Ayesha Qaisar

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EDUCATION

University of Western Ontario (UWO) - London, ON

BESc - Software Engineering | minor in Business and Entrepreneurship **Expected May 2025**

- *Academics:* Earned a GPA of 3.4 with 'A+' in Java Fundamentals and 'A' in Business for Engineers
- *Honours:* Western Admission Scholarship ($1500), Caterina Ligori Engineering Award $(1000), Shamrock Foundation Engineering Award ($5000).
- Completed coursework in Scripting Language Fundamentals, Data Structures and Algorithms, Digital Logic Systems.

EXPERIENCE

RBC Design Thinking Program – Western University, London ON **September – December 2022**
- Collaborated within a team and learnt Figma designing by professionals at RBC.
- Created and designed a mobile application as a potential technical solution to a UN Sustainable Development goal.
- Acted as a liaison between my team and team mentor and ensured that frequent communication occurred in the form of planned meetings, which were spaced out to receive feedback that could be properly incorporated in our next steps.

Social Media Community Manager – **May – August 2022**
Northwest London Resource Centre, London, ON
- Organized the junior summer camp, alongside the Program Coordinator by planning 4 day, 6-week camp schedule.
- Ensured that the planned activities followed the set regulations, while keeping costs to a minimum.
- Led the social media campaign by photographing daily insights from the camp
- Created regular content based on the progress of the camp, in the form of videos and posters which became the connection between the camp, families and our sponsors.
- Increased the Instagram following by 100+ and Facebook reach by 5000+ through implementing an efficiently planned social media schedule.

Student Ambassador – hErVOLUTION, ON **February 2022 - Present**
- Developing opportunities and mentoring young girls to explore and begin careers in STEM.
- Facilitating and designing workshops as an aid to choosing STEM careers and allowing networking opportunities.
- **Led and organized** a completely new program which was a virtual hackathon, "Hack-a-day" consisting of workshops, challenges and speaker sessions revolved around STEM. The event was enjoyed and received funding, creating new partnerships, and allowing our participants to receive scholarship prizes.

Deputy Returning Officer – Elections Ontario, London, ON **June 2022**
- Completed training for the Elections Software
- Processed electors, reviewed their information, and issued ballots using electronic forms and lists on a computer equipped with Elections Ontario Software.

Projects

Heart AtTech ↗ | Sunlife's **Best Health Hack** @ Hack Western 9 **November 2022**
- Self-taught and understood the basics of React within a few hours and worked on a Figma design which was the base for our project's front-end development.
- An app-service that aims to reduce long EMS wait times and is an attempt to improve the health-care system in Canada by empowering CPR/AED certified citizens to respond to nearby emergencies.
- Built with an app design on Figma and React.js as our Front-end with Firebase as our backend.

Baymax 2.0 ↗ | ADA mentorship program **Present**
- Working with a team of under the mentorship of upper students to create a technical solution to any UN SDG's
- Planned to use the goals emphasizing improved health care, and led the ideation under the Disney Character "Baymax"
- Enhancing my skills of React to create an app, which will be based on my Figma wireframe.

Portfolio Website ↗
- Building a fully functional personal portfolio website from scratch using HTML, CSS and JavaScript.

MentHer ↗ | RBC Design Thinking Program **November 2022**
- A design solution implemented within a team by being taught Figma skills.
- A platform for women to find mentorship, by women. It is designed to provide the personalized guidance, community and opportunities required by the women in areas like London, ON.