



eero

Home Management System

Designed by Anthony Ayers

Lean Personas

Sam Pillage



*"Martini. Gin, not vodka, obviously.
Stirred for 10 seconds while
glancing at an unopened bottle of
vermouth."*

Age: 26

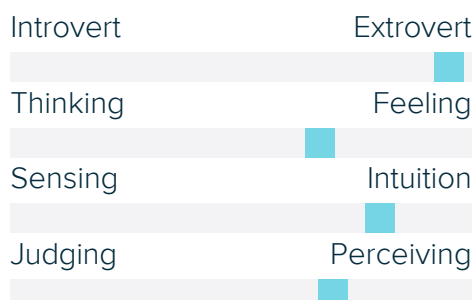
Work: Tailor

Family: Bachelor

Location: Kentucky

Character: Rich Show-off

Personality



Quick Witt

Thinks with his Heart

Excited by new things

Goals

- Follow in his father's footsteps to become a world class Tailor.
- Spend as little time possible worrying about house maintenance.
- Save the world from an eccentric criminal mastermind.

Frustrations

- Not knowing if he's left the door unlocked.
- The constant break-ins.
- Leaving the lights on while he's away.

Bio

Always been quick to leave the house. Even when I was little I'd take any chance to run away from my folks. Mostly because of my Dad though. He'd constantly be abusive towards me and my Mum. So as soon as I could run I was out that door, never thought to shut it on the way out. Guess the habit stuck with me.

Lean Personas

Flagella Blust



Doesn't put up with nonsense

Slow to anger

Strong Witt

Goals

- Keep the home in tip top shape.
- Know everything the kids are up to.
- Achieve a levitative state.

*"Though we adore men individually,
we agree that as a group they're
rather stupid."*

Age: 31

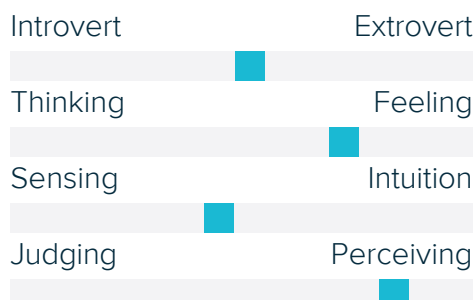
Work: Actress

Family: Widowed, 2 Children

Location: None of your business

Character: Headstrong

Personality



Frustrations

- When the children stay up late with the light on.
- Getting woken up early by the kids burning their toast and setting off the fire alarm.
- Wind resistance.

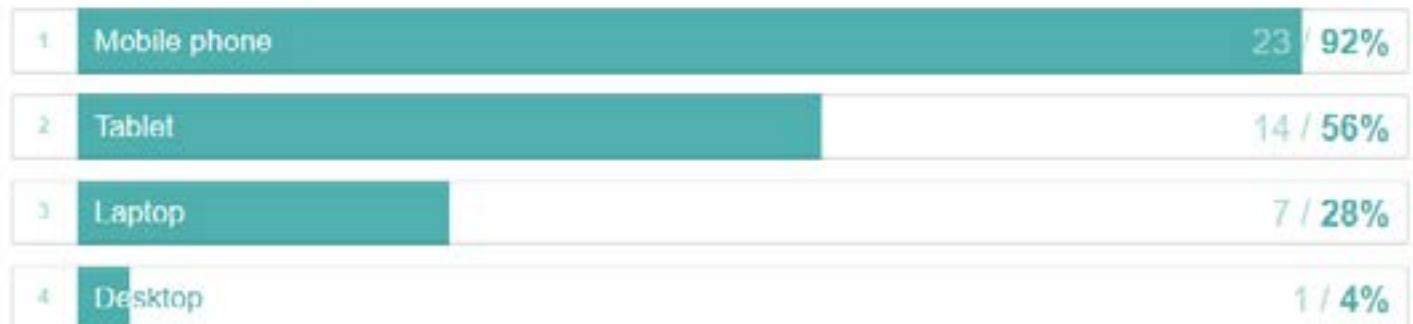
Bio

My late husband Bruno and I have always looked after our home with the utmost care. But since the children arrived and Bruno left, I've struggled to keep everything in order. How I wished I lived in a time where all the facets of the home could be controlled with a simple press of a button.

