

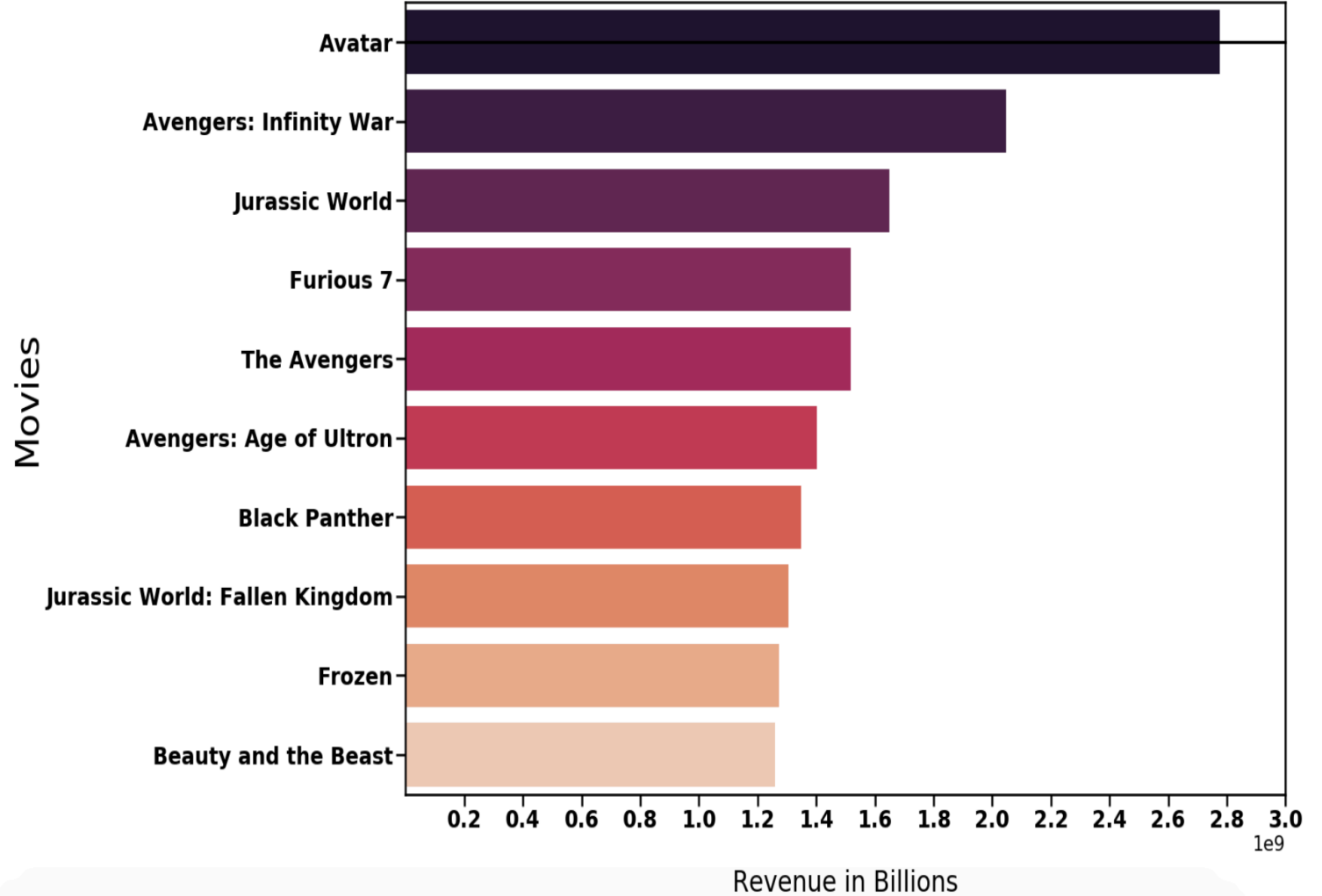
MICROSOFT MOVIE STUDIO

Data analysis and visualization

OBJECTIVES

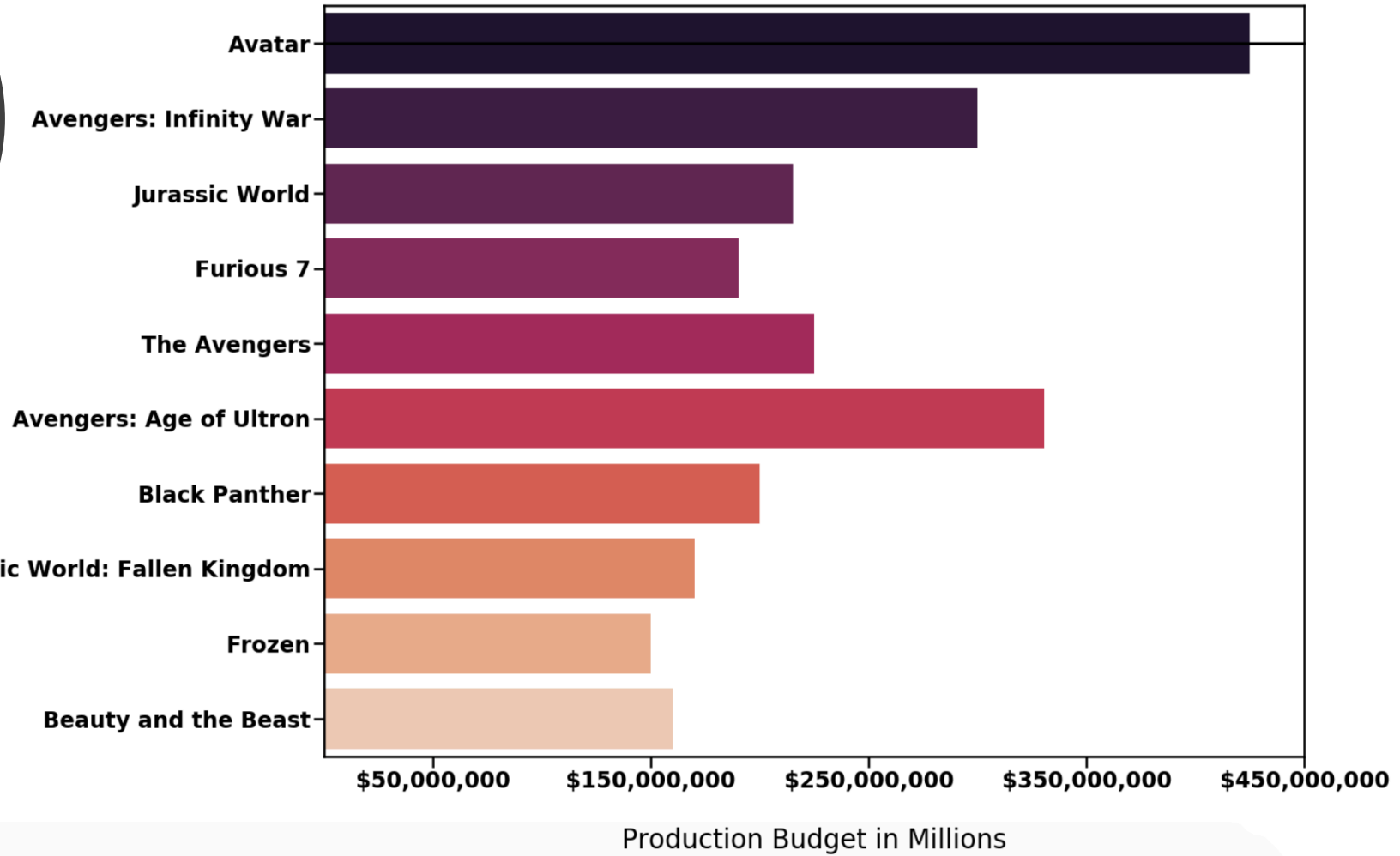
- Display data
- Report findings
- Analyze results
- Present actionable insights

HOW MUCH
HAS EACH
MOVIE MADE?

