Model Selection and Evaluation



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Module 4: Model Selection and Evaluation



In the last module, we went through the nuts and bolts of linear regressions. In this module, we will step back and explain how to **select**, **evaluate**, and **validate** a model.

This is a very important module: as a researcher, you **must** consider which model to use and why, and whether or not its results are significant.

Let's get started!



Model evaluation: Let's recap the performance measures in module 3



Measuring performance is very different depending on whether our output is <u>continuous</u> or <u>categorical</u>. For example, in classification tasks <u>accuracy</u> is commonly used.

Classification task: Does this patient have malaria?

Temperature of patient	Malaria test result	Predicted test result	
X	Υ	Y *	
39.5°C 37.8°C 37.2°C 37.2°C	Yes No No No	Yes Yes No No	

Accuracy is a common performance metric for category prediction tasks. It is simply the number of correct predictions over the total number of predictions.

Accuracy = number of cases the correct class is predicted (Y*=Y)/number of total cases



If you are predicting a numerical value, there are a few different performance measures we can use. Our choice depends upon our model architecture.

Regression task: How does number of malaria cases change for every additional mosquito net bought.

mosquito nets	malaria cases	predicted malaria cases
X	Υ	Y *
2007: 1000	80	58
2008: 2200	40	42
2009: 6600	42	38
2010: 12600	35	30

Mean squared error (MSE) is the average squared difference between the true Y and the predicted Y*.

- MSE is always>0 (irreducible error)
- Smaller (closer to 0) is better.

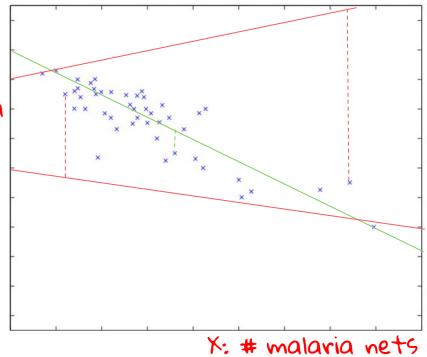


MSE is a way to quantify distance between Y* and Y.

Visually, we can tell our MSE is much higher for the red lines than it is for the green line (a good fit!)

In the last module, we formalized and quantified.

people w/malaria

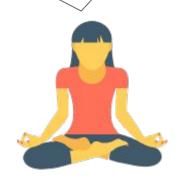






We will evaluate our model in a few different ways.

I just want my model to be well rounded!

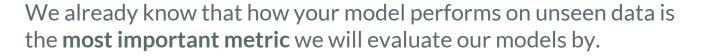


Alongside evaluating purely based upon how well our predicted Y* approximates the true Y, we will evaluate our model along other dimensions:

- 1) How well does the model perform on **unseen data**?
- 2) Are there holistic objectives that model choice based upon accuracy might hurt?
- 3) Is getting one class wrong more costly than another? (specific to classification problems)



1) Unseen data: Recall that measuring how well the model performs on unseen data is extremely important!





If we have high predictive power on our training data but low predictive power in the real world, what use is our model?

Our model is naturally highly optimized for the data it was trained on. However, the ultimate impact of our model depends upon its ability to *generalize* ("extrapolate") to unseen data.

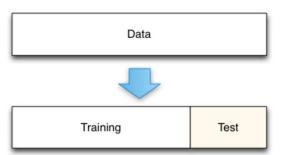
In this module, we will go over what this means using real-life examples of model evaluation on Kiva data.



1) Unseen data: Recall that measuring how well the model performs on unseen data is extremely important!

Remember our test/training split from Module 3?





Our "test" data is our unseen data. Here we introduce the concept of **generalization error**, our model's capability to generalize to unseen data.

Generalization error = Test True Y - TestY*



2) Are there holistic objectives that model choice based upon accuracy might hurt?

We have values as a society that are not captured by optimizing for accuracy.

Choosing a model to deploy based purely on predictive power may pose ethical problems. Some examples:

- A risk score algorithm that predicts whether someone will commit a future crime, used by US courts, discriminated based upon race. It was clear the model relied heavily on race as a feature. [<u>Link</u>]
- Carnegie Mellon found that women were less likely than men to be shown ads by Google for high paying jobs. [<u>Link</u>]
- Orbitz, a travel site, was showing Mac users higher priced travel services than PC users. [<u>Link</u>]



3) Is getting one class wrong more costly than another? Particularly for fields like medicine, a false negative diagnosis is more costly than a false positive.



E.g. Classification task: Does Dr. Delta's patient have malaria?

False positive:

Patient is told they have malaria when they do not.

You really did You really didn't

They say you did	They say you didn't	
They are right!	"False Negative"	
"False Positive"	They are right!	

False negative:

Patient is told they do not have malaria when they do.

In any classification model we work on, we will evaluate performance on FP, FN in addition to accuracy.

> Which is more costly?