Survey

From which devices would you be most likely to control your household features from?

25 out of 25 people answered this question



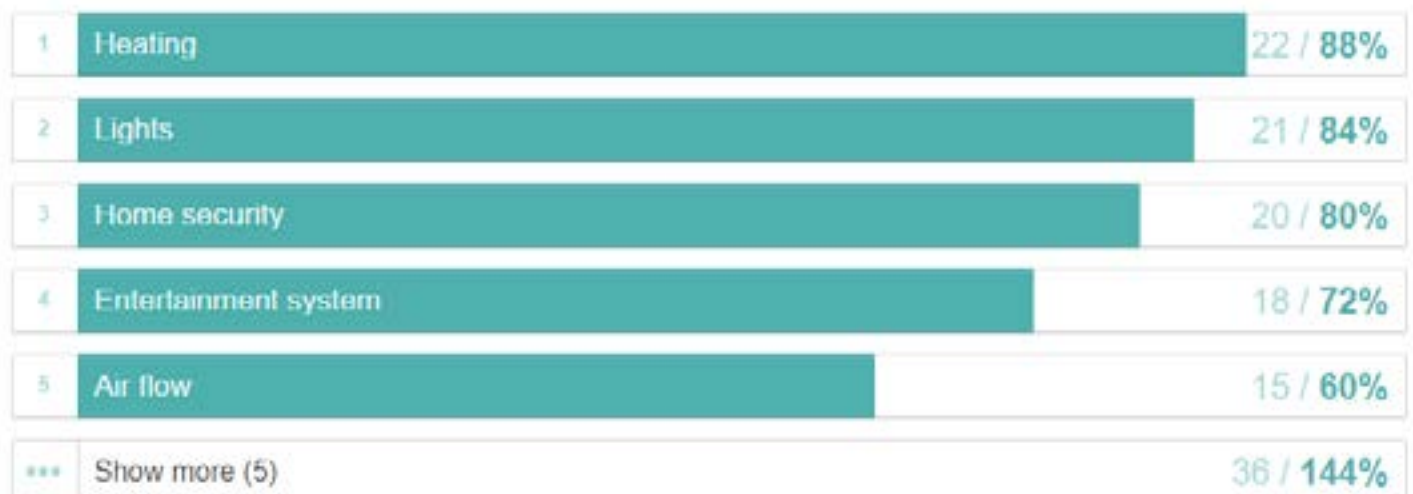
Would you prefer a quantitative or qualitative approach to your home's information representation?

25 out of 25 people answered this question



Which features of your home would you like to control remotely?

25 out of 25 people answered this question



Evidence Persona

Henry Codswallop



"I've always loathed the necessity of sleep. Like death, it puts even the most powerful men on their backs."

Age: 52

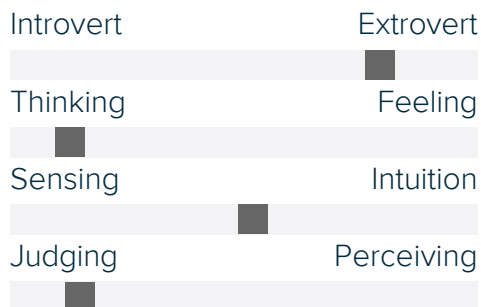
Work: Politician

Family: Wife, no kids

Location: Washington D.C.

