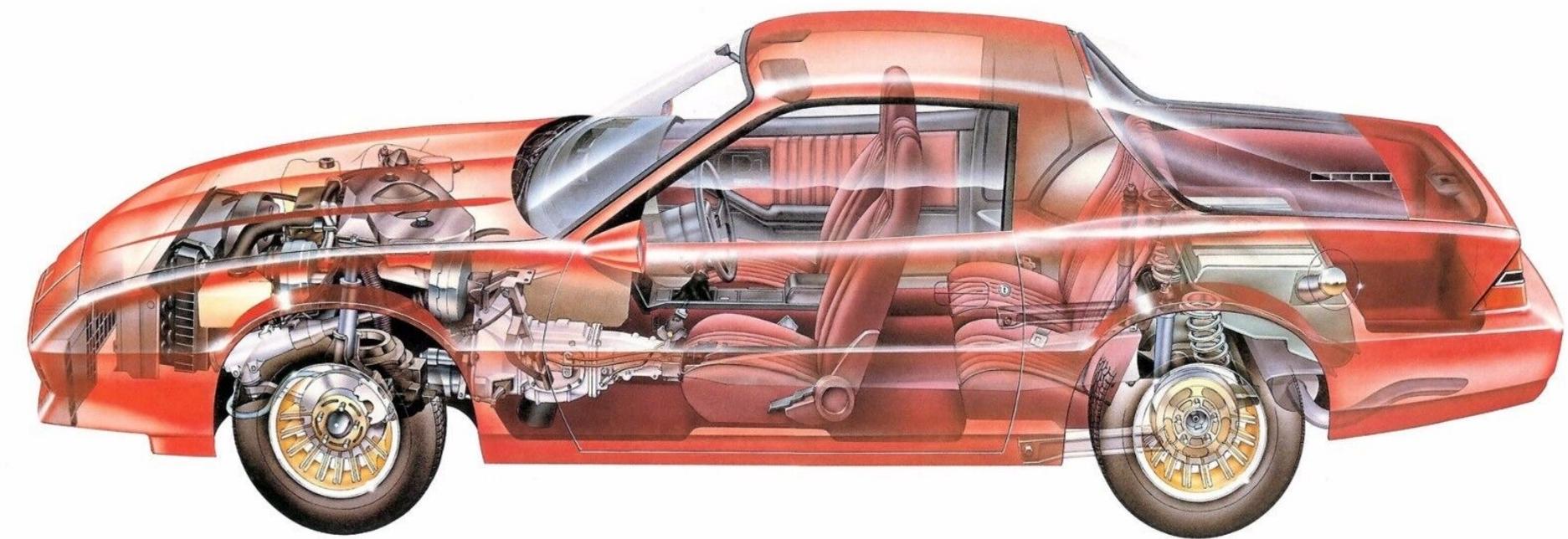


HOW CAN WE LEVERAGE  
GENERATIVE AI IN BUSINESS?