3) Is getting one class wrong more costly than another? Particularly for fields like medicine, a false negative diagnosis is more costly than a false positive.



E.g. Classification task: Does Dr. Delta's patient have malaria?

False positive:

Patient is told they have malaria when they do not.

False negative:

Patient is told they do not have malaria when they do.

Thinking about false positives and negatives is **extremely** important. In our example, if Dr. Delta's model incorrectly classifies a patient, it could have disastrous consequences.

What should Dr. Delta do in this scenario?



Because the stakes are so high, Dr. Delta should not only use caution in selecting an algorithm, but also in **interpreting and presenting her results**.

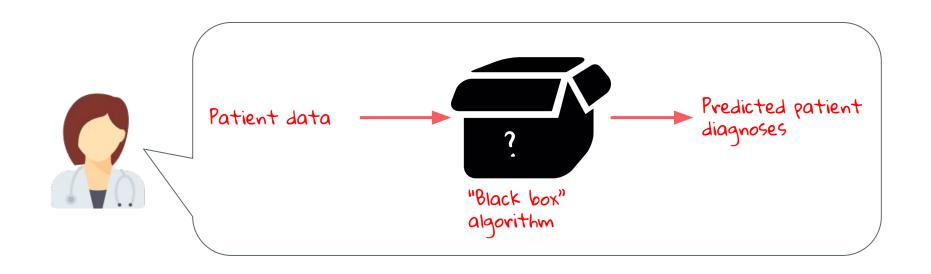
The algorithm may say that a patient is 60% likely to have malaria, but Dr. Delta cannot use this result to conclude that the patient definitely has malaria. Rather, Dr. Delta should present the result as a starting point for additional research.

This is a key tenet of machine learning ethics: transparency.



OLS Regression: Model development and evaluation



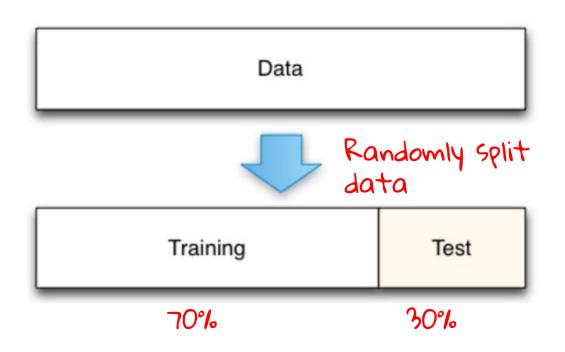


As a responsible machine learning practitioner, Dr. Delta should **explain and justify** the algorithm she used, as well as the **limits** of the conclusions she was able to draw.

Without transparency, there can't be good machine learning!



Our very first step for all models is creating a training and a test dataset.



Recall from the last module that we split our data into train/test sets so we can create the model using training data, and test how well it generalizes to unseen data by using the test data.

A common training/test split ratio is 70%/30%.



Using the training dataset, we make sure our OLS assumptions hold.

```
[180]: print(rf trainArr.columns)
       Index(['loan amount', 'partner delinquency rate', 'posted year',
              'posted month', 'num tags', 'parent', 'tag #Woman Owned Biz',
              'top partner_id', 'age_int', 'tag_#Repeat Borrower', 'children_int',
              'more one partner country', 'activity Farming', 'activity Dairy',
              'activity General Store', 'activity Fruits & Vegetables',
              'activity Retail', 'activity Clothing Sales', 'activity Agriculture',
              'activity Poultry', 'activity Cereals', 'activity Grocery Store',
              'sector Agriculture', 'sector Food', 'sector Retail', 'sector Services',
              'sector Clothing', 'sector Transportation', 'sector Personal Use',
              'sector Construction', 'sector Education', 'sector Health',
              'county Missing', 'county nairobi', 'county mombasa', 'county nakuru',
              'county bungoma', 'county kisii', 'county trans nzoia', 'county kiambu',
              'county uasin', 'county kisumu', 'province rift valley',
              'province Missing', 'province coast', 'province nyanza',
              'province nairobi', 'province western', 'province eastern',
```

'province central', 'gender Female', 'gender Male'],

To use the OLS algorithm, our assumptions must hold. Recall our discussion of assumptions from the previous module.

