AYESHA USHANI

Business Analyst

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Portfolio : https://new-portfolio-smoky-alpha.vercel.app

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Summary

Detail-oriented and passionate Business Analyst undergraduate with a strong interest in data-driven problem-solving and process improvement. Skilled in analyzing requirements, creating user stories, and collaborating with cross-functional teams. Recognized with a Business Analyst Award for outstanding analytical and strategic thinking.

Education

- BSc in Computer Science (Hons)   Aug 2023 - Present
  Institute of Software Engineering

- Diploma in Information & Communication Technology ang English   Dec 2020 - July 2021
  ICBT Campus

- G.C.E. Advanced Level (Physical Science Stream)   2020
  MR/ Thelijjawila Central College

Experience

Business Analyst — Inovesta'24 Competition

- Acted as a Business Analyst in the competition innovation challenge Inovesta'24.
- Gathered and analyzed business requirements for the proposed business concept.
- Conducted stakeholder interviews and created detailed user stories.
- Prepared process flow diagrams and identified key improvement areas.
- Presented findings with data-driven insights to support decision-making.

Freelance Business Analyst — (2025 April - Present)

- Collaborate with clients to analyze business needs and define project goals.
- Conduct requirement gathering sessions and create detailed documentation.
- Develop process flow diagrams and identify workflow inefficiencies.
- Translate business requirements into actionable user stories and use cases.

IJSE Student Committee — Member
- Contributed to planning and organizing academic and community events.
- Supported communication between students and academic staff.
- Assisted in managing group projects, workshops, and peer-learning sessions.
- Developed leadership, teamwork, and event coordination skills.

Skills

Requirement Gathering | Business Process Modeling | Use Case Development | Functional & Non-Functional Requirements | Business Requirement Document (BRD) | User Stories & Acceptance Criteria | Gap Analysis | SWOT Analysis | Feasibility Study | Stakeholder Management | Cross-functional Team Collaboration | Presentation & Reporting | Agile & Scrum Methodologies

Projects

Transport Tracking System — Inovesta'24 Competition
Acted as the Business Analyst for a smart transport tracking solution. Gathered user and business requirements, defined key features, and created process flow diagrams. Analyzed stakeholder needs, identified system pain points, and proposed data-driven improvements for route efficiency and real-time tracking accuracy.

Daffadial Travel Guide Website — Freelance Project
Worked as a Freelance Business Analyst for a travel guide platform. Communicated with stakeholders and gathered business requirements. Focused on improving user journey, content structure, and booking flow efficiency through detailed analysis and feedback sessions.

Strategic Growth Analysis — UK-Based E-Commerce Retailer
Analyzed past two years of sales and operational data to identify trends and growth opportunities. Conducted predictive analysis to forecast future performance and recommended actionable strategies to improve business profitability. Evaluated business implications of key decisions and provided insights for strategic planning.

Travel Booking System — University Project
Worked as a Business Analyst to design a comprehensive travel booking platform. Gathered and documented user requirements, mapped key processes, and identified workflow inefficiencies. Focused on optimizing booking flow, improving user experience, and providing actionable insights for system enhancements.

Reference

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