Character: Determined

Personality



Strong Willed

Ambitious

Controlling

Goals

- Alarm my house and put in bulletproof glass.
- Control everything
- Upgrade to a PS4 and play the latest version of Call of Duty

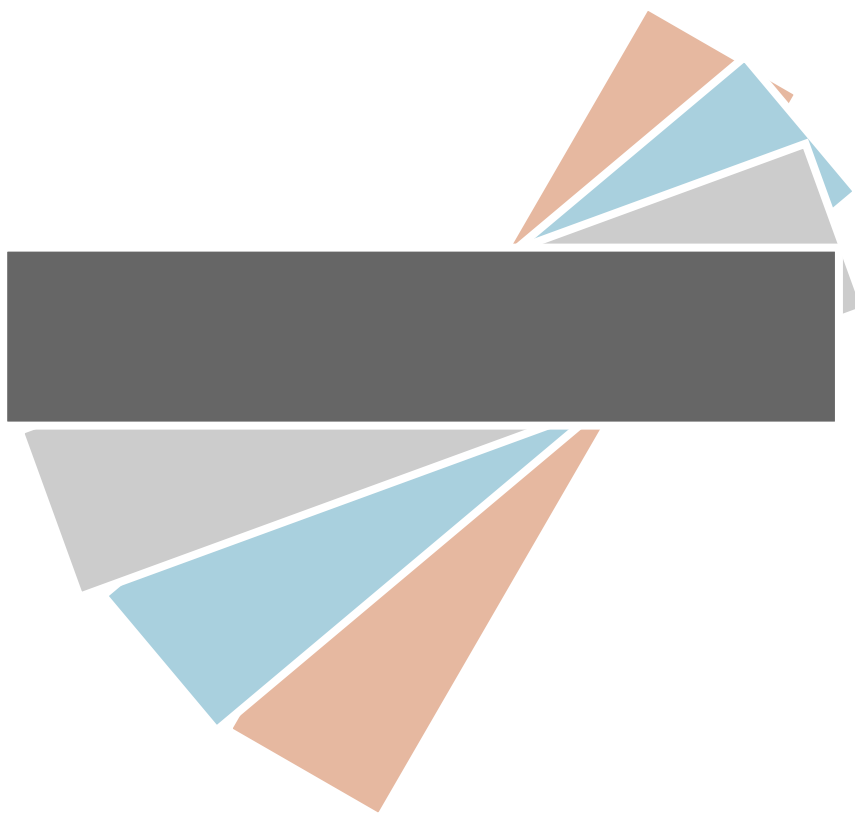
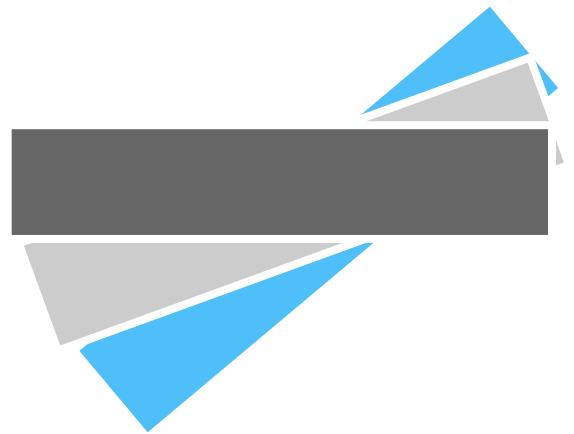
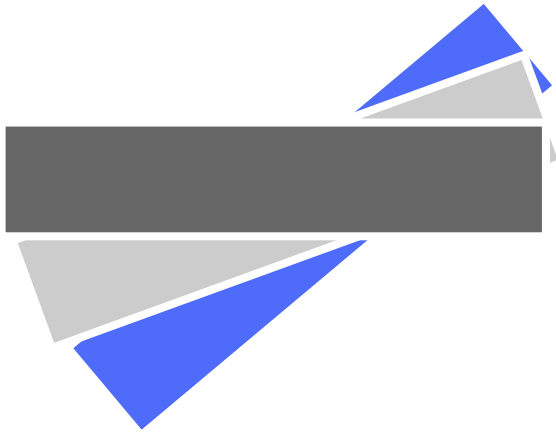
Frustrations

- When a rock gets thrown through my window and no one notifies me.
- When my internet connection slows down from other people siphoning my wifi.
- Not knowing if my wife has been playing on my Call of Duty account.
- When my used cigarettes catch fire to the curtains while I'm out burying those who stand in my way.