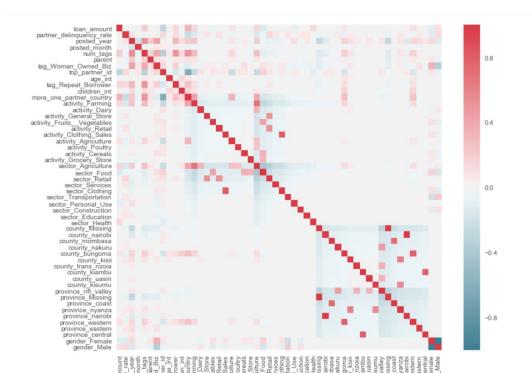
We start with 52 high potential features we want to try including in our model.

```
[181]: len(rf_trainArr.columns)
```



dtype='object')

Checking assumptions: Correlation



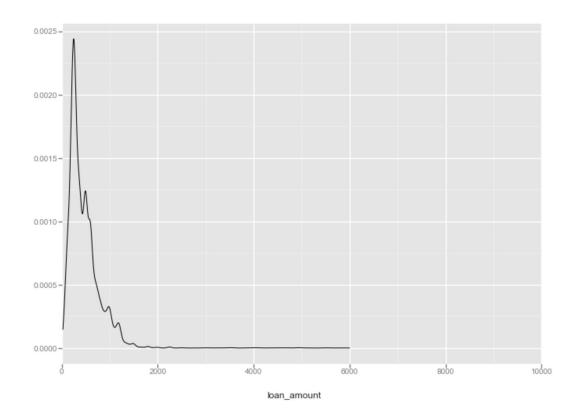
We want to exclude features that are heavily positive or negative correlated with each other.

The graphic is hard to see, but examples include:

Activity & sector Province & country



Checking assumptions: Distribution



Here we see that the feature loan_amount appears skewed to the left in this histogram, but it is not excessively skewed. See discussion of skew in the Module 3 coding notebooks.



We train our multivariate model using Python.

OLS Regression Results

Dep. Variable:	loan_amount	R-squared:	0.171	
Model:	OLS	Adj. R-squared:	0.171	
Method:	Least Squares	F-statistic:	870.1	
Date:	Wed, 07 Jun 2017	Prob (F-statistic):	0.00	
Time:	11:32:17	Log-Likelihood:	-8.6982e+05	
No. Observations:	118199	AIC:	1.740e+06	
Df Residuals:	118170	BIC:	1.740e+06	
Df Model:	28			

Covariance Type: nonrobust

	coef	std err	t	P> t	[0.025	0.975]
Intercept	5.424e+04	1264.598	42.894	0.000	5.18e+04	5.67e+04
partner_delinquency_rate	7.0140	0.223	31.479	0.000	6.577	7.451
posted_year	-26.6702	0.629	-42.409	0.000	-27.903	-25.438
posted_month	-3.3182	0.319	-10.387	0.000	-3.944	-2.692
parent	-14.4105	3.323	-4.336	0.000	-20.924	-7.897
top_partner_id	-0.6055	0.024	-25.522	0.000	-0.652	-0.559
more one partner country	405.9084	5.470	74.207	0.000	395.187	416.629
tag_Woman_Owned_Biz	107.9909	3.476	31.067	0.000	101.178	114.804
age_int	-0.3778	0.096	-3.947	0.000	-0.565	-0.190
tag Repeat Borrower	81.2264	3.888	20.893	0.000	73.607	88.846
children int	0.0567	0.457	0.124	0.901	-0.840	0.953
sector_Agriculture	14.6908	7.974	1.842	0.065	-0.938	30.319
sector_Food	-56.0689	8.087	-6.933	0.000	-71.920	-40.218
sector Retail	-8.5388	8.194	-1.042	0.297	-24.599	7.521
sector Services	-28.4497	8.647	-3.290	0.001	-45.397	-11.502
sector_Clothing	-28.0342	8.856	-3.165	0.002	-45.392	-10.676
sector Transportation	30.2185	9.950	3.037	0.002	10.717	49.720
sector Personal Use	-156.5494	11.123	-14.075	0.000	-178.350	-134.749
sector Construction	-43.2219	11.832	-3.653	0.000	-66.413	-20.031
sector Education	15.7391	11.930	1.319	0.187	-7.644	39.122
sector Health	543.0447	13.697	39.647	0.000	516.199	569.890
province rift vallev	7.1370	3.314	2.153	0.031	0.641	13.633

R2= 0.171



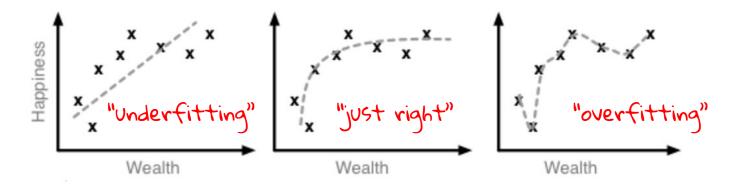
Now we have a model derived from our training data, let's see how well the model generalizes to the real world (make sure it is not over or underfit).

To understand the concepts of underfitting and overfitting, let's take a look at a more intuitive example.



Ability to generalize to unseen data

Recall our discussion of overfitting us. underfitting in the last module.



Let's take another look at underfitting and overfitting by considering a musical analogy ...



Performance

Ability to generalize to unseen data



Your choice of audio recording equipment for a music concert is analogous to to underfitting/overfitting!

