

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS49772
Project Name	TransLingua: AI-Powered Multi-Language Translator
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The first panel, titled 'Template', contains the title 'Brainstorm & idea prioritization for Flavour Fusion' and a brief description: 'Use this brainstorming session to identify challenges faced in recipe blogging and explore how Generative AI can help with recipe creation and sharing. The goal is to define a clear problem statement and select the most impactful solution idea for development.' It includes icons for preparation (15 minutes), discussion (1 hour), and members (4 team members).

The second panel, titled 'Before Team Discussion', provides preparation steps: 'Brain gathering' (15 minutes), 'Set the goal' (15 minutes), and 'Tool Generation' (5 minutes). It also includes a 'Meet your AI' section with a video thumbnail for 'Meet Lingua: AI-powered recipe blogging'.

The third panel, titled 'Define your problem statement', lists the problem: 'What problems are we solving?' and 'How can we use Generative AI to automatically generate structured and customizable recipe blogs for users?'. It includes a 'Meet your AI' section with a video thumbnail for 'Meet Lingua: AI-powered recipe blogging'.

### Step-2: Brainstorm, Idea Listing and Grouping

The left panel, titled 'Brainstorm', lists ideas for 'Person 1' and 'Person 2' under the heading 'We'll share ideas like flavor fusion and international dish carts. Let's think outside the box by bringing in Generative AI!' It includes icons for 'Share ideas', 'List ideas', and 'Prioritize ideas'.

The right panel, titled 'Group Ideas', shows a grid of ideas categorized into 'Core Application', 'AI Integration', 'User Experience', and 'Future Enhancements'. Examples include 'Recipe topic input', 'Word count selection', 'Structured recipe output', 'Generative AI API', 'Prompt design', 'Parameter tuning', 'Clean UI', 'Fast response time', 'Easy readability', 'Multi-language support', 'Image generation', and 'User accounts'.

## Step-3: Idea Prioritization

**4 Feature Prioritization (Importance vs Feasibility)**

30 minutes

Importance

Feasibility

After you collaborate

You can export the result as an image or PDF to share with members of your company who might find it useful.

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