Bio

Ever since I became a politician I've struggled to keep my home life in check. There just aren't enough hours in the day to take over the world, whilst also maintaining a tidy, safe and efficient home environment. Not to mention the extra time taken up by all the trivial little in-betweens that clutter my life. Did you know that in the same time I spend manually turning on my playstation and TV each year, I could have manipulated the President into firing his most trusted staff?

Colour



Font

Quicksand

Glyph

Qq

Characters

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Styles

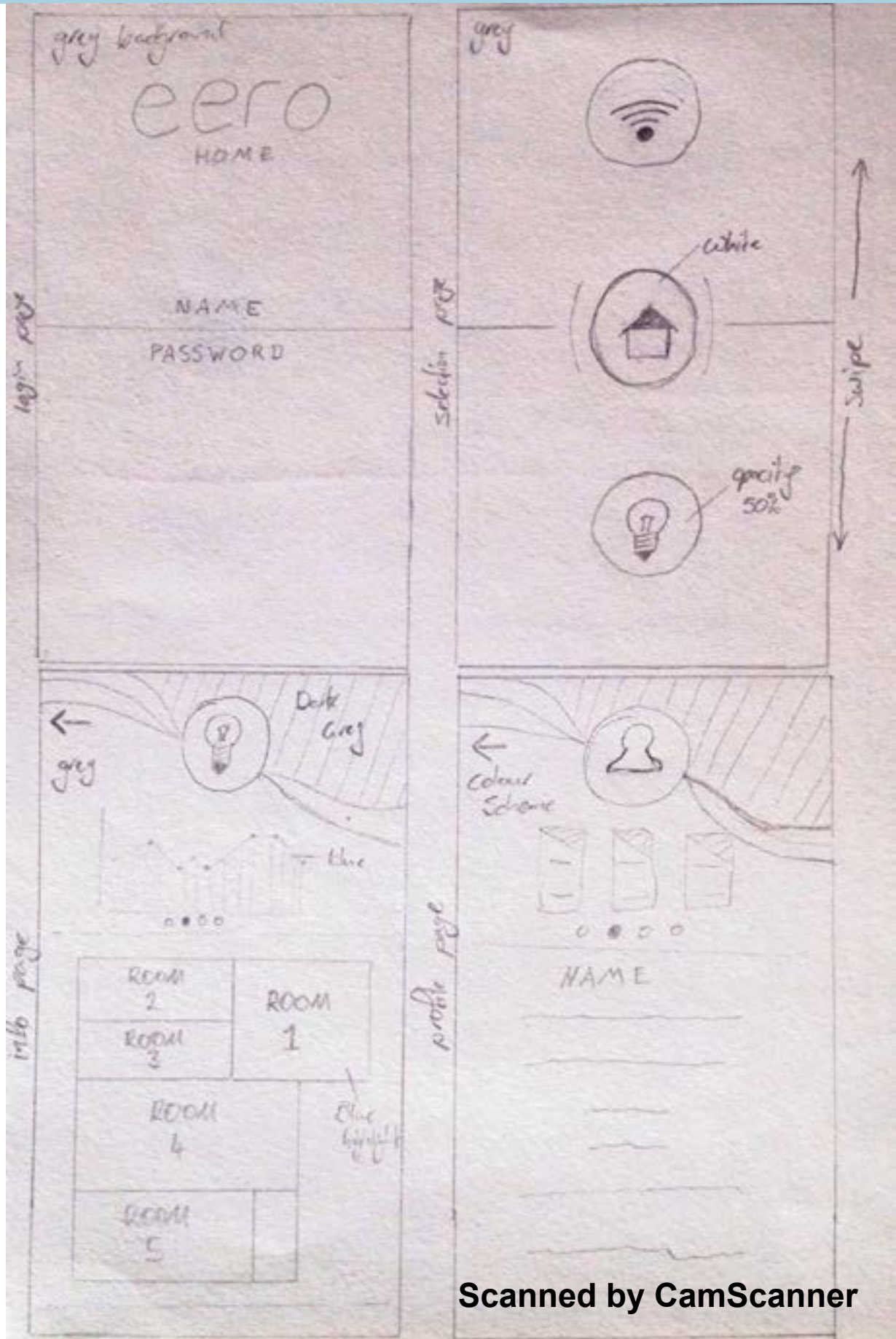
Type here to preview text

40px

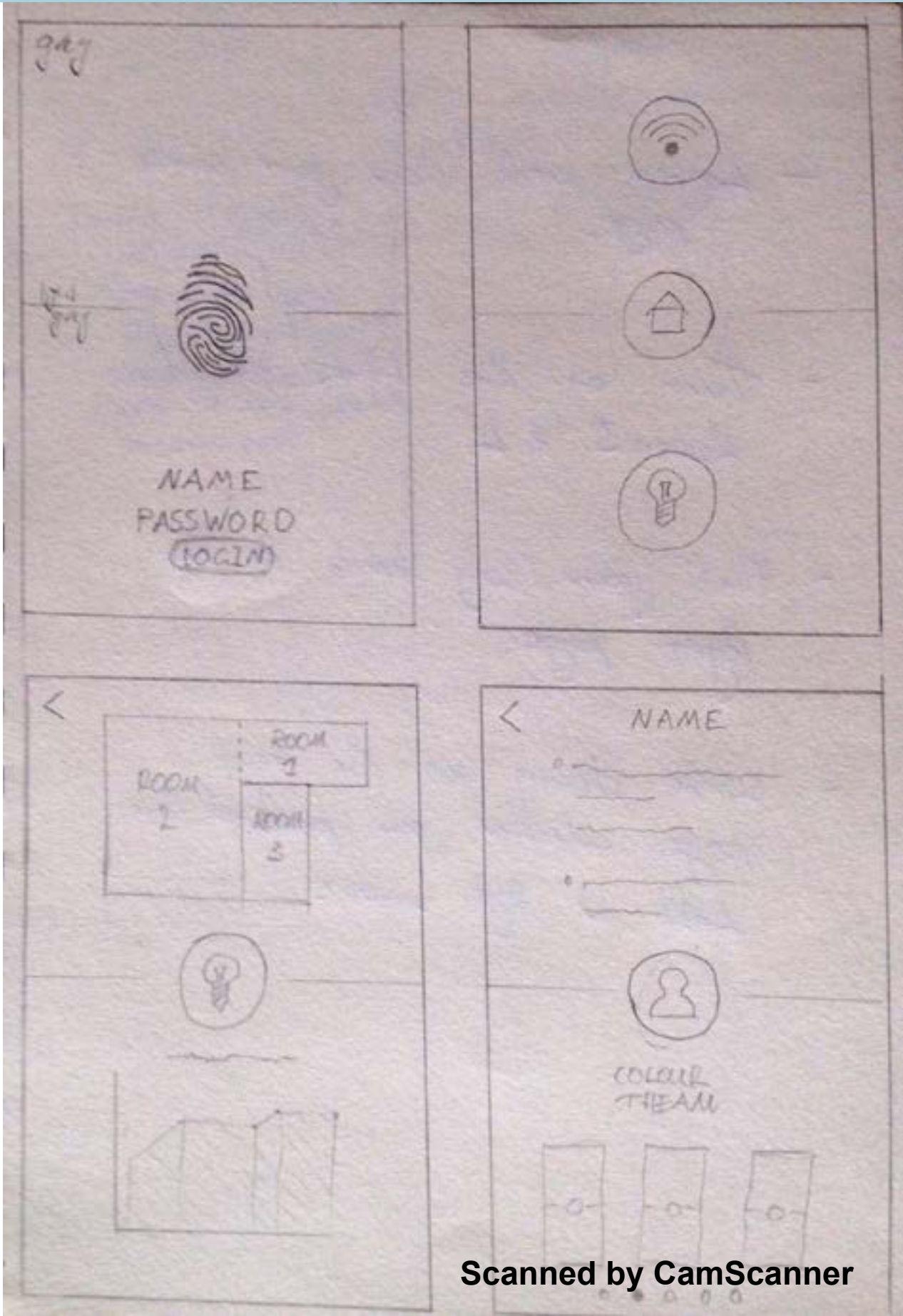
Light
Regular
Medium
Bold

eero

Sketches



Sketches