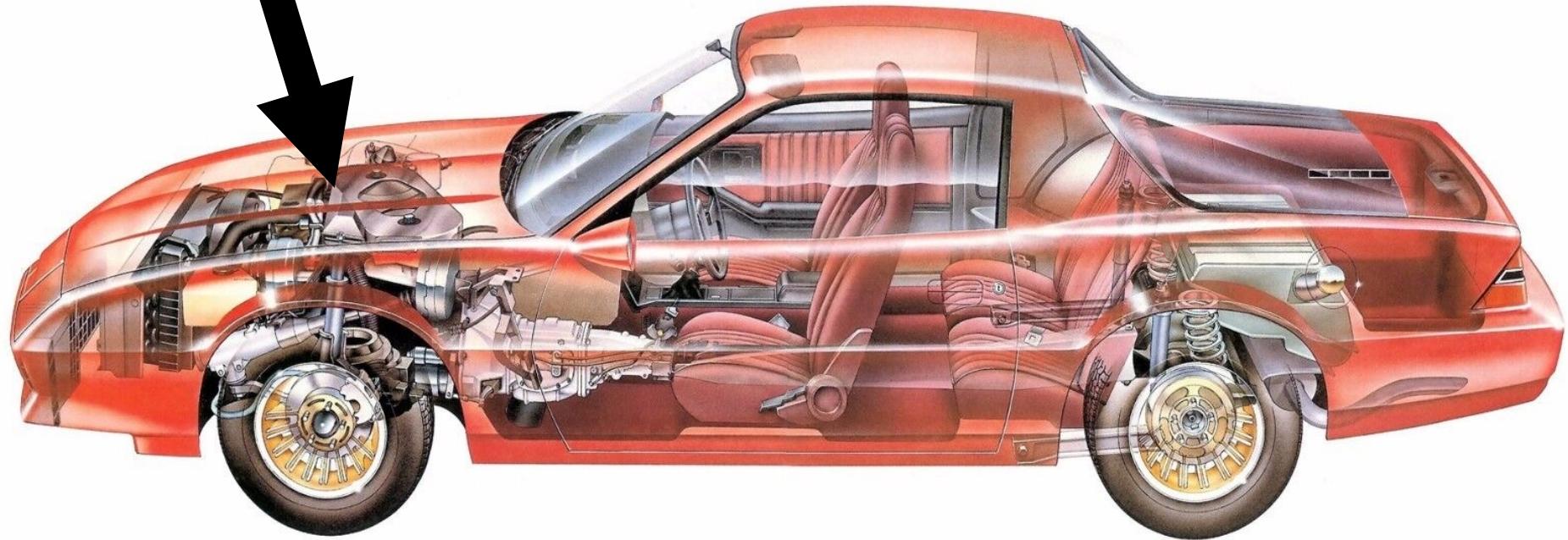
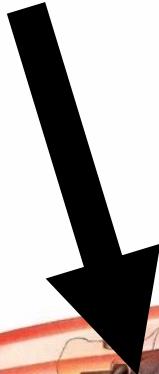


