

AYESHA IDRIS MALA

Data Analyst

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SKILLS

- SQL
- PowerBI
- Excel/Google Sheets
- Excel Power Pivot
- Excel Power Query
- Data Analysis
- Data Visualization Tools
- Data Collection & Cleaning
- Data Interpretation
- Documentation & Reporting
- Analytical Skills
- Interpersonal Communication
- Presentation Skills

EDUCATION

**Bachelors of Engineering (B.E.)
Telecommunications**

NED University of Engineering and Technology
2014 - 2017

CERTIFICATIONS

**Google Data Analytics Professional
Certification**

Coursera – Aug 2024

OTHER INFORMATION

Languages: English (Fluent)

References: Upon Request.

PORTFOLIO PROJECTS

SQL & POWERBI

- [Retail Store Sales Analysis](#)

SQL

- [Hospital Management System](#)

WORK EXPERIENCE

Intersys Limited – Senior Executive Editor | Mar 2024 – Present
Karachi, PK

Folio3 – Content Editor | Dec 2023 – Mar 2024
Karachi, PK

Intersys Limited – Senior Executive Editor | Dec 2022 – Nov 2023
Karachi, PK

Logicose – Senior Content Marketing Executive | Oct 2021 – Dec 2022
Karachi, PK

Klarecon – Senior Editor & Team Coordinator | Mar 2020 – Sep 2021
Tel Aviv, Israel (Remote)

Self-Employed – Freelance Content Creator | Oct 2017 – Mar 2020
Karachi, PK