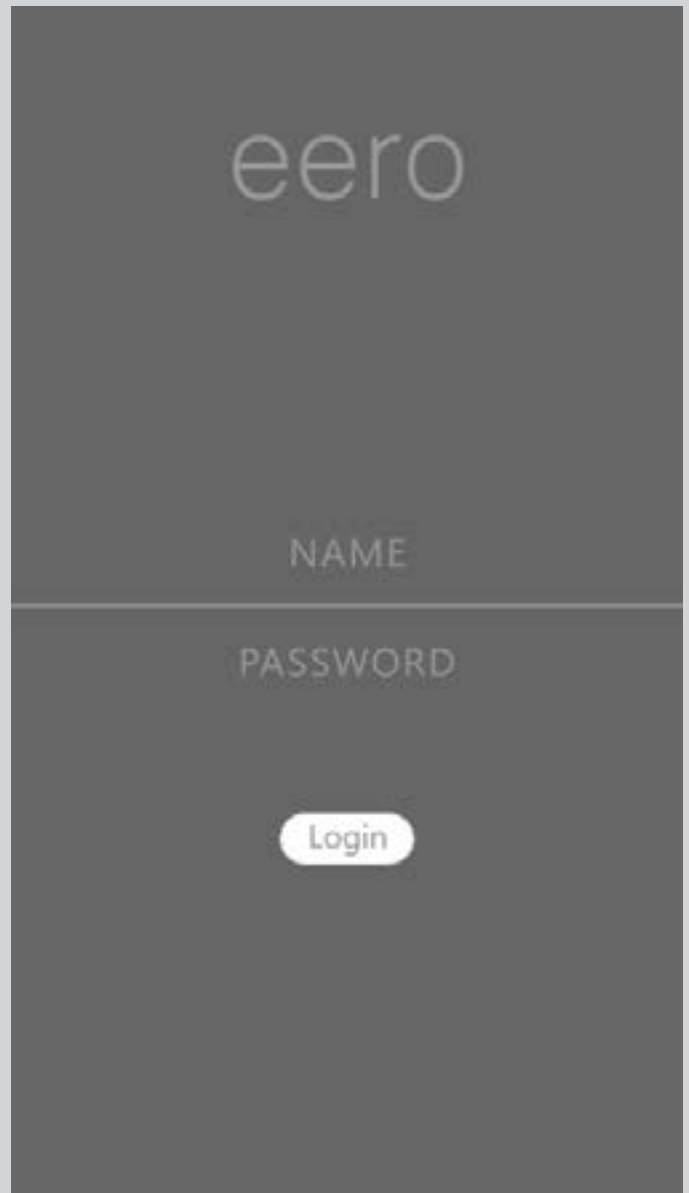
Prototypes

Critiques:

- Uncertainty around how to upload house plan.
- Think about how the rooms might be sectioned.
- Include a master on/off button for each section.
- Add a way for the password to be set/reset.
- Include labels for each section as the visual cues aren't enough.
- The wave graphic on the info pages are distracting away from the content.

