

# High Level Design (HLD) FIFA World Cup Analysis

Revision Number: 1.0

Last date of revision: 17/06/2023

Ayesha Syed Mohammad

# **Document Version Control**

Date Issued	Version	Description	Author
17 June 2023	1.0	First Version of Complete HLD	Ayesha Syed Mohammad

# **Contents**

Document		Version
Control		2
Abstract		
3	1	Introduction
		4
1.1 Why this High-Level Design	n Document?	4
1.2 Scope		4
General Description	5	
2.1 Product Perspective & Prob	lem Statement	5
		2.2 Tools
used		5.5 Design
Details		6 3.1
Functional Architecture		6.5
3.2 Optimization	7	
KPIs		8
4.1 KPIs (Key Performance Ind	icators)	9
5Deployment		
		9

## **Abstract**

This FIFA World Cup analysis dives into the efforts of dedicated analysis who provide accurate data to answer fans' questions. The dataset includes information on past World Cups and match results. The goal is to find key metrics and factors that contribute to World Cup victories. Through thorough research, the analysis uncovers insights on team performance, historical records, player statistics, and match outcomes. By revealing patterns and trends, the analysis enhances fans' understanding of tournament and offers valuable insights for future predictions. Overall, this analysis recognizes the important role of analysis in empowering fans with data- driven knowledge of the FIFA World Cup.

## 1 Introduction

# 1.1 Why this High-Level Design Document?

The purpose of this High-Level Design (HLD) Document is to add the necessary detail to the current project description to represent a suitable model for coding. This document is also intended to help detect contradictions prior to coding, and can be used as a reference manual for how the modules interact at a high level.

#### The HLD will:

- Present all of the design aspects and define them in detail
- Describe the user interface being implemented
- · Describe the hardware and software interfaces
- Describe the performance requirements
- Include design features and the architecture of the project
- · List and describe the non-functional attributes like:
  - Security
  - o Reliability
  - Maintainability
  - Portability
  - o Reusability
  - Application compatibility
  - Resource utilization
  - Serviceability

# 1.2 Scope

The HLD documentation presents the structure of the system, such as the database architecture, application architecture (layers), application flow (Navigation), and technology architecture. The HLD uses non-technical to mildly-technical terms which should be understandable to the administrators of the system



# **2 General Description**

## 2.1 Product Perspective & Problem Statement

The FIFA World Cup is a global football competition contested by the various footballplaying nations of the world. It is contested every four years and is the most prestigious and important trophy in the sport of football.

The objective of the project is to perform data visualization techniques to understand the insight of the data. This project aims apply various Business Intelligence tools such as Tableau or Power BI to get a visual understanding of the data.

### 2.2 Tools used

Business Intelligence tools and libraries works such as Numpy, Pandas, Excel, R, Tableau, Power BI are used to build the whole framework.



# 3 Design Details

## 3.1 Functional Architecture

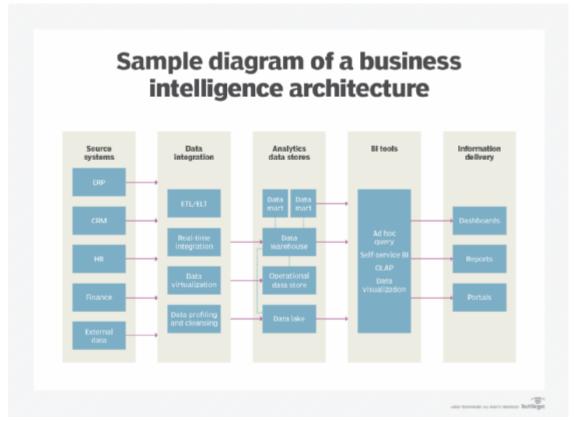


Figure 1: Functional Architecture of Business Intelligence

# How BI Really Works



## 3.2 Optimization

### Your data strategy drives performance

- · Minimize the number of fields
- Minimize the number of records
- Optimize extracts to speed up future queries by materializing calculations, removing columns and the use of accelerated views

#### Reduce the marks (data points) in your view

- Practice guided analytics. There's no need to fit everything you plan to show in a single view. Compile related views and connect them with action filters to travel from overview to highly-granular views at the speed of thought.
- Remove unneeded dimensions from the detail shelf.
- Explore. Try displaying your data in different types of views.

### Limit your filters by number and type

- Reduce the number of filters in use. Excessive filters on a view will create a more complex query, which takes longer to return results. Double-check your filters and remove any that aren't necessary.
- Use an include filter. Exclude filters load the entire domain of a dimension, while include filters do not. An include filter runs much faster than an exclude filter, especially for dimensions with many members.
- <u>Use a continuous date filter</u>. Continuous date filters (relative and range-of-date filters) can take advantage of the indexing properties in your database and are faster than discrete date filters.
- <u>Use Boolean or numeric filters</u>. Computers process integers and Booleans (t/f) much faster than strings.
- Use <u>parameters</u> and <u>action filters</u>. These reduce the query load (and work across data sources).