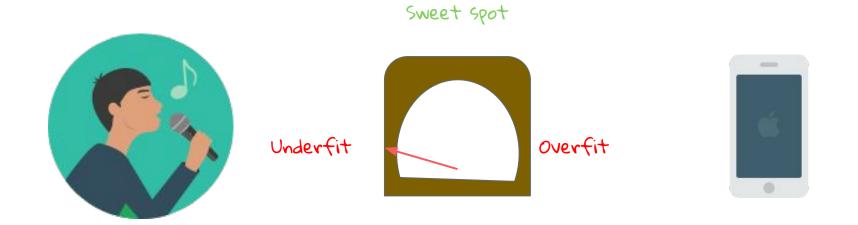
You love rock music and want to record your favorite band in concert.

However, you need to be careful about how you record.



Performance

Underfitting occurs when error on our training set is still very high. Prediction performance on both seen and unseen data is low.

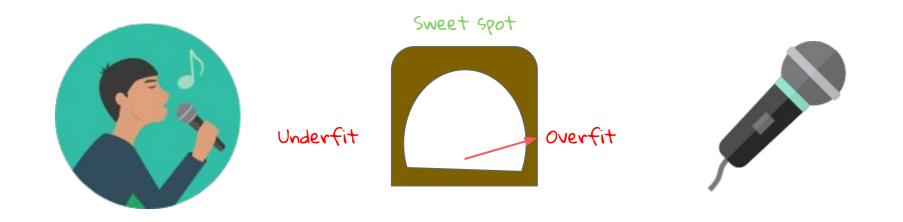


If you use a cellphone to record, you are probably <u>underfitting</u>. You will not be able to capture the qualities of how the artist sounds live.





Overfitting occurs when we know our training data well but our model does not generalize to unseen data. Prediction performance on seen data is high and on unseen data is low.

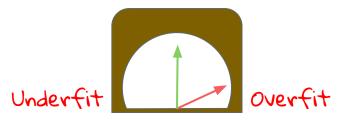


If you go all out and bring sophisticated audio equipment, you may catch all types of sounds that are not the concert, like people shuffling in the seats and talking to each other.



In order to understand whether we are at our sweet spot we need to compare prediction performance on train and test datasets!

Sweet spot



		1	T T T T T T T T T T T T T T T T T T T
Training R2	Relationship	Test R2	Condition
high	>	low	overfitting
high	~	high	Sweet spot
low	~	low	underfitting
low	<	high	Shouldn't happen
	1		

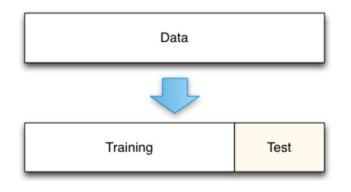
It's unlikely that your model fits your test data better than your training data, but this can happen if you are working with small data or if you split your data in a non-random way



Performance

How do we measure underfitting/overfitting?

We apply the f(x) we got from the training data to score the test data.



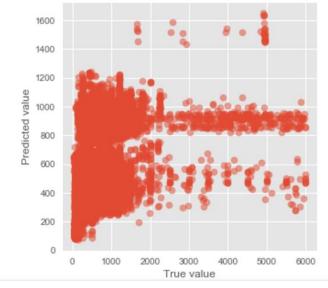
- 1. Randomly split data into train/test
- 2. Run model on train data
- 3. Test model on test data
- 4. Compare the <u>model error</u> (from train data) to the <u>generalization</u> <u>error</u> (from the test data)

Comparing our model error on the training data to our generalization error on the test allows us to tell whether we have <u>underfit</u> or <u>overfit</u> on the data.



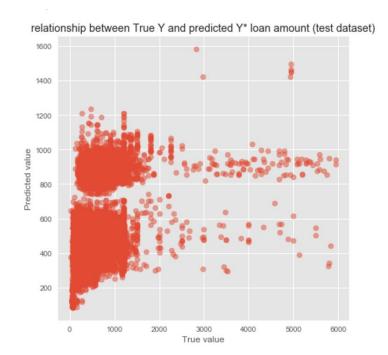
Training data

relationship between True Y and predicted Y* loan amount (training dataset)



R2= 0.17

Test data



R2=0.16

Let's return to our linear regression. Is this model overfitting or underfitting?



Is our linear regression model under or over fitting?

Training Test R2= 0.17 ~ R2=0.16

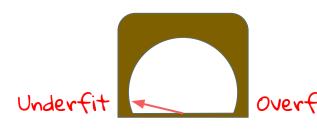
Training R2	Relationship	Test R2	Condition
high	>	low	overfitting
high	~	high	Sweet spot
low	~	low	underfitting
low	<	high	Shouldn't happen



Our linear model is underfitting the data. The R2 on both training and test are low.

Training Test R2=0.16

Sweet spot



Training R2	Relationship	Test R2	Condition
high	>	low	overfitting
high	~	high	Sweet spot
low	~	low	underfitting
low	<	high	Shouldn't happen



What do you do when your model is underfitting?