Microsoft

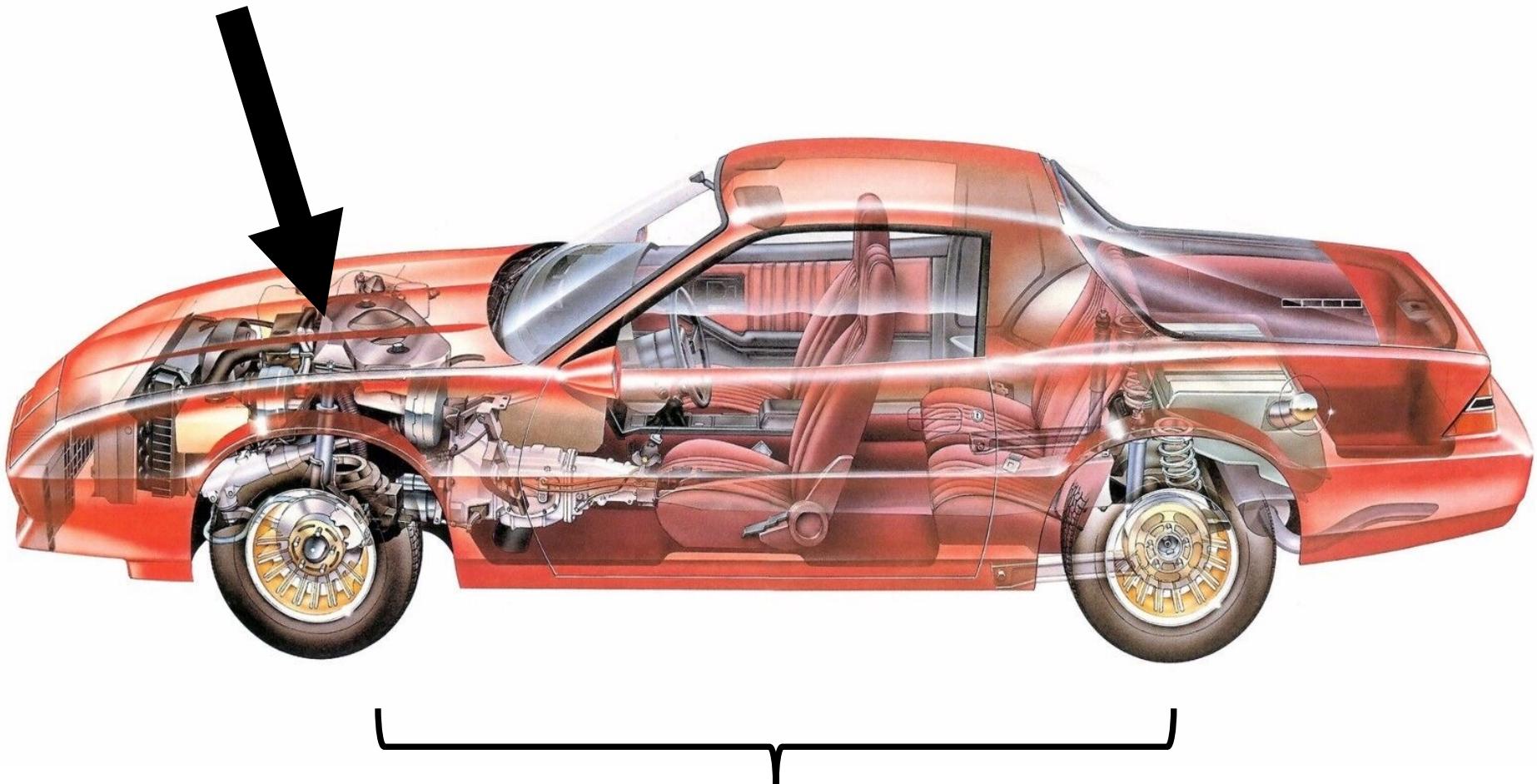




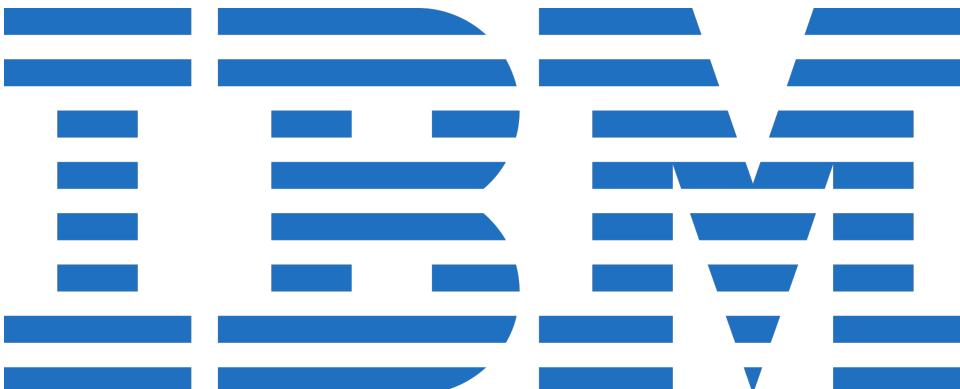
# AI MODEL



AI MODEL



WHAT THE CUSTOMER SEES



IBM offerings  
like Watson  
Assistant,  
Watson  
Discovery and  
Embeddable AI  
libraries utilize  
LLM's today.



# CHALLENGES TO APPLYING GENERATIVE AI TO BUSINESS

- 1. Virtual assistant requires understanding the language of the business**
- 2. Details and Clarification are an important component of productive AI**
- 3. Virtual assistant must know you, understand you, contextualize and personalize for you.**
- 4. AI Must be Ethical**

# CHALLENGES TO APPLYING GENERATIVE AI TO BUSINESS

The screenshot shows a tweet from Google (@Google) with the following content:

Bard is an experimental conversational AI service, powered by LaMDA. Built using our large language models and drawing on information from the web, it's a launchpad for curiosity and can help simplify complex topics → [goo.gle/3HBZQtu](https://goo.gle/3HBZQtu)

Below the main text, there is a reply from a user asking about new discoveries from the James Webb Space Telescope. The reply includes a link to continue watching on Twitter.

Your 9-year old might like these recent discoveries made by The James Webb Space Telescope (JWST):

- In 2023, The JWST spotted a number of galaxies nicknamed "green peas." They were given this name because they are small, round, and green, like peas.
- The telescope captured images of galaxies that are over 13 billion years old. This means that the light from these galaxies has been traveling for over 13 billion years to reach us.
- JWST took the very first pictures of a planet outside of our own solar system. These distant worlds are called "exoplanets." Exo means "from outside."