#### Optimize and materialize your calculations

- Perform calculations in the database
- Reduce the number of nested calculations.
- Reduce the granularity of LOD or table calculations in the view. The more granular the calculation, the longer it takes.
  - LODs Look at the number of unique dimension members in the calculation.
  - Table Calculations the more marks in the view, the longer it will take to calculate.



- Where possible, use MIN or MAX instead of AVG. AVG requires more processing than MIN or MAX. Often rows will be duplicated and display the same result with MIN, MAX, or AVG.
- Make groups with calculations. Like include filters, calculated groups load only named members of the domain, whereas Tableau's group function loads the entire domain.
- <u>Use Booleans or numeric calculations instead of string calculations</u>. Computers can process integers and Booleans (t/f) much faster than strings. Boolean>Int>Float>Date>DateTime>String

## 4 KPIs

Dashboards will be implemented to display and indicate certain KPIs and relevant indicators for the disease.



As and when, the system starts to capture the historical/periodic data for a user, the dashboards will be included to display charts over time with progress on various indicators or factors.

# **4.1 KPIs (Key Performance Indicators)**

Key indicators displaying a summary of the FIFA World Cup and its relationship with different metrics

- 1. Total Goals Scored: This indicator represents the total number of goals scored throughout the tournament. It provides an overview of the level of competitiveness and excitement in each World Cup edition.
- 2. Average Goals per Match: Calculating the average number of goals scored per match helps assess the offensive performance and the overall competitiveness of the tournament. Higher averages indicate more attacking play and thrilling matches.
- 3. Attendance: The total attendance figure measures the popularity and global interest in the World Cup. It reflects the level of fan engagement and the success of the tournament in terms of spectatorship.
- 4. Winning Teams: Analyzing the teams that have won the most World Cups provides insights into the dominance and success of certain nations in football. It showcases the historical powerhouses and their impact on the tournament.
- 5. Runners-Up and Finalists: Examining the teams that have reached the final stages but fell



short of winning helps identify consistent performers and competitive nations in the World Cup.

- 6. IMatches Played: The total number of matches played indicates the scale and duration of each World Cup edition. It helps assess the intensity and duration of the tournament.
- 7. Qualification Process: Understanding the qualification process provides insights into the competitiveness of regional tournaments and the diversity of participating nations.

# **5 Deployment**

Prioritizing data and analytics couldn't come at a better time. Your company, no matter what size, is already collecting data and most likely analyzing just a portion of it to solve business problems, gain competitive advantages, and drive enterprise transformation. With the explosive growth of enterprise data, database technologies, and the high demand for analytical skills, today's most effective IT organizations have shifted their focus to enabling self-service by deploying and operating Tableau at scale, as well as organizing, orchestrating, and unifying disparate sources of data for business users and experts alike to author and consume content.

Tableau prioritizes choice in flexibility to fit, rather than dictate, your enterprise architecture. Tableau Server and Tableau Online leverage your existing technology investments and integrate into your IT infrastructure to provide a self-service, modern analytics platform for your users. With on-premises, cloud, and hosted options, there is a version of Tableau to match your requirements. Below is a comparison of the three types:

#### **TYPE PROS CONS**

#### **Tableau Server - On Premises**

- · Full control of hardware and software
- Infrastructure and data remain behind your firewall
- Need dedicated administrators to manage hardware and software
- Additional infrastructure needed to access off-network (mobile, external)

#### Tableau Server - Public Cloud (laaS)

- Full control of software on managed hardware
- Puts infrastructure in same place as data (for migration to cloud)
- Flexibility to spin up/down hardware as needed
- Need dedicated administrators to manage software
- Additional infrastructure needed to access off-network (mobile, external)

### Tableau Online (SaaS)

- Fully hosted solution (hardware, software upgrades)
- Fast to deploy
- Easy for external audience to access
- Single-site in multi-tenant environment
- Cubes are not supported
- · No guest account access

Depending on your organizational roles and responsibilities, Tableau Server should be installed by a systems administrator and the designated Tableau Server Administrator in coordination with the appropriate IT roles. For Tableau Online, you will integrate with your existing technology and configure the site settings. The Data & Analytics Survey, completed by business teams, identifies and prioritizes data use cases, audience size, and users. You will use the information collected in both surveys to plan your deployment strategy, including sizing, installation, and configuration of your Tableau Server or integration and configuration of Tableau Online. In addition to installing Tableau Server or configuring Tableau Online, administrators will also need to plan for the client software installation of Tableau Prep Builder, Tableau Desktop, Tableau Mobile, and Tableau Bridge for Tableau Online where applicable.