

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS49772
Project Name	TransLingua: AI-Powered Multi-Language Translator
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



### Brainstorm & idea prioritization for Flavour Fusion

Use this brainstorming session to identify challenges faced in recipe blogging and explore how Generative AI can automate recipe content creation. The goal is to define a clear problem statement and select the most impactful solution idea for development.

⌚ 10 minutes to prepare  
👥 3 team members  
👤 4 team members

#### Before Team Discussion

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

- 1. Brain gathering: All team members discuss current topics for recipe blogging and content creation.
- 2. Set the goal: What's your recipe blog's selling is time-consuming and tedious?
- 3. Brainstorm: Brainstorm ideas for AI generation.

#### Define your problem statement

What problem are you solving?  
"How can we use Generative AI to automatically generate structured and customizable recipe blogs for users?"

⌚ 5 minutes

Problem

Manual recipe blogging requires significant time and effort.

#### Key Discussion Guidelines

- ✓ Focus on automation
- ✓ Prioritize user-friendly interface
- ✓ Ensure fast AI responses
- ✓ Maintain content quality
- ✓ Keep implementation simple

Step-2: Brainstorm, Idea Listing and Grouping

#### Brainstorm

Who does your life features and improvements that can help automate our on blogging using Generative AI?

⌚ 10 minutes

Person 1

- Generate recipe blog from topic
- Users select recipe based on rating
- Structured output in HTML and with image

Person 2

- Structured recipe cards
- Simple input box
- Generate feature

Person 3

- User doesn't manually input recipe ingredients
- AI can generate recipe based on ingredients
- AI can generate recipe based on ingredients

Person 4

- Recipe with personalization
- Recipe with personalization
- Recipe with personalization

#### Group ideas

Take your ideas and group them into categories. Challenge a idea or multiple ideas as you go. Once all ideas are listed, group them into categories. Challenge a idea or multiple ideas as you go. Once all ideas are listed, group them into categories.

⌚ 10 minutes

#### Core Application

- Recipe topic input
- Word count selection
- Structured recipe output

#### AI Integration

- Generate Flash Like API
- Prompt design
- Recipe generation

#### User Experience

- Clean UI
- Fast response time
- Easy readability

#### Future Enhancements

- Multi-language support
- Image generation
- User accounts

## Step-3: Idea Prioritization

Feature Prioritization (Importance vs Feasibility)

30 minutes

Importance

Feasibility

After you collaborate

You can export the results as an image or pdf to share with members of your company who might find it helpful.

Quick additions

☐ Share the result

Export your list to a pdf or image. Collaborate and track the progress of your ideas.

☐ Export the list

Export your list to a pdf or image. Collaborate and track the progress of your ideas.

Keep moving forward

Strategy blueprint

Define the strategy and the way to achieve it.

Open the template

Customer experience journey map

Define the customer experience and the way to achieve it.

Open the template

Strategic, marketing, opportunities & threats

Define the strategic, marketing, opportunities & threats.

Open the template