

Variables used from the online survey conducted in Brazil. The sample is composed of respondents who are representative in terms of age, gender, and region and the data was collected online from February to March 2025 by the survey firm Opinaia as a subset of their existing online panel.

| <b>Variable</b>     | <b>Description</b>   | <b>Values / Coding</b>   |
|---------------------|--|--|
| <b>educ_labor</b>   | Indicates whether the respondent prioritizes investment policies (education or employment programs) over new cash transfer policies. | 1 = Prioritizes education/employment investment policies<br>0 = Prioritizes new cash transfers |
| <b>worse_p</b>      | Respondent's evaluation of their personal economic situation compared to the previous year.  | 1 = Worse than last year<br>0 = Same or better than last year                                  |
| <b>class</b>        | Social class identification (based on NSE).  | Categorical:<br>1-4  |
| <b>ideo</b>         | Political ideology or partisan orientation.  | 1-5 (1 being right-leaning and 5 left-leaning)   |
| <b>female</b>       | Respondent's gender.   | 1 = Female<br>0 = Non-Female   |
| <b>inefficacy_p</b> | Perceived inefficacy of conditional cash transfer policies in the country.   | 5 points scale from 0(effective) to 1(ineffective)   |