These discoveries can spark a child's imagination about the infinite wonders of the universe.

Below the text, there are standard Twitter interaction buttons (like, unlike, reply, etc.), a GIF icon, and a timestamp: 1:34 PM · Feb 6, 2023.

Engagement metrics: 4.9K likes, 1 reply, and a copy link button. A link to 469 replies is also present.

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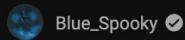
EXPERIMENT:  
CAN YOU AUTOMATE  
AN ENTIRE BUSINESS  
PROCESS WITH AI?

**TRUE SCARY STORIES**

2:39:43

**True Scary Stories to Keep You Up At Night (April Horror Compilation)**

3.6K views • 7 hours ago



Blue\_Spooky ✓

Everybody loves a good old fashioned true scary story! I usually read true horror stories almost every day from true stalker stories, ...

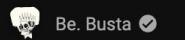
New



3:00:53

**Scary Stories for a Sleepless and Rainy Night**

7.3K views • 5 hours ago



Be\_Busta ✓

This video features true scary horror stories sure to scare you. The scary stories that feature on this channel mostly come from ...

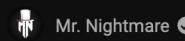
New



15:26

**SUPERMARKET HORROR STORIES****3 Creepy True Supermarket Horror Stories**

484K views • 2 days ago



Mr\_Nightmare ✓

Next time be a little careful when going for a late night grocery run... If you enjoy this type of content, consider hitting the subscribe ...

New



3:33:33

**50 TRUE SCARY HORROR STORIES****50 TRUE Scary Stories Told In The Rain | Horror Stories To Fall Asleep To**

7.6K views • 7 hours ago



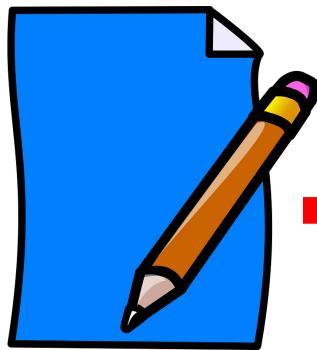
Mortis Media ✓

Join me in the darkness for a collection of scary stories told in the rain! Download our app for free today! Android: ...

