

Ayesha Naveed

Social Media Manager — Video Editor — PR and Media Member
National College of Business Administration and Economics (NCBAE)

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Education

National College of Business Administration and Economics (NCBA&E)

Bachelor of Science, Business Administration

3 semester

Experience

Video editor

Google Developer student Club GDSC

2023-24

- A university based society powered by google for empowered technical and non-technical skills provides leadership and opportunities to grow
<https://www.instagram.com/ayeshology/>
<https://www.instagram.com/confinitixncbae/>

Social Media Manager

Confiniti, NCBAE

2024-25

- University based society, Pakistan's next Silicon Valley and organizing industrial tours to bridge the gap between academia and industry.
<https://www.instagram.com/confinitixncbae/>

Media Team Member

Developer Student Club (DSC), NCBAE

Present

- A university community to empowered students skills and collaborate with leadership to grow and learn.
- Promoted events effectively and make content for social media handles
- Created and edited videos to support club promotional campaigns and activities.
<https://www.instagram.com/ncbaedsc/>

Skills

- Social Media Management (Content Creation, Strategy, Analytics)
- Video Editing (CapCut Pro, or other software)
- Team Collaboration and Event Management

Interests

- Exploring social media trends and tools.
- Video editing and storytelling through visual media.

- Networking and engaging with professional communities.