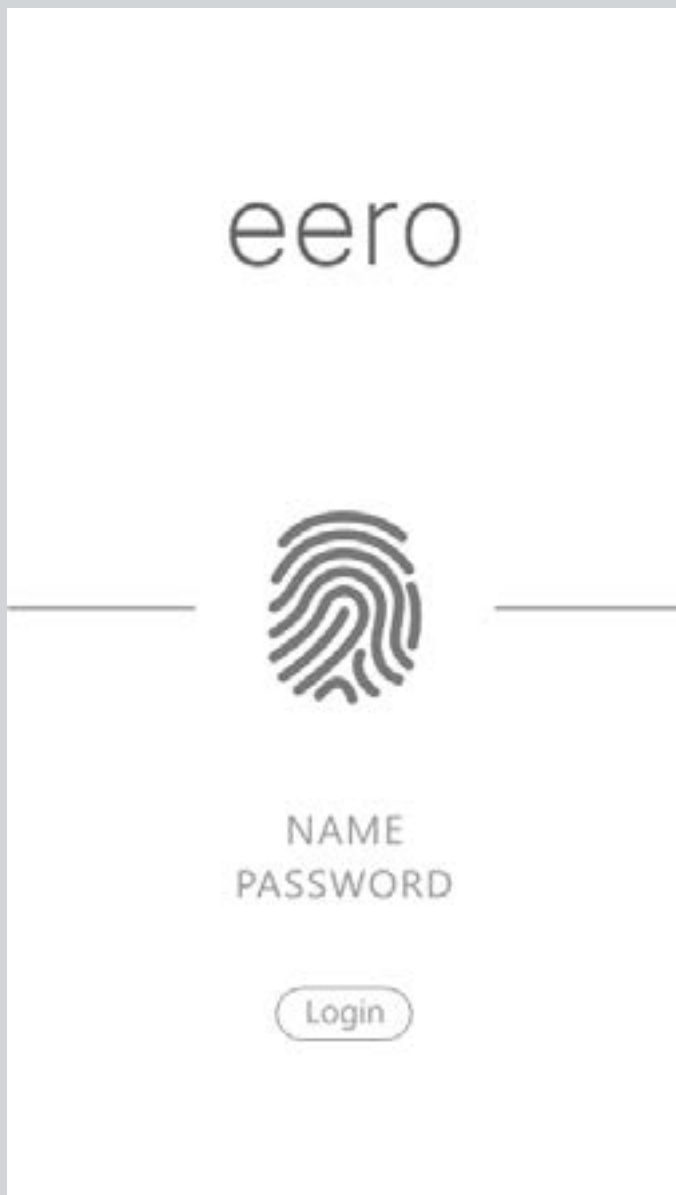
Compliments:

- Dark palette looks professional.
- Easy to navigate.
- Quick to use.



Link: <https://xd.adobe.com/view/bcb12486-2710-4edf-bfbf-77ae10d723d2/>

Prototypes



Critiques:

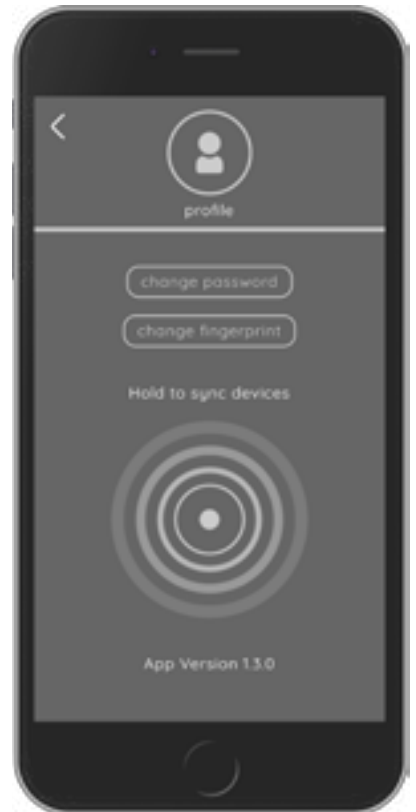
- Needs a way to set your fingerprint sign in.
- Information seemed cluttered because of the intrusion of the central page icon.
- Needs some way to sync devices.

Compliments:

- The fine lines look very elegant against the white.
- Liked the consistency of keeping the icon centered.

Link: <https://xd.adobe.com/view/74855053-8765-429a-bc15-818d71924a50/>

Final App



Any Questions