Recall that in our rock concert example, underfitting occurs when you are not able to capture what is **truly happening** in reality.





A low adjusted R2 can mean a few different things:

- 1) We need better feature engineering
- 2) We need more data
- 3) We need to do better feature selection (i.e., we are including too many useless features in our model)
- 4) We need a more complex model to capture the true f(x)



It is possible our model is underfitting because linear regression is **not complex enough** to capture the relationship that maps x to true Y.

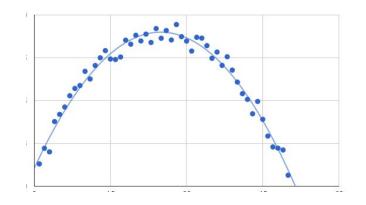


We can test this by checking performance with a more complex model and seeing if the fit improves.



Some examples of models that are more complex than linear regression:

- Nonlinear regression
- Decision trees
- Bagging
- Boosting



Recall our quadratic regression from Module 3

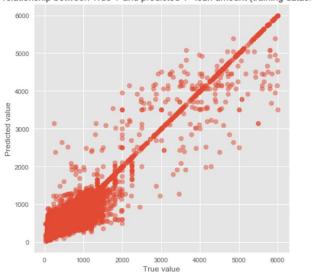
We will go over the nuts and bolts of decision trees, bagging and boosting in future modules, but for now, let's consider how to interpret hypothetical R2 metrics to evaluate for overfitting and underfitting.



Results using Decision Tree Algorithm

Training data

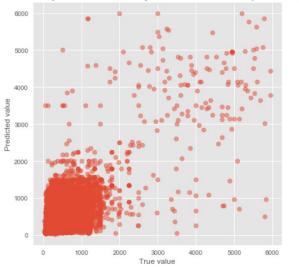
relationship between True Y and predicted Y* loan amount (training dataset)



R2= 0.93

Test data

relationship between True Y and predicted Y* loan amount (test dataset)





Is our decision tree model under or over fitting?

Training Test

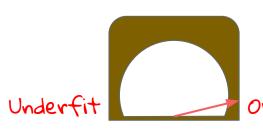
Γ				
	Training R2	Relationship	Test R2	Condition
	high	>	low	overfitting
	high	~	high	Sweet spot
	low	~	low	underfitting
	low	<	high	Shouldn't happen



Our decision tree is **overfitting** the data. The R2 is very high on the training and low on test.

Training Test R2= 0.93 R2=0.23

Sweet spot



Training R2	Relationship	Test R2	Condition
high	>	low	overfitting
high	~	high	Sweet spot
low	~	low	underfitting
low	<	high	Shouldn't happen



What do we do if our model is overfitted?



A large gap between the R² of the test and train datasets can be solved by a few different steps:

- 1) Get more data
- Use ensemble approaches (like bagging)
- 3) Improve feature selection



Ensemble approaches are a powerful way to address overfitting!

We can all agree that more data is better.

Imagine instead of running a single ML algorithm on a single dataset, you could run 100 different algorithms on 100 datasets! By leveraging "the power of the crowd," bagging approaches can reduce generalization error.

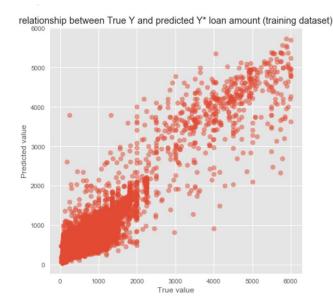


Bagging

We will do a deep dive into bagging regressions in the next lectures, but here is a teaser of how it improves results for our Kiva data.

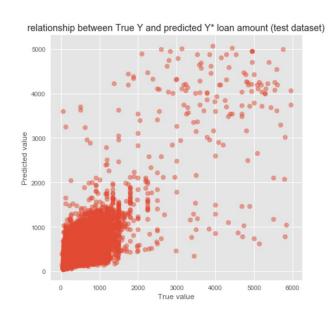


Training data



R2= 0.86

Test data



R2=0.47

It's still not perfect, but it is a big improvement over our past models - performance on our test data has **doubled**!



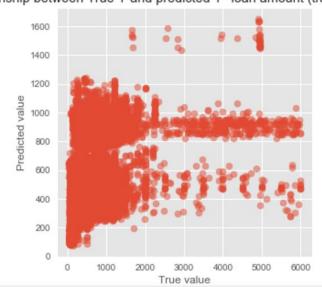
Let's take a step back and review...



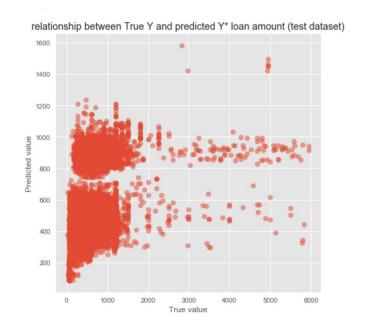
Our linear regression model underfit the data.