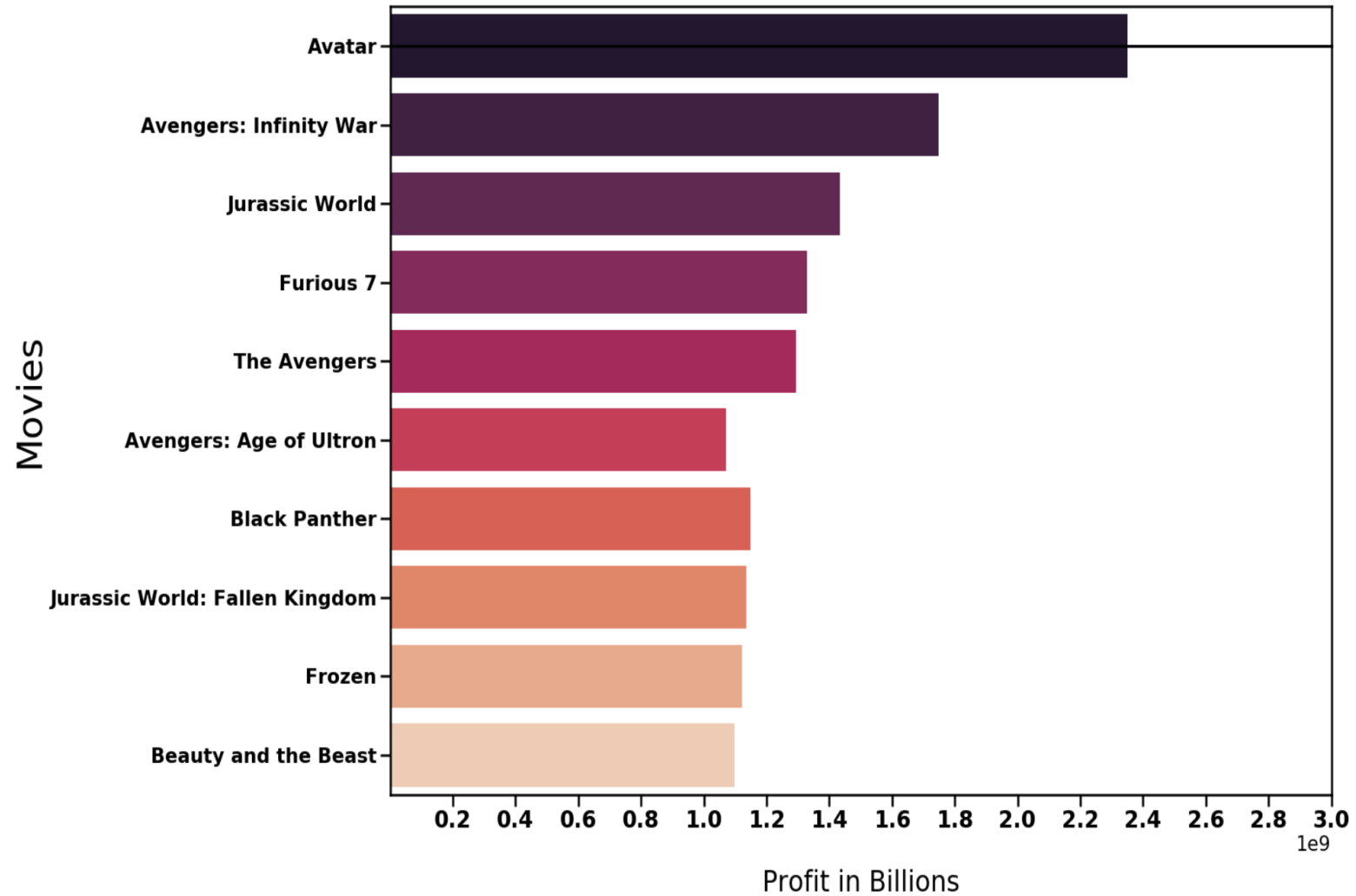


WHAT
WAS THE
STARTING
BUDGET?

