

Overview

ZoomScript: Modern application to enable customers to manage and refill prescriptions in a convenient and intuitive fashion. The goal is to use mobile technology to make prescription refills as convenient and easy as possible for patients.

Role
UI/UX
User Research

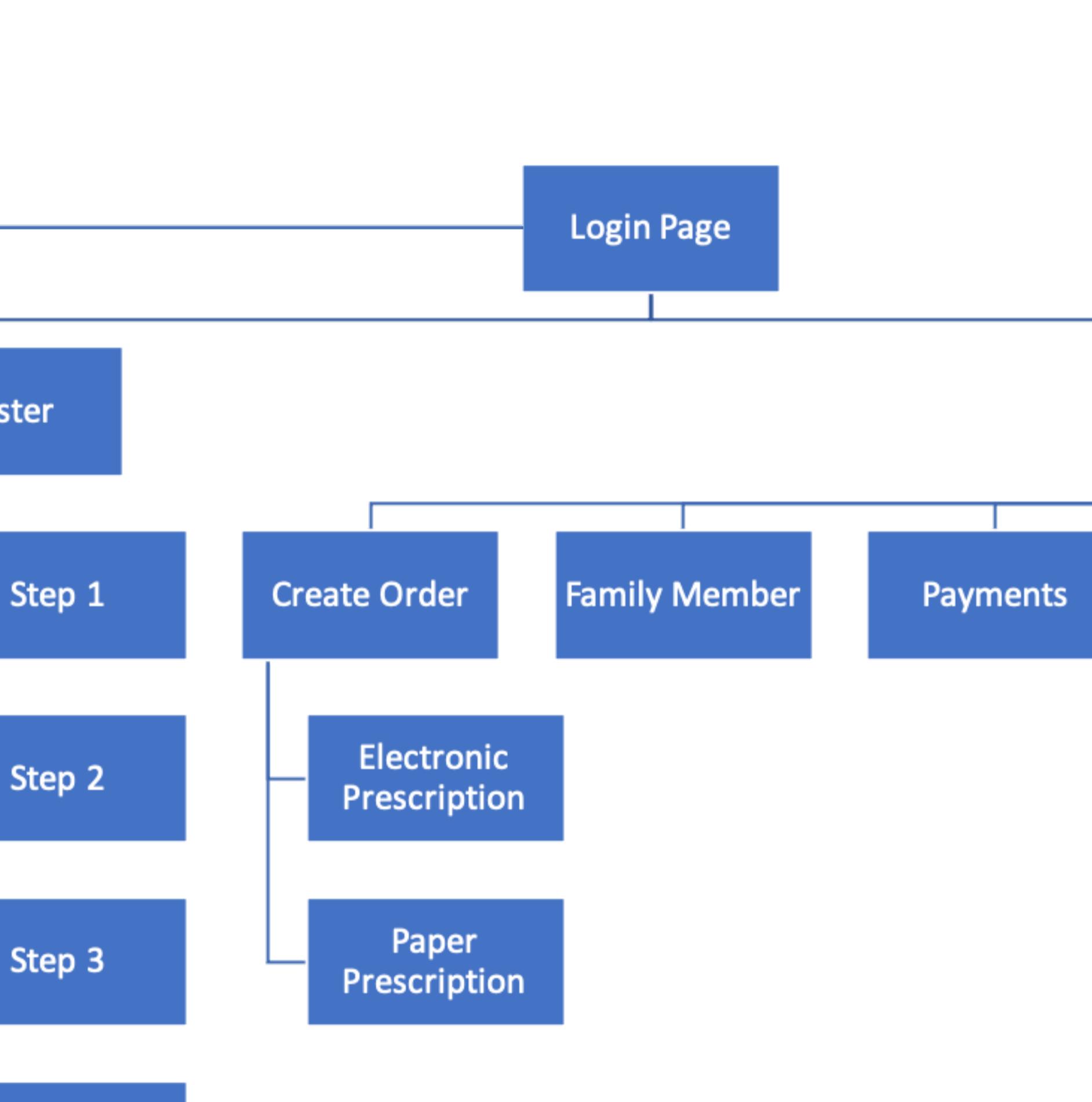
Tools
Adobe Xd
Photoshop
Illustrator

Duration
4 weeks

PROBLEM STATEMENT

How can ZoomScript simplify the relationship between people and pharmacies?