Training data

relationship between True Y and predicted Y* loan amount (training dataset)



Test data



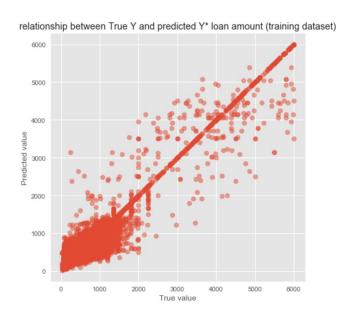


R2=0.16

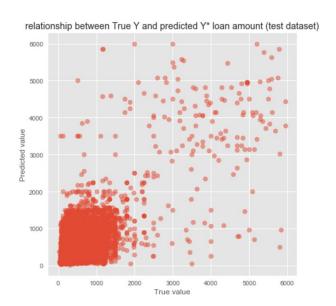


Our decision tree model overfit our data.

Training data



Test data



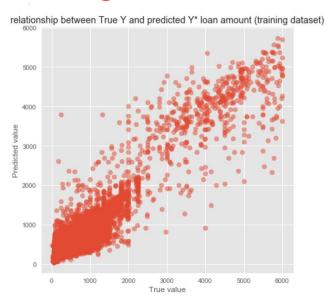
R2= 0.93

R1=0.13



Bagging still **overfit** our data, but yielded a much better R2 than the previous model.

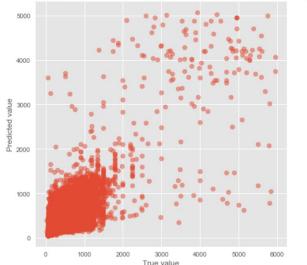
Training data



R2= 0.86

Test data

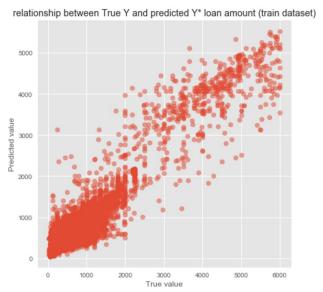






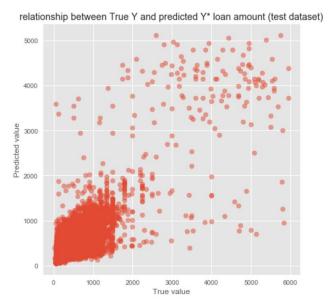
Random Forest, another ensemble approach we'll cover in later modules, yields results that are even better than bagging

Training data



K2= 0.88

Test data







Using more complex models has resulted in a much better approximation of the true f(x)!

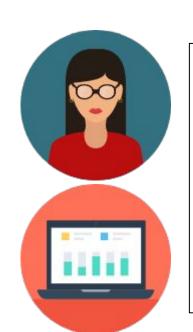
Model	Train R2	Test R2	Condition
OLS	0.17	0.16	underfitting
Decision tree	0.93	0.23	overfitting
Bagging	0.86	0.47	overfitting
Random forest	0.88	0.51	overfitting

In this case, the generalized model performance improves with complexity of model



However, even after choosing more complex representations of f(x), we are still overfitting.

What else can we do to narrow the gap?



- Feature selection
- Find more data
- Hyperparameter optimization

Let's talk about feature selection.



Feature selection



We already discussed excluding heavily correlated features.



What else can we do to improve what features we include in the model?

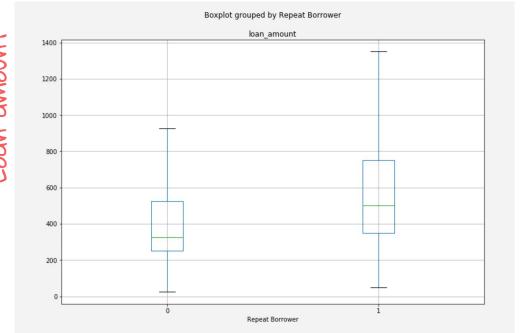
We can look at a few of our most interesting features in depth.



Feature investigation: repeat borrower





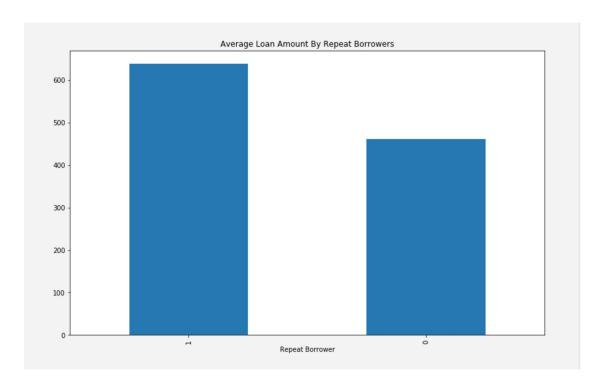


First time borrower

Repeat borrower This boxplot shows us that repeat borrowers have a much higher distribution of requested loan amounts.