Movies

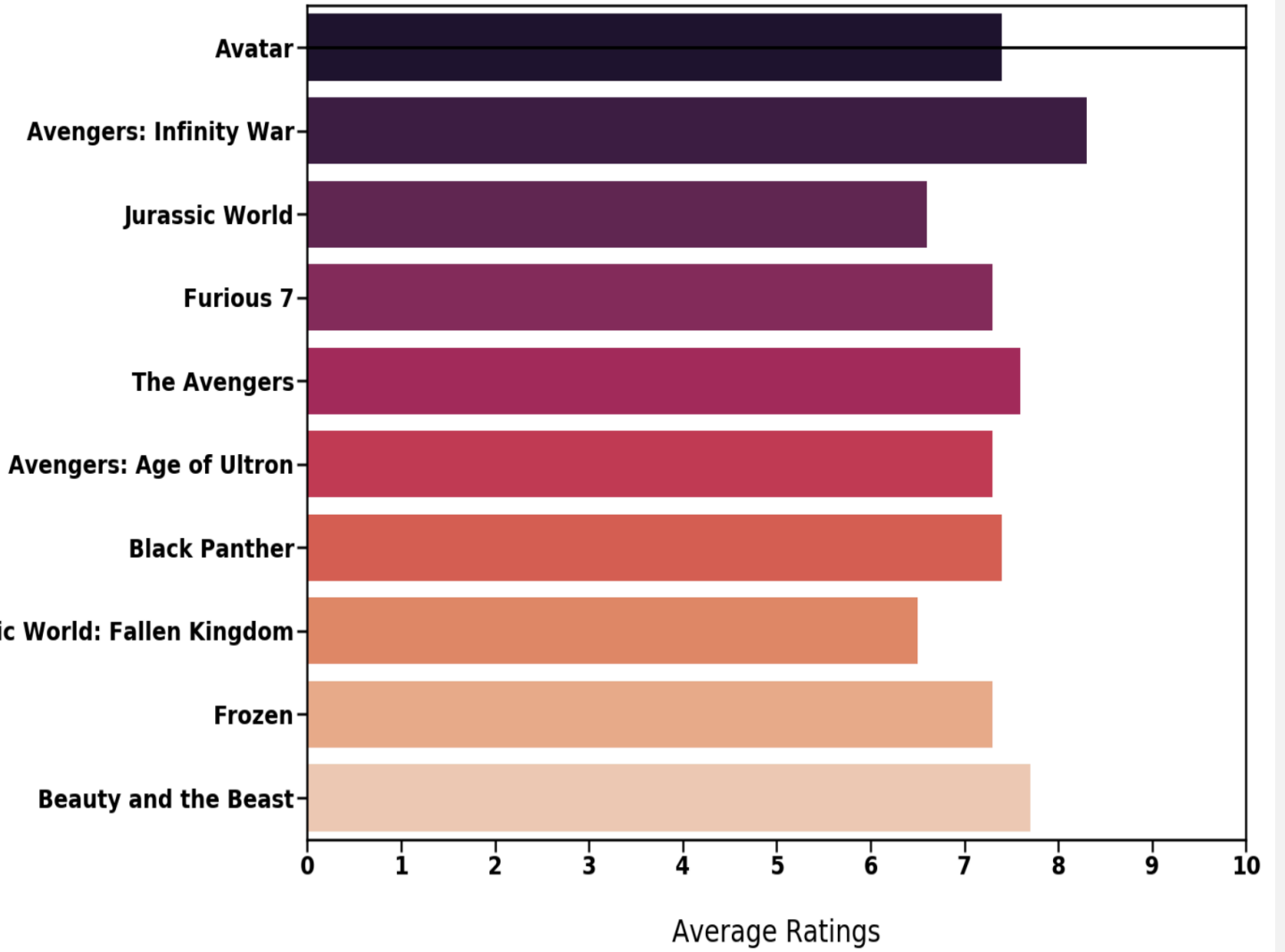


HOW MUCH
PROFIT DID
EACH MOVIE
MAKE?



