AL HARREY ISHMAEL, LPT

Virtual Assistant

About Me

I am a Virtual Assistant with five years of experience specializing in web development. Proficient in HTML, CSS, and JavaScript, I also possess skills in Facebook Ads management, Google accounts, and multimedia editing. I am eager to expand my expertise and contribute to innovative projects.

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General Santos City, Philippines

LANGUAGE

- English
- Filipino

EXPERTISE

- Front-End Development: HTML, CSS, JavaScript
- Content Management Systems: WordPress, Clickfunnels.
- Digital Marketing: Facebook Ads management, SEO basics
- Google Tools: Google Ads, Google Analytics
- Photo and Video Editing: Adobe Photoshop
- Responsive Design: Mobile-first development

EXPERIENCE

Galileo Media
Tel Aviv, Israel
July 2024 - Present

Senior Web Developer / Research and Development Head

- Led the design and development of innovative web applications, enhancing user experience and functionality.
- Collaborated with cross-functional teams to gather requirements and deliver high-quality solutions.
- Utilized HTML, CSS, and JavaScript to create responsive, user-friendly interfaces.
- Conducted research on emerging technologies to integrate into projects, improving performance and scalability.
- Managed and optimized digital marketing campaigns, leveraging tools like Google Ads and Facebook Ads.

Cherrypop Media
Tel Aviv, Israel
Dec 2019 - June 2024

Digital Marketing Specialist - 2 Years

- In charge of Facebook and Tiktok campaigns

Junior Web Developer - 2 Years

- Coding and Development: Assist in writing clean, maintainable code using HTML, CSS, and JavaScript.
- Testing and Debugging: Perform basic testing and debugging of web applications to ensure functionality and usability.
- Collaborate with Team: Work closely with senior developers, designers, and other team members to implement website features and enhancements.
- Learning and Development: Stay updated on industry trends and technologies to improve skills and contribute effectively.
- Documentation: Maintain documentation for code, processes, and project specifications.
- Support and Maintenance: Assist in maintaining and updating existing websites and web applications.
- Client Interaction: Occasionally assist in gathering requirements from clients or stakeholders under the guidance of senior developers.

TOOLS

- Adobe Photoshop
- Video Editing Tools
- Wordpress (Elementor)
- Bootstrap Studio
- Nicepage
- Dreamweaver
- Zapier
- Google Suite
- Slacks