The 25th, 50th, 75th percentile of loan amounts requested by repeat borrowers are all higher.





This chart shows that repeat borrowers request ~\$120.00 more than first time borrowers.

Why would this be the case?

Repeat borrower

First time borrower



Univariate regression: loan_amount~repeat_borrower

nonrobust

We'll now run the regression on train_set

OLS Regression Results

Dep. Variable:	loan_amount	R-squared:	0.018			
Model:	OLS	Adj. R-squared:	0.018			
Method:	Least Squares	F-statistic:	2171.			
Date:	Tue, 06 Jun 2017	Prob (F-statistic):	0.00			
Time:	11:55:03	Log-Likelihood:	-8.7896e+05			
No. Observations:	118190	AIC:	1.758e+06			
Df Residuals:	118188	BIC:	1.758e+06			
Df Model:	1					

	coef	std err	t	P> t	[0.025	0.975]
Intercept	461.0813	1.268	363.678	0.000	458.596	463.566
Repeat_Borrower	176.5377	3.789	46.598	0.000	169.112	183.963
						====
Omnibus:	1	28037.545	Durbin-Wats	on:	2	2.009
Prob(Omnibus):		0.000	Jarque-Bera	(JB):	13510212	2.631
Skew:		5.460	Prob(JB):			0.00
Kurtosis:		54.227	Cond. No.			3.22

Warnings:

Covariance Type:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

R2 = 0.17

p-score=0.000

t-stat=46.5

intercept=461

repeat_borrower=177



Question: What is the predicted loan amount of a repeat borrower?

We'll now run the regression on train_set OLS Regression Results

Dep. Variable:	loan_amount	R-squared:	0.018			
Model:	OLS	Adj. R-squared:	0.018			
Method:	Least Squares	F-statistic:	2171.			
Date:	Tue, 06 Jun 2017	Prob (F-statistic):	0.00			
Time:	11:55:03	Log-Likelihood:	-8.7896e+05			
No. Observations:	118190	AIC:	1.758e+06			
Df Residuals:	118188	BIC:	1.758e+06			
Df Model:	1					
Covariance Type:	nonrobust					

	coef	std err	t	P> t	[0.025	0.975]
Intercept	461.0813	1.268	363.678	0.000	458.596	463.566
Repeat_Borrower	176.5377 	3.789 =======	46.598 	0.000	169.112 =======	183.963 ====
Omnibus:	1	28037.545	Durbin-Wats	on:	2	.009
Prob(Omnibus):		0.000	Jarque-Bera	(JB):	13510212	.631
Skew:		5.460	Prob(JB):			0.00
Kurtosis:		54.227	Cond. No.			3.22

Warnings:

intercept=461

repeat_borrower=177



^[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Our model predicts that a repeat borrower will request \$637



Y*=461+176 Y*=637

intercept=461

repeat_borrower=177



Question: Is being a repeat borrower a statistically significant feature?

We'll now run the regression on train_set

OLS Regression Results

	Dep. Variable:	loan_amount	R-squared:	0.018
	Model:	OLS	Adj. R-squared:	0.018
	Method:	Least Squares	F-statistic:	2171.
	Date:	Tue, 06 Jun 2017	Prob (F-statistic):	0.00
	Time:	11:55:03	Log-Likelihood:	-8.7896e+05
	No. Observations:	118190	AIC:	1.758e+06
	Df Residuals:	118188	BIC:	1.758e+06
	Df Model:	1		
	Commendance Manage			

		coef	std err	t	P> t	[0.025	0.975]
Interc	ept _Borrower	461.0813 176.5377	1.268 3.789	363.678 46.598	0.000 0.000	458.596 169.112	463.566 183.963
Omnibus Prob(On Skew: Kurtos:	mnibus):		128037.545 0.000 5.460 54.227	Durbin-Wats Jarque-Bera Prob(JB): Cond. No.		13510212	2.009 2.631 0.00 3.22

Warnings

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

$$R2 = 0.17$$

$$t$$
-stat=46.5



e-value=0.000

The P value, or calculated probability, is the probability of finding the observed, or more extreme, results when the **null hypothesis** (H0) of a study question is true.

The null hypothesis is the hypothesis that any observed relationship between x and y are just random noise.

t-stat=46.5

When you run a hypothesis test, you use the T statistic with a p value. The p-value tells you what the odds are that your results could have happened by chance. The greater the T, the more evidence you have that your feature is significantly different from average. A smaller T value is evidence that your feature is not significantly different from average.

P VALUE < .05 we are reasonably confident (95% confidence level)

+-5+a+=46.5 At a t-stat>2 we are reasonably confident (95% confident level).



R2= 0.17

R-squared is a statistical measure of how close the data are to the fitted regression line.

R-squared = Explained variation / Total variation

R-squared is always between 0 and 100%:

0% indicates that the model explains none of the variability of the response data around its mean.

