

Anas Morsi

anmorsi@umich.edu · (810) 282-5910 · www.anasmorsi.com

Clearance Level: Interim Secret

EDUCATION

University of Michigan School of Information

Bachelor of Science Information, User Experience (UX) Design

Ann Arbor, MI

Sep 2018 - May 2020

Flint, MI

Oct 2016 - June 2018

Kettering University

Bachelor of Science, Computer Science

EXPERIENCE

Deloitte

Consultant – Frontend Developer | UX Designer

Remote

Aug 2020 – Present

Federal Agency | DoS

- Led the UX design for a 5-year, +35-million-dollar modernization project.
- Created test cases, test scripts, and led 10 UAT meetings with over 60 testers, clarifying defects within the application that were pivotal for a successful go-live for Release 1.
- Worked alongside functional leads to gather information from clients to deliver hi-fidelity wireframes. The wireframes were used for client meetings and joint application design sessions with end-users to collaborate and gather requirements.
- Developed User Research plan to gather data and feedback to improve the usability of the application
- Bridged the gap between functional, technical, and client needs, improving front-end developmental efficiency.
- UX Research: Interviewed employees and conducted usability tests and card sorting to receive data to make the application more user-friendly

Amazon.com, Inc – WorkingWell App

- Gathered requirements from clients and worked in a team environment to solve usability issues.
- Developed mobile UI with Google Flutter framework working with the UX designer to improve user experience.

Amazon.com

- Worked closely with a team of UX engineers to design a responsive web application in Sketch and Invision.
- Lead design review meetings with leadership to ensure designs were developed according to industry best practices and completed on schedule.
- Significantly improved proprietary, internally developed design tool by introducing modular, reusable design widgets.

Michigan Health Specialists

UX Designer – Contractor

Flint, MI

Jun 2019 – Mar 2020

- Created and designed brand identity guideline using Adobe Pi & Ai to establish a strong brand for MHS
- UX Research: Interviewed employees in office and patients that were familiar with the website and patients that never visited the site and conducted usability tests to help make the website more user-friendly
- Redesigned website presented wireframes and mockup designs on Adobe Xd
- Update and modify the websites with HTML, CSS, and JavaScript and added ACF to allow others to be able to update content without going through code
- Design and edit logos, images, and layouts with Adobe Pi & Ai

a2ru / Arts Engine

Web Developer – Part-time

Ann Arbor, MI

Oct 2018 – Sept 2019

- Update and modify the websites with HTML, CSS, and JavaScript
- Design and edit logos, images, and layouts with Adobe CC

Deloitte Services LP

Project Management ITS – Internship

Hermitage, TN

Jun 2018 – Aug 2018

- Wrote a proposal for the PMO department to enhance the ITS PMO Learning group to have it become more intuitive
- Learned the project lifecycle and worked with ServiceNow
- Created a tool for the PMO department where you can track your checklist in ServiceNow
- Place 2nd with my team in an Innovation Challenge

GRID – Design & Technology

Front-end & User Experience Developer – Co-op

Troy, MI

July 2016 – Jun 2018

- Teamed with project managers to complete development and design on various projects for clients
- Lead the development for the front end of a web application for a Fiat Chrysler Automobiles subsidiary using PHP, SCSS, JavaScript, and HTML
- Implemented block element modifier (BEM) technique during styling projects, so the code is reusable, thus improving productivity between team members and development time

SKILLS

Design & Tools: Adobe Suite: Ps, Ai, Xd & Sketch

HCI Methods: Wireframing, Rapid Prototyping, Persona, Competitive Analysis, Usability Testing, A/B Testing, Card Sorting

Programming – Proficient: HTML, CSS, JavaScript, Angular JS, React, Python **Proficient:** Flutter, Java

AWARDS & CERTIFICATIONS

StartupBus – Buspreneurs – Hackathon (Semifinalist)

New Orleans, LA – Mar 2018

Responsive Web Design – freeCodeCamp – Certification

Jun 2018 – No Expiration date

Interactivity with JavaScript – Coursera – Certification

University of Michigan – Feb 2020