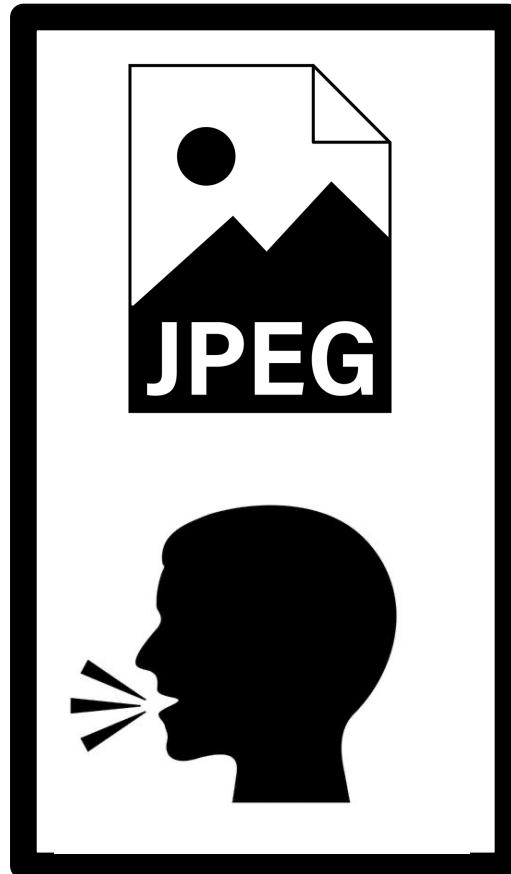
New

**True Law Enforcement Stories To Help You Fall Asleep | Rain Sounds**

# SCARY STORYTELLING YOUTUBE CHANNEL



STORY



NARRATION + VISUALS

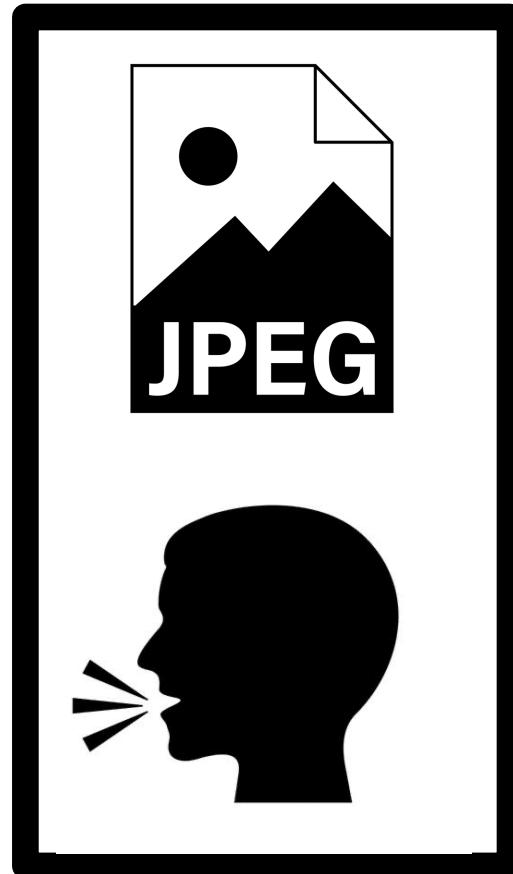


EDIT VIDEO

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STORY



NARRATION + VISUALS

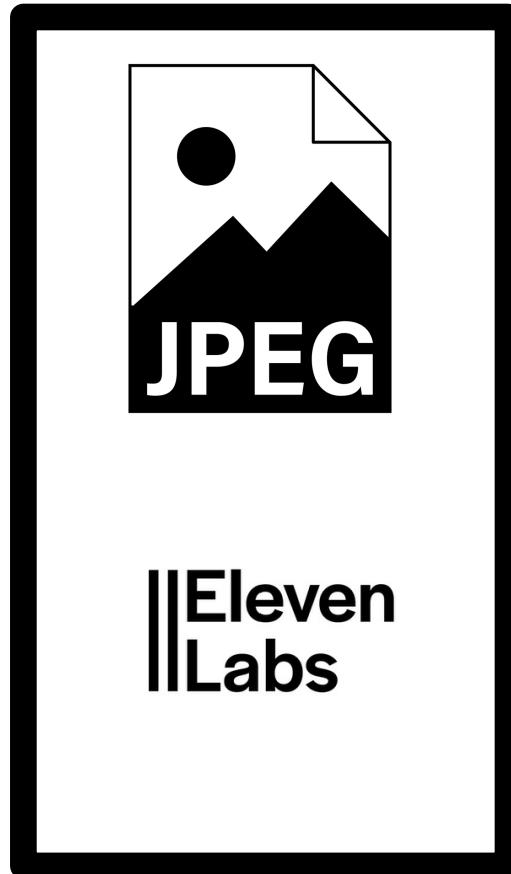


EDIT VIDEO

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NARRATION + VISUALS



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NARRATION + VISUALS

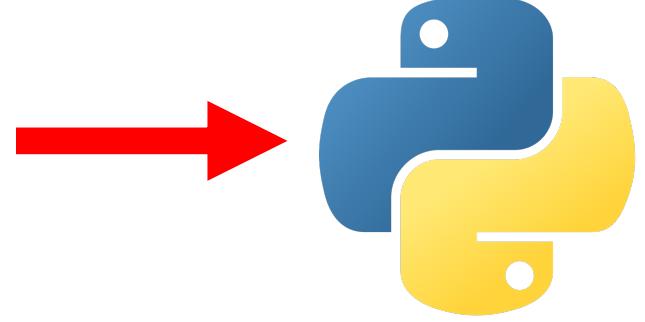


EDIT VIDEO

# SCARY STORYTELLING YOUTUBE CHANNEL



STORY



EDIT VIDEO

NARRATION + VISUALS

# Fanged Frights

Scary Storytelling

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3 Camping Horror Stories (With Campfire Sounds)

51 views • 8 days ago

In this video, we present to you 3 Camping Horror Stories, complete with crackling campfire sounds to enhance the spooky atmosphere.

Join us on this journey where we recount bone-chilling tales that will keep you on the edge of your seat. From ghostly apparitions to unexplainable phenomena, these stories will make you ...

READ MORE



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Scan QR code for link to channel

