AYEN CABASAG
Graphic Designer & Front End Developer

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⌂ ayenc.github.io

A Graphic Designer that loves to create clean, beautiful and effective experiences for both users and clients. Experience with a demonstrated history of working in the computer software industry with strong skills in HTML, CSS, Web Design, Product Design, UI Design and Art Direction.

WORK EXPERIENCE

2011 to Current | Possible, Microsoft, Strom Consulting, etc
FREELANCE -- DESIGN CONSULTANT
Create WordPress themes and websites from scratch. Create interactive banner using Flash/HTML5, edit videos, logos, image cleanup, proto-type, Redline, Wireframe, wood-work and illustrations.

December 2016 to 2018 | CDK Global
FRONT END DEVELOPER
Responsible for Core maintenance in CDK's NextGen Websites and help find solutions for Core's UI architecture to support Design theme customization. Work closely with Designers and Back End Developers to deliver, build and implement Client's request through JIRA stories and making sure to QA the results so that they work in different devices and browsers.

September 2015 to December 2016 | CDK Global
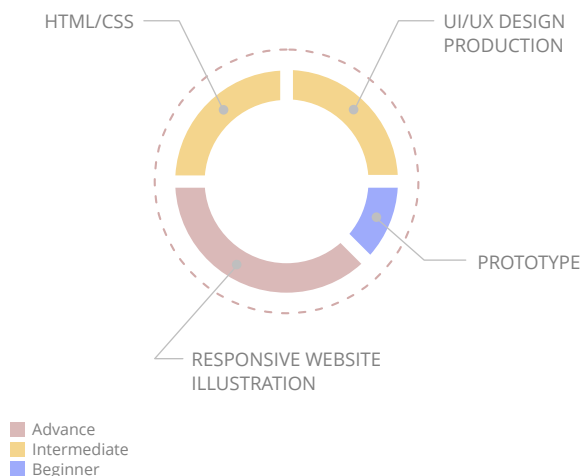### UI/UX DESIGNER
Responsible for designing, prototyping, wireframing and redlining the User Interface and User Experience for CDK's NextGen websites, such as Lexus, Cadillac, Chevrolet and their demo sites. Collaborate and work closely with Developers to find the correct algorithm for a dynamic and responsive website for NextGen sites. Update and research new features and implementing the enhancement and making sure that the results are what's expected across different browsers.

May 2012 to September 2014 | Collective
INTERACTIVE DESIGNER
Production build for Rich Media Ads and Dynamic Creative Optimizing Ads such as Best Buy, Hilton, Allstate, T-Mobile and more--making sure to adhere to the brand's design guideline and to work together with the international team in delivering high quality work to clients.

SKILLS

- HTML/CSS
- UI/UX DESIGN PRODUCTION
- PROTOTYPE
- RESPONSIVE WEBSITE ILLUSTRATION

■ Advance
■ Intermediate
■ Beginner

EDUCATION

The Art Institute of Seattle, WA
WEB DESIGN & INTERACTIVE MEDIA
Bachelor of Science

University of Hawaii at Manoa, HI
ANIMATION
124 Credits in Bachelor of Arts

Leeward Community College, HI
INFORMATION IN COMPUTER SCIENCE IN NETWORK SUPPORT
Associate of Science