**Problem spacing**

**Problem Space refers to the entire range of components that exist in the process of finding a solution to a problem. This range starts with “defining the problem,” then proceeds to the intermediate stage of “identifying and testing possible solutions” and ends with the final stage of “choosing and implementing a solution”. Plus, it includes all of the smaller steps that exist between these identified stages.**

**MY PROBLEM SPACE.**

**Finding the right packaging materials  i can get for my products for example what qualities will i consider to get the materials i want.**

**How I IDENTIFIED IT**

After knowing how the materials weren’t best for my customers and environment friendly, I took that initiative to identify this as the problem.

**Identify and Segment your market segmentation.**

**Am interested in the best durable but cheap packaging materials?**

**Identify your persona for your project.**

**Paper bags Ltd is a well-established paper packaging manufacturer supplying a full range of paper bags, sheets and sacks, from grocery bags and food packaging through to paper sacks, seed bags, batch tickets and gift bags**

**With over 50 years of experience in the industry, wholesalers, distributors, and customers in Uganda rely on Paper bags Ltd as the most trusted source for environmentally friendly and biodegradable products.**

**Each of our paper packaging solutions is made from the highest quality materials to ensure the finished product is of the best possible standards. Our commitment to traditional levels of service and courtesy together with harnessing modern technology and material development, will ensure that you receive a product second to none.**

**At Paper bags Ltd, we understand that to maintain our position as the market leader for packaging we must invest in our people and equipment to guarantee that customers continue to receive world class products, range and service.**

**Therefore i choose this since it suites my problem space.**