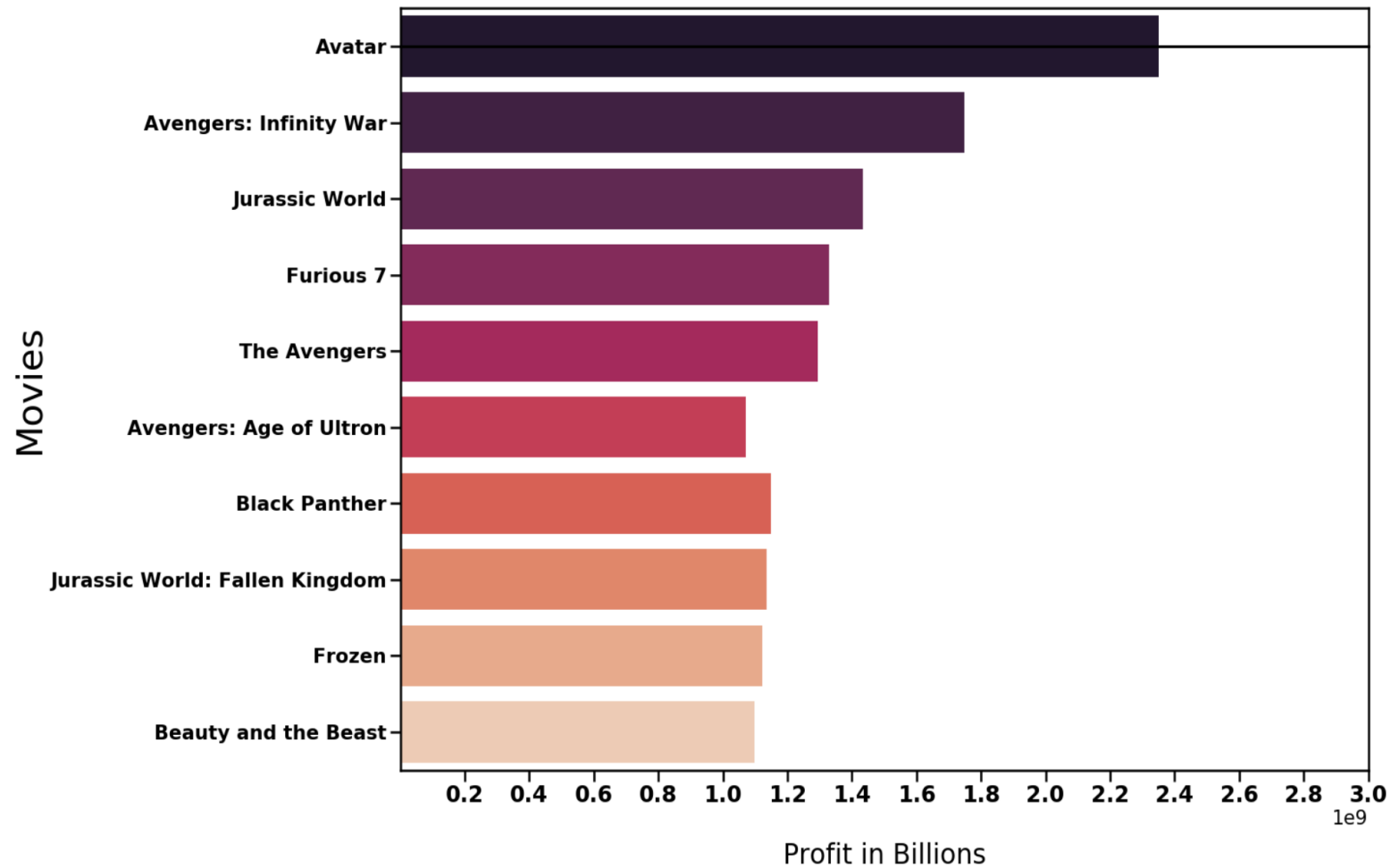
RATINGS FOR
EACH MOVIE

Movies



HOW ARE THESE MOVIES SUCCESSFUL?

- Part of a series
- Fast and Furious series has 8 installments since (2001)
- Jurassic series has 5 installments since (1993)
- Avengers series has 4 installments since (2012)
- w/Black Panther as a side story



CLAIMING RIGHTS OR CREATING AN ORIGINAL

- Warner Bros. Pictures, Columbia Pictures, 20th Century Fox, and Universal Pictures bid for the rights to the “Jurassic Park” novel before its publication in 1990 for \$1.5 million as well as a substantial percentage of the gross.
- 20th Century Fox had fronted \$10 million to Cameron to film a proof-of-concept clip for Avatar, which he showed to Fox executives in October 2005.