100% indicates that the model explains all the variability of the response data around its mean.



Repeat_borrower is <u>statistically significant!</u>

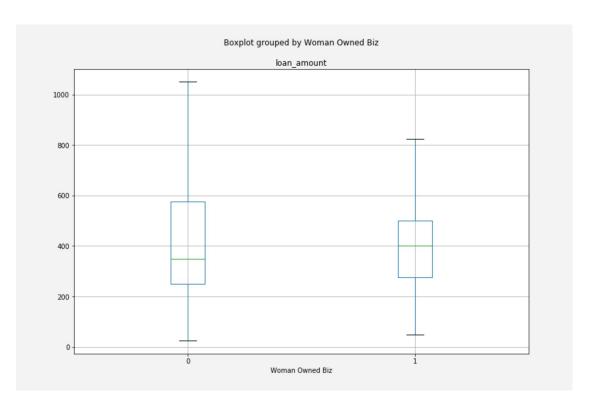


We will be adding this feature to our our final model.



Feature investigation: woman-owned business





This boxplot shows that women owned businesses have a lower distribution of loan amounts requested.

What about the median?



Univariate regression:

loan_amount~woman_owned

OLS Regression Results

Dep. Variable:	loan_amount	R-squared:	0.001		
Model:	OLS	Adj. R-squared:	0.001		
Method:	Least Squares	F-statistic:	86.36		
Date:	Tue, 06 Jun 2017	Prob (F-statistic):	1.52e-20		
Time:	12:29:34	Log-Likelihood:	-8.8000e+05		
No. Observations:	118190	AIC:	1.760e+06		
Df Residuals:	118188	BIC:	1.760e+06		
Df Model:	1				
Commerciana manage					

			=======			
	coef	std err	t	P> t	[0.025	0.975]
	486.2452 -28.6516	1.338 3.083	363.499 -9.293	0.000 0.000	483.623 -34.694	488.867 -22.609
Omnibus: Prob(Omnibus):		125182.29 0.00		 n-Watson: e-Bera (JB):	122	2.001 71172.110
Skew:		5.27	3 Prob(JB):		0.00

Warnings:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

R2 = 0.001

p-score=0.000

t-stat=-9.293

coefficient=-28.65

intercept=486.24



Question 1) What is the predicted loan amount of a female business owner?



$$R2 = 0.001$$

$$t-stat=-9.293$$

coefficient=-28.65

intercept=486.24



Our model predicts that a female business owner will request \$458.

Y*=intercept+woman_business



intercept= 486.24

woman_business=-28.65



Question: What is the predicted loan amount of a male business owner?

OLS Regression Results

Dep. Variable:	loan_amount	R-squared:	0.001			
Model:	OLS	Adj. R-squared:	0.001			
Method:	Least Squares	F-statistic:	86.36			
Date:	Tue, 06 Jun 2017	<pre>Prob (F-statistic):</pre>	1.52e-20			
Time:	12:29:34	Log-Likelihood:	-8.8000e+05			
No. Observations:	118190	AIC:	1.760e+06			
Df Residuals:	118188	BIC:	1.760e+06			
Df Model:	1					
Covariance Type:	nonrobust					

	coef	std err	t	P> t	[0.025	0.975]
Intercept woman_owned	486.2452 -28.6516	1.338 3.083	363.499 -9.293	0.000	483.623 -34.694	488.867 -22.609
Omnibus:		125182.2	94 Durbi	n-Watson:		2.001
Prob(Omnibus):		0.0	00 Jarqu	e-Bera (JB):	12	271172.110
Skew:		5.2	73 Prob(JB):		0.00
Kurtosis:		51.7	91 Cond.	No.		2.66

Warnings:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

$$R2 = 0.001$$

$$t-stat=-9.293$$



Our model predicts that a male business owner will request \$486.



Y*=486-0 Y*=486

Y*=intercept

intercept= 486.24

woman_business=-28.65



Question: Is the female owned business feature statistically significant?



$$R2 = 0.001$$



The female owned business is not statistically significant.



$$R2 = 0.001$$

coefficient=-28.65

intercept=486.24

Should we still include it in our model?



Should we still include female owned business in our model?



Often, a feature that is not statistically significant by itself can provide a significant performance improvement when taken into account with other features.

However, a linear regression does not take into account interactions between terms unless we explicitly express this in f(x). More complex models like decision trees do account for this interaction.

No right answer, depends on relative importance but it is cheap to add to final model and re-evaluate importance.



Now that you know generally how to **evaluate and validate a model**, we can dive deep into the nuts and bolts of other algorithms.

Our next module will cover decision trees.



You are on fire! Go straight to the next module <u>here</u>.

Need to slow down and digest? Take a minute to write us an email about what you thought about the course. All feedback small or large welcome!

Email: sara@deltanalytics.org



Congrats! You finished module 4!

Find out more about Delta's machine learning for good mission here.