Final Prototype



PROCESS

Market Research

Requirements Development

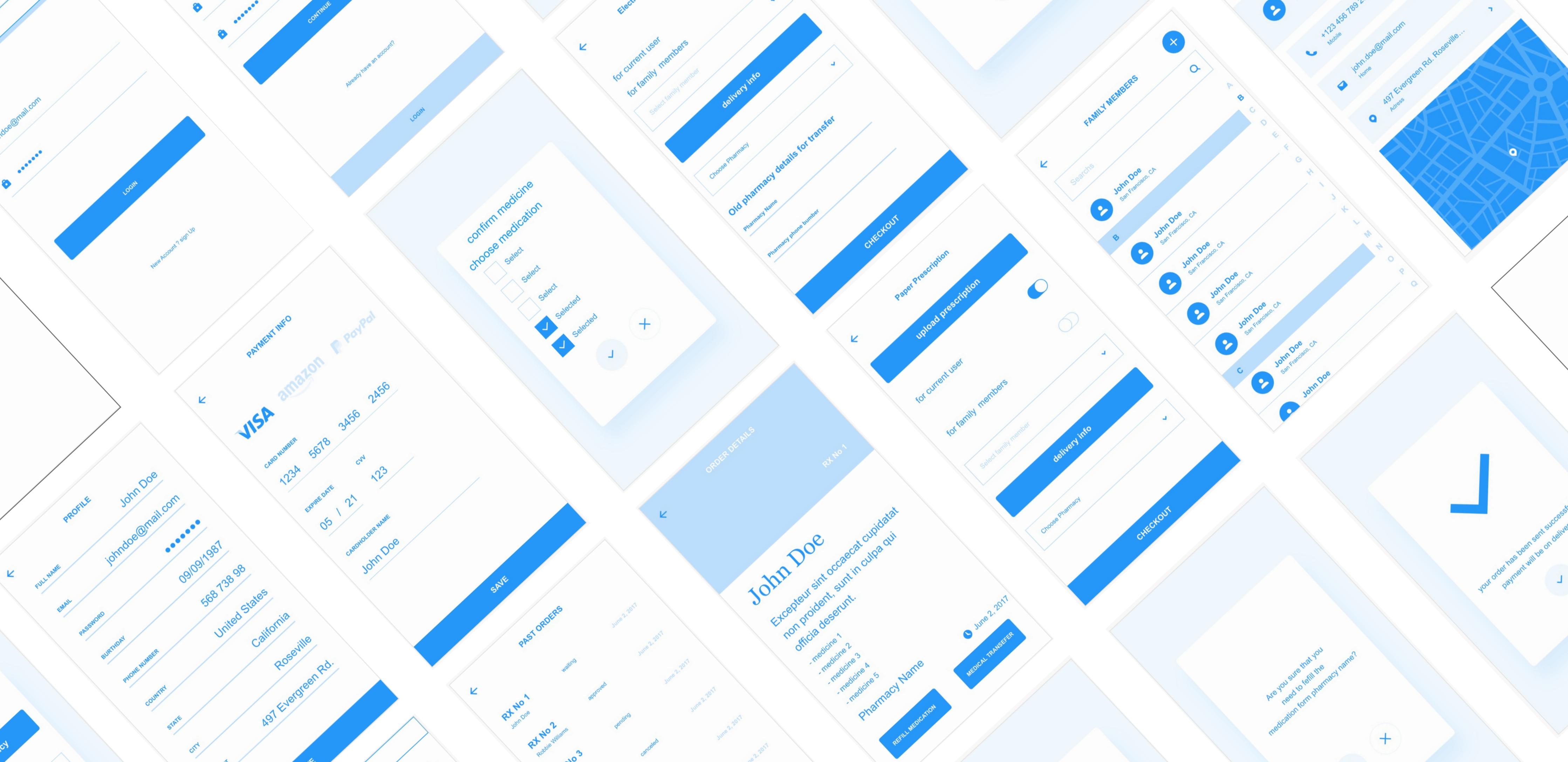
Low-fi wireframes

Mid-fi wireframes

Usability Test

Hi-fi Prototype

User Flow



Low/Mid Wireframes



Findings / Research Methods

Market Research / Competitive Analysis / Usability Testing

- Conducted fifteen 45 minutes interviews with patients with diverse backgrounds.
- After the interview, patients were asked to fill out a 5-question survey regarding their experience with refilling their medication.
- 86% of patients strongly agree that refilling their medications is troublesome.
- Patients found that the process of getting their medications refilled was too slow and troublesome.
- Patients talk about how cumbersome it is to call the pharmacy and be put on hold for long periods.
- Patients want an "automatic" method to help them refill their medication.

ZBRANDING

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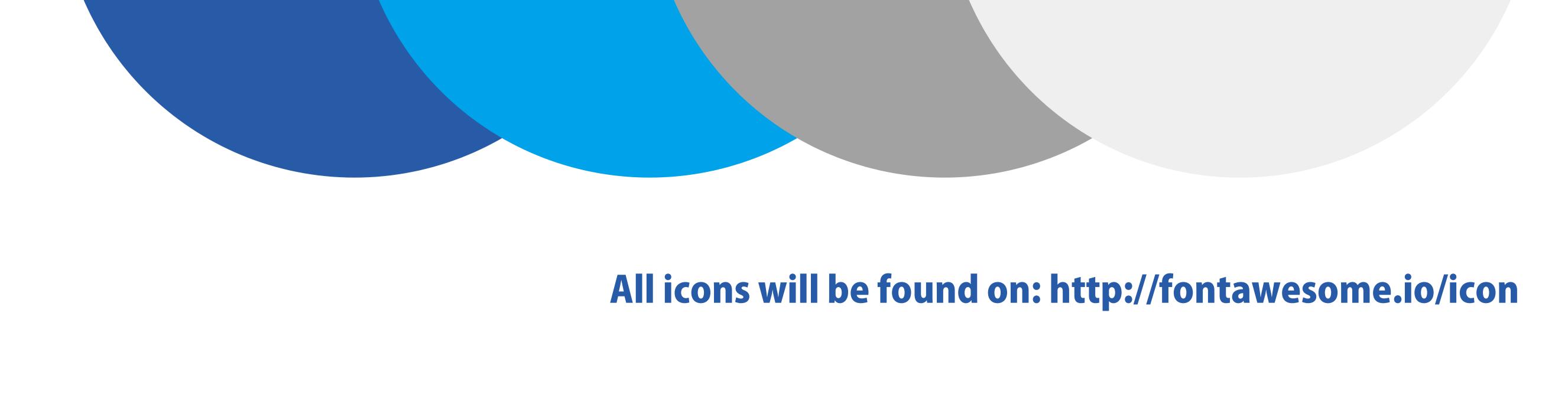
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All icons will be found on: <http://fontawesome.io/icon>