

Yedidia

Yedidia Hubbard

San Francisco Bay Area, CA

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www.yedidiahubbard.com

Skills & Proficient Tools

Excel	Adobe XD	InDesign	HTML	Swift	Procreate
Tableau	Photoshop	Javascript	CSS	SQL	Research

Experience

Walmart eCommerce / Category Specialist

DECEMBER 2018 - PRESENT, SAN BRUNO, CA

Forecast merchandising, analyze market trends, develop strategic marketing, and promotional plans for computer software and video games.

Create financial and traffic dashboards for the team and present analysis weekly using Tableau, Adobe Analytics, SQL, and Excel.

Dave's Rock Shop / Marketing Manager

MAY 2018 - NOVEMBER 2018, EVANSTON, IL

Managed site offerings by ordering, pricing and forecasting inventory.

Implemented a digital inventory system and managed marketing on social media.

Spotify / Ad Operations Associate

OCTOBER 2017 - DECEMBER 2017, CHICAGO, IL

Implemented, tracked and troubleshoot 1P, 3P, and programmatic ad campaigns.

Spotify / Ad Sales Intern

JUNE 2017 - AUGUST 2017, CHICAGO, IL

Conducted a study of user listening habits using a sample of those in the office and pitched a zodiac sign playlist feature for Spotify's Browse page.

Education

Northwestern University / Bachelor of Science

SEPTEMBER 2014 - MARCH 2018, EVANSTON, IL

MAJOR - Learning & Organizational Change